Patrick Dayton

UI/UX DESIGNER

Profile

I am a former professional athlete turned Designer, driven by my creativity and passion for all things design. A devout optimist and an avid and dynamic learner, who loves to laugh!

Employment History

Designer & Developer, Dayton Designs

FEBRUARY 2022

- Communicated and worked directly with clients to fully understand the scope and intention of their projects.
- Provided minimalist, modern designs optimizing for readability
- Worked with major commercial real estate operator on collateral for successful $350MM fundraising round.

Designer & Developer, Bundazzle

MARCH 2022

- Performed market research and usability testing to refine existing design for a more intimate user experience.
- Lead designer for Shopify application, admin panel, and company web page.
- Front End developer for admin panel and company web page.

UI/UX Designer, Skylight

AUGUST 2021 — JANUARY 2022

- Designed and implemented a type form leading to a 5% increase in prospective tenant leads.
- Researched, mocked up and prototyped all new features and business initiatives.

Professional Athlete, St. Louis Cardinals

JUNE 2017 — JULY 2021

Education

Marketing, Kent State University

SEPTEMBER 2013 — JUNE 2017

Projects

Collage

- Project with the intent to improve NFT visualization and analytics tools.
- Designed and developed an MVP using Figma, React and Redux.

RefCon

- Performed market analysis on existing methods to source and maintain reliable contractor contacts.
- Designed a referral and contact network for homeowners to more easily and reliably source contractors.

Details

Dallas, TX
(858) 952-6344
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Links

patrickdayton.dev/portfolio

Skills

Figma

Wireframing

Prototyping

User Research

Responsive Design

Adobe Creative Suite

HTML & CSS

Git

JavaScript

React

Shopify Polaris