

# Patrick Dayton

UX/UI DESIGNER

## Profile

Former professional athlete, leveraging my creativity, problem solving skills and passion for design. Possessing a love of laughter and a dynamic learner.

## Employment History

### UX/UI Designer, MiView IS

FEBRUARY 2023 — PRESENT

- Delivered user interfaces for enterprise construction applications: MiScheduling and MiBuild.
- Prototyped fully interactive lo and hi fidelity mockups.
- Conducted user research, user & task flows, wireframes

### UX/UI Designer, Dayton Designs (Freelance)

FEBRUARY 2020 — DECEMBER 2022

- Collaborated with diverse clients to deliver custom UX/UI solutions tailored to their unique needs.
- Delivered collateral for a major commercial real estate operator to aid in a \$350MM fundraising round.

### Junior UX Designer, Skylight LA

AUGUST 2021 — JANUARY 2022

- Delivered a lead generation form resulting in a 5% increase in prospective tenant leads.
- Designed an end to end concierge leasing experience for prospective tenants.
- Conducted user research, and user testing to validate and refine new features.

### Professional Athlete, St. Louis Cardinals

JUNE 2017 — JULY 2021

## Education

### Marketing, Kent State University

SEPTEMBER 2013 — JUNE 2017

## Projects

### Easy Clean

- Designed a configurable pickup and drop-off laundry solution, empowering existing laundromats to broaden their service offerings and enhance customer experience.

### Bundazzle

- Designed an enterprise bundling SaaS application for Shopify stores.
- Conducted market research and usability testing to enhance existing design, resulting in a more user-friendly experience.

## Details

(858) 952-6344

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## Links

[patrickdayton.dev/portfolio](https://patrickdayton.dev/portfolio)

## Skills

User Experience

Research

Figma

Wireframing

Prototyping

Project Management

Communication

Responsive Design

Empathy

Adobe Creative Suite

HTML & CSS

Git

JavaScript