The NSTP asked for innovation. We reply: Gulhaze isn't just innovating, it's redefining trust in immigration, study abroad and mentorship on a global scale. Inspired by the anxieties of millions (a 2023 World Bank report estimates 281 million international migrants and 6.3 million international students), we're building a platform that breaks trust deficits and empowers journeys across borders.

## **Innovation 1**

When opting for immigration or study abroad, the initial steps are usually veiled in confusion and anxiety. Social media, used to be a beacon of hope initially but this optimism fades away when applicants float in the sea of unanswered questions. Agents, while seemingly offering a lifeline, are too often associated with horror stories of scams and dashed dreams.

At Gulhaze we understand this issue of trust deficit, that's why we've built a marketplace. We not only connect applicants with vetted consultants but also oversee the process and becoming their guardians of trust. In case a consultant falls short, we step in and ensure that dreams of no applicant are shattered.

Our innovation of this journey goes on, we also empower the applicants with the power of reviews. Previous applicants leave honest reviews which act as your personal compass, guiding you to the consultant which best fits your needs.

## **Innovation 2**

Your Global Tribe of Mentors: In addition to study abroad and immigration, Gulhaze connects you with seasoned experts across the borders. Imagine a Silicone Valley guru mentoring a Kenyan techie, a Parisian chef is guiding a Pakistani food startup. Likewise, assume a scholarship holder Pakistani sitting in Korea is guiding students back in home country.