

# R\_Code\_SIEPR, Pryce Davies

## Part 1

### 1.a

```
### Generate 1000 values of Y
set.seed(1)
x_values <- rnorm(1000,0,2)
latent_samples <- .5 * x_values + 1 + revd(1000) ### revd draws random samples from a Type 1 extreme value distribution (in this case fat right-hand tails) with location 0 and scale 1
samples <- ifelse(latent_samples >= 0, 1, 0)
### from reading, a latent variable model represents a intermediary step, one gets the binary outcome variable by assigning values over 0 to 1 and values under 0 to 0
```

### 1.b

$$\sum_{n=1}^{1000} y_i * \log \frac{e^{\alpha + \beta * x_i}}{1 + e^{\alpha + \beta * x_i}} + (1 - y_i) * \log 1 - \frac{e^{\alpha + \beta * x_i}}{1 + e^{\alpha + \beta * x_i}}$$

### 1.c

```
### this function returns the log-likelihood value given a set of parameters theta
logli <- function(theta){
  y <- samples
  x <- x_values
  alpha <- theta[1]
  beta <- theta[2]
  yhat = exp(alpha+beta*x)/(1+exp((alpha+beta*x)))
  loglik <- sum(y*log(yhat)+ (1-y)*log(1-yhat))
  return(-loglik)
}

par1 <- c(1,.5) ### original parameters
logli(par1)
```

```
## [1] 385.0191
```

```
### Optim does optimization for given function, choose start value of (-5,-5) arbitrarily (though it is very unlikely parameter estimates would be lower), robust to different specifications such as (-1,-1), (0,0)
start <- c(-5,-5)
optim(start, logli)
```

```
## $par
## [1] 2.548044 1.029788
##
## $value
## [1] 302.2713
##
## $counts
## function gradient
##      71      NA
##
## $convergence
## [1] 0
##
## $message
## NULL
```

## 1.e

```
### Compute Standard Errors via Bootstrapping (i.e. estimate parameter values many times, standard deviation of this large sample represents computed standard errors)
alpha_value = c()
beta_value = c()
for ( i in 1:5000){
  x_values <- rnorm(1000,0,2)
  latent_samples <- .5 * x_values + 1 +revd(1000)
  samples <- ifelse(latent_samples >= 0, 1,0)
  start <- c(0,0)
  alpha <- optim(start, logli)[[1]][1]
  beta <- optim(start, logli)[[1]][2]
  alpha_value = append(alpha_value,alpha)
  beta_value = append(beta_value,beta)
}

bootstrap_values = data.frame(matrix(nrow=5000, ncol=2))
col_names <- c("alpha", "beta")
colnames(bootstrap_values) <- col_names
bootstrap_values$alpha <- alpha_value
bootstrap_values$beta <- beta_value
mean(bootstrap_values$alpha) ### Will use these as best estimates of parameter values
```

```
## [1] 2.634811
```

```
mean(bootstrap_values$beta)
```

```
## [1] 0.9739044
```

```
sd(bootstrap_values$alpha) ### These are our standard error estimates of parameter values
```

```
## [1] 0.1456744
```

```
sd(bootstrap_values$beta)
```

```
## [1] 0.07471862
```

## 1.f

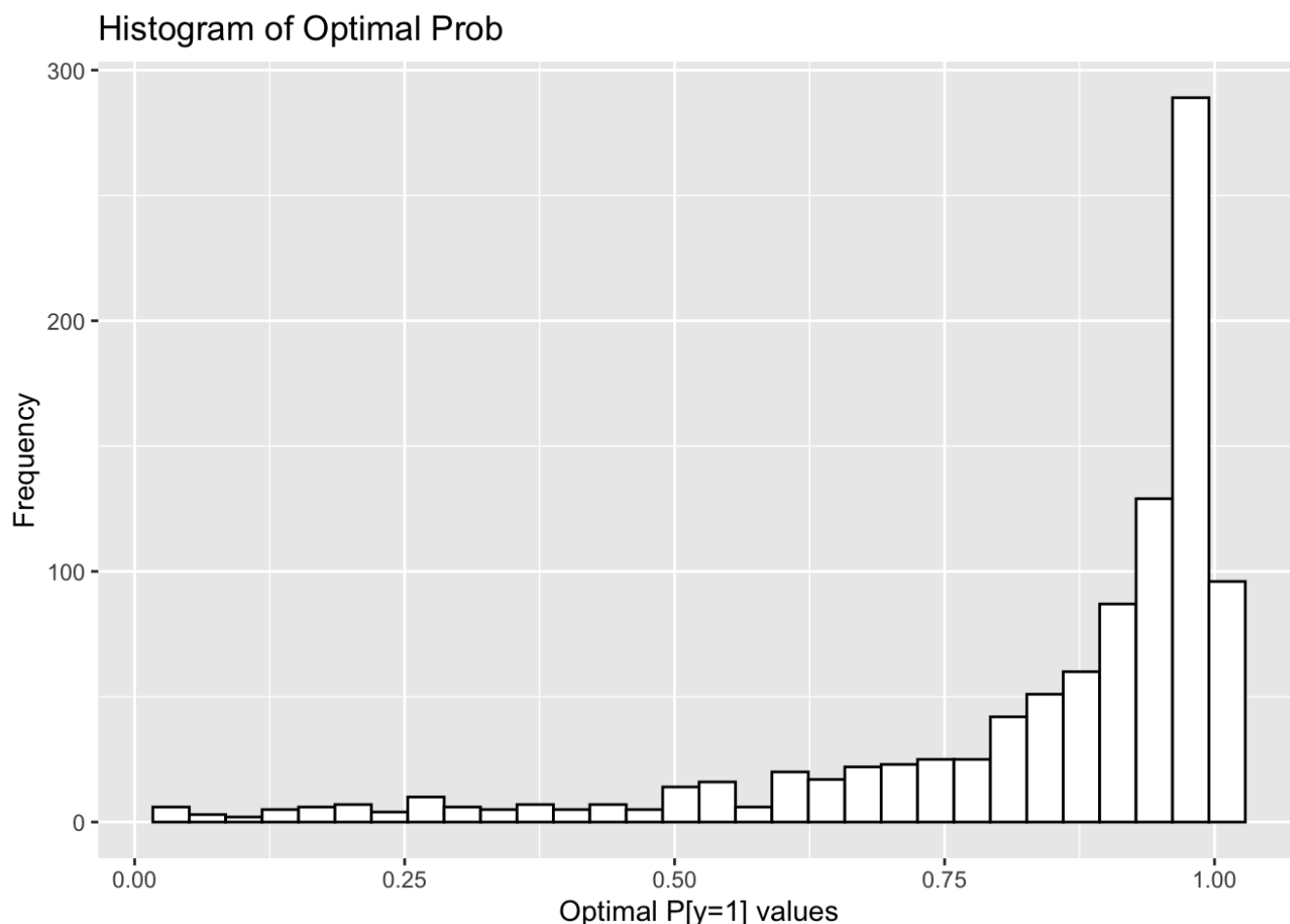
```
### Function returns estimated values of  $P[y=1]$  given parameters and x values
```

```
yhat_f <- function(alpha,beta,x) {  
yhat = exp(alpha+beta*x)/(1+exp((alpha+beta*x)))  
return(yhat)  
}
```

```
original_p <- yhat_f(1,.5,x_values)  
optim_p <- yhat_f(mean(bootstrap_values$alpha),mean(bootstrap_values$beta),x_values)  
Results<- data.frame(samples,latent_samples, x_values, original_p, optim_p) ### Dataframe with x values, latent variable values, binary outcome variables, and  $P[y=1]$  for both our original and optimal parameters
```

```
ggplot(data=Results,(aes(x=optim_p))) + geom_histogram(color= "black", fill = "white")  
+ labs(title = "Histogram of Optimal Prob", x= "Optimal  $P[y=1]$  values", y = "Frequency",)
```

```
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



```
mean(Results$optim_p) ### Mean is high and histogram clustered around 1, this makes sense as our error distribution is more likely to add high positive values to the latent variable due to its fat right tail, and thus increase the probability of Y=1
```

```
## [1] 0.8423652
```

```
ggsave("plot1.f.jpeg")
```

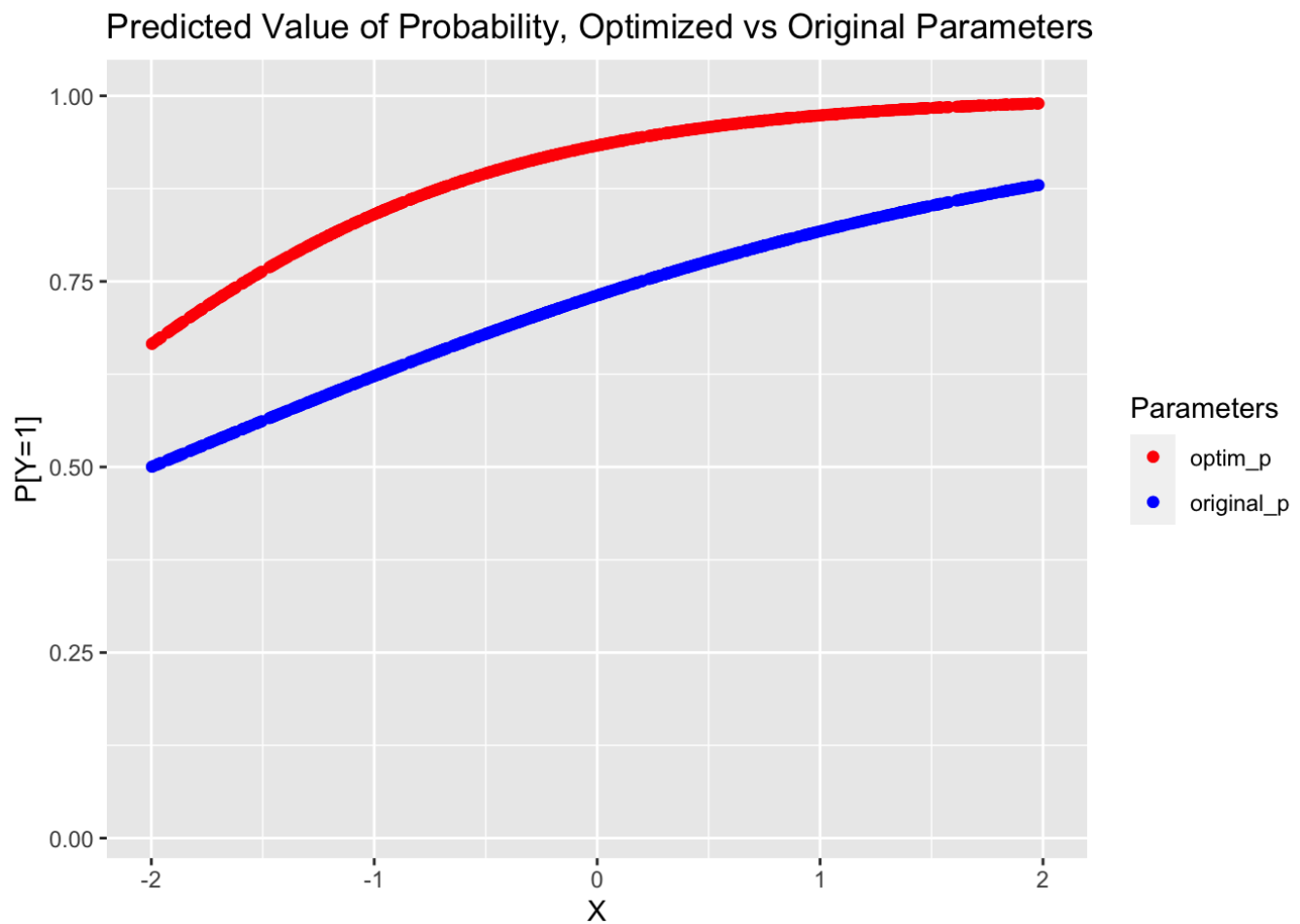
```
## Saving 7 x 5 in image
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

```
##1.g
```

```
ggplot() + geom_point(data=Results, aes(x=x_values, y= optim_p, colour = "optim_p")) +
  geom_point(data=Results, aes(x=x_values, y= original_p, colour = "original_p")) + xlim
(-2,2) + labs(title= "Predicted Value of Probability, Optimized vs Original Parameters",
  y="P[Y=1]", x = "X" ) + scale_color_manual(name = "Parameters", values = c("optim_p"
= "red", "original_p"= "blue"))
```

```
## Warning: Removed 312 rows containing missing values (geom_point).
```

```
## Warning: Removed 312 rows containing missing values (geom_point).
```



```
ggsave("Plot 1.g.jpeg")
```

```
## Saving 7 x 5 in image
```

```
## Warning: Removed 312 rows containing missing values (geom_point).
```

```
## Warning: Removed 312 rows containing missing values (geom_point).
```

## Part 2

### 2.1

```

setwd("~/Desktop/assignment_jicuesta_2021")

file_paths <- dir_ls("~/Desktop/assignment_jicuesta_2021/monthly_data")

file_contents<-list()
monthly_data <- data.frame()

### This function does three things: it first reads in a csv in the "monthly data" folder.
Then it goes through the dates in that file and for dates that are in the format YY
YY-DD-MM format instead of YYYY-MM-DD, it replaces the second part (DD) with the month
specified in the file name and moves the DD to the third position so that it is in YY
Y-MM-DD format. It then binds together all of these month,year files into one
for (i in seq_along(file_paths)) {
  file_contents <- read_csv(file_paths[i], col_types = list(col_character(),col_character(),
col_number(), col_number(),col_number(), col_character()))
  month = str_split(str_sub(file_paths[i],-7,-5),"_")[[1]][-1]
  month = sprintf("%02s",month)
  for (i in 1:100) {
    if (str_split(file_contents$date[i],"-")[[1]][2] != month) {
      split_date = str_split(file_contents$date[i],"-")
      split_2 <- sprintf("%02s",split_date[[1]][2])
      new_date = paste(split_date[[1]][1],month,split_2, sep="-")
      file_contents$date[i] = new_date
    }
  }
  monthly_data <- rbind(monthly_data, file_contents)
}

firm_sales <- read_csv("aggregate_firm_sales.csv", col_types = list(col_character(),col_character(),col_number()))

firm_info <- read_csv("firm_information.csv")

```

```
## Rows: 100 Columns: 4
```

```

## — Column specification —————
## Delimiter: ","
## chr (3): firm_id, firm_name, firm_sector
## dbl (1): treatment_group

```

```

##
## i Use `spec()` to retrieve the full column specification for this data.
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.

```

```

### Dataset_1 is used for tables and graphs
firm_sales <- firm_sales %>%
  mutate(firm_id = strtrim(firm_id,7), ID_new = paste(firm_id, date)) ### ID uniquely
  combines firm ID and date- analysis shows it is indeed unique(no missing values when u
  sed to merge monthly data and firm sales data)

monthly_data <- monthly_data %>%
  mutate(firm_id = strtrim(firm_id,7),ID_new = paste(firm_id,date), date = as.Date(dat
  e))

Dataset_1 <- left_join(firm_sales, monthly_data, by = "ID_new",keep = TRUE )

Dataset_1 <- Dataset_1 %>%
  select(-c(ID_new.y,date.y,firm_id.y,)) %>%
  rename(date = date.x, ID_new = ID_new.x,firm_id = firm_id.x)

Dataset_1 <- merge(Dataset_1,firm_info, by = "firm_id")

Dataset_1 <- Dataset_1 %>%
  mutate(Eligible = as.factor(ifelse(employment_t > 100, 0, 1))) ### Identifies firms w
  ith under 100 employees and therefore theoretically eligible for the program

### Dataset_Regression has lagged employment, year and month columns, so that it can be
  used in the regression analysis
### choose to include specific columns for year and month for the time-fixed effects sp
  ecification. This is because for the time -effects on the outcome, it is more intuitive
  for the outcomes to be related to the year and/or month of the outcome, rather than the
  specific year-month-day.
### overall Quarter (quarter relative to starting quarter) included for Binning analysi
  s conducted below

Dataset_Regression <- data.frame()
firm_path = unique(Dataset_1$firm_id)

for (i in firm_path) {
  temp <- Dataset_1 %>%
    filter(firm_id == i) %>%
    mutate(employment_t_lag = lag(employment_t),
           date = as.Date(date),
           adopt_t = as.numeric(adopt_t),
           n_eligible_post = as.factor(ifelse(employment_t > 100 & date >= as.Date("201
3-01-01"),1,0)),
           year = as.character(format(date, format = "%Y")),
           month = as.character(format(date, format = "%m")),
           quarter = 4 *(as.numeric(year) - 2010) + as.numeric(quarter(date)))
  Dataset_Regression = rbind(Dataset_Regression,temp)
}

```

## 2.2

```
### Each table summarizes avg sales, revenue wrt wages (to somewhat control for firm size), and sector grouped by the relative indicator (Eligible, Adopt, etc. ) in month program began for firms of roughly similar size
```

```
eligible <- Dataset_1 %>%
  filter(grepl("2013-01", date) == TRUE) %>%
  filter(employment_t >= 60 & employment_t <= 140 ) %>%
  group_by(Eligible)

adopt <- Dataset_1 %>%
  filter(grepl("2013-01", date) == TRUE ) %>%
  filter(employment_t >= 60 & employment_t <= 140 ) %>%
  group_by(adopt_t)

eligible_adopt <- Dataset_1 %>%
  filter(grepl("2013-01", date) == TRUE ) %>%
  filter(employment_t >= 60 & employment_t <= 140, Eligible == 1 ) %>%
  group_by(adopt_t)
```

```
eligible_table <- eligible %>%
  summarise(
    Number_of_Firms = length(unique(firm_id)),
    Revenue_vs_Wages = as.integer(mean(revenue_t/wage_bill_t)),
    Num_Employees = as.integer(mean(employment_t)),
    Month_Sales = as.integer(mean(sales_t)),
    Hospitality = sum(as.numeric(firm_sector == "Hospitality"))/Number_of_Firms,
    Retail = sum(as.numeric(firm_sector == "Retail"))/Number_of_Firms,
    Fast_Food = sum(as.numeric(firm_sector == "Fast Food"))/Number_of_Firms)
```

```
adopt_table <- adopt %>%
  summarise(
    Number_of_Firms = length(unique(firm_id)),
    Revenue_vs_Wages = as.integer(mean(revenue_t/wage_bill_t)),
    Num_Employees = as.integer(mean(employment_t)),
    Month_Sales = as.integer(mean(sales_t)),
    Hospitality = sum(as.numeric(firm_sector == "Hospitality"))/Number_of_Firms,
    Retail = sum(as.numeric(firm_sector == "Retail"))/Number_of_Firms,
    Fast_Food = sum(as.numeric(firm_sector == "Fast Food"))/Number_of_Firms)
```

```
eligible_adopt_table <- eligible_adopt %>% ### compares ELigible firms (100 or less Employees) by adoption status
  summarise(
    Number_of_Firms = length(unique(firm_id)),
    Revenue_vs_Wages = as.integer(mean(revenue_t/wage_bill_t)),
    Num_Employees = as.integer(mean(employment_t)),
    Month_Sales = as.integer(mean(sales_t)),
    Hospitality = sum(as.numeric(firm_sector == "Hospitality"))/Number_of_Firms,
    Retail = sum(as.numeric(firm_sector == "Retail"))/Number_of_Firms,
    Fast_Food = sum(as.numeric(firm_sector == "Fast Food"))/Number_of_Firms)
```



```
### Display
formattable(eligible_table)
```

Eligible	Number_of_Firms	Revenue_vs_Wages	Num_Employees	Month_Sales	Hospitality	Retail_F
0	22	585	119	733433	0.09090909	0.2272727
1	28	306	81	235667	0.14285714	0.5357143

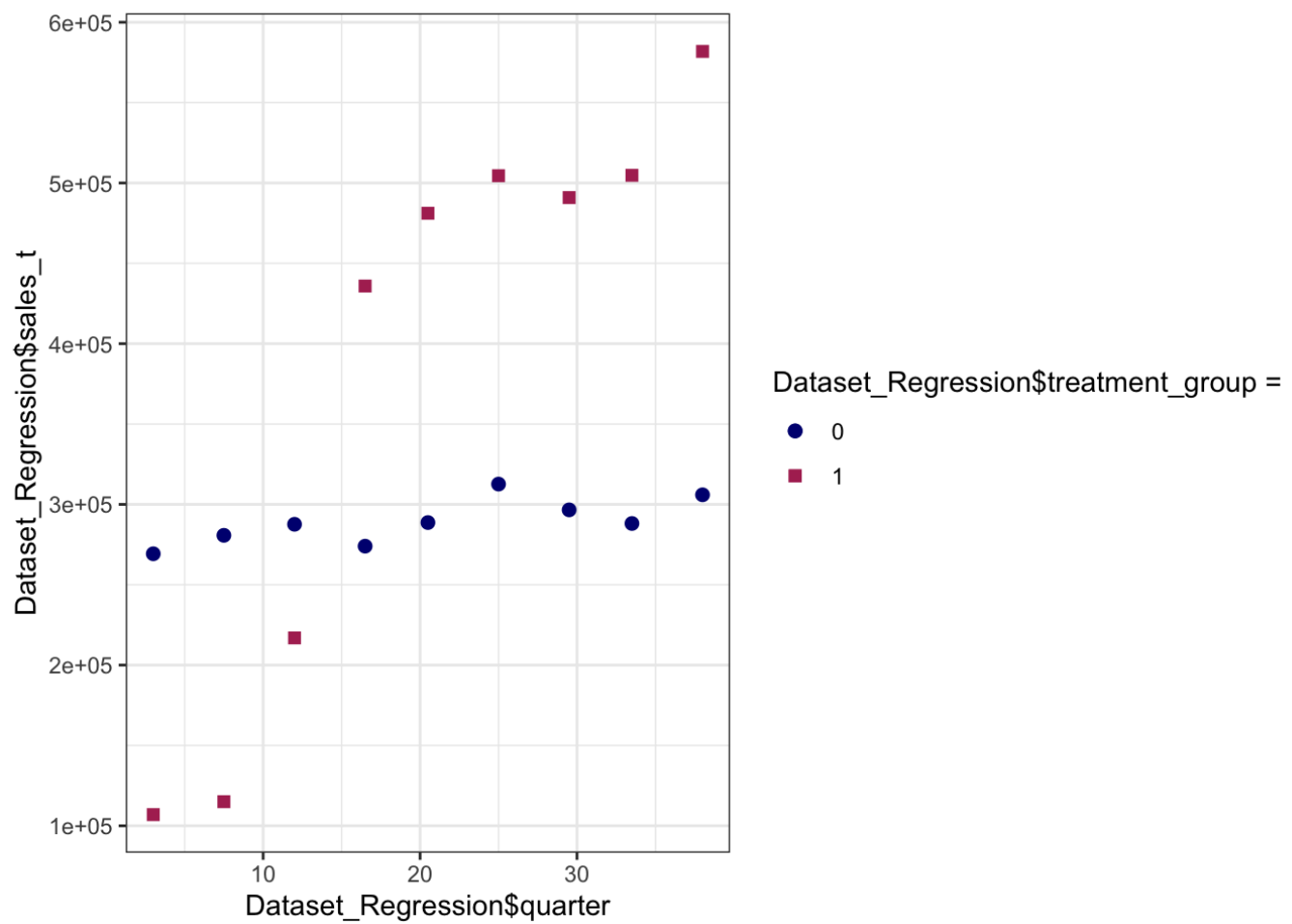
```
formattable(adopt_table)
```

adopt_t	Number_of_Firms	Revenue_vs_Wages	Num_Employees	Month_Sales	Hospitality	Retail_F
0	32	510	105	511014	0.1250000	0.3125000
1	18	285	85	354542	0.1111111	0.5555556

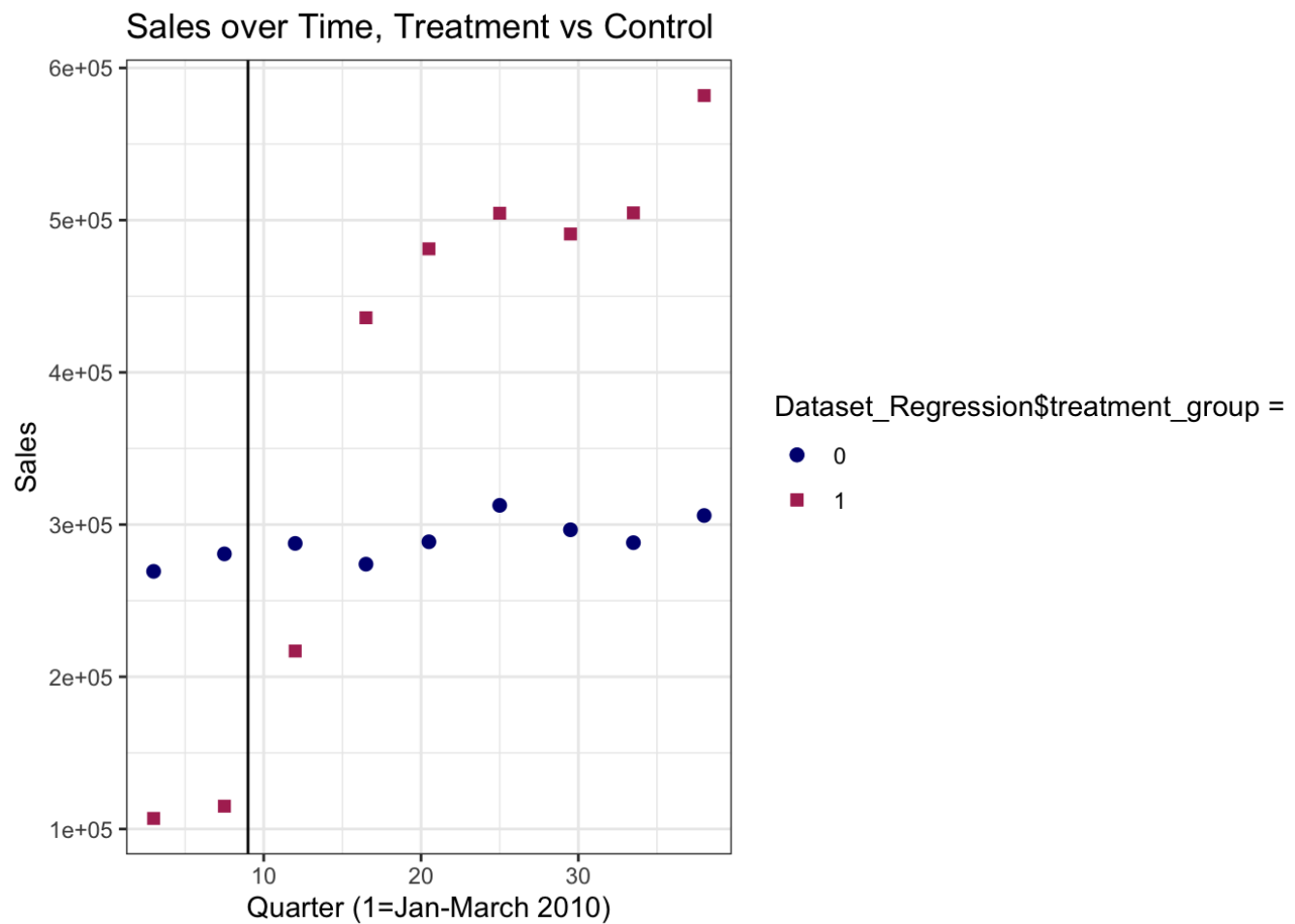
```
formattable(eligible_adopt_table)
```

adopt_t	Number_of_Firms	Revenue_vs_Wages	Num_Employees	Month_Sales	Hospitality	Retail_F
0	11	324	77	268369	0.1818182	0.5454545
1	17	295	83	214507	0.1176471	0.5294118

```
### Treatment vs Control
Bin_sales_adopt <- binsreg(Dataset_Regression$sales_t, Dataset_Regression$quarter, by =
Dataset_Regression$treatment_group, binspos = "es", samebinsby = TRUE)
```



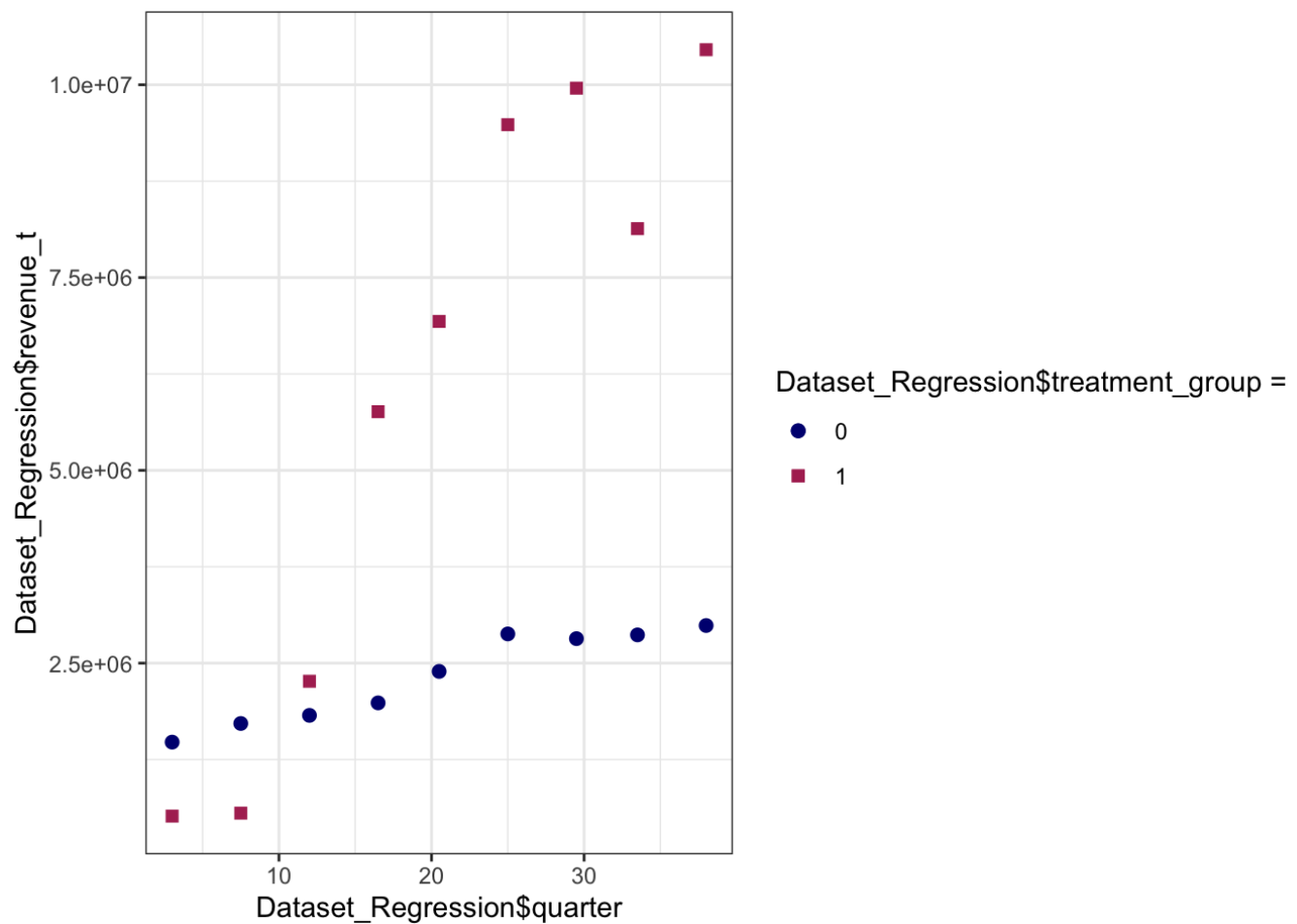
```
Bin_sales_adopt$bins_plot + geom_vline( xintercept = 9) + labs(title = "Sales over Time, Treatment vs Control", x= "Quarter (1=Jan-March 2010)", y= "Sales")
```



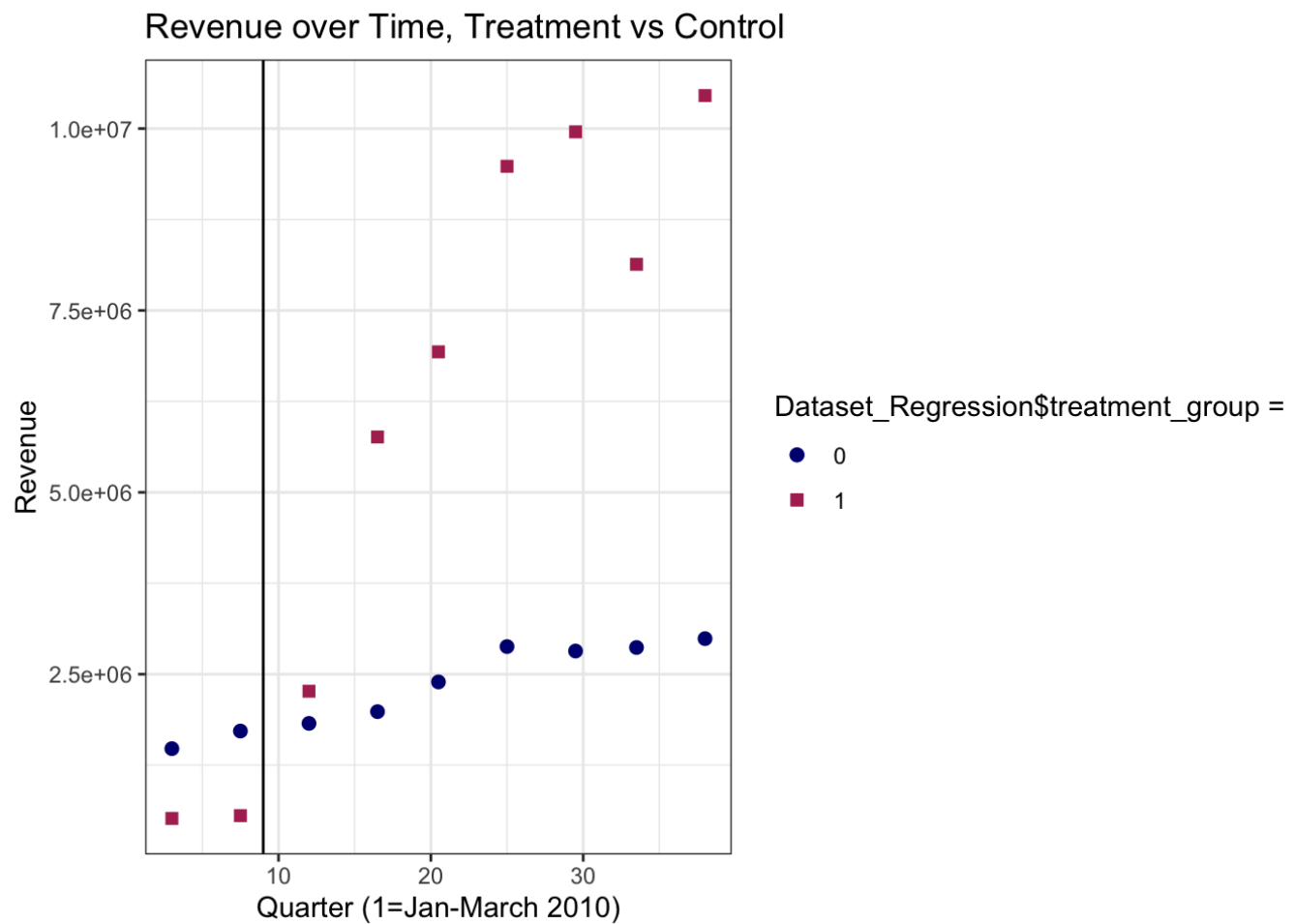
```
ggsave("Plot 2.2 Sales_Adopt.jpeg")
```

```
## Saving 7 x 5 in image
```

```
Bin_rev_adopt <- binsreg(Dataset_Regression$revenue_t, Dataset_Regression$quarter, by =  
Dataset_Regression$treatment_group, binspos = "es", samebinsby = TRUE)
```



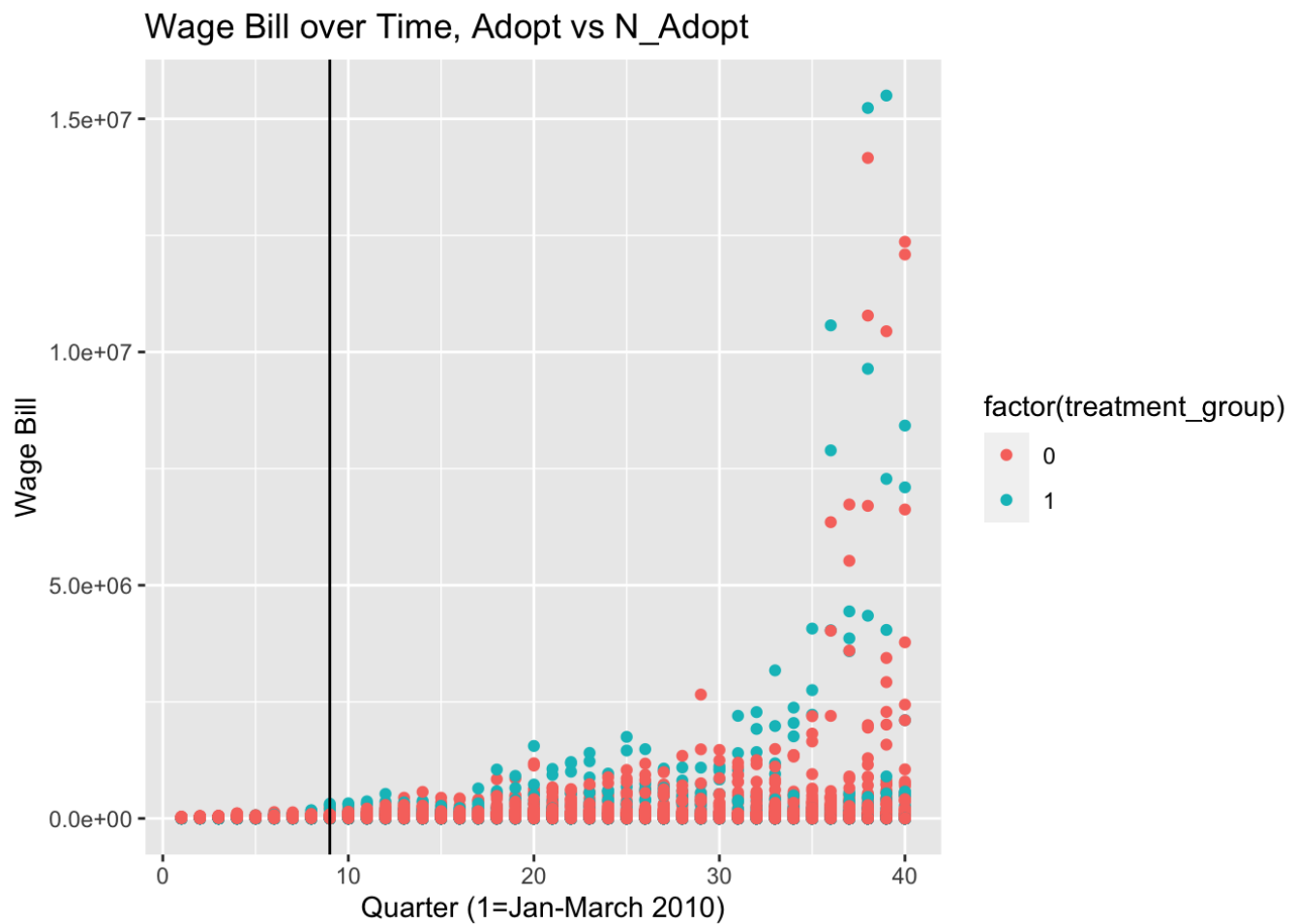
```
Bin_rev_adopt$bins_plot + geom_vline( xintercept = 9) + labs(title = "Revenue over Time, Treatment vs Control", x= "Quarter (1=Jan-March 2010)", y= "Revenue")
```



```
ggsave("Plot 2.2 Rev_Adopt.jpeg")
```

```
## Saving 7 x 5 in image
```

```
ggplot(data=Dataset_Regression, aes(x=quarter,y=wage_bill_t, colour=factor(treatment_group))) + geom_point() + geom_vline(xintercept = 9) + labs(title = "Wage Bill over Time, Adopt vs N_Adopt", x="Quarter (1=Jan-March 2010)", y = "Wage Bill")
```

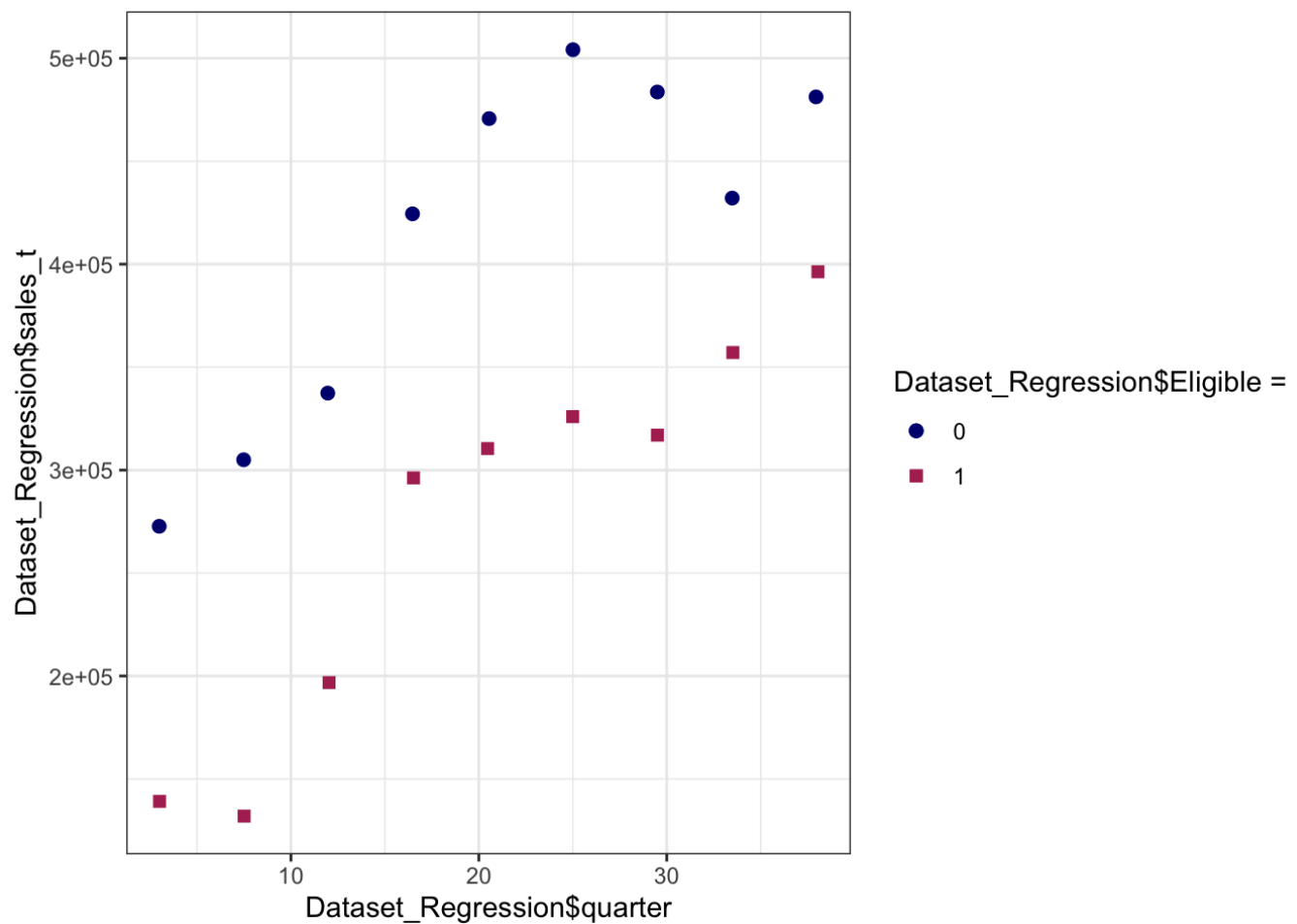


```
ggsave("Plot 2.2 Wage_Adopt.jpeg")
```

```
## Saving 7 x 5 in image
```

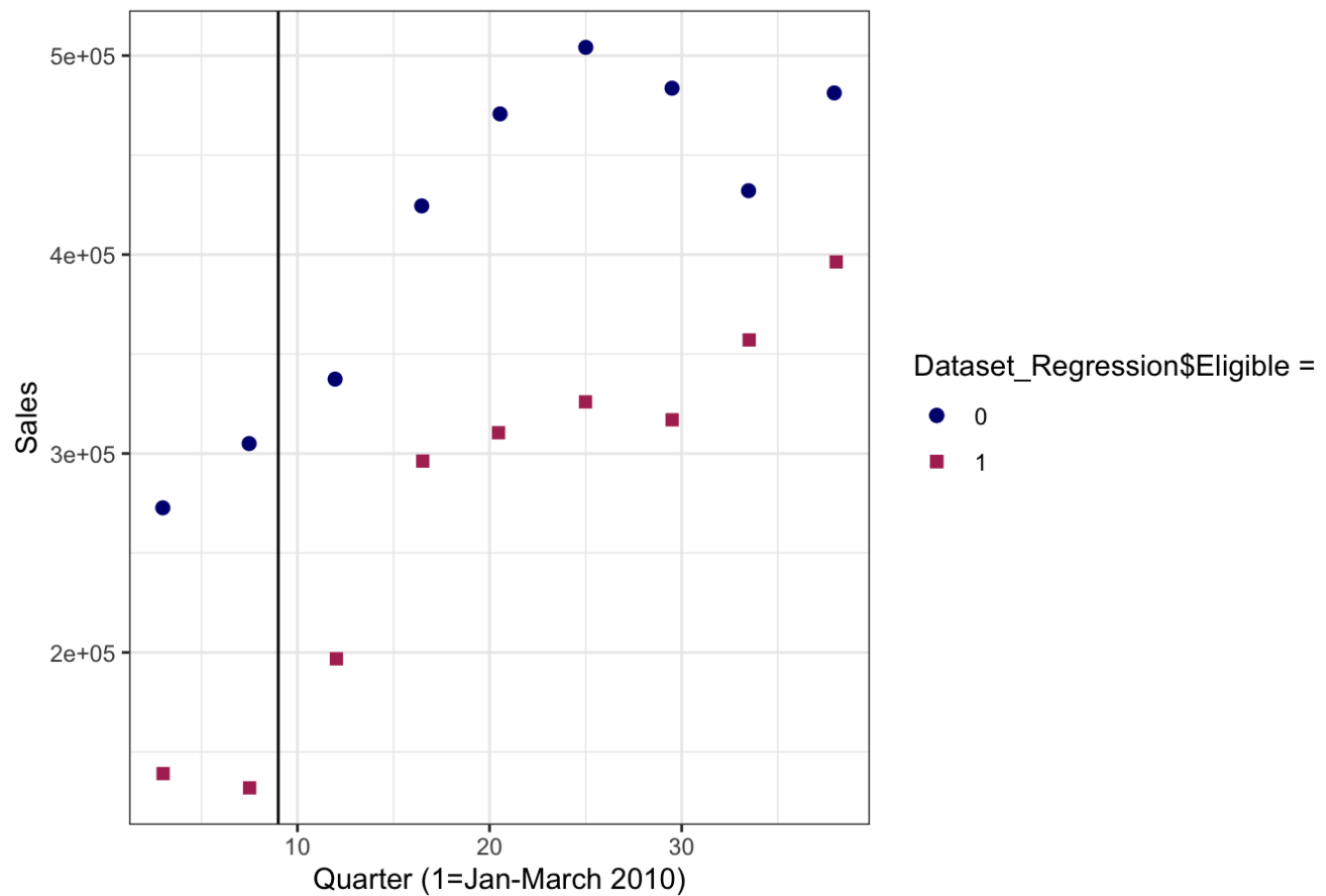
```
### Eligible vs Not Eligible
```

```
Bin_sales_eligible <- binsreg(Dataset_Regression$sales_t, Dataset_Regression$quarter, b
y = Dataset_Regression$Eligible, binspos = "es", samebinsby = TRUE)
```



```
Bin_sales_eligible$bins_plot + geom_vline( xintercept = 9) + labs(title = "Sales over Time, Eligible vs Not Eligible", x= "Quarter (1=Jan-March 2010)", y= "Sales")
```

## Sales over Time, Eligible vs Not Eligible

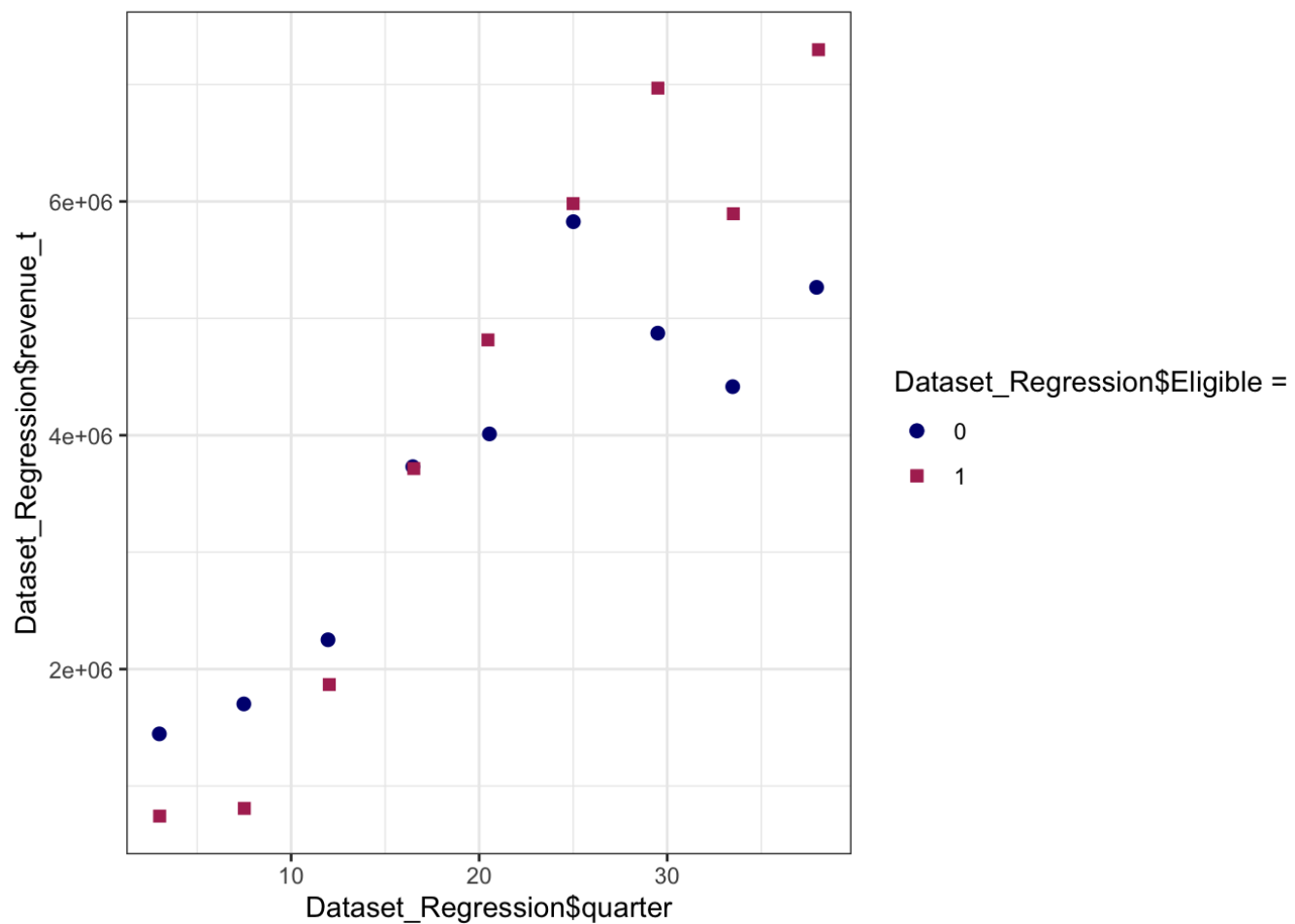


```
ggsave("Plot 2.2 Sales_Eligible.jpeg")
```

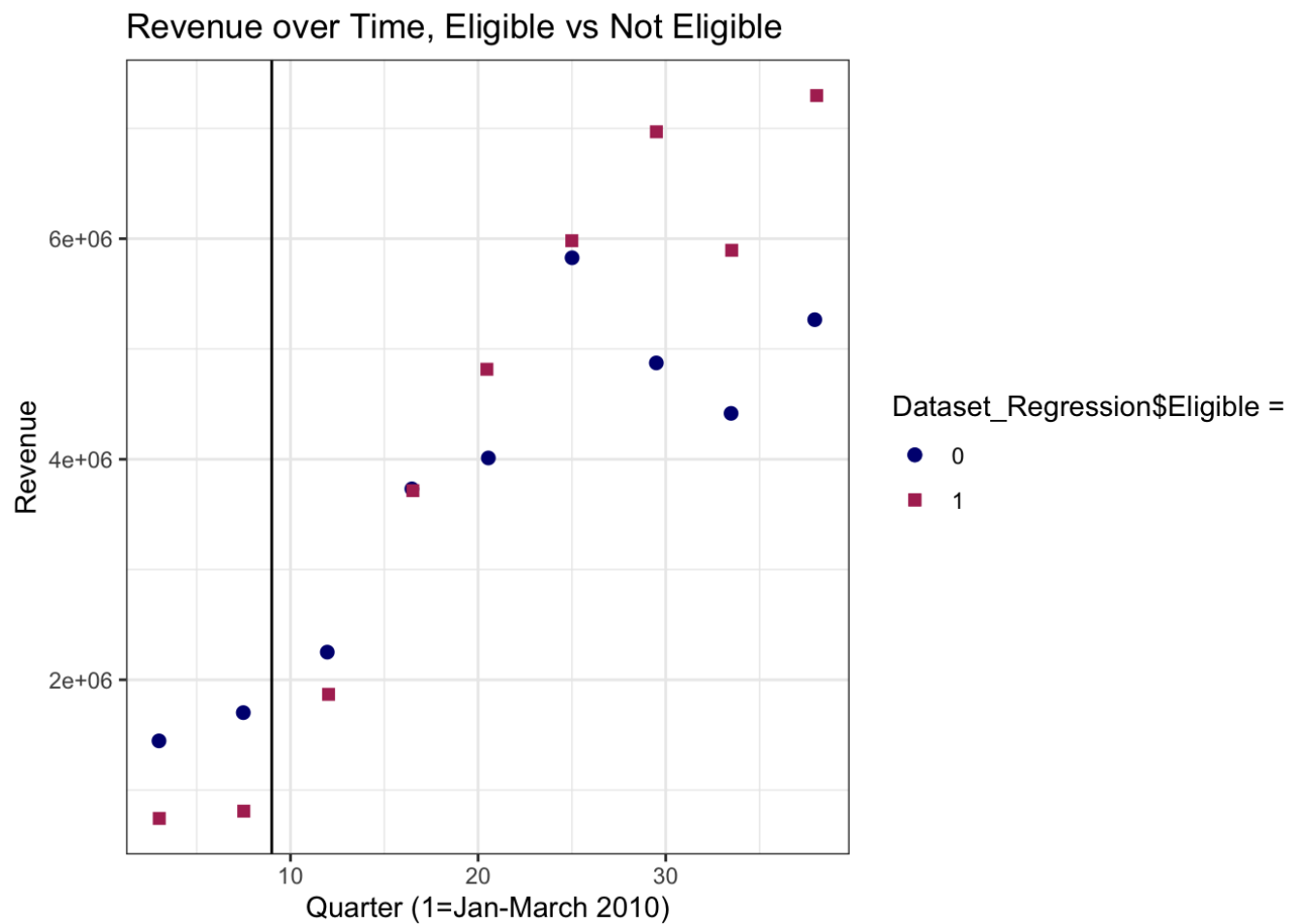
```
## Saving 7 x 5 in image
```

```
Bin_rev_eligible <- binsreg(Dataset_Regression$revenue_t, Dataset_Regression$quarter, b  
y = Dataset_Regression$Eligible, binspos = "es", samebinsby = TRUE)
```





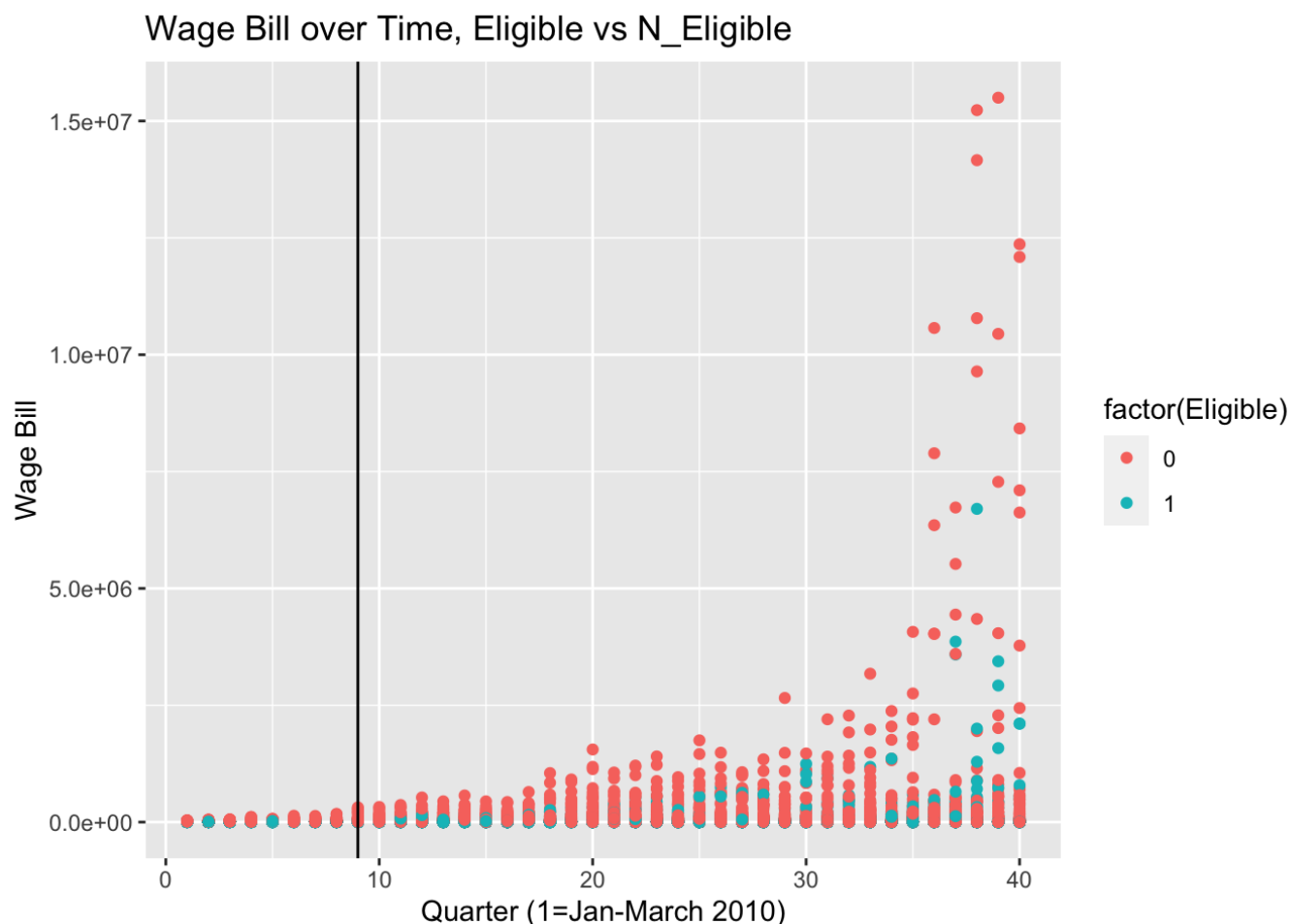
```
Bin_rev_eligible$bins_plot + geom_vline( xintercept = 9) + labs(title = "Revenue over Time, Eligible vs Not Eligible", x= "Quarter (1=Jan-March 2010)", y= "Revenue")
```



```
ggsave("Plot 2.2 Rev_Eligible.jpeg")
```

```
## Saving 7 x 5 in image
```

```
ggplot(data=Dataset_Regression, aes(x=quarter,y=wage_bill_t, colour=factor(Eligible)))
+ geom_point() + geom_vline(xintercept = 9) + labs(title = "Wage Bill over Time, Eligible vs N_Eligible", x="Quarter (1=Jan-March 2010)", y= "Wage Bill")
```



```
ggsave("Plot 2.2 Wage_Eligible.jpeg")
```

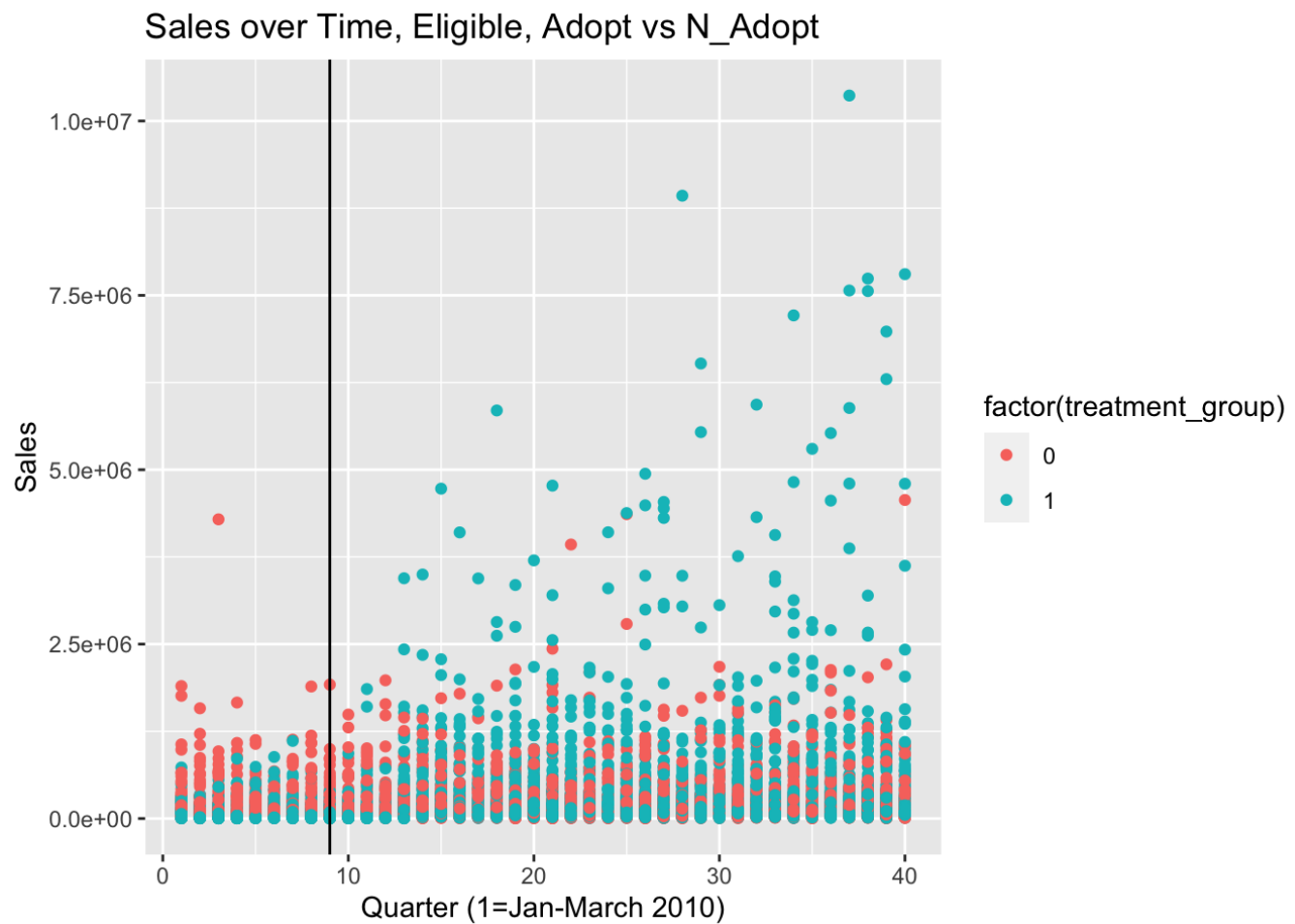
```
## Saving 7 x 5 in image
```

```
### Eligible Adopt vs Not Adopt
```

```
### Tried to include plot of sales like above, but for some reason the table would not  
plot correctly, would get contrast error despite running the same code as above
```

```
Dataset_R_Eligible <- Dataset_Regression %>%  
  filter(Eligible == 1)
```

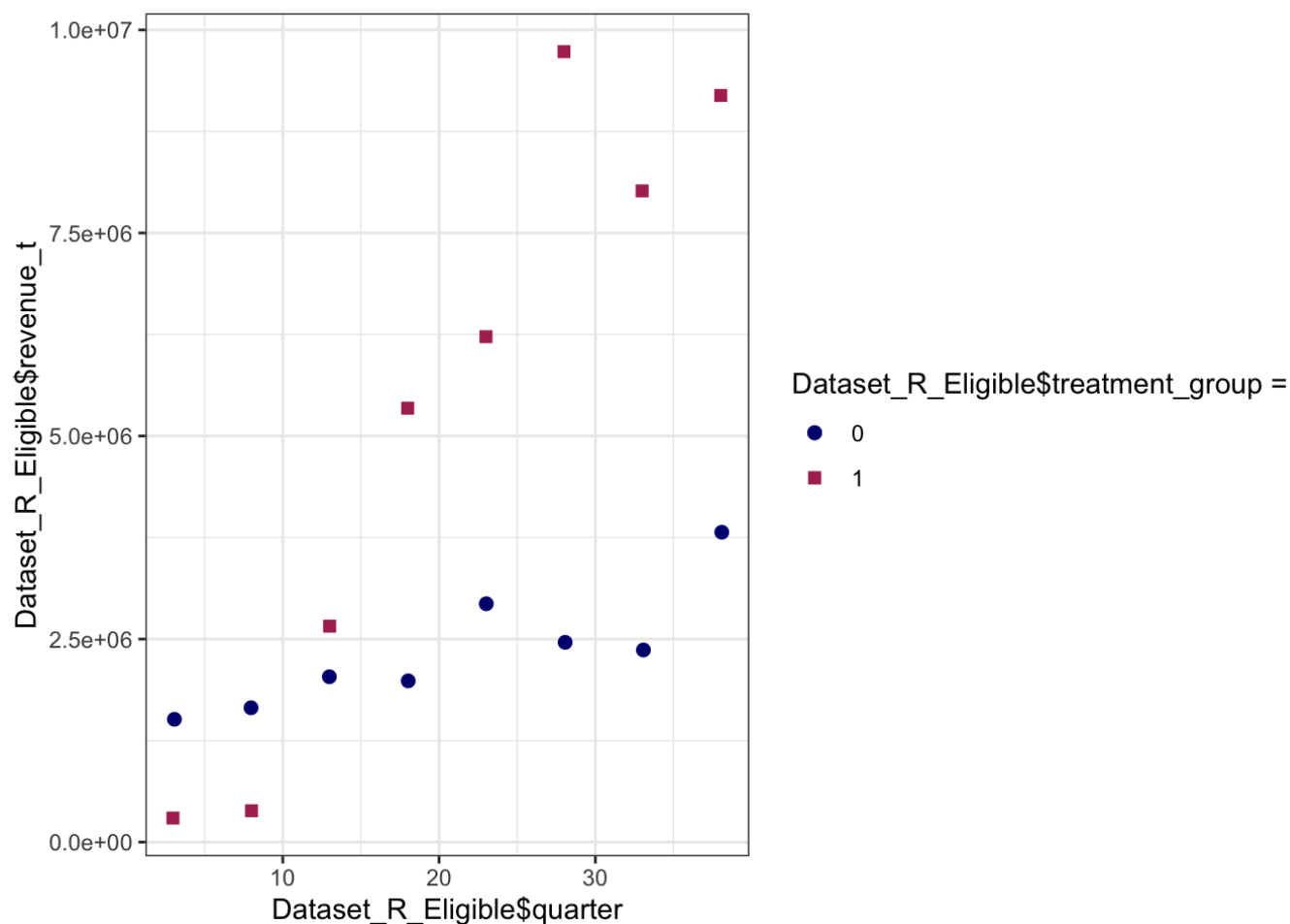
```
ggplot(data=Dataset_R_Eligible, aes(x=quarter,y=sales_t, colour=factor(treatment_group))) +  
  geom_point() + geom_vline(xintercept = 9) + labs(title = "Sales over Time, Eligible,  
Adopt vs N_Adopt", x="Quarter (1=Jan-March 2010)", y= "Sales")
```



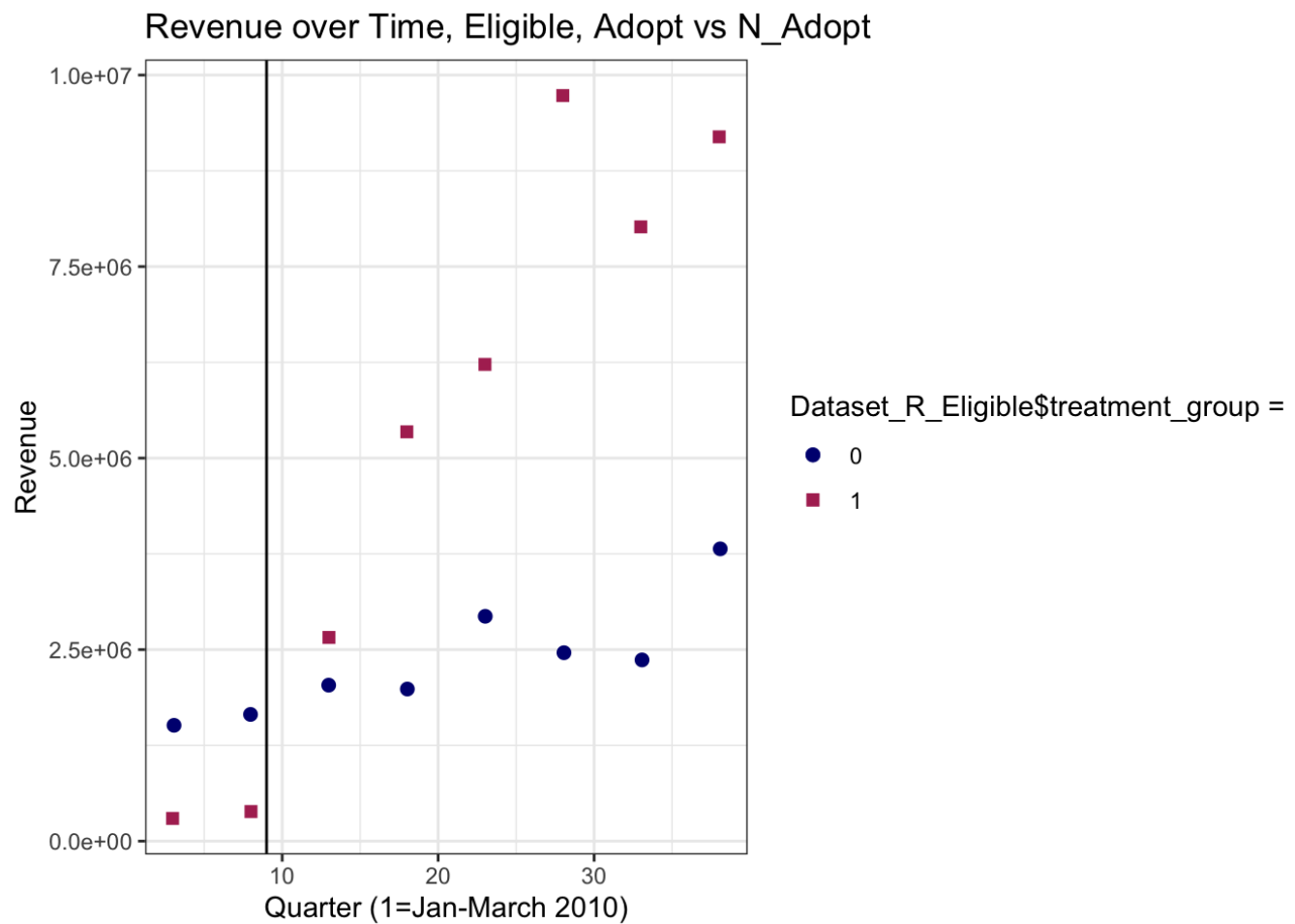
```
ggsave("Plot 2.2 Sales_Adopt_Eligible.jpeg")
```

```
## Saving 7 x 5 in image
```

```
Bin_Rev_eligible_adopt <- binsreg(Dataset_R_Eligible$revenue_t, Dataset_R_Eligible$quarter, by= Dataset_R_Eligible$treatment_group, binspos = "es", samebinsby = TRUE)
```



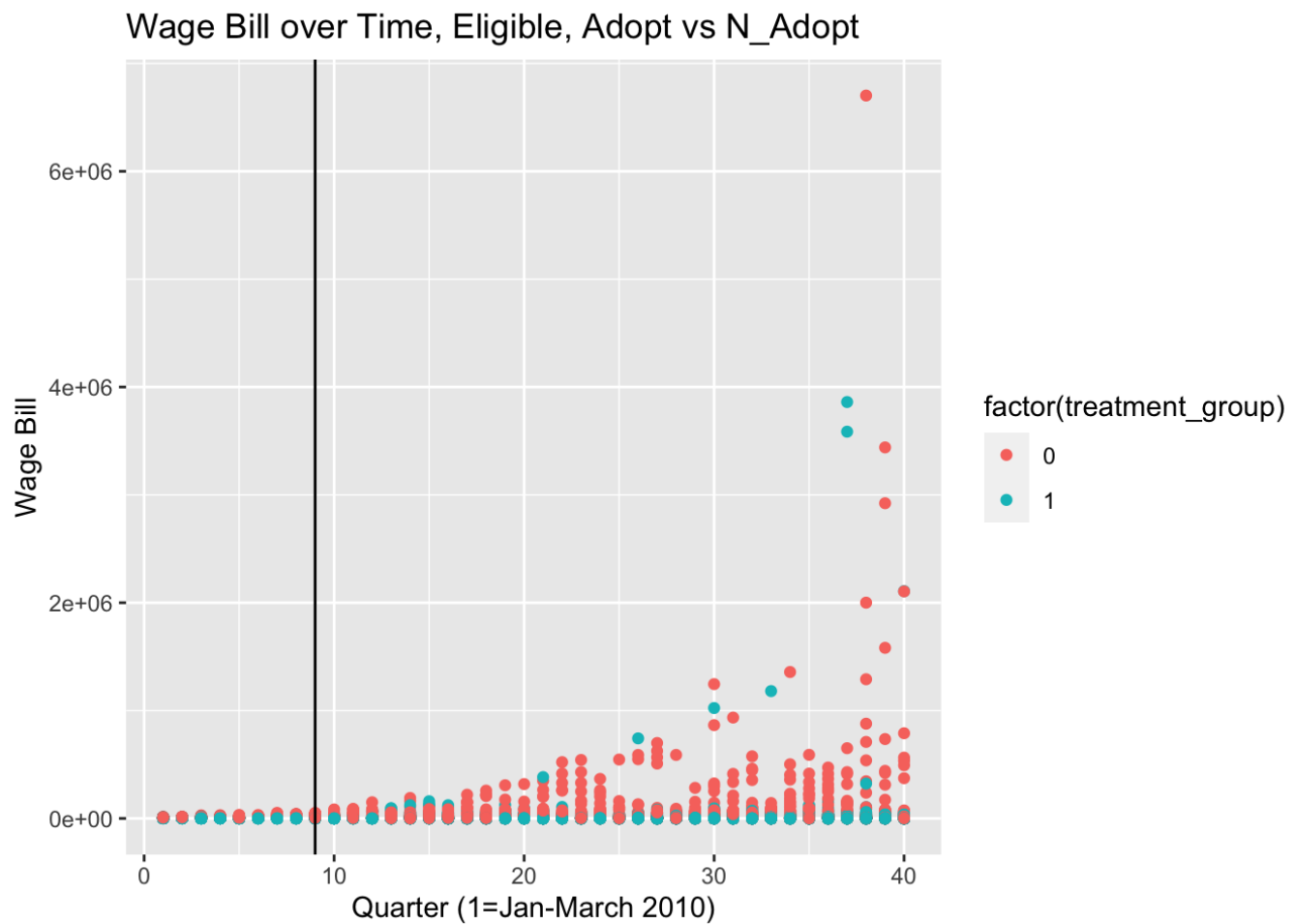
```
Bin_Rev_eligible_adopt$bins_plot + geom_vline( xintercept = 9) + labs(title = "Revenue  
over Time, Eligible, Adopt vs N_Adopt", x= "Quarter (1=Jan-March 2010)", y= "Revenue")
```



```
ggsave("Plot 2.2 Rev_Adopt_Eligible.jpeg")
```

```
## Saving 7 x 5 in image
```

```
ggplot(data=Dataset_R_Eligible, aes(x=quarter,y=wage_bill_t, colour=factor(treatment_group))) + geom_point() + geom_vline(xintercept = 9) + labs(title = "Wage Bill over Time, Eligible, Adopt vs N_Adopt", x="Quarter (1=Jan-March 2010)", y= "Wage Bill")
```



```
ggsave("Plot 2.2 Wage_Adopt_Eligible.jpeg")
```

```
## Saving 7 x 5 in image
```

## 2.3b

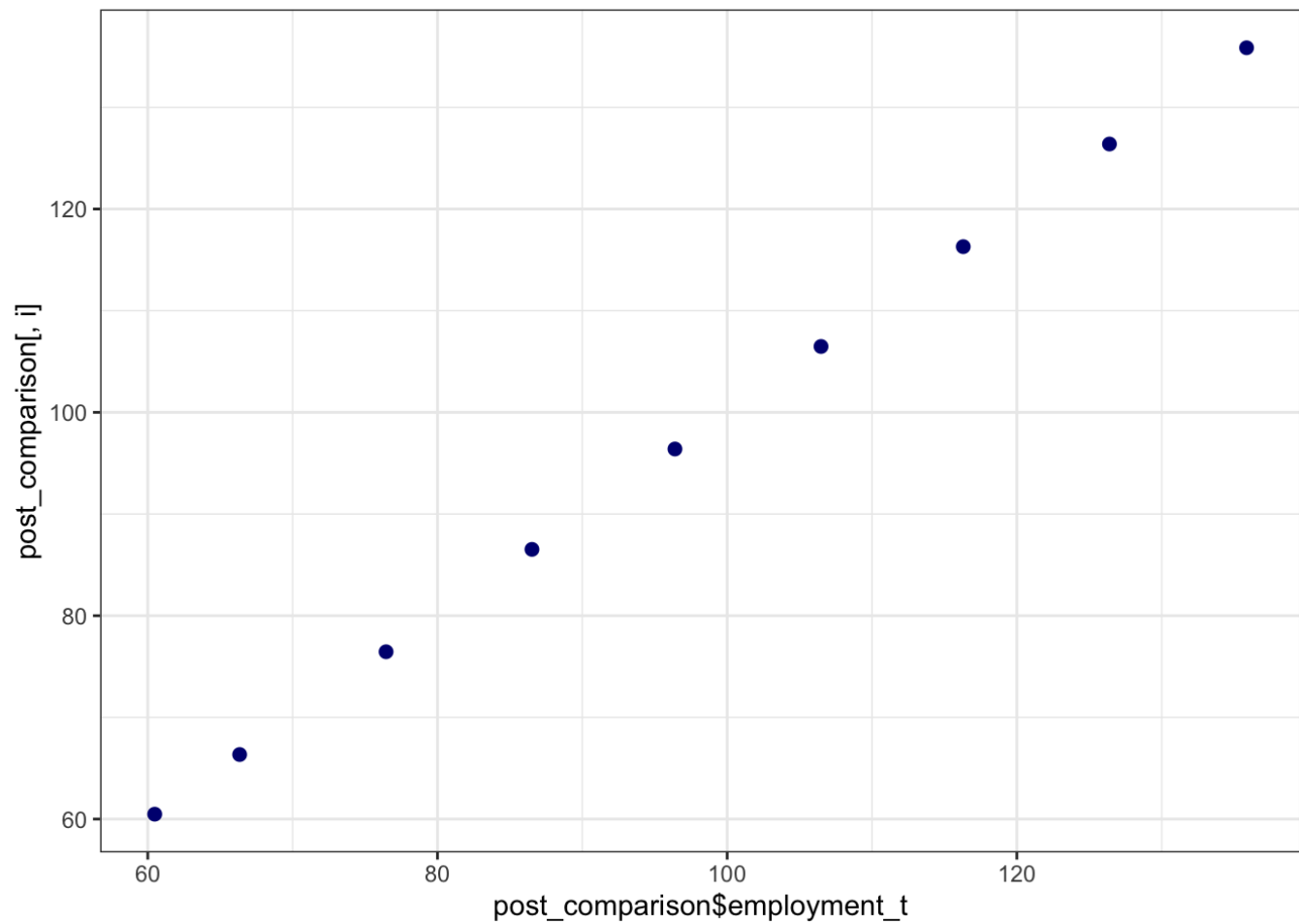
```

### post_comparison is dataset of firms of a somewhat comparable size (60 to 140 employees) with observations from after program beginning. This grouping is chosen as firms larger or smaller tend have outcome variables largely influenced by their amount of employees, rather than by being treated or not
### Adopt and treatment group are the same as we are looking at data only from after program implementation
post_comparison <- Dataset_1 %>%
  filter(date >= as.Date("2013-01-01"), employment_t >= 60 & employment_t <= 140 ) %>%
  mutate(employment_100 = as.factor(ifelse(employment_t >100, 1,0))) %>%
  select(c(employment_t,sales_t,wage_bill_t,revenue_t,adopt_t, treatment_group))
## This function creates a graph of the regression discontinuity for each outcome variable and saves graph into folder
## Bins chosen such that firms with more than 100 employees and less than 100 employees are not in same bin
for (i in 1:ncol(post_comparison)) {
  bin_scatter <- binsreg(post_comparison[, i], post_comparison$employment_t, binspos = seq(61,131,10))$data.plot[[1]]$data.dots
  bin_scatter <- as.data.frame(bin_scatter)
  bin_scatter$over_100_employees <- as.factor(ifelse(bin_scatter$x > 100,1,0))

  fig <- ggplot(data=bin_scatter, aes(x= x, y=fit, colour = over_100_employees)) + labs
(title = paste(colnames(post_comparison)[i], "by Employee Size"), y = colnames(post_comparison)[i], x = "# of Employees") + geom_point() + geom_smooth(method = "lm") + geom_vline(xintercept = 100) + scale_x_continuous(breaks = seq(60,150,10))
  print(fig)
  name <- paste0(paste(colnames(post_comparison)[i], "by Employee Size"), ".jpeg")
  ggsave(name)
}

```

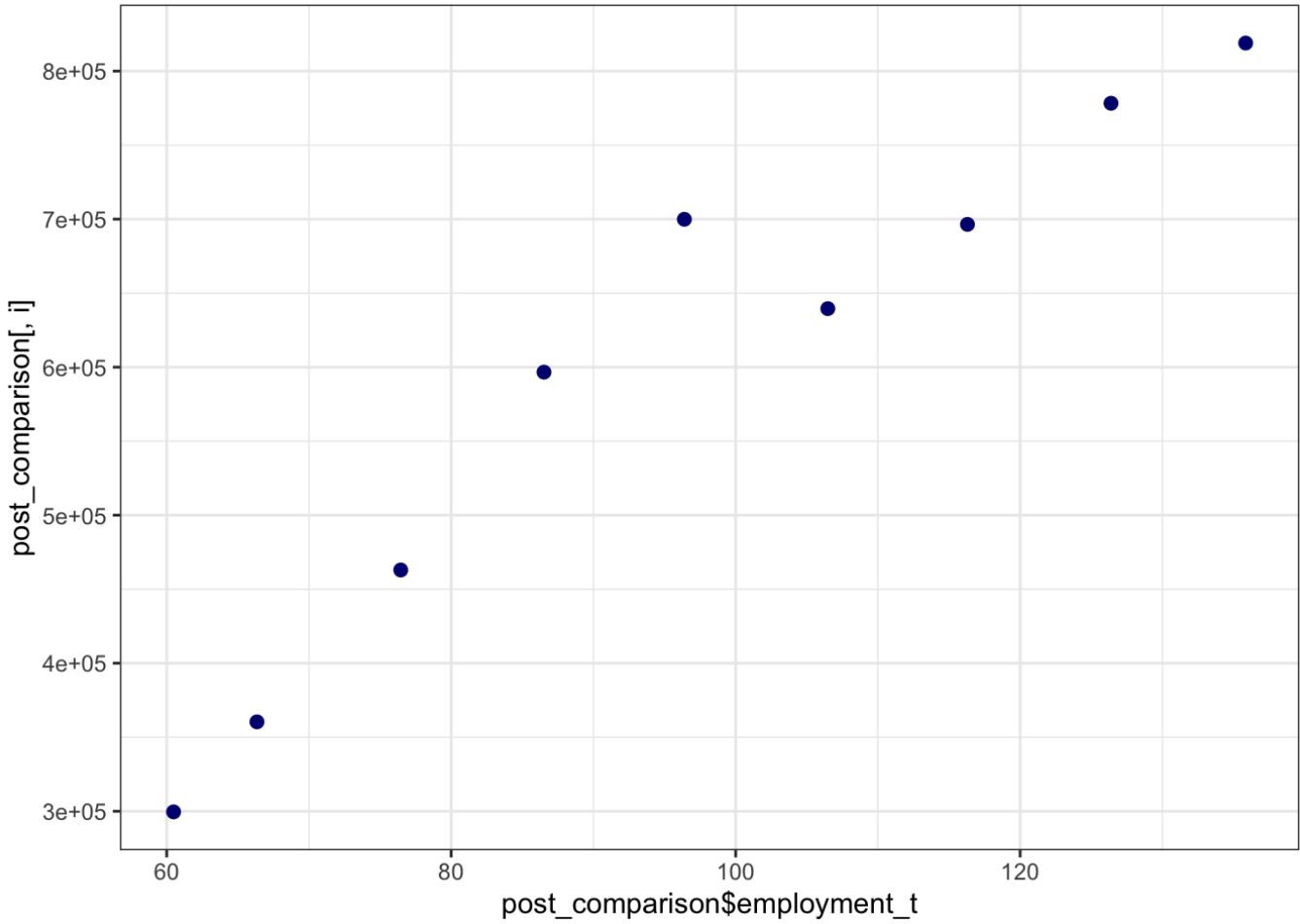
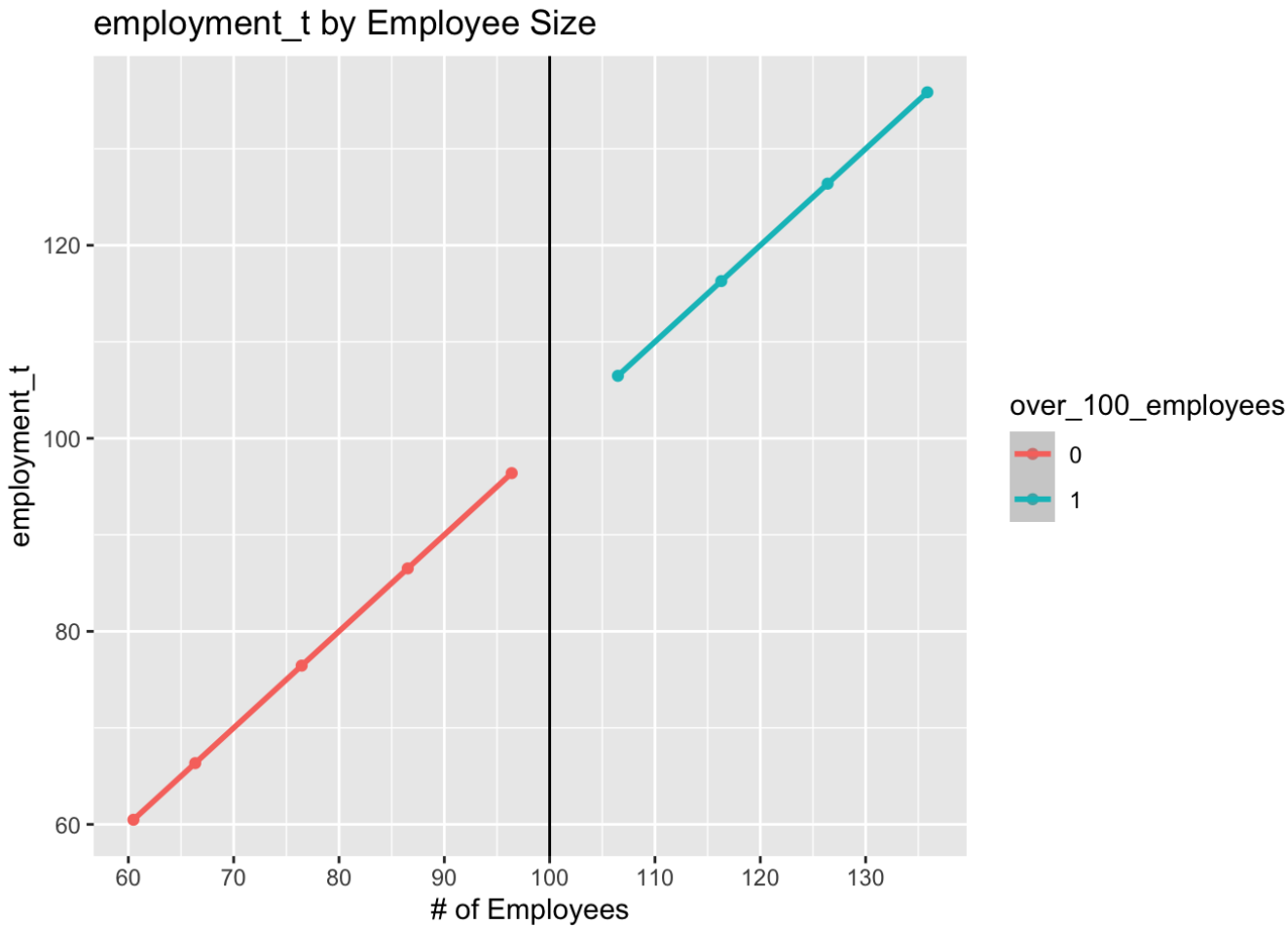




```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

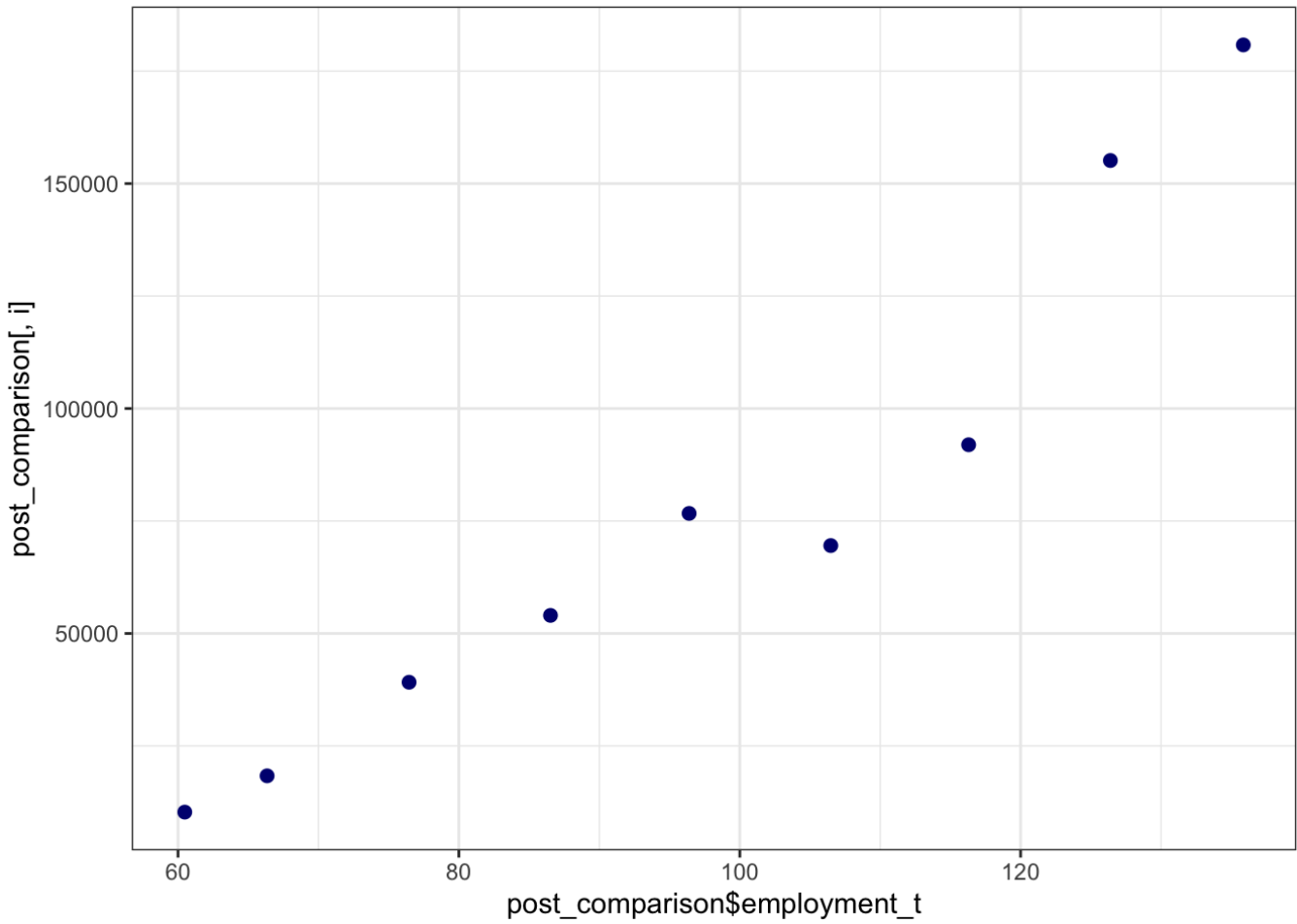
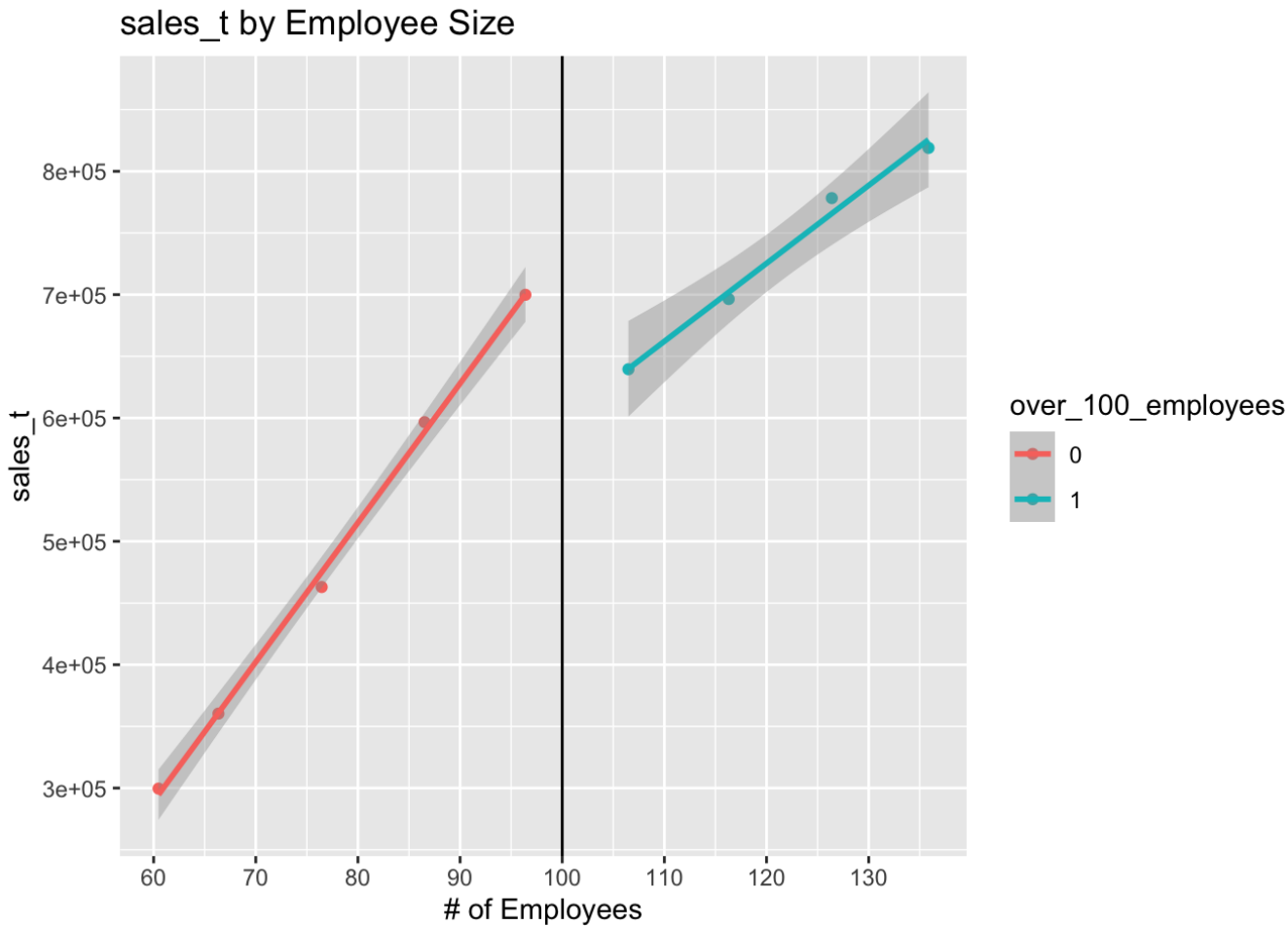
```
## `geom_smooth()` using formula 'y ~ x'
```



```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

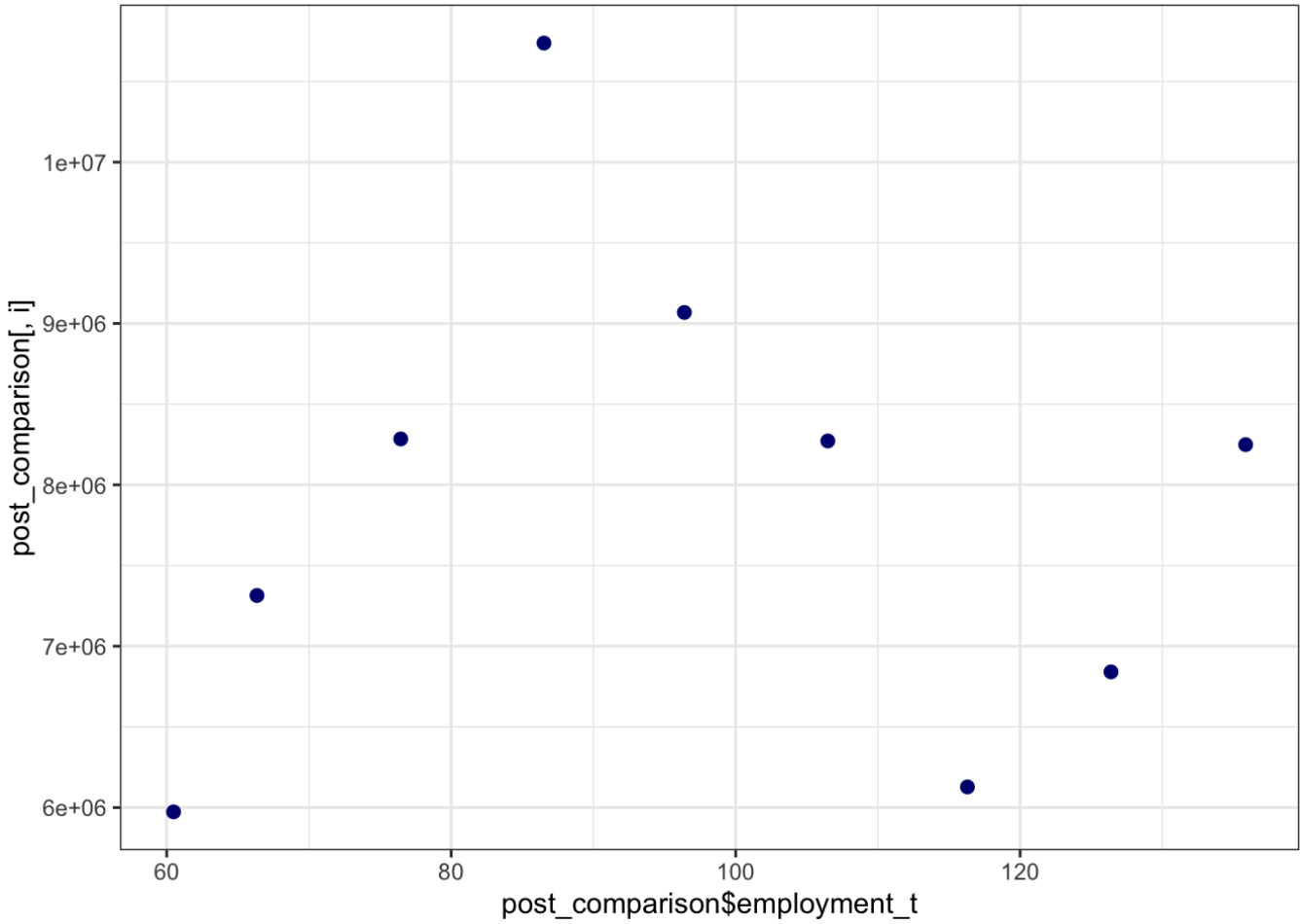
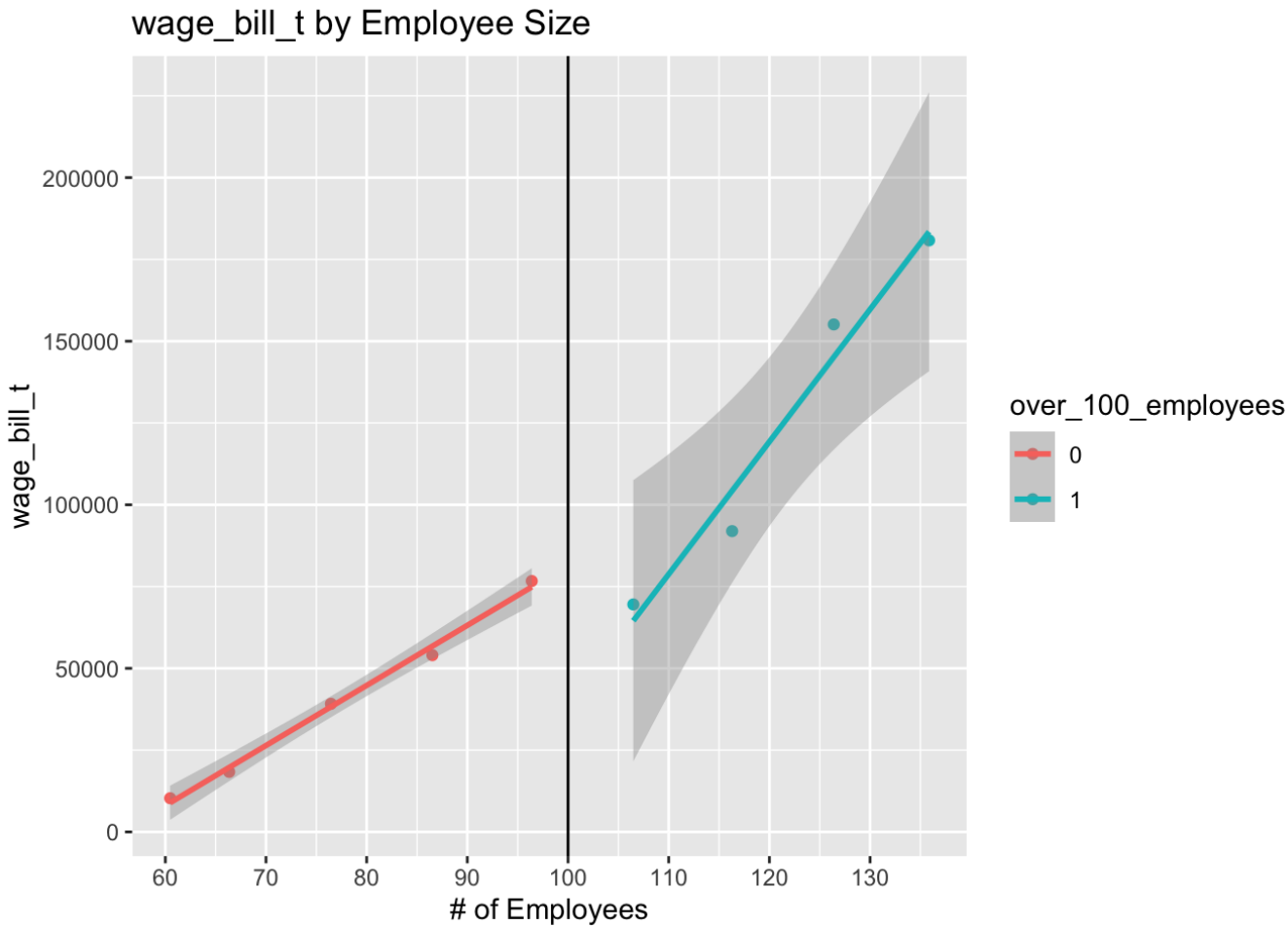
```
## `geom_smooth()` using formula 'y ~ x'
```



```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

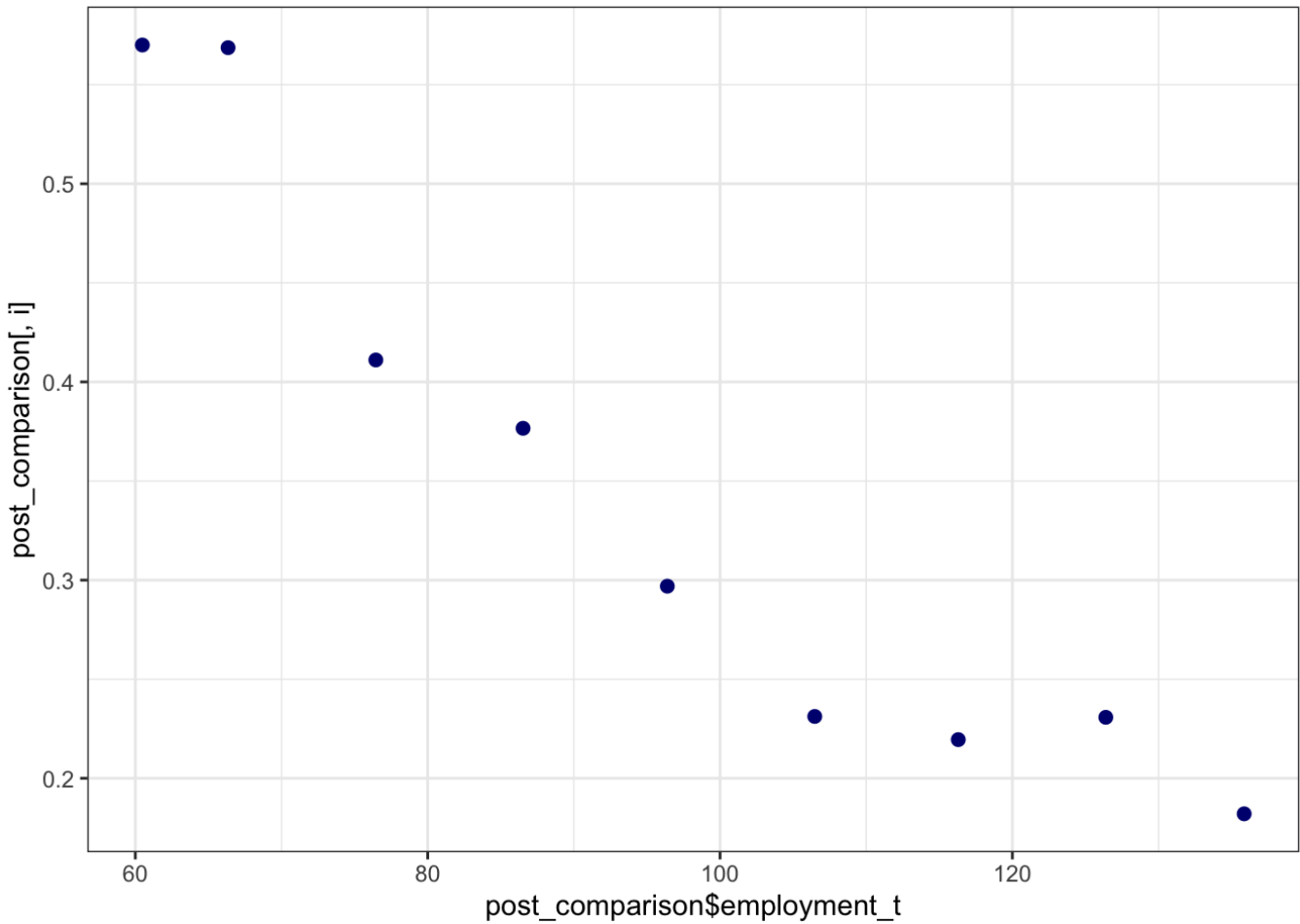
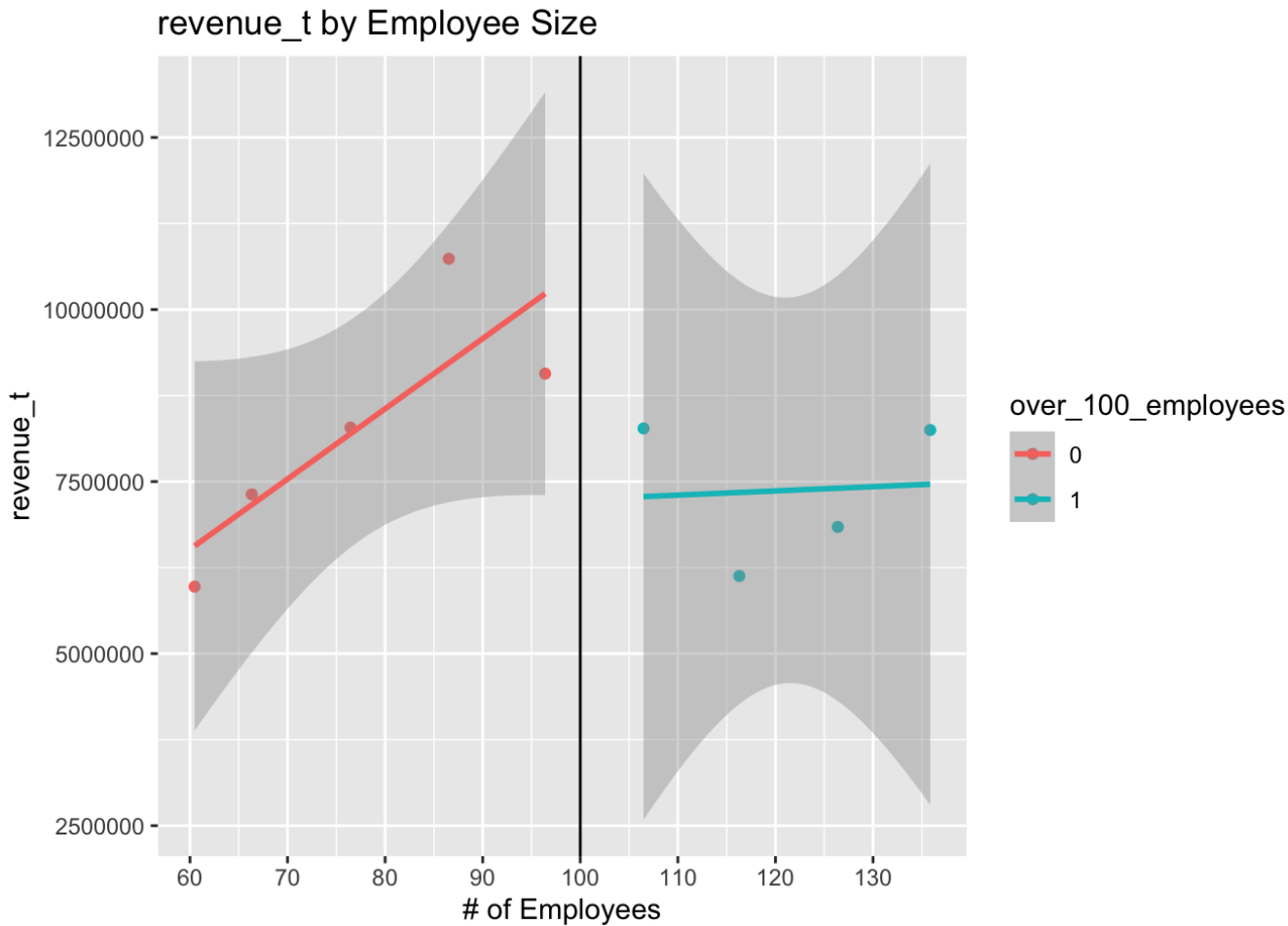
```
## `geom_smooth()` using formula 'y ~ x'
```



```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

```
## `geom_smooth()` using formula 'y ~ x'
```

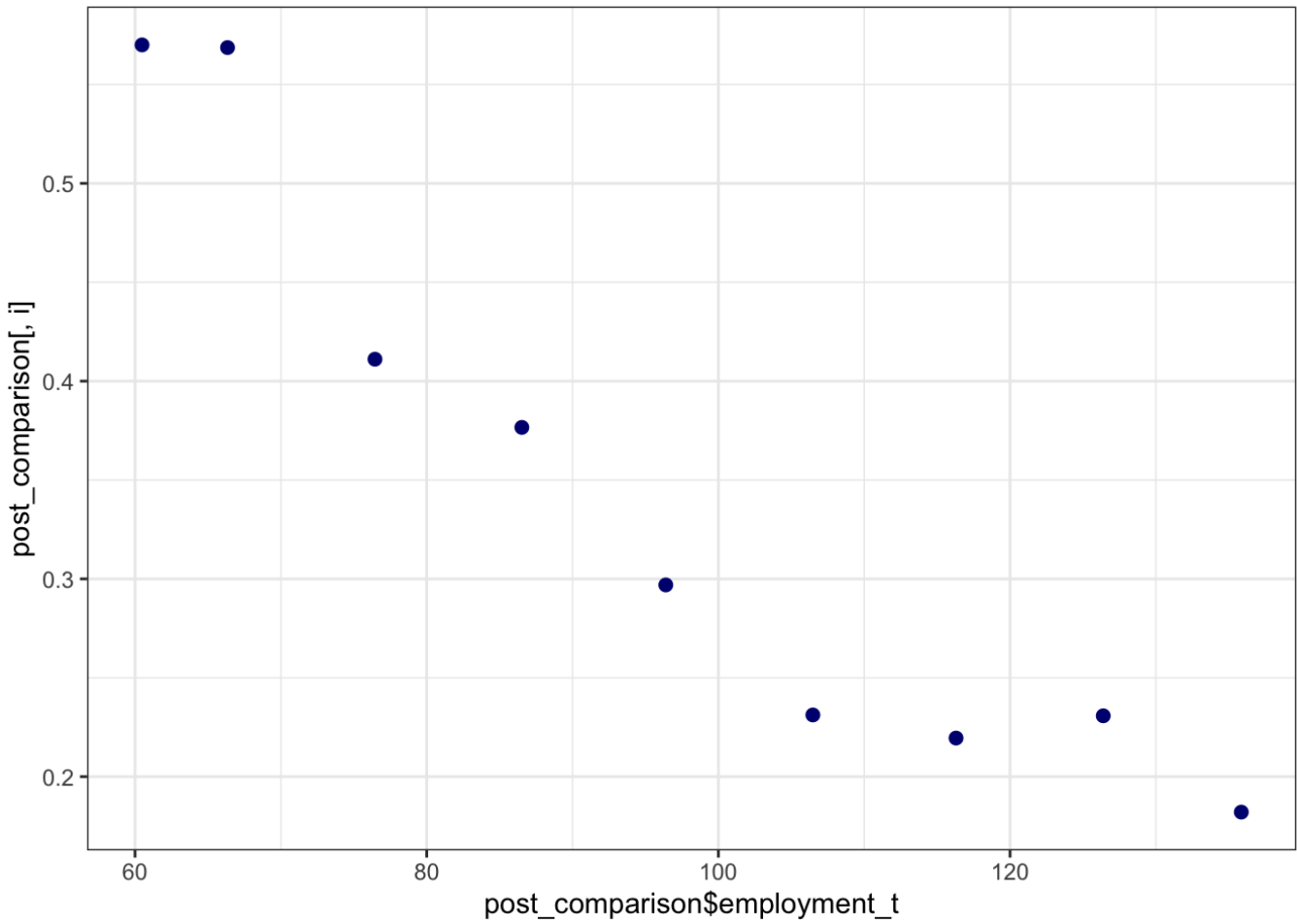
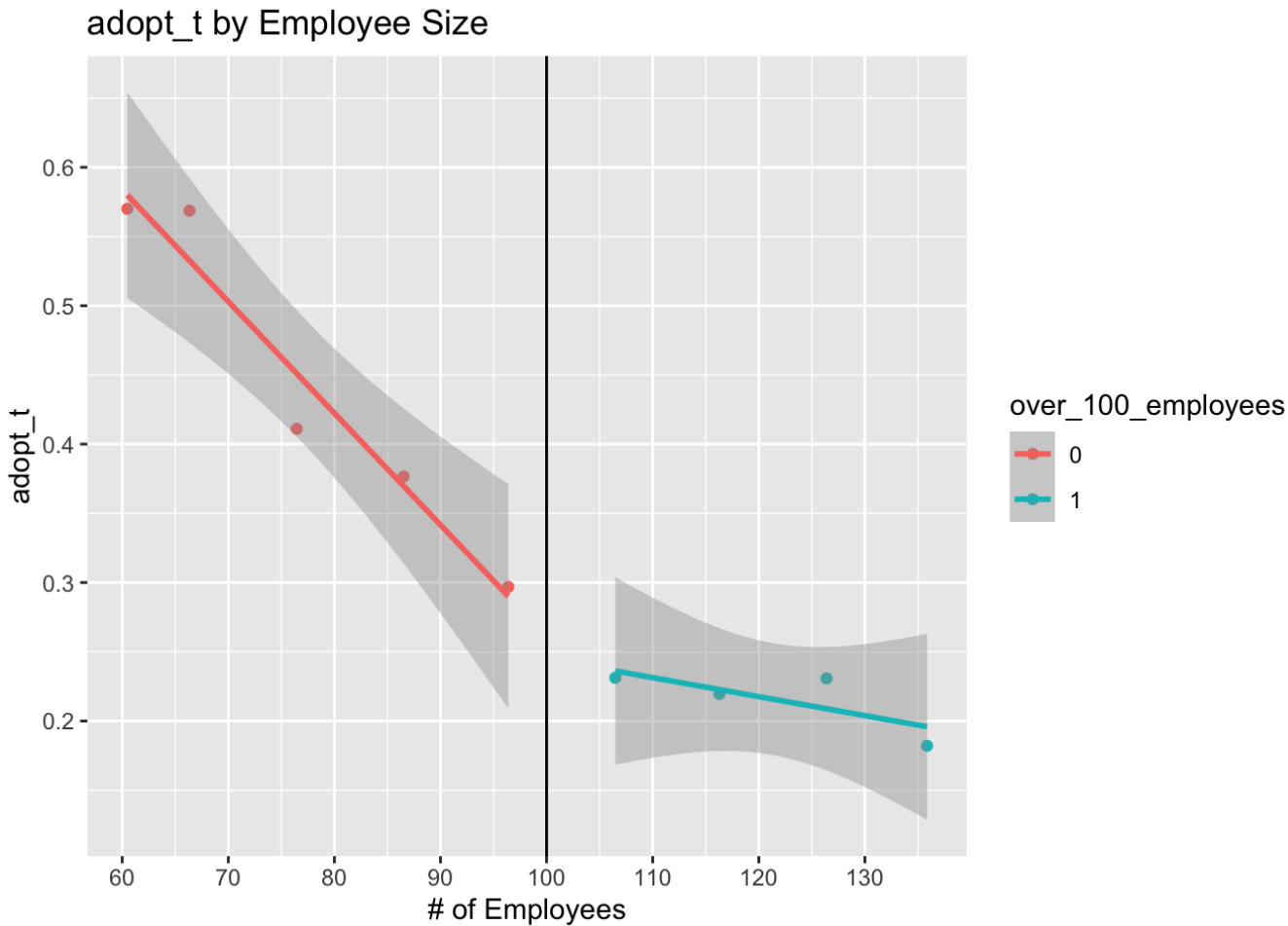




```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

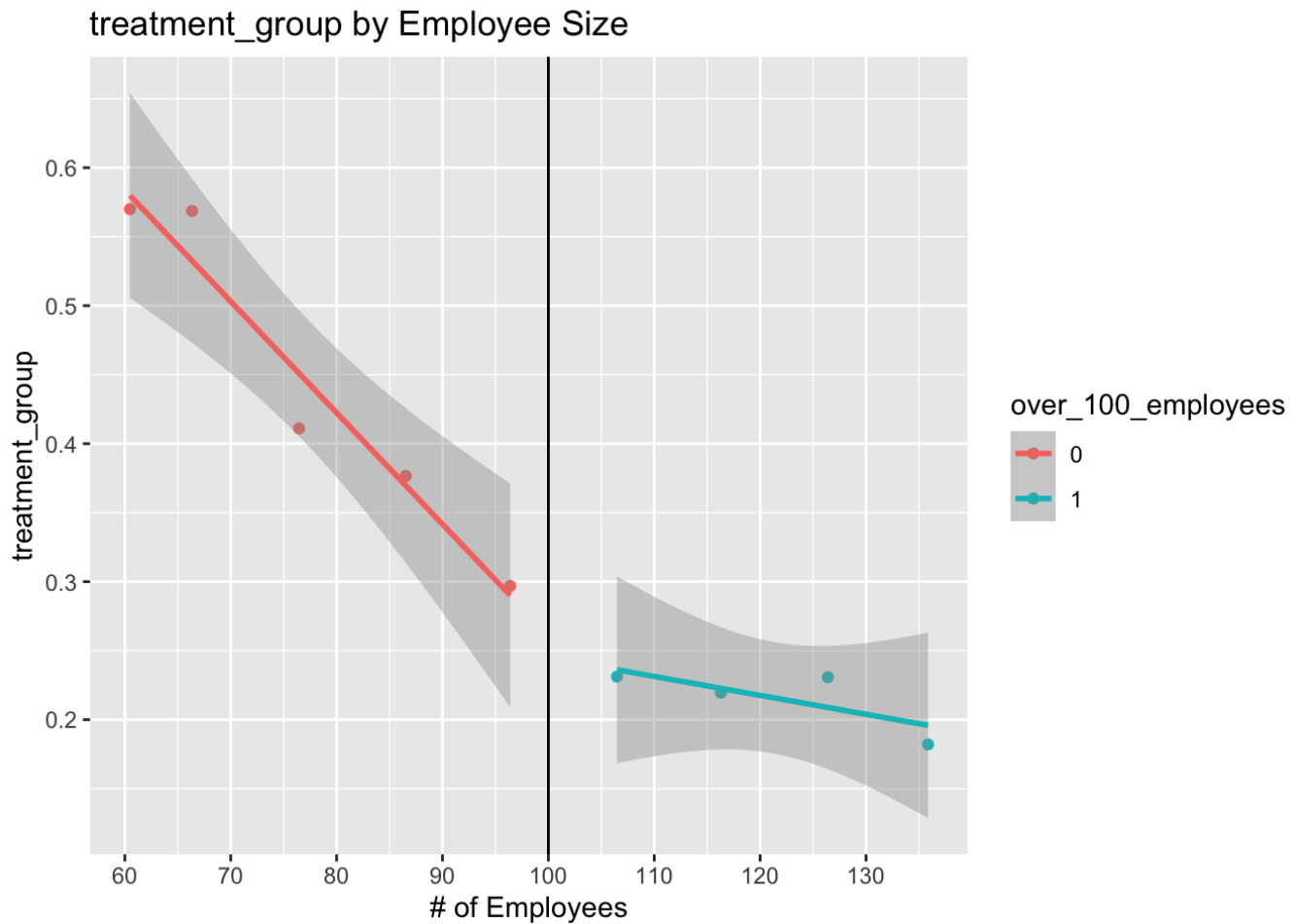
```
## `geom_smooth()` using formula 'y ~ x'
```



```
## `geom_smooth()` using formula 'y ~ x'
```

```
## Saving 7 x 5 in image
```

```
## `geom_smooth()` using formula 'y ~ x'
```



## 2.3c and d

*### Time-Fixed Effects: Controlling for year allows for the control of year-by-year growth or recession, and controlling for month allows for the control of seasonal cycles of sales, revenue, etc.*

*### Regression robust to other time fixed-effect specifications, such as by quarter*

*### N-eligible\_post is indicator, 1 if over 100 employees after program begins*

*### Created Dataset of only observations post program start for Models1-4*

```
Dataset_Regression_Post <- Dataset_Regression %>%
```

```
  filter(date >= as.Date("2013-01-01"))
```

```
model_1 <- (lm(sales_t ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression_Post ))
```

```
model_2 <- (lm(revenue_t ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression ))
```

```
model_3 <- (lm(wage_bill_t ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression_Post ))
```

```
model_4 <- (lm(employment_t ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression_Post ))
```

```
model_5 <- lm(adopt_t ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression ) ### initially used probit model, but got very high standard errors. Linear model is not technically best tool to use since we are focused on a binary outcome, but the coefficient on the variable of interest makes some sense.
```

```
model_6 <- lm(treatment_group ~ n_eligible_post + employment_t_lag + firm_id + year + month, data = Dataset_Regression ) ### initially used probit model, but got very high standard errors. Linear model is not technically best tool to use since we are focused on a binary outcome, but the coefficient on the variable of interest makes some sense.
```

```
stargazer(model_1, model_2, model_3, model_4, model_5, model_6, keep = c("n_eligible_post", "employment_t_lag", "constant"),
```

```
  title ="Change after Program Implementation in Business Outcomes of Non-Eligible Firms ",
```

```
  covariate.labels= c("Not_Eligible x Post_Implementation Dummy", "Employment in t-1", "Constant"),
```

```
  dep.var.labels = c("Monthly Sales","Monthly Revenue", "Monthly Wage Bill", "Monthly Employees", "Adoption of Intervention", "Treatment Assignment"),
```

```
  omit.stat = c("f","adj.rsq","ser"))
```