



# STRUCTURE WHITEPAPER

.....BUILDING A CRYPTOCURRENCY INFRASTRUCTURE

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## INTRODUCTION

In today's fast-paced economy, individuals are looking for different ways to transform their lives from the rags to riches. Ever since the internet boom in the 1990's, people have been hunting for that one spark in technology which can change their fortunes like how companies such as Apple, Google and Amazon did for their early investors. Enter, the Blockchain Technology. This technology has been regarded as an instrument which is going to disrupt many sectors in the coming years. As quoted by the famous co-founder of Paypal, Peter Thiel, "I do think Bitcoin is the first [encrypted money] that has the potential to do something like change the world." (WeUseCoins, 2015). If so many big investors are supporting the cryptocurrency market in its infancy stages, then why not take advantage of it.

To take advantage of this situation and grasp the opportunity, we are happy to introduce our very own token "STRUCTURE". As the name suggests, we are building a structural architecture around the cryptocurrency industry.

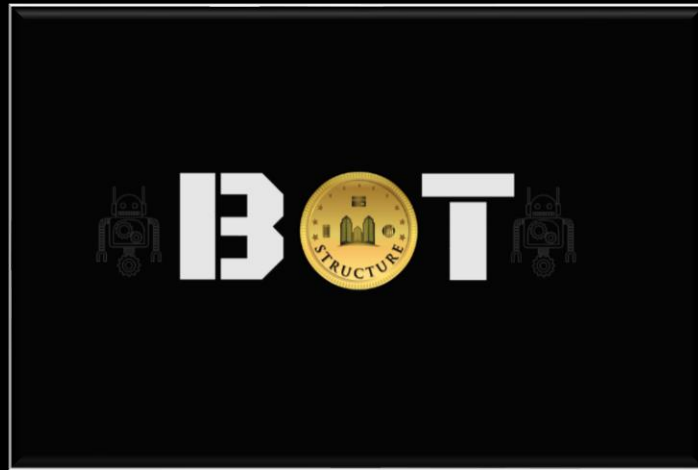
## VISION

We, at STRUCTURE, aim to make our platform a one-stop shop for all the daily activities relating to the cryptocurrency industry, as well as catering to the general audience. We imagine a world, where an individual will be able to pay for all the goods and services with our STRUCTURE tokens (hereafter, referred as “STRU” tokens). Users will also be able to use the STRUCTURE platform to indulge in activities such as keeping a track of their portfolio, exchange tokens, invest, buy and sell products. This can only take place with a definite plan and thorough execution. Our vision is to make STRUCTURE a fundamental digital currency within the next 2-3 years.

Due to the limited supply of tokens, we believe that with proper execution, we can hold high value in the cryptocurrency world.

## REVENUE STREAMS

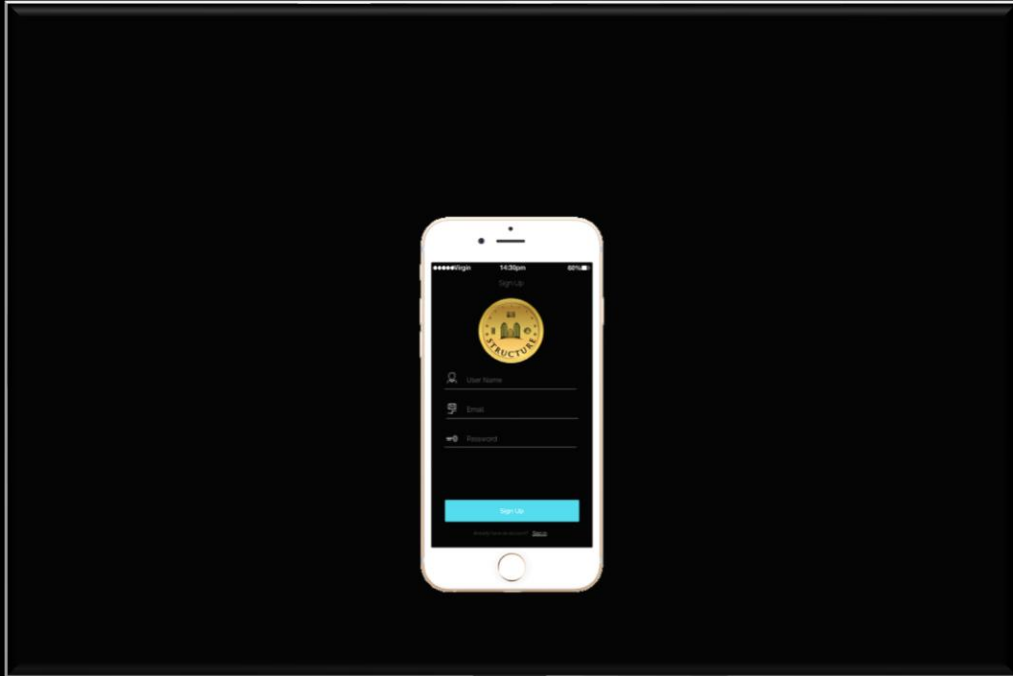
### 1. STRUCTURE-BOT



*Figure 1: Structure-Bot*

Our team is in the process of developing and implementing a Trading BOT (aka STRUCTURE-BOT) which will be used in daily trading activities to ensure that our company has positive cash-flow. Due to the high volatility of cryptocurrencies, there is an incredible opportunity to have very good returns each day. The STRUCTURE-BOT uses machine-learning and data to improve itself overtime. As more users transact everyday, the bot picks up all the information through an algorithm and uses it to improve its trades. It is trained to learn the industry trends, data patterns and make trades at the right moment. An implementation of such a system will keep the cash-flow positive to pay-back the investors and have enough capital to invest in marketing, security, and the future growth of the platform.

## 2. STRUCTURE PORTFOLIO MANAGER



*Figure 2: Structure Mobile App*

We intend to be the one-stop shop for all the cryptocurrency investors. Therefore, by Q3 2018, we will develop our own Portfolio tracker for mobile and web.

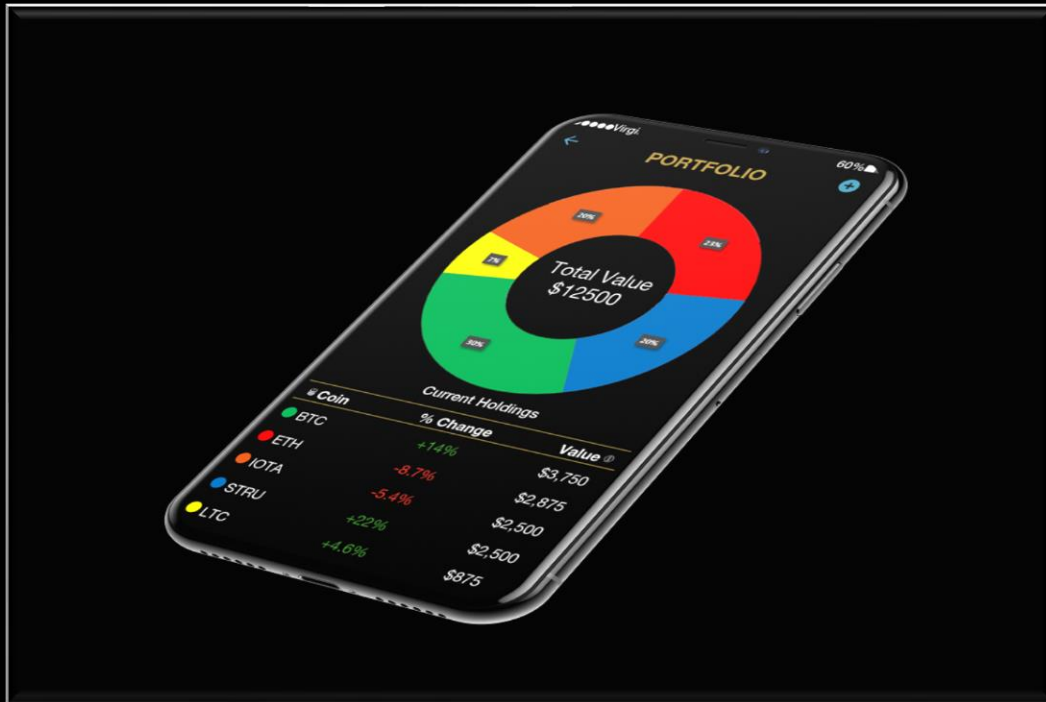


Figure 3: Structure Portfolio Manager

We believe this is the best strategy to get our tokens marketed. We will enable certain features which can only be purchased using the STRU tokens. As the cryptocurrency industry continues to scale, we believe there is a tremendous opportunity to capture the audience for the long-run.

### 3. STRUCTURE MARKETPLACE

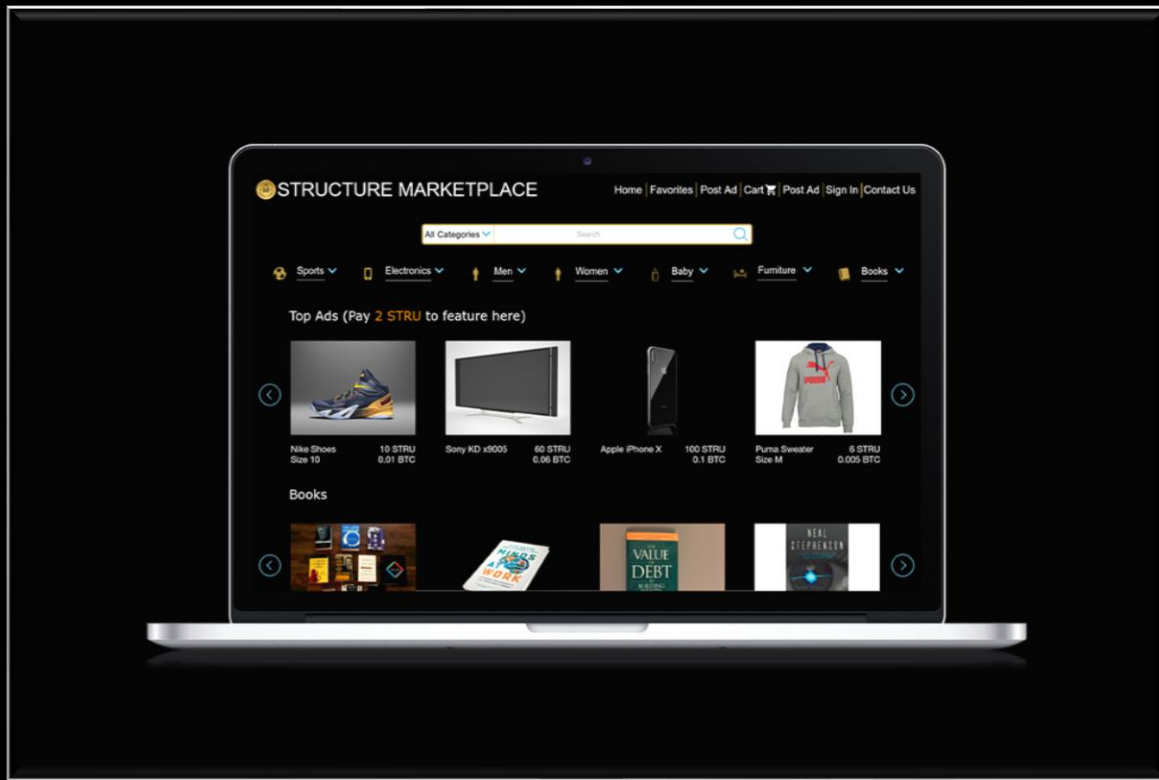


Figure 4: Structure Marketplace

Another implementation of the STRU tokens will be using it as a form of digital currency, and pay for goods and services using these tokens. This would be achieved via the STRUCTURE MARKETPLACE. Users will have the ability to post ads for different goods. The buyers will have an opportunity to buy these goods using the STRU tokens. The usage of tokens will be determined by the demand of the tokens when the platform launches. If there is a higher demand for transactions to be made in another token (eg: Bitcoin), then we will enable that option for the users as well to gain more traffic, and we will implement certain locked features within our platform which will only be accessed via the STRU tokens. This strategy will always keep the STRU tokens in high demand. The sellers will be charged a small platform fee on the sale of the product. To make things easier for the users, IOS and Android app development will take place to make the tokens more mobile and easily accessible all over the world.





*Figure 5: Structure Card*

The STRUCTURE wallet will enable its users to spend tokens through their smartphone or a currency card to pay merchants for purchases made online. The users can also pay for services (using STRU tokens) on our marketplace.

#### 4. STRUCTURE EXCHANGE



Figure 6: Structure Exchange

Lastly, we want to introduce the STRUCTURE EXCHANGE. This will be the place where users can trade all currencies against each other. Users will pay a fee of 0.05% on all trades. The free version of this platform will be tested by means of an Internal Exchange, which we will be introducing at the completion of the ICO. Once we prove ourselves one step at a time, we will seek for partnerships and grow from there.

## BENEFITS FOR USERS

- The STRU tokens will be available for transfer to your ERC20 compatible wallet (such as MyEtherWallet, MetaMask etc.) as soon as you contribute during the ICO. This means that the investors will have full control over their tokens
- All unsold tokens will be burned
- No pre-sale bonuses

## ROADMAP

### Q3 2017:

- Development of STRUCTURE-BOT begins
- Business Plan is developed
- Team recruitment takes place

### Q4 2017:

- STRUCTURE-BOT testing begins
- Website development begins
- Business Plan is revised looking at the current market conditions and forecasting the future
- The website (**Insert URL**) is launched
- Network marketing and social media advertising begins

### Q1 2018:

- ICO Launch (**Insert Dates**)
- STRUCTURE-BOT release with developments and error fixations
- Internal Exchange is introduced on the STRUCTURE dashboard
- Listing on External Exchanges after completion of the ICO (Target price: 1STRU = \$5 USD)
- Lending programs are introduced on the STRUCTURE dashboard (Target price: 1STR = \$10 USD)

### Q2 2018:

- Continuous improvements on the website
- Aggressive marketing begins
- Team expansion takes place
- IOS and Android app development begins
- Seek business development partnerships once we have proved ourselves in this sphere
- First Contest takes place for STRU holders

- (Target price: 1STRU = \$20 USD)

### **Q3 2018:**

- STRUCTURE mobile app is launched
- STRUCTURE PORTFOLIO MANGER is enabled
- Second Contest takes place for STRU holders
- Target price: 1STRU = \$30 USD

### **Q4 2018:**

- Team expansion takes place
- Development of the STRUCTURE MARKETPLACE begins
- Development of Structure Exchange begins
- Third contest takes place for STRU holders
- Target price: 1STRU = \$40 USD

### **Q1 2019:**

- Structure Marketplace is launched for early adopters to use and provide valuable feedback
- Continuous app upgrades and BOT developments
- Final contest takes place for STRU holders
- Target price: 1STRU = \$50 USD

### **Q2 2019:**

- We will be continuing the developments and growth of STRUCTURE according to the market conditions at the time being, with the ultimate goal of creating a one-stop shop for all users

## INITIAL COIN OFFERING (ICO) DETAILS

<b>Coin Name</b>	STRUCTURE
<b>Symbol</b>	STRU
<b>Total Coin Supply (includes ICO, bonuses, contests, and team allocation)</b>	9,000,000
<b>Coins Available During ICO (including bonuses)</b>	5,500,000
<b>Contests (after ICO)</b>	500,000
<b>Team and advisor allocation, future development</b>	3,000,000

*Table 1: Structure Information*

The ICO is scheduled to begin on \_\_\_\_\_. It will comprise of 4 rounds. The ICO will last for a period of 30 days. After the completion of each round, a new round will unlock with their respective token prices. The Referral Bonuses will be sent to the investors after the ICO from a pool of 500,000 tokens. Out of the 5,500,000 tokens available for the ICO (including bonuses), any unsold tokens above 3,000,000 will be burned. Any unsold tokens under 3,000,000 will be for the development of the platform, incentives for partnerships and bounties.

The distribution of the tokens during the ICO stage is shown on the next page.

ICO ROUND	PRICE (USD)	STRU AVAILABLE
1	\$0.30	1,000,000
2	\$0.40	1,000,000
3	\$0.50	1,500,000
4	\$0.60	1,500,000
<b>*Any unsold tokens above 3 million from ICO will be burned</b>		

Table 2: ICO token distribution

The distribution of the ICO funds will be as follows:

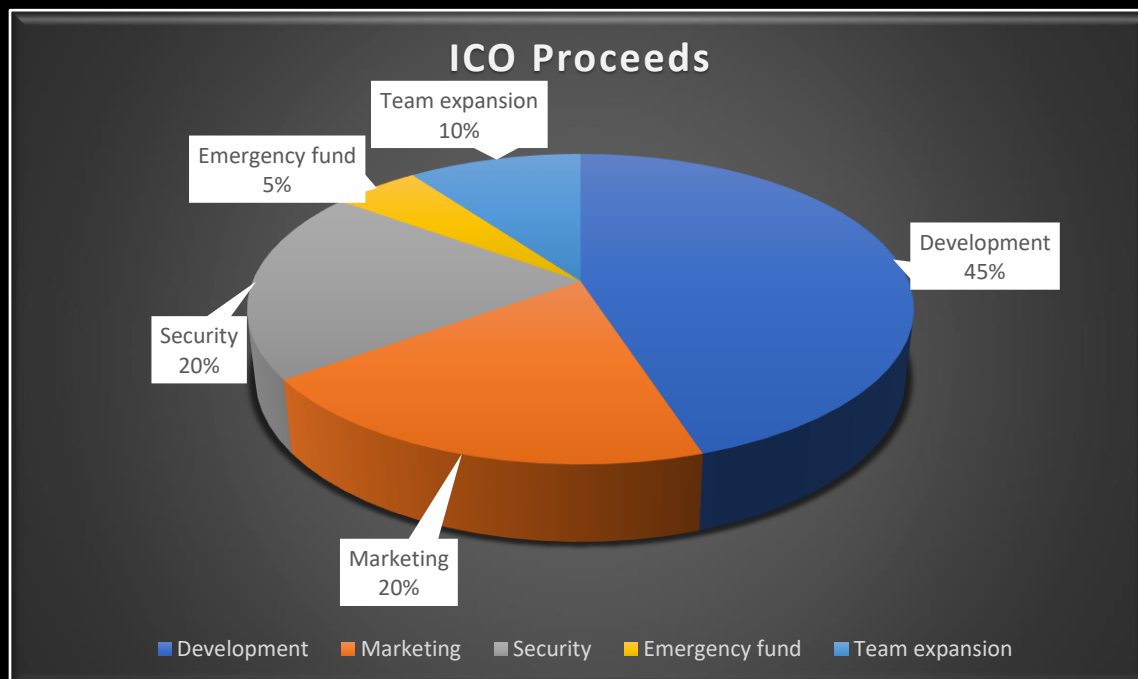


Figure 7: Distribution of ICO funds

## HOW TO PARTICIPATE IN ICO

Following are the steps you will need to take in order to contribute to the STRUCTURE ICO, and then add your tokens to your private wallet. This process can only take place once the ICO rounds have opened.

Please note:

- We do not hold any tokens on our dashboard
- Do not send ETH from any exchange. We will not be responsible for any lost ETH.

### STEP A: STRUCTURE DASHBOARD

1. Login to the Structure Dashboard
2. Click on the ICO tab
3. Click on CONTRIBUTE ETHEREUM
4. ETH deposit address should show up along with the calculator
5. Enter the amount of tokens you would like to purchase
6. The calculator will tell you the amount of ETH you need to send in order to purchase those tokens
7. Once you determine the exact amount, go to your private wallet (eg: MyEtherWallet, Metamask etc.)

### STEP B: YOUR PRIVATE WALLET

1. Login to your private wallet (eg: MyEtherWallet, MetaMask etc.)
2. Enter the amount of ETH you would like to send to the Deposit address which was obtained from the step above



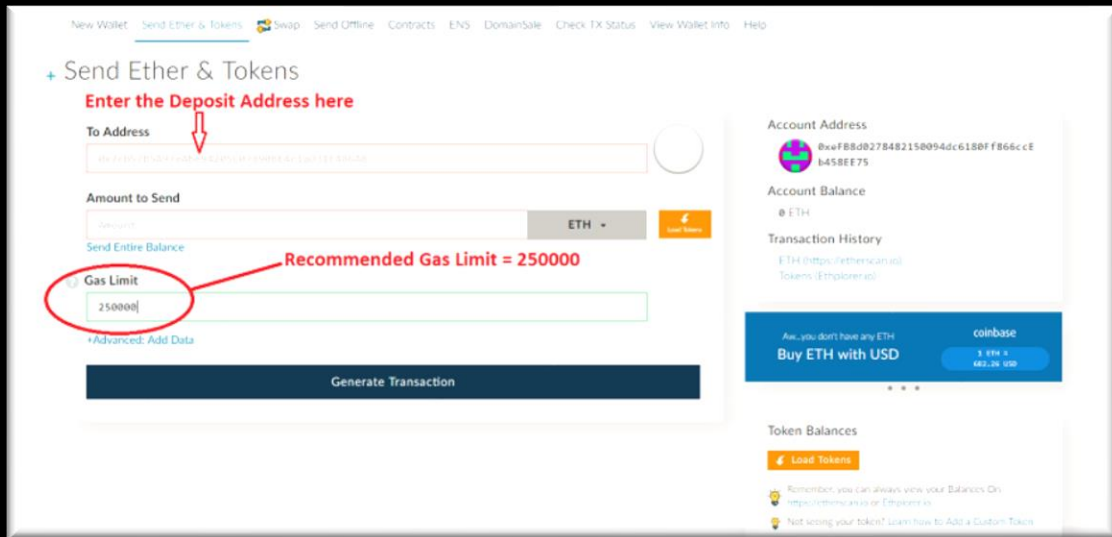


Figure 8: MyEtherWallet (MEW) example

3. Enter:

Recommended GWEI = Minimum 50

Recommended Gas Limit = 250000

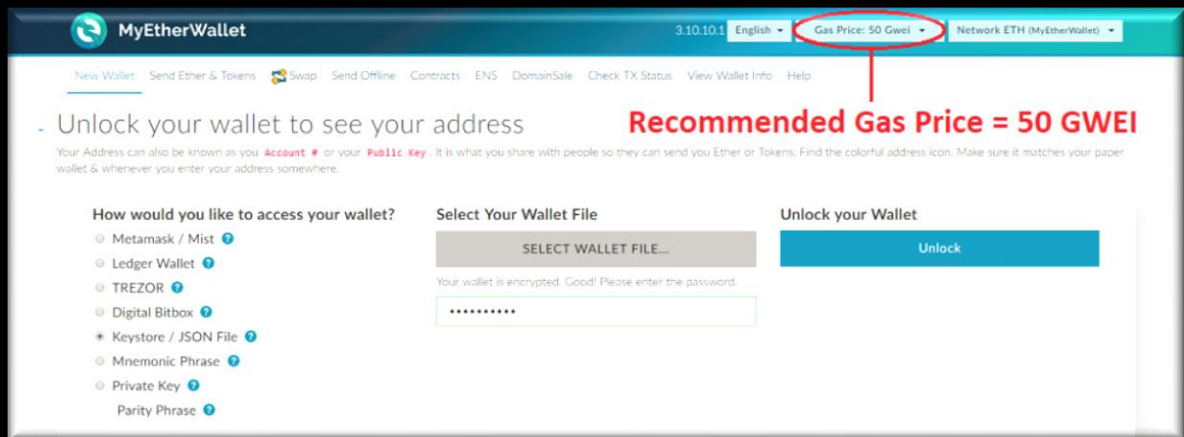


Figure 9: MyEtherWallet (MEW) example

4. Verify all the details and hit SEND TRANSACTION
5. The contract will now execute
6. After the contract has been executed, move to STEP C

### STEP C: ADDING THE TOKENS

1. Open your private wallet (eg: MyEtherWallet, MetaMask etc.)
2. Click on ADD CUSTOM TOKEN
3. Enter the following details:  
Contract address:  
Symbol: STRU  
Decimal: 18
4. Click on ADD TOKEN
5. The STRU tokens should now appear in your wallet

If you have any difficulty in sending the tokens or need any assistance, please email us at

[info@structuretoken.io](mailto:info@structuretoken.io)

## OPPORTUNITIES

### 1) TRADING

As soon as the ICO is over, we will do everything possible to get our tokens listed on the external exchanges. We do not encourage dumping schemes, and therefore we'll gradually list on the exchanges as the volume picks up. Thus, keeping the STRUCTURE token prices on the rise throughout our journey. We cannot make any promises as of now, but we will expect our tokens to be listed on the first external exchange within a month of the ICO ending.



*Figure 10: Trading*

### 2) LENDING

You can lend your tokens on the STRUCTURE dashboard. Through this option, you will be able to take full advantage of our STRUCTURE-BOT and volatility software. Lenders can earn upto 40% interest per month. Lenders will be allowed to withdraw the daily accumulated interest during the capital lockdown period. We will offer the following lending plans:



Figure 11: Lending programs

### 3) REFERRAL/AFFILIATE PROGRAM

Why not build a STRUCTURE which provides you extra bonuses when you refer a friend or spread the word? We at STRUCTURE are here to offer you bonuses every time you refer someone to our platform. You will be credited a percentage of coins (based on the level) that the referred person buys. Also, these levels will be reflected when you lend your tokens on the Structure dashboard. The different levels of bonuses are as follows:

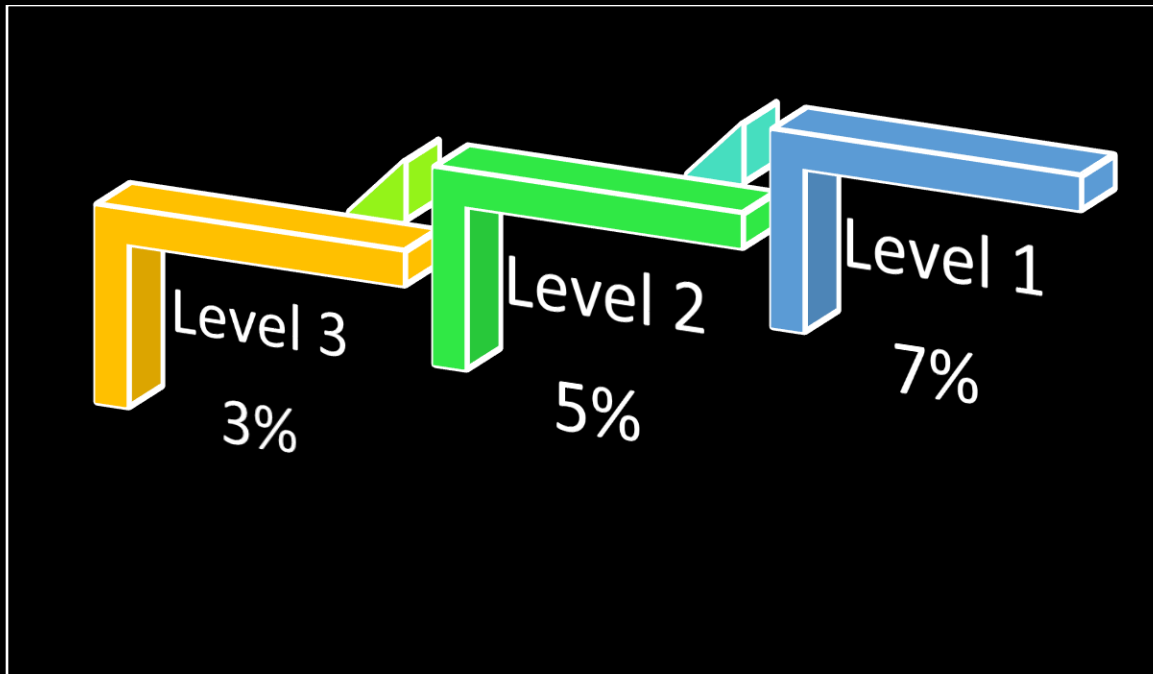


Figure 12: Referral programs

#### 4) STRUCTURE NETWORK MARKETING

We would like to introduce you to our marketing program which will give you an opportunity to earn up to additional 15% tokens of your investment amount, in addition to the referral bonuses.

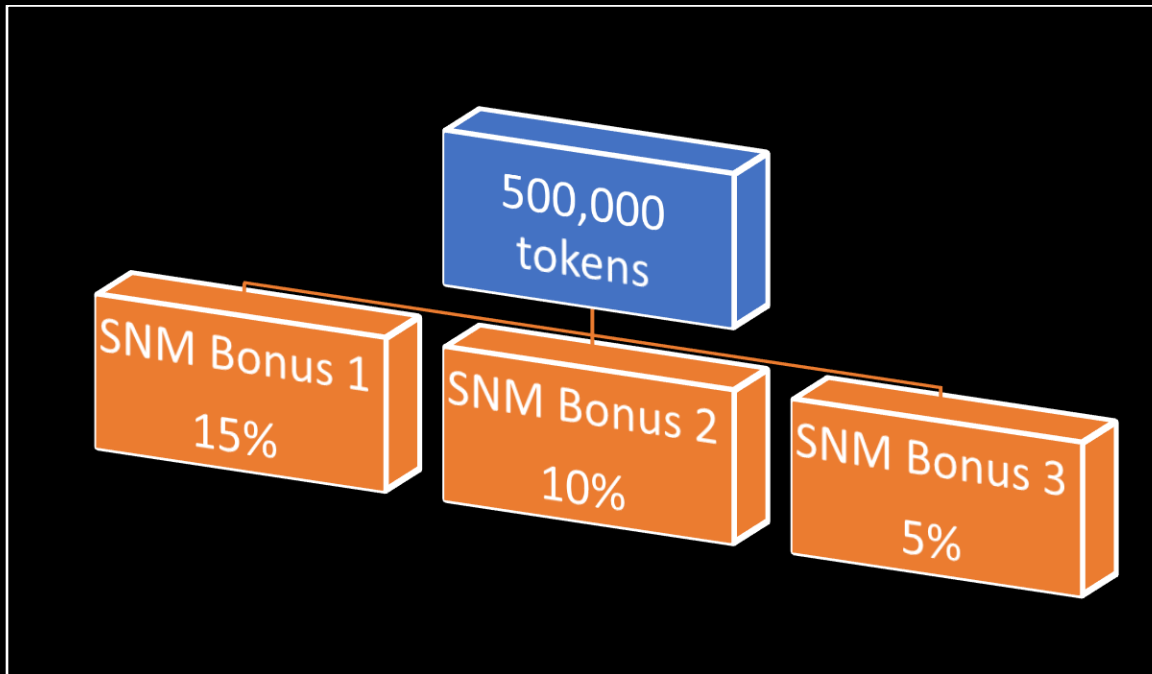
Are you someone who likes to share ICO news on Facebook or with a friend as soon as it gets on the market? Are you someone who creates content on YouTube in your spare time? Are you someone who writes blogs about ICO's and wants to get rewarded in return?

Well, if that's the case, then we have you covered. Our unique **STRUCTURE NETWORK MARKETING** programme gives you an opportunity to earn additional tokens every time you be creative and do any of the things mentioned above.

To be eligible for this program, all you need to do is show that you care for the STRUCTURE token. Examples include, sharing a YouTube video, publishing an article online or coming up with something creative. Once this is done, simply share your link form provided below or on the website under the FREE TOKENS tab (between \_\_\_\_\_, 2018 to \_\_\_\_\_, 2018):

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We will examine each submission and make sure that the people who deserve it, earn their bonuses. The bonuses will appear in your dashboard at the end of the ICO. All the investors who earned this reward will be notified throughout the ICO period.



*Figure 13: Structure Network Marketing*

**\*Maximum bonus allotment to an individual will be 15% in total. The tokens from this pool will be available on a first come first serve basis. All unsold tokens from the 500,000 token supply will be burned.**

## **5) CONTESTS AND GIVEAWAYS**

We are very aggressive on our marketing plans. We do want to spread our product out to as many people as possible. Therefore, to accomplish this, we will be introducing token contests every 3 months after the ICO is over. We have allocated a budget of 500,000 tokens for this. **Only participants who hold the STRU tokens on our platform will be allowed to participate.** After the 4 contests are over, all the leftover tokens from this pool will be burned.

These contests will encourage the new investors to buy our tokens in order to participate and thus inflate the prices for our existing holders. In return, the new investors will get a chance to earn some free tokens themselves. It is a WIN-WIN situation for all.



*Figure 14: Contests and Giveaways*

## PRODUCTS

We will be creating a web-platform and mobile application for the users. The developments will take place over time (please refer to the Roadmap), and will contain the following features:

- ✓ Trade internally
- ✓ Participate in Lending programs
- ✓ Participate in STRUCTURE contests
- ✓ A cryptocurrency portfolio
- ✓ A marketplace to buy and sell products
- ✓ An exchange to trade cryptocurrencies



## TEAM

Due to the nature of this industry, we will not be revealing our identities anywhere. Therefore, please do not entertain any fake pictures, profiles or office locations. Our team knows what we are capable of doing and are very confident of the future endeavours we are about to take. We do realise that there is a need for a one-stop shop in this industry and we are here to create a Cryptocurrency Structure which will serve multiple purposes. We are very ambitious with our plans and we will do our best to integrate each and everything as stated on the roadmap.

## SOCIAL MEDIA CHANNELS

Facebook:

Twitter:

Telegram:

Reddit:

BitcoinTalk:

# TERMS AND CONDITIONS

## 1. INTRODUCTION

This section refers to an agreement between the website/company ([www.structuretoken.io](http://www.structuretoken.io), hereafter referred as “Structure”) and the user of the Structure website/platform. The details listed in this whitepaper are for informational purposes only. This is not an offer to sell shares or securities of Structure. The possession of Structure tokens (STRU) does not offer ownership or any other rights except for the ones mentioned in the whitepaper. All the figures and future predictions demonstrated in this whitepaper are for informational purposes only and do not assure the investors that the profits will be guaranteed according to the marketing plan. Since, the STRU tokens are based on the Ethereum network, any major disruption in the services of the Ethereum protocol may have an adverse affect on the STRU tokens as well. The investors are responsible for securing their tokens in their personal wallets and stay immune from hacking. We are not responsible for your lost tokens in any conditions. Due to unforeseen circumstances and/or market conditions/laws/regulations, the information contained within this document is subject to change. An updated version of the Terms and Conditions will be posted on the Structure website for user information whenever it is changed.

The value of STRU tokens may appreciate or depreciate over a period, and we cannot predict or guarantee any profits based on this. It also depends on the market conditions and the adoption of STRU tokens by the people. It is your sole responsibility for reporting and transferring the correct taxes to the appropriate tax authority. We will not hold any responsibility in terms of individual tax filings. There is always a possibility that Structure may not succeed due to seen or unforeseen circumstances. Should such a thing happen, Structure will not be held liable for any of the investor’s losses. It is each investor’s duty to read the terms and conditions before making an investment in Structure.

## 2. ELIGIBILITY

Participants should not purchase STRU tokens or invest in the crowdsale if there are applicable legal restrictions in your country of residence/citizenship. It is the responsibility of each participant to know all the laws relevant to the participation in the crowdsale. Participants should be aware of the minimum legal age to invest in this crowdsale and should abide by the laws in their respective jurisdiction. Participants in the crowdsale further assure that they are not citizens or residents of Canada, United

States, Mainland China, Singapore and South Korea. Citizens or residents of Canada, United States, Mainland China, Singapore and South Korea are not allowed to participate in this ICO.

### **3. LIMITATIONS**

The Company intends to accept STRU tokens in a wide variety of its products. However, the Company makes no guarantee that the STRU tokens will be accepted or continued to be used on the Structure platform/dashboard. We cannot guarantee whether STRU tokens will continue to have any monetary or asset value over time. Due to losses, market conditions, software problems, government regulations or other unforeseen circumstances, Structure (the company or the website) can be shut down. In such an event, Structure will not be held liable for any losses suffered by the investors. All software's and products listed in this whitepaper may or may not be developed (depending on the funds available, market demand, complexity of the product, available resources, and other unforeseen circumstances). We do not take any guarantee of the start and end dates of any products/software's listed on the roadmap. We have the right to add/withdraw any products or software's once the platform is launched. Structure has taken all the necessary precautions to prevent hackers from stealing user information, confidential data, user investments or company funds. However, if the Structure platform or website, is hacked or suffers malicious attacks due to seen or unforeseen circumstances, the Structure team shall not be held liable for any losses or data breaches. All the participants agree that the Company is not responsible for any losses should they contribute during or after the ICO.

### **4. INDEMNIFICATION OF LOSSES**

Participants agree that STRU tokens are merely digital tokens and in no way formally affiliated with the Company, and that no member of the Company's development team, nor any team member or stakeholder in the Company, past, present, or future, shall be liable for any illicit use of the STRU tokens, nor any loss or damage that may result from their purchase, holding, or use.

The holding and use of digital tokens such as STRU tokens comes with inherent risks, including, but not limited to, hardware failure, loss of data, theft, lost usernames or passwords, incorrectly executed transactions, market volatility, third party and counterparty risks (e.g., potential attacks on or failures of the Ethereum network), and hacks. By purchasing STRU or receiving STRU in the crowdsale, the

participants agree that they understand and assume these risks, and release and indemnify the Company and all of its owners, employees, and affiliates from all liability for any loss that may occur as a result of these risks. Any individual without a sophisticated understanding of these platforms and networks, and the nature of digital tokens, is not allowed to participate in the crowdsale.

By investing in the Structure ICO or on the Structure platform in the future, we understand that you have read the whitepaper and agree to all the Terms and Conditions as listed in this whitepaper.

# PRIVACY POLICY

## 1. GENERAL

This privacy policy ("Privacy Policy") describes the policy of the website/company ([www.structuretoken.io](http://www.structuretoken.io), hereafter referred as "Structure") regarding the collection, use, storage, sharing and protection of your personal information. The Privacy Policy applies to the structuretoken.io website (the "Website") and all related websites, services and tools (collectively, the "Services") and where reference is made to this Privacy Policy, regardless of how you access the Services, including access through mobile devices, Structure controls the collection of data.

Scope and consent: By using Structure and related Services, you give explicit consent to Structure for the collection, use, disclosure and retention of your personal information by Structure, as described in this Privacy Policy and the Terms of Use.

Structure may change this Privacy Policy from time to time without notice, and you are advised to read it regularly. Substantial changes to the Privacy Policy will be announced on the Website. The amended Privacy Policy will be effective immediately after it is first posted on the Website. This Privacy Policy is effective as of December, 2017.

## 2. PERSONAL INFORMATION

When you decide to provide Structure with your personal information, you agree that such information is sent to and stored on the Structure servers.

Structure collects and stores any information you enter on the Website or that you otherwise provide to Structure when you use the Services. This information includes, but is not limited to:

- information that you provide to Structure when you register for an account or use the Services;
- additional information that you may provide to Structure through social media sites or third party Services;
- information provided in the context of dispute resolution, correspondence through the website or correspondence that is sent to Structure;

### 3. STRUCTURE'S USE OF PERSONAL INFORMATION

You agree that Structure may use your personal information for the following purposes:

- to provide you access to the Services and customer support by means of e-mail;
- to prevent, detect and investigate potentially prohibited or illegal activities, fraud and security breaches and to enforce the Terms of Use;
- to personalize, measure and improve the Services;
- to provide you with other services that you have requested, as described when Structure collected the information.

**Transfer of your personal information to third parties:** Structure may disclose your personal information to third parties in accordance with this Privacy Policy and applicable legislation and regulations. As set out in the Privacy Policy, Structure will not disclose your personal information to third parties for their marketing purposes without your explicit consent. Structure may share your personal information with:

- certain third parties (such as intellectual property rights holders, supervisory authorities, tax authorities, police and other regulatory authorities) if Structure is required to do so by law, or in accordance with the Privacy Policy. Structure may share your personal information:
- to comply with legal obligations or a court order; or
- if this is necessary for the prevention, detection or prosecution of criminal offenses, such as fraud, deceit or prosecution, or
- if it is necessary to maintain the policies or to protect the rights and freedoms of others.
- an intellectual property owner if the owner of an intellectual property right or an intermediary in good faith believes that an advertisement violates the rights of the owner. Before personal information is provided, the IP owner will enter into an agreement that, inter alia, stipulates that information is only provided on the strict condition that it may only be used in the context of legal proceedings and/or obtaining legal advice and/or to answer questions from the relevant advertiser.

Without limiting the generality of the foregoing, Structure shall moreover - in the efforts to respect your privacy and to keep the website free of malicious persons or parties – not disclose your personal information to third parties except as set out herein and in accordance with applicable laws.

#### **4. MARKETING PURPOSES**

Structure will not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. Structure may combine your information with information Structure collects from other companies and use it to improve and personalize the Services and functionalities.

#### **5. PROTECTION AND RETENTION OF YOUR PERSONAL INFORMATION**

Structure protects your information by using technical and administrative security measures (such as firewalls, data encryption, and physical and administrative access controls to the data and servers) that limit the risk of loss, abuse, unauthorised access, disclosure, and alteration. Nevertheless, if you believe your account has been abused, please contact Structure through the Contact Portal.

Structure retains personal information no longer than is legally permissible.

#### **6. OTHER INFORMATION**

**Abuse and unsolicited commercial communications:** Structure does not tolerate abuse of the Website. You do not have permission to add other Structure users to your mailing list (e-mail) for commercial purposes, even if a user has purchased something from you, unless the user has given his explicit consent. If you notice that someone is abusing the Website (spam or spoof emails), please notify Structure through the Contact Portal.

**Third Parties:** Unless explicitly provided otherwise in this Privacy Policy, this Privacy Policy applies only to the use and transfer of information Structure collects from you. Structure has no control over the privacy policies of third parties that may apply to you. When Structure works with third parties or uses third party tools to provide certain services, Structure will explicitly indicate which privacy policy applies to you. Structure therefore encourages you to ask questions before you disclose your personal information to others.

**Contact:** If you have any questions about Structure and the Website please contact Structure through the Contact Portal.