



E-TALKING  
BEST  
FOR YOU



# Get an electric shock to stop buying things

[view](#)



# INTRODUCTION

CEF Learning Goal:

Talk about shopping. Practice the new vocabulary words, and discuss the lesson topic with your teacher.

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START



Image from : [keithrosen.com](https://www.keithrosen.com)

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WARM-UP



# GETTING STARTED

How many times do you go shopping a month?

When you see something you want to buy,

do you wait and think about it, or do you buy it right away?



## 01 VOCABULARY CORNER

1. **Product** (n.) - A product is something that is produced and sold in large quantities, often as a result of a manufacturing process.
2. **Wristband** (n.) - a strap attached to a wristwatch and worn around the wrist.
3. **Shock** (n.) - If you have a shock, something suddenly happens which is unpleasant, upsetting, or very surprising.
4. **Account** (n.) - If you have an account with a bank or a similar organization, you have an arrangement to leave your money there and take some out when you need it.

## 01 VOCABULARY CORNER

1. **Willpower** (n.) - Willpower is a very strong determination to do something.
2. **Ostrich** (n.) - An ostrich is a very large African bird that cannot fly.
3. **Sand** (n.) - Sand is a substance that looks like powder, and consists of extremely small pieces of stone.
4. **Escape** (v.) - You can say that you escape when you survive something such as an accident.

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DISCUSSION

01





## 02 Reading

A company has a new **product** to help us save money. It is called the “Pavlok”. It is a **wristband** that gives us an electric **shock** if we spend too much money. The Pavlok is linked to our bank **account**. It knows how much money we have. It gives us a small shock if we buy something but do not have enough money. So far, no banks have said they would give the Pavlok to their customers, but this could change in the future.

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DISCUSSION

02



## 03 Reading time cont...

The Pavlok CEO said people really liked his product. Shoppers said it was better than getting a big shock from their credit card bill. The Pavlok is good for people who cannot stop spending, and people with no **willpower**. The Pavlok CEO says: “many young people are like an **ostrich**”. They stick their heads in the **sand** to **escape** real life. They buy things and don't want to know what is in their bank account.

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DISCUSSION

03



## REVIEW DISCUSSION

- According to the article, what does the “Pavlok” wristwatch do?
- Have any banks given the Pavlok wristwatch to their customers?
- According to the Pavlok CEO, why do customers like the Pavlok wristwatch?
- What does “CEO” mean?
- According to the Pavlok CEO, why are many young people like ostriches?





## SPEAKING TASK

Would you be interested in buying the Pavlok wristwatch?

Do you think young people in your country are too in love with shopping?

What group of people like shopping the most? Why?

Do you always know how much money you have in your bank account?



## SPEAKING TASK

Take turns summarizing the article that we studied today. What/Who is it about?

What problem does it discuss? What do you think about the article?

**Remember to use the words and phrases that we learned in the lesson.**

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# ASSESSMENT

Put it into practice

<b>Shock</b>	<b>Account</b>	<b>Wristband</b>	<b>Sand</b>
<b>Willpower</b>	<b>Product</b>	<b>Ostrich</b>	<b>Escape</b>

1. Try to get the best product at the lowest price...
2. They all walked barefoot across the damp sand to the water's edge.
3. Some banks make it difficult to open an account...
4. His attempts to stop smoking by willpower alone failed.
5. he two officers were extremely lucky to escape serious injury...
6. He has never recovered from the shock of your brother's death.



# ASSESSMENT

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# Thank you !

