# Patlapa Davivongsa

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# **Experiences**

# UX Designer/ UX Researcher

Eko Communications; Bangkok, Thailand

July 2016 - Present

- Initiated UX focused and data driven design process as the first UX hire
- Conducted usability testings and user research, internally and externally
- Introduced and implemented product analytics
- Coordinated a cross-functional team (business/designers/engineers)
- Gave product milestone presentations to stakeholders and client's executives
- Voted into the company's Happiness Committee

#### Research Assistant

Massachusetts College of Art and Design; Boston, MA

September 2015-December 2015

- Worked on designing the new Dynamic Media Institute studio.
- Made online survey and interviewed current students on their needs
- Came up with concept and layout for the new space.

#### **UX/UI** Designer Intern

Bangkok App; Bangkok, Thailand

June 2015- July 2015

- Worked on the initial wireframes of IOS tablet UX/UI design
- Studied Android and IOS design guides
- Participated in company's talk at events and universities

### **Education**

Interactive Design Foundation, Online Certificate Course

User Research - Methods and Best Practices, January 2017

Massachusetts College of Art and Design, Boston, MA

MFA Digital Communication in Media/Multi-media, May 2016

Massachusetts Institute of Technology; Cambridge, MA

Cross Registration:

mas.834: Tangible Interfaces, Tangible Media Lab, September 2015 mas.552: City Science, Changing Places Media Lab, September 2015

Chulalongkorn University; Bangkok, Thailand

BSc Science Architectural Design, May 2014

# **Specialties**



User Experience



User Research



Product Analytics

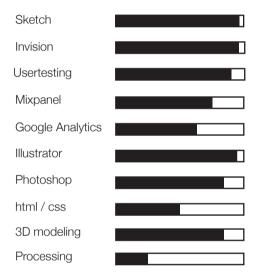


Interaction Design



Spatial Design

## **Techical Skills**



# Languages

English (fluent) Thai (native)

### **Awards and Honors**

## **Gurroo Competition**

Honorable Mention, 2015 A international competition to submit innovative design for the future under the concept of 'Situational Synthesis'.

#### **Next7 Competition**

Honorable Mention, 2014 An international competition for design students to submit sustainability projects for changing environments.