

Exhibit 99.2

Apple Inc.
Q2 2017 Unaudited Summary Data
(Units in thousands, Revenue in millions)

	Q2 2017		Q1 2017		Q2 2016		Sequential Change		Year/Year Change	
	Revenue		Revenue		Revenue		Revenue		Revenue	
Operating Segments										
Americas	\$ 21,157		\$ 31,968		\$ 19,096		-34 %		11 %	
Europe	12,733		18,521		11,535		-31 %		10 %	
Greater China	10,726		16,233		12,486		-34 %		-14 %	
Japan	4,485		5,766		4,281		-22 %		5 %	
Rest of Asia Pacific	3,795		5,863		3,159		-35 %		20 %	
Total Apple	\$ 52,896		\$ 78,351		\$ 50,557		-32%		5%	

	Q2 2017		Q1 2017		Q2 2016		Sequential Change		Year/Year Change	
	Units	Revenue	Units	Revenue	Units	Revenue	Units	Revenue	Units	Revenue
Product Summary										
iPhone (1)	50,763	\$ 33,249	78,290	\$ 54,378	51,193	\$ 32,857	-35 %	-39 %	-1 %	1 %
iPad (1)	8,922	3,889	13,081	5,533	10,251	4,413	-32 %	-30 %	-13 %	-12 %
Mac (1)	4,199	5,844	5,374	7,244	4,034	5,107	-22 %	-19 %	4 %	14 %
Services (2)		7,041		7,172		5,991		-2 %		18 %
Other Products (1)(3)		2,873		4,024		2,189		-29 %		31 %
Total Apple		\$ 52,896		\$ 78,351		\$ 50,557		-32%		5%

Includes deferrals and amortization of related software upgrade rights and non-software services.

(1) services.

Includes revenue from Digital Content and Services, AppleCare, Apple Pay, licensing and other services.

(2) other services.

Includes sales of Apple TV, Apple Watch, Beats products, iPod and Apple-branded and third-party accessories.

(3) third-party accessories.