

EduLearn

Online Course Enrollment Platform (Prototype)

ACADEMIC PROJECT

6-MEMBER TEAM





INTRODUCTION

Empowering Students Through Online Education

What is EduLearn?

A web-based prototype designed to simplify how students discover and enroll in professional development courses

Focus areas:

- Intuitive user interface design
- Smart course categorization
- Streamlined enrollment flow

Why It Matters Today

Online learning has transformed education:

- Accessible education anytime, anywhere
- Professional skill development at your pace
- Growing demand for flexible learning solutions
- Bridge between academic and career skills

The Problem We're Solving

Fragmented Course Discovery

Students struggle to find structured professional courses across multiple scattered platforms

Complex Enrollment Processes

Existing platforms often have confusing navigation and overwhelming interfaces

Lack of Clear Organization

Courses aren't categorized effectively, making it hard to find relevant learning paths

"Students need a simple, centralized platform that makes course discovery and enrollment effortless"





Project Objectives

01

Design Excellence

Create a responsive and intuitive course enrollment website with modern UI/UX principles

02

Clear Navigation

Showcase course categories and enrollment options through logical, user-friendly pathways

03

Proof of Concept

Demonstrate core functionality as a working prototype ready for future development

What EduLearn Offers



Engaging Home Page

Clear call-to-action buttons and intuitive design that welcomes users and guides them to courses



Detailed Course Listings

Each course shows level, duration, instructor info, and transparent pricing



Organized Categories

Five main areas: Technology, Business, Design, Marketing, and Languages



Enroll Now Function

Prototype-level enrollment system demonstrating the user journey from discovery to action

User Interface Design Philosophy

Clean & Modern

Minimalist aesthetic that puts content first

Easy Navigation

Home • Courses • About • Contact

Mobile-Friendly

Fully responsive across all devices

- ☐ **Design Priority:** User experience drives every interface decision



Our design ensures students can navigate effortlessly whether they're on desktop, tablet, or smartphone



TECH STACK

Technologies Powering EduLearn



Frontend Development

HTML, CSS, JavaScript for core functionality



Design & Prototyping

Lovable AI for rapid design iteration



Deployment

Prototype hosting environment

Platform Screenshots

Visual walkthrough of the EduLearn user experience

The screenshots illustrate the user interface of the EduLearn platform across four main sections:

- Landing Page:** Features a large blue header with the text "Unlock Your Potential with Professional Learning". Below the header, it says "Thousands of learners advancing their careers with our expert-led courses. Get certified, gain skills, and achieve your goals." It includes two buttons: "Register Now" and "Learn More". At the bottom, there are two statistics: "200+" and "50+".
- Explore Our Course Categories:** A section titled "Explore Our Course Categories" with a sub-headline: "Discover a wide range of professional courses designed to help you succeed in today's competitive job market." It displays four course categories with icons and counts: Business (38+ Courses), Design (32+ Courses), Professional Development, and Languages.
- Ready to Start Your Learning Journey?**: A call-to-action section with the text "Ready to Start Your Learning Journey? Register today and take the first step towards advancing your career. Our team will guide you through the perfect learning path." It features a prominent "Register Now" button.
- Course Details:** A detailed view of a course listing. It shows a course titled "Python for Data Science" under the "Technology" category. The course is taught by Prof. Michael Roberts, takes 10 weeks, and is at the Beginner level. It costs \$399 and has an "Enroll Now" button. Other courses listed include "UI/UX Design" (Design category, \$349), "Business Leadership & Management" (Business category, Intermediate level), and "Advanced Data Structures" (Technology category).

Current Limitations & Future Vision

Present Constraints

- **Backend Integration**

Database not fully connected yet

- **Static Content**

Courses currently hard-coded

- **Missing Features**

No video content or payment gateway in this prototype phase

Future Enhancements

- **Dynamic Data**

Full database integration for real-time course management

- **User Authentication**

Secure login and personalized dashboards

- **Rich Content**

Video-based courses with interactive elements

- **Payment System**

Integrated payment gateway and enrollment confirmation

Thank You

6

Team Members

Collaborated to bring
EduLearn to life

5

Course Categories

Organized learning
pathways

1

Vision

Simplify online
learning for everyone

**EduLearn demonstrates strong UI
design and user flow planning**

A solid foundation for building the future of accessible online
education

