URL:	GotCheers.com Website development/design (no e-commerce yet)
Layout	SMART PHONE + desk top [ensure video has a separate URL to make video page a QR-code]
FONTS	Select best Fonts & Sizes for website –clean, sanserif but soft/relaxed -titles big-pt. vs content
LOOK	Professional, Contemporary, Clean
PURPOSE	To attract a corporate *restaurant investor*
PHOTOS	Generally one large photo per page—unless otherwise shown (photos are suggestions)
	Saturate, change, or add "licensed" photos as needed
PHOTOSHOP	Add GC logo to photos on pages 3,4,7,8
QR Code	QR code for the video-page will be used on business cards etc.
SIMPLICITY	Less is More --for content; I have streamlined content, yet I'm open to your suggestions
Animation	If possible, add GC logo to video (boxes & waiter-bottle)

Entrance   Yes, I am legal drinking age 21-years or better Enter(no) pop up"enter"required

PAGE# 1.   **Home**

Photo

Title   GC wines have been called "poetry in a bottle"
           …the first words are printed on the front of the bottle,
           and the poem finishes with your last sip™

Content   See below
           Change/simplify as needed

PAGE# 2.   **Wine**

Photo

Title   Indulge your senses: masterful wines, mindfully crafted™
Content   See below -- Change/simplify as needed

PAGE# 3.   **How GC Works** [3-photos all the same size (better #3-photo?) --better number 1-2-3 shape??]

Photo 3x
Title   How it Works
Content   See below   Change/simplify as needed

Gift Center

Photo   additional photo

Title   Got Cheers is the gift people look forward to receiving every year

Content   See below   Change/simplify as needed

Video   [The video should be a <u>unique URL</u> so it can be a QR code on business cards]

Photo   [...add GC-logo-animation to video if possible???]

Title   There's *always* a reason to celebrate!

Content   See below   Change/simplify as needed

About Us

Photo   saturate photo for "About"

Title   GC cares about:
      Friends & Family, The Earth, Quality Wines & Vineyards, Giving Back

Content   See below   Change/simplify as needed

The GC Difference

Photo   additional photos   or
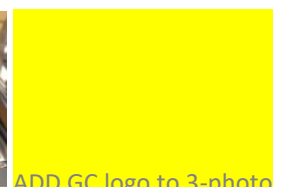
Text/title   *Got Cheers is the #1, official celebration & wine gift company in the U.S.*

Content   See below   Change/simplify as needed

Investor Relations

ADD GC logo to 3-photo

Photo

Text/title   GC infuses passion & benefits into partnerships & portfolios

Content   See below   Change/simplify as needed

BOTTOM LINKS (6):

[Content for bottom links is sent in a separate document]

==Standard content on the bottom of pages== for pages: 2, 3, 7

Savor the Got Cheers experience

You're going to love THIS year's eye-catching label designs
And we can't wait to REVEAL them, 2023

The new GC e-commerce site is under construction now.
Sign up now to receive GC 2022 revised e-commerce launch notification and receive 25% off your first order
[email emoji] **SIGN UP**

Got Cheers is the official registered owner of all GC wine names
for restaurant celebrations, gift distribution, and personal orders

*GC features fresh, re-designed labels annually on most GC Collector Wines
To deliver festive, new-look wines and wine clubs, for you and your gift recipients, each year.

Tell us how you celebrated with Got Cheers wines. Share your celebration photos with us!
[Email emoji] wine@gotcheers.com

Logo options,
Choose Logo and name with black background, white background, or no background.
Using our "Got Cheers" *name* with the GC alphabets may increase brand recognition

GOT CHEERS   vector logo also included in photos

==CONTENT BY PAGE FOLLOWS==