

## Bhimamongol Jotikasthira (Peam)

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### EDUCATION

- 01/16-12/19 **Cornell University**. Ithaca, NY, USA  
Major: Information Science – Concentration: Digital Culture and Production.  
Minor: Science and Technology Studies.  
Dean's List for Excellence in Scholarship: Fall 2017.  
Selected Coursework: Data Science, Design for Social Impact, Web Design, Visual Studies, HCI Design.
- 04/04-07/15 **Shrewsbury International School**. Bangkok, Thailand  
Coursework: GCE Advanced Level (Mathematics, Further Mathematics, Economics, Physics).  
2011, 2012 School Speech Day & Prize Giving for Top of School in ICT (Information and Communications Technology).

### SKILLS

**AWS Certified Cloud Practitioner**  
**CKA: Certified Kubernetes Administrator**  
Expertise in Python, HTML, CSS, Final Cut Pro X  
Native Fluency - English and Thai. Elementary - Japanese.

### WORK EXPERIENCE

- 03/20-present Advisor, **239 Co., Ltd.** Bangkok, Thailand
- Developed properties owned by the Paribatra Family to increase revenue and add longevity to selected locations.
  - Focused on developing The 19 at Chidlom Mall, The Tanao Café Bar at Phra Nakhon and turning Rajburana plot of land into a tourist spot with attractions such as Glamping, Greenhouses and Restaurants.
- 08/17-09/17 Business Intern, **Bangkok Bank's Student Internship Program (SIP)**. Bangkok, Thailand
- Helped conceptualize and create drafts of online market for teenagers, "ZupZip Zale", Project that crafted the items sold depending on current trends and the user's social media usage and presented to Bangkok Banks' CEO.
  - Received "Best Booth" award for ZupZip Zale Project's Presentation Booth.
- 06/15-10/15 Marketing Intern, **Major Cineplex Inc., IMAX Marketing Division**. Bangkok, Thailand
- Organized official movie premiere events at prime locations such as Siam Paragon and Emquartier.
  - Updated and Monitored official IMAX and 4DX Facebook Page. Including new movie releases, premiere and movie schedule and events. Created, updated, and monitored official Major Cineplex Laos Facebook Page.
  - Supported in organizing the launch of Westgate Cineplex. Including a new IMAX Central Westgate theater.
  - Created English subtitles for official IMAX® 101 Series for Major Cineplex Box Office around Thailand.
- 07/14-08/14 Research Intern, **CTAsia Robotics**. Bangkok, Thailand
- Helped program and test PrimeSense (Infrared) sensor of Dinsow, an elderly care robot, to help it detect and avoid obstacles by knowing how close it should be to an object before stopping.
  - Tested the user interface of Dinsow and help to remove glitches and bugs from the real software. Aid in making User Manual in English for the Dinsow Robot.
- 07/13-08/13 Media Intern, **True Visions**. Bangkok, Thailand
- Assisted in the launch of Manchester United TV Channel (MUTV) in Thailand in the summer of 2013. Communicated with Manchester United executives and coordinated exclusive product release on MUTV.
  - Familiarized with the process of broadcasting live shows, TV spots, and monthly magazines.

### CLUBS & EXTRACURRICULAR ACTIVITIES

- 08/17-05/19 Art Director, **LOKO Korean Dance Club**. Cornell University
- Regularly filmed, edited and uploaded dance videos on LOKO Youtube and Facebook page.
  - Managed and promote LOKO Facebook page by posting new promotional contents, responding to messages etc.
- 08/17-07/19 Secretary, **Cornell Thai Association**. Cornell University
- Organized yearly Thai Fest at Willard Straight Hall.
  - Organized monthly Thai get together events and others such as Hiking Trip, Thanksgiving Trip to South America etc.
- 11/16-05/17 Service Learner, **Alternative Spring Break**. Cornell University
- Participated in a 4-month weekly meetings to try to realize and address the problem of injustice in the workforce at two locations, Green Keepers and T.O.P (Stands for "The Other Place").
  - Went to NYC for a week to the two locations and tried to understand their day-to-day work by being a part of their workforce and realizing their "root causes" and tried to address them further.
- 01/11-01/14 Founder and Event Organizer, **Ban Sai Thong School Annual Soccer Tournament**. Chiang Rai, Thailand
- Initiated the charity soccer event to alleviate the financial burden of the school. Contacted sponsors for donations and raised 30,000 baht for the school. Organized the event annually.
  - Designed and produced team logos and soccer T-shirts for the event. One hundred T-shirts were sold to event participants.
- 02/14-05/14 Student Volunteer, **The Royal Chaipattana Foundation**. Chiang Mai, Thailand
- Designed and developed a virtual tour for the Tea Oil Development Center and animated videos to explain the processes within the tea oil facilities with the aim to attract children and young adults to the center.
  - Presented the final products to the directors of the foundation at the end of the project.

### INTERESTS

Video Production and Editing, Movies Analysis, Pixar Animation Studios, K-POP, Football, American Football, Table Tennis, Traveling, Singing, Audio & Home Theater Setups, Homelab Server, Anime, Wines, Whiskey, Restaurants, Bars