

Patlapa Davivongsa

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Experiences

UX Designer/ UX Researcher
Eko Communications; Bangkok, Thailand
July 2016 – Present

- Initiated UX focused and data driven design process as the first UX hire
- Conducted usability testings and user research, internally and externally
- Introduced and implemented product analytics
- Coordinated a cross-functional team (business/designers/engineers)
- Gave product milestone presentations to stakeholders and client's executives
- Voted into the company's Happiness Committee

Research Assistant
Massachusetts College of Art and Design; Boston, MA
September 2015-December 2015

- Worked on designing the new Dynamic Media Institute studio.
- Made online survey and interviewed current students on their needs
- Came up with concept and layout for the new space.

UX/UI Designer Intern
Bangkok App; Bangkok, Thailand
June 2015- July 2015

- Worked on the initial wireframes of IOS tablet UX/UI design
- Studied Android and IOS design guides
- Participated in company's talk at events and universities

Education

Interactive Design Foundation, Online Certificate Course
User Research - Methods and Best Practices, January 2017

Massachusetts College of Art and Design, Boston, MA
MFA Digital Communication in Media/Multi-media, May 2016

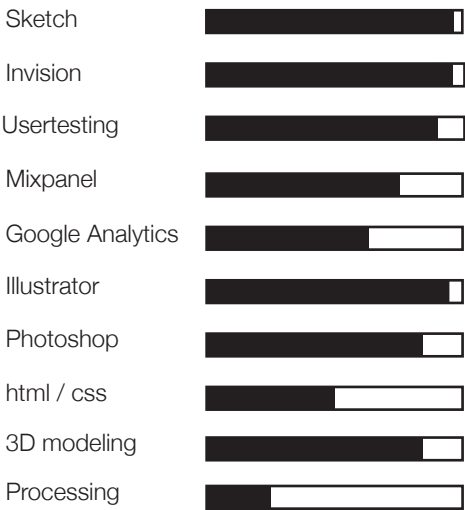
Massachusetts Institute of Technology; Cambridge, MA
Cross Registration:
mas.834: Tangible Interfaces, Tangible Media Lab, September 2015
mas.552: City Science, Changing Places Media Lab, September 2015

Chulalongkorn University; Bangkok, Thailand
BSc Science Architectural Design, May 2014

Specialities

-  *User Experience*
-  *User Research*
-  *Product Analytics*
-  *Interaction Design*
-  *Spatial Design*

Technical Skills



Languages

English (fluent)

Thai (native)

Awards and Honors

Gurroo Competition
Honorable Mention, 2015
A international competition to submit innovative design for the future under the concept of 'Situational Synthesis'.

Next7 Competition
Honorable Mention, 2014
An international competition for design students to submit sustainability projects for changing environments.