

# Formal Telephone Calls Rules for making formal phone calls

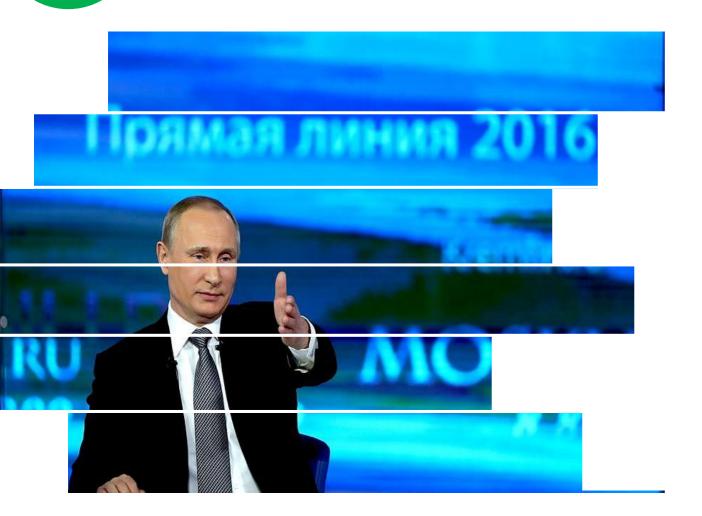
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Students can identify general rules for making formal phone calls.

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#### **General Rules**

There are certain rules you need to observe while making formal phone calls. You have to be clear, brief, polite, and balance the three.

START

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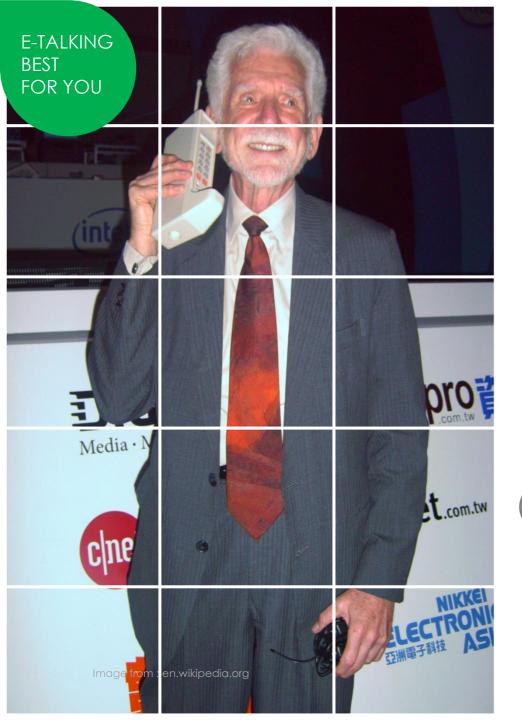


Give an example of a formal telephone call.



Mention three things that differentiate a formal telephone

call from an informal one.



#### 01 Be Brief

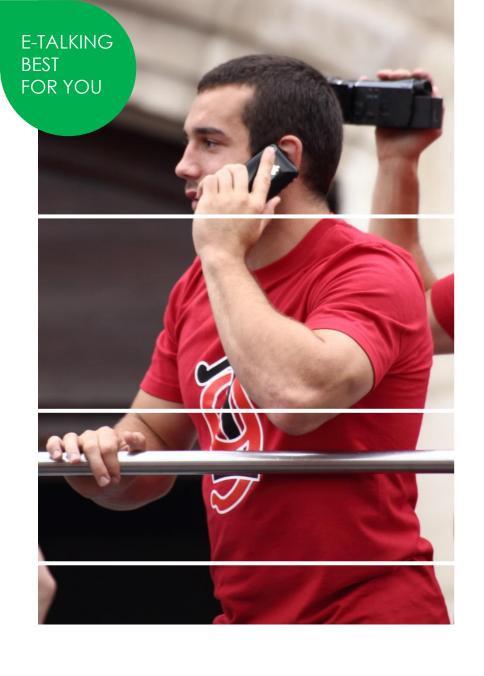
While making a formal telephone call, you have to be brief. Try as much as possible not to waste the time of the receiver, as he may have some other things to attend to at the office.



Waste (verb) Use carelessly



How long should a formal call be? Why?



#### 02 Be Clear

Another rule you have to observe in a formal telephone call is to be clear. Go straight to the point by explaining the reason for your call.



Observe (verb) Make sure you do

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How can you explain the purpose of your call briefly?

02



#### 03 Be Polite

Being **polite** is another rule of a formal phone call. Try to **recognize** the views of your receiver. Even when your opinion is different from his, present it politely.



Polite (adjective) Respectful Recognize (verb) Identify





How can you show politeness in a formal call?

03



#### 04 Balance the Three

The three rules mentioned earlier can look

conflicting at times. If you are too brief, for

instance, you may appear to be impolite to

your receiver, so try to balance the three rules.

Conflicting (adjective) Contradicting
Brief (noun) Not lengthy
Impolite (adjective) Lacking respect



In what other ways can you balance three rules so that they do not

conflict with another?





Make sentences with the following words.

conflicting, brief, recognize, impolite, observe



Complete the sentences using the vocabulary words

from this lesson:

Answer the following questions based on today's lesson.

- Mention four major rules you need to observe while making a formal call.
- 2. Briefly explain each of the rules mentioned earlier.



### ASSESSMENT

## Thank you!



