

Patrick Dayton

UX/UI DESIGNER

Profile

Former professional athlete turned designer, leveraging my creativity and passion for design. Possessing a love of laughter and a dynamic learner.

Employment History

UX/UI Designer, MiViews

NOVEMBER 2022 – PRESENT

- Worked in a team to design and deliver a scheduling module to replace deprecated technology and streamline previously manual tasks.
- I lead twice weekly meetings to gather requirements and present designs to our stakeholders.

UX/UI Designer, Dayton Designs (Freelance)

FEBRUARY 2020 – NOVEMBER 2022

- Collaborated directly with clients, aligning UX/UI solutions with their business needs and user expectations.
- Delivered collateral for a major commercial real estate operator for a \$350MM fundraising round.

Junior UX/UI Designer, Skylight

AUGUST 2021 – JANUARY 2022

- Designed and implemented a type form resulting in a 5% increase in prospective tenant leads.
- Conducted research and developed high-fidelity prototypes for new features and business initiatives.

Professional Athlete, St. Louis Cardinals

JUNE 2017 – JULY 2021

Education

Marketing, Kent State University

SEPTEMBER 2013 – JUNE 2017

Projects

Easy Clean

- Designed a versatile plug-and-play pickup and drop-off solution, empowering existing laundromats to broaden their service offerings and enhance customer experience.
- Created a seamless app interface, driving increased engagement and efficiency for both residential and commercial users.

Bundazzle

- Conducted market research and usability testing to enhance existing design, resulting in a more user-friendly experience.
- Served as a product designer creating mobile friendly experiences for the Shopify application, admin panel, and company website.

Details

Dallas, TX

(858) 952-6344

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Links

patrickdayton.dev/portfolio

Skills

Figma

User Research

Wireframing

Prototyping

Communication

Responsive Design

Adobe Creative Suite

HTML & CSS

Git

JavaScript

React

Shopify Polaris