

CLEAN AIR IS YOUR BUSINESS



AirQ Workplace Partnership

Healthy employees are happier employees. You can help your employees thrive, not just in the workplace, but also at home and in the community. As an AirQ Workplace Partner, your organization can encourage habits that reduce air pollution and help your employees — and the entire community — lead healthier lives.

When you sign up for the Workplace Partnership, you'll join dozens of companies, organizations and government agencies across Greater Kansas City who are making air quality a priority. As a member, you'll receive Ozone Alert notifications, email tips to reduce pollution, fun contest and award programs, access to free workshops, air quality awareness materials and opportunities for recognition.

Joining is easy!

- Call 816-474-4240.
- Or email airQ@marc.org.
- Appoint a member of your organization to serve as an AirQ Coordinator. This person will be the primary point of contact for your company.



Ground-level ozone is unhealthy for all of us and can be especially harmful for children, older adults and people with respiratory problems such as asthma.

How will you know when ozone levels are high? Follow the SkyCast, the region's air quality forecast, every day from March through October, at AirQKC.org or on Twitter @airqkc. When unhealthy concentrations of ozone pollution are predicted, the Mid-America Regional Council will issue an Ozone Alert. As a workforce partner, you'll receive an email to let your employees know about the alert and the simple actions they can take to help reduce ozone pollution.

GOOD

MODERATE

ORANGE
ALERT

RED
ALERT

Working together for cleaner air
AirQKC.org



Simple solutions for cleaner air

You can play an important role in keeping the region's air clean with air-friendly strategies that make sense for your business. How?

Raise Awareness

- Notify staff if an Ozone Alert is predicted for the next day.
- Develop and implement procedures for issued Ozone Alert days.
- Promote employee education and awareness.
- Display AirQ posters, fliers and lobby cards.
- Include AirQ messages in staff emails, newsletters and on your intranet.
- Conduct AirQ training sessions and seminars. We can help!



Promote Commuter Choice

- Encourage employees to carpool to common destinations.
- Encourage telecommuting and videoconferencing.
- Offer flexible hours so employees can commute at off-peak times.
- Install bike racks and provide changing areas for those who bike to work.
- Subsidize transit passes.

Reduce Energy Use

- Turn the air conditioner temperature up three degrees in the summer to reduce power usage.
- Consider alternative fuels for company vehicles.
- Use native landscaping, which requires less mowing.
- Turn off equipment and use power-saving features.



More solutions can be found on AirQKC.org/#at-work



Mid-America Regional Council
Air Quality Program
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816-474-4240 | www.marc.org/airQ

