

# Patlapa Davivongsa

**Email** p.daviv@gmail.com  
**Mobile** 6685 900 2288

**Website** www.patlapa.com  
**Blog** medium.com/@patlapa

## Experiences

### UX Designer/ UX Researcher

*Eko Communications; Bangkok, Thailand*

July 2016 – Present

- Initiated UX focused and data driven design process as the first UX hire
- Conducted usability testings and user research, internally and externally
- Introduced and implemented product analytics
- Coordinated a cross-functional team (business/designers/engineers)
- Gave product milestone presentations to stakeholders and client's executives
- Voted into the company's Happiness Committee

### Research Assistant

*Massachusetts College of Art and Design; Boston, MA*

September 2015-December 2015

- Worked on designing the new Dynamic Media Institute studio.
- Made online survey and interviewed current students on their needs
- Came up with concept and layout for the new space.

### UX/UI Designer Intern

*Bangkok App; Bangkok, Thailand*

June 2015- July 2015

- Worked on the initial wireframes of IOS tablet UX/UI design
- Studied Android and IOS design guides
- Participated in company's talk at events and universities

## Education

*Interactive Design Foundation, Online Certificate Course*

User Research - Methods and Best Practices, January 2017

*Massachusetts College of Art and Design, Boston, MA*

MFA Digital Communication in Media/Multi-media, May 2016

*Massachusetts Institute of Technology; Cambridge, MA*

Cross Registration:

mas.834: Tangible Interfaces, Tangible Media Lab, September 2015

mas.552: City Science, Changing Places Media Lab, September 2015

*Chulalongkorn University; Bangkok, Thailand*

BSc Science Architectural Design, May 2014

## Specialties



User Experience



User Research



Product Analytics



Interaction Design



Spatial Design

## Technical Skills

Sketch

Invision

Ustesting

Mixpanel

Google Analytics

Illustrator

Photoshop

HTML/ CSS

3D modeling

Processing

## Languages

English (fluent)

Thai (native)

## Awards and Honors

*Gurroo Competition*

Honorable Mention, 2015

A international competition to submit innovative design for the future under the concept of 'Situational Synthesis'.

*Next7 Competition*

Honorable Mention, 2014

An international competition for design students to submit sustainability projects for changing environments.