

Annual Sales Report 2024

Quarter	Region	Product	Sales (\$)	Target %
Q1	West	Product D	48,607	72.6%
Q1	Central	Product B	88,946	80.8%
Q1	Central	Product D	63,515	77.2%
Q1	South	Product C	50,487	76.0%
Q1	North	Product A	50,578	83.9%
Q1	North	Product A	40,928	93.2%
Q1	Central	Product A	83,916	97.5%

Executive Summary

This report provides a detailed analysis of our Q1 performance.

Key Takeaways:

North region exceeded expectations with 25% growth year-over-year.

Central region saw significant growth in Product A sales.

Quarter	Region	Product	Sales (\$)	Target %
Q1	Central	Product D	75,577	95.9%
Q1	South	Product A	56,232	80.0%
Q1	South	Product B	12,245	90.8%
Q1	North	Product B	36,750	96.6%
Q1	West	Product D	50,091	74.5%
Q1	Central	Product C	96,966	90.6%
Q1	East	Product D	32,732	87.4%

Quarter	Region	Product	Sales (\$)	Target %
Q2	Central	Product A	95,724	74.7%
Q2	North	Product B	34,394	85.8%
Q2	East	Product C	13,294	97.8%
Q2	Central	Product C	45,015	99.1%
Q2	East	Product B	27,158	98.8%
Q2	North	Product B	38,096	71.9%
Q1	South	Product D	20,607	88.2%

Quarter	Region	Product	Sales (\$)	Target %
Q2	North	Product A	49,703	95.7%
Q2	Central	Product C	65,497	80.6%
Q2	West	Product A	59,988	75.2%
Q2	West	Product C	64,180	96.4%
Q2	West	Product C	82,310	72.7%
Q2	North	Product B	25,485	78.0%
Q2	East	Product C	72,029	84.5%

Quarter	Region	Product	Sales (\$)	Target %
Q3	North	Product A	26,922	96.4%
Q3	North	Product B	85,854	90.9%
Q3	Central	Product B	75,803	81.4%
Q3	West	Product A	40,123	87.0%
Q3	East	Product D	93,154	95.6%
Q2	North	Product D	14,820	93.6%
Q2	South	Product C	53,588	78.8%

Quarter	Region	Product	Sales (\$)	Target %
Q3	North	Product C	62,860	76.6%
Q3	East	Product D	47,402	77.6%
Q3	East	Product B	66,752	93.8%
Q3	East	Product C	75,400	99.3%
Q3	East	Product D	55,355	96.8%
Q3	South	Product B	32,224	85.0%
Q3	South	Product B	24,432	96.9%

Quarter	Region	Product	Sales (\$)	Target %
Q4	Central	Product D	80,805	89.8%
Q4	South	Product A	23,946	75.9%
Q4	South	Product C	46,431	86.0%
Q4	East	Product A	90,133	94.6%
Q3	East	Product D	62,800	89.4%
Q3	East	Product D	56,192	74.9%
Q3	North	Product B	10,357	79.7%

Quarter	Region	Product	Sales (\$)	Target %
Q4	West	Product A	58,114	92.0%
Q4	North	Product A	11,574	82.2%
Q4	Central	Product C	76,848	83.4%
Q4	South	Product A	32,598	95.8%
Q4	West	Product A	62,178	73.9%
Q4	Central	Product B	80,257	70.8%
Q4	North	Product D	48,842	86.1%

Quarter	Region	Product	Sales (\$)	Target %
Q4	North	Product A	63,474	73.9%
Q4	Central	Product B	95,799	95.0%
Q4	North	Product A	99,504	85.9%
Q4	Central	Product D	54,735	93.2%