

# Patrick Dayton

UX DESIGNER

## Profile

I am a former professional athlete turned Designer, driven by my creativity and passion for all things design. A devout optimist and an avid and dynamic learner, who loves to laugh!

## Employment History

### Designer & Developer, Dayton Designs

FEBRUARY 2022

- Communicated and worked directly with clients to fully understand the scope and intention of their project.
- Provided minimalist, modern collateral optimizing for readability
- Worked with major commercial real estate operator on collateral for \$350MM fundraising round.

### Designer & Developer, Bundazzle

MARCH 2022

- Lead designer for Shopify application, admin panel, and company web page.
- Front End developer for admin panel and company webpage.

### UI/UX Designer, Skylight

AUGUST 2021 — JANUARY 2022

- Designed and implemented a type form leading to a 5% increase in prospective tenant leads.
- Researched, mocked up and prototyped all new features and business initiatives.

### Professional Athlete, St. Louis Cardinals

JUNE 2017 — JULY 2021

## Education

### Marketing, Kent State University

SEPTEMBER 2013 — JUNE 2017

## Projects

### Collage

- Inspired by the NFT craze of 2021 after realizing the lack of NFT visualization tools within the space, I began working on Collage.
- Designed and developed an MVP using Figma, React and Redux.

### RefCon

- Designed a referral and contact network for homeowners to more easily and reliably source contractors.

## Awards

### Eagle Scout

## Details

Dallas, TX

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## Links

[patrickdayton.dev](https://patrickdayton.dev)

## Skills

Figma

Wireframing

Prototyping

User Research

Adobe Creative Suite

HTML & CSS

Git

JavaScript

React

Shopify Polaris