



Built for the modern mobile market, our patented optical cleaning pockets safely clean eyewear, phones, lenses and optics.

- Protects and Cleans Eyewear
- Protects and Cleans Screens.
- Durable
- Lint-free
- Luxurious Hand feel
- Wicks and & Stretches

Functional innovation in refined style - Most relevant differentiator.

The Fletch

Serious Performance Cloaked In Style Extreme comfort, and performance wicking & stretch go-to shorts.

Equipped with patented lens & screen cleaning pockets

The look & feel of premium cotton twill

34% Cotton 37% Recycled Poly 25% Modal front 4% Spandex MSRP: \$149 Wholesale: \$74











Stone

The Fletch Shorts

Cotton Hybrid Performance Shorts Extreme comfort, and performance wicking & stretch go-to shorts.

Equipped with patented lens & screen cleaning pockets

The look & feel of premium cotton twill

34% Cotton 37% Recycled Poly 25% Modal front 4% Spandex MSRP: \$89 Wholesale: \$45











365 Stretch Cotton 5 Pocket Pants 4 Season	Durable Luxury 98% Cotton 2% Spandex Cotton Sateen Peached finish Garment washed	Modern Classic Optimized Fit Inseams 30, 32, 34				MSRP: \$145 Wholesale: \$72
Chestnut (Fall '25)	Khaki	Stone	Navy	Olive	Chrome	Charcoal (Fall '25)

THE EASTERN For Every Latitude

67% Cotton 29% Tencel 6 %. Spandex

4/1 Satin - Emerize Garment Washed Classic Optimize Fit Inseams 30, 32, 34

Arriving Fall 2026





















Keys To A Great Partnership

No Undercutting retail partners

We keep our online retail prices higher than our MSRP to encourage local retail purchases.

Store Locator

We will post your store on our location finder, and if requested, feature your store on our blog, giving you at least two valuable backlinks to your website.

Advertising support

Radio: We advertise on a network of 22 radio across the eastern United States, and will direct customers to your store, if you are located within our coverage areas.

PR: We periodically run press releases, and will include mentions of your store when able.

Flexible MOQs We will work with your goals and budget.

Stockouts We maintain at-once inventory to provide immediate restocking of retailer inventory.

Dropshipping Never lose a customer when you are out of a size. Call or order online with your account credentials and we will ship to your customer directly.

POS/POP We will provide in-store displays, promotional materials, and work with you on co-marketing initiatives.

Collaboration Your feedback and input is important, and we are all ears, and ready to work with you to help your stores and brand.

-Prices subject to change according to market and tariff conditions -



Have you felt your pockets lately?

Protects and cleans eyewear and screens

Stretches & Wicks



Super durable

Lint-free

Feels great

NEW FOUND THREAD





NEW FOUND THREAD