



# CONCORDIA GAMEDEV

Concordia University, Montreal, QC

# SPONSORSHIP PACKAGE

## 2023 - 2024

 [www.concordiagamedev.ca](http://www.concordiagamedev.ca)

 [game.development@concordia.ca](mailto:game.development@concordia.ca)

 [facebook.com/concordiagamedev](https://facebook.com/concordiagamedev)

 @concordiagamedev



# ABOUT US

Here at the **Concordia Game Development** club, our goal is to provide a venue for individuals to explore, take interest and participate in the world of game development. We focus on the technical and developmental aspects of video games in all disciplines, such as, programming, art, game design, storytelling, sound engineering and more.

We welcome **students of all backgrounds** who want to pursue game development professionally or simply have an interest in the world of video games and how they are made!

The core values of **CGD** help foster an environment which promotes **healthy community interaction** between club members, collaboration, inclusivity, as well as the opportunity to network with professionals in the industry.



# CON-U GAMES

## Coco-Jams

Coco-Jams are shorter jam events, limited to only several hours. The fast-paced nature allows for several Coco-jams to be held per semester, encouraging creativity and quick thinking.

## CGD Jam

CGD Jams are 48-hour weekend events which occur once per semester. These large-scale jams offer a heightened sense of competition, where impressive ideas can be fleshed out. Food, drink, equipment to use, and mentorship are often factors in enticing new members to come try something new, or veterans to flex their prowess. Regardless of skill level, it's all in good fun!

We promote our game jams and other community events through our **Discord** server, **Instagram**, **Facebook**, **LinkedIn**, and with **physical posters & banners** throughout our school. Our promotional material is made in-house by our lovely Artist Staff Team!



## Global Game Jam

In the Winter of 2023, Concordia was the **7th largest venue in North America** participating in the GGJ amongst 116 others, and the **45th largest in the world** from a pool of 787 hosting locations! With over 100 participants, this has been our club's largest game jam to date!



# GAMES



With over 90 member-made games since 2017, we're proud to have supported the creation of many quality Jam games. Several members have taken it upon themselves to polish and solidify the mechanics and art of their games after the end of competitions. Others have enjoyed making personal projects on their terms, while using our club as a resource & team-building hub!

## Last year's winners



Mandrake Soul Orchestra



Root Bound



Mushroot story

## Runners-up



Only Way Out



Quantum Catastrophe



Kinroot



[Link to our itch.io page](#)



# WHY SPONSOR US?

As a sponsor of **CGD**, your company not only aligns itself with a thriving community of innovative minds but also gains direct access to the future of the gaming industry. Your support empowers talented students to hone their game-making skills, foster creativity, and pursue career paths in video game development.

**Your company will have the opportunity to:**



## Connect with the Next Generation

*With a staggering 800+ discord member count, from a diverse range of programs and backgrounds, meet students brimming with potential in the gaming industry.*



## Promote your Brand

*Allow members to discover and engage with your brand, or use our many events and promotional material to get the word out!*



## Nurture Future Talent

*Have a role in furthering members' productivity in game development, by using your technical tools & methods, putting on professional workshops, or simply by providing swag and encouragement!*



## Group Workshops

*Give workshops & talks to our members to refine their abilities, while presenting your company as a possible future employer.*



## Social Gatherings

*Participate in social events in order to meet, interact and network with our members. Build quality relationships with budding talent!*



# SPONSOR PACKAGE

For any questions or interest in sponsoring CGD, please feel free to get in touch with us at [game.development@concordia.ca](mailto:game.development@concordia.ca)

Your logo on website + all posters & social media posts\*\*

Social media & IRL-event shout-outs

Distribution of your merch and swag

Custom sponsor prizes for CDG Jams

Invitation to networking & social events

CGD JAM judge panel seats (priority based)

Live/Virtual Events Mentoring

Recruitment booth at CDG Jams

Custom Sponsor Stickers (by our Artists)

Sponsor Workshops & Presentations

Your logo on club merch

Access to CGD JAM participant CVs

Mithril



4000\$

Diamond



2000\$

Iron



1000\$

Bronze



500\$ -  
Donations\*

XL

L

M

S



\***Donations:** Merch, Food, Venues, hardware and/or any materials

\*\***Approximate Sizing:** XL is 10% of advert area, L is 8%, M is 5%, S is 3%.

# CONTACT US FOR MORE QUESTIONS

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