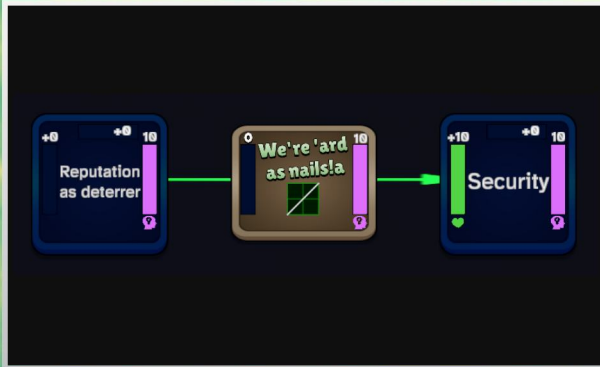


Reputation as Deterrent



An actor may believe that having a 'tough as nails' reputation will increase the credibility of any threat and also that they will respond to any attack on their interests.

How to use

'Reputation' causes 'Security' to increase. The importance of this reputation is controlled by its saliency. The stakes are derived from 'Security' which it connects to.

Example

Revenge for Injustice



If one's sense of right or wrong is offended, this can trigger powerful psychological forces for revenge ('justice'), which if not met create pain in the form of shame. Strongly linked to (national) pride.

How to use

Saliency: the more that pride or injustice has been a touchy subject in the past, the greater this is. Change: The greater the perception of change in pride or injustice, the greater this is.

Example

Iran sees itself as victim of injustice over perceived Western double standards on who can have nuclear abilities and is willing to suffer high costs.