

# Information Technology in Business and Society - SQL

Pearl Yu



# A video: Relational Database

- 7 database paradigms



# Queries & Structured Querying Language

Objective:

Be able to write simple queries in SQL to answer business questions.

# Querying relational databases

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- Database query
  - Query: A '**question**' you ask your database
  - Answer: A virtual table (with data coming potentially from multiple database tables) called a **view**.
- How to create queries
  - Most foundational approach: querying using a structured query language (SQL)

# Querying relational databases - Math Foundation

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- These three simple operations define the whole functionality of SQL.
  - Select: a subset of rows (records)
  - Project: a subset of columns (fields)
  - Join: two tables together
- Every **view** is a result of a combination of select, project and/or join

**Not SQL commands! These are math operations!**

**Relational Algebra represents the operations on relations, an algebra that consists of operations for constructing new relations from given relations.**

# Querying relational databases

- These three simple operations define the whole functionality of SQL.
  - **Select: a subset of rows (records)**
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  - Join: two tables together
- Example: **Select** (Books costing \$30.00 or less)

**Again, not SQL commands!**  
**These are math operations.**

ISBN	Book Name	Author	Price
#0072952849	MIS in the Information Age	Haag, Stephen	\$98.75
#0465039138	Inside Apple	Lessig, Lawrence	\$25.00
#0738206083	Database Systems	Rheingold, Howard	\$29.95
#0738206679	Alibaba's World	Barabasi, Albert-Laszlo	\$34.95
#1234567890	Getting by at Stern	Author, Bookwriter	\$25.00
#1573928895	Disruptive Innovation	Litman, Jessica	\$55.00

# Querying relational databases

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# Querying relational databases

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  - Select: a subset of rows (records)
  - **Project: a subset of columns (fields)**
  - Join: two tables together
- Example: **Project** (Book Name and Price)

**Again, not SQL commands!**  
**These are math operations.**

Book Name
MIS in the Information Age
Inside Apple
Database Systems
Alibaba's World
Getting by at Stern
Disruptive Innovation

Price
\$98.75
\$25.00
\$29.95
\$34.95
\$25.00
\$55.00



# Querying relational databases

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  - **Select:** a subset of **rows** (records)
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  - Join: two tables together
- Example: **Select and Project** (Book Name and Price for books under \$30.00)

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# Querying relational databases

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# Querying relational databases

- Queries use combinations of query ‘operators’.
  - Select: a subset of rows (records)
  - Project: a subset of columns (fields)
  - **Join**: two tables together
- Example: **Join** (Order and Book)

**Order**

Order#	Customer ID	ISBN	Payment
1	C1001	#0465039138	Credit
2	C1004	#1573928895	Credit
3	C1002	#0072952849	Cash
4	C1003	#0738206679	Cash
5	C1003	#0738206083	Cash
6	C1001	#0738206083	Credit
7	C1002	#1573928895	Credit
8	C1001	#0738206679	Credit


**Book**

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#0465039138	Inside Apple	Lessig, Lawrence	\$25.00
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# Querying relational databases

- Example: **Join** (Order and Book)

## Order



Order#	Customer ID	ISBN	Payment	Book Name	Author	Price
1	C1001	#0465039138	Credit	Inside Apple	Lessig, Lawrence	\$25.00
2	C1004	#1573928895	Credit	Disruptive Innovation	Litman, Jessica	\$55.00
3	C1002	#0072952849	Cash	MIS in the Information Age	Haag, Stephen	\$98.75
4	C1003	#0738206679	Cash	Alibaba's World	Barabasi, Albert-	\$34.95
5	C1003	#0738206083	Cash	Database Systems	Rheingold, How..	\$29.95
6	C1001	#0738206083	Credit	Database Systems	Rheingold, How..	\$29.95
7	C1002	#1573928895	Credit	Digital Copyright:..	Litman, Jessica	\$55.00
8	C1001	#0738206679	Credit	Alibaba's World	Barabasi, Albert-	\$34.95

## Book

ISBN	Book Name	Author	Price
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# Querying relational databases - Math Foundation

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- These three simple operations define the whole functionality of SQL.
  - **Select**: a subset of rows (records)
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  - **Join**: two tables together
- Every **view** is a result of a combination of select, project and/or join

**Not SQL commands! These are math operations!**

**Relational Algebra represents the operations on relations, an algebra that consists of operations for constructing new relations from given relations.**

# Querying relational databases

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- **Structured Query Language**
- Storing, manipulating, retrieving data in database
- SQL uses combinations of keywords and symbols

# Querying relational databases

- All queries follow the same basic pattern:

**SELECT** [columns] **FROM** [table]

SQL keyword indicating from which table we will be selecting observations.

The database table we're selecting observations from

**SELECT** \* **FROM** Customers

SQL keyword indicating a query in which we will be 'selecting' data from a table

Here we list which 'fields' we want from the table.  
\* indicates that we want all of them.  
We can also list columns we want by name.

# Querying relational databases

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[SQL Tryit Editor v1.6](#)

<http://goo.gl/iBpPLO>



- What are in the Customers table?

```
SELECT * FROM Customers
```

# SQL Practice

---

- Let's try:
- What are in the Products table?

```
SELECT *  
FROM Products;
```

*All of the columns and rows are returned.*

## SQL Statement:

```
SELECT * FROM Products
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 77

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
1	Chais	1	1	10 boxes x 20 bags	18
2	Chang	1	1	24 - 12 oz bottles	19

# SQL

---

- Let's try:
- **Select particular columns:**  
For example, if we only want to see the list of product ID and price

```
SELECT ProductID, Price  
FROM Products;
```

*These two columns and all the rows are returned.*

## SQL Statement:

```
SELECT * FROM Products
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 77

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
1	Chais	1	1	10 boxes x 20 bags	18
2	Chang	1	1	24 - 12 oz bottles	19

# SQL Practice

---

- Let's try:
- Select Customer name and address from Customers table

CustomerID	CustomerName	ContactName	Address	City	PostalCode	Country
------------	--------------	-------------	---------	------	------------	---------

```

SELECT CustomerName, Address
FROM Customers;
  
```

## SQL Statement:

```
SELECT CustomerName, Address FROM Customers;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 91

CustomerName	Address
Alfreds Futterkiste	Obere Str. 57
Ana Trujillo Emparedados y helados	Avda. de la Constitución 2222
Antonio Moreno Taquería	Mataderos 2312
Around the Horn	120 Hanover Sq.
Berglunds snabbköp	Berguvsvägen 8

# SQL

---

- Adding in some conditions

```
SELECT *
FROM Customers
WHERE [condition]
```

This is called, a WHERE clause.  
This statement will only return  
**rows that meet your criteria.**



# SQL

---

- Let's try:
- Find the cheaper products (price < \$10)

```
SELECT *  
FROM Products  
WHERE Price < 10;
```

*Eleven rows and all the columns are returned.*

## SQL Statement:

```
SELECT CustomerName, Address FROM Customers;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 91

CustomerName	Address
Alfreds Futterkiste	Obere Str. 57
Ana Trujillo Emparedados y helados	Avda. de la Constitución 2222
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# SQL Practice

---

- Let's try:
- What does this mean?

```
SELECT *
FROM Products
WHERE Price <> 10;
```

Does not equal in SQL grammar

## SQL Statement:

```
SELECT *
FROM Products
WHERE Price <> 10;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 74

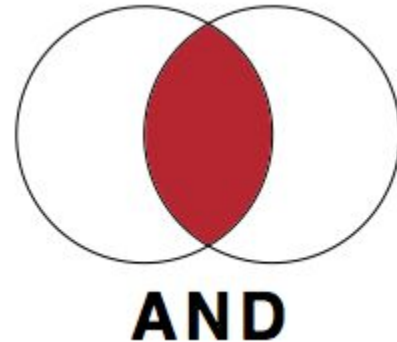
ProductID	ProductName	SupplierID	CategoryID	Unit	Price
1	Chais	1	1	10 boxes x 20 bags	18
2	Chang	1	1	24 - 12 oz bottles	19
4	Chef Anton's Cajun Seasoning	2	2	48 - 6 oz jars	22
5	Chef Anton's Gumbo Mix	2	2	36 boxes	21.35
6	Grandma's Boysenberry Spread	3	2	12 - 8 oz jars	25

# SQL

---

- Now let's **combine conditions**.
- **AND:**
  - The AND Operator returns a row if for that row, all the conditions separated by AND are true.
- Let's try:

```
SELECT *
FROM Products
WHERE Price < 10 AND Price > 5;
```



# SQL Statement:

```
SELECT *
FROM Products
WHERE Price < 10 AND Price > 5;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

# Result:

Number of Records: 9

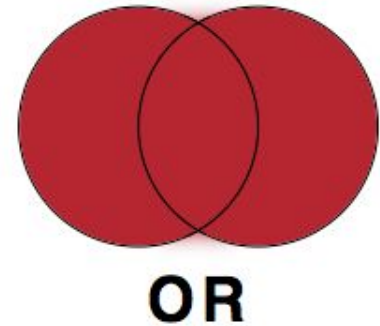
ProductID	ProductName	SupplierID	CategoryID	Unit	Price
13	Konbu	6	8	2 kg box	6
19	Teatime Chocolate Biscuits	8	3	10 boxes x 12 pieces	9.2
23	Tunnbröd	9	5	12 - 250 g pkgs.	9
41	Jack's New England Clam Chowder	19	8	12 - 12 oz cans	9.65
45	Røgede sild	21	8	1k pkg.	9.5
47	Zaanse koeken	22	3	10 - 4 oz boxes	9.5

# SQL

---

- Now let's **combine conditions**.
- **OR:**
  - The OR Operator returns a row if for that row, any of the conditions separated by OR is true.
- Let's try:

```
SELECT *
FROM Products
WHERE Price < 10 OR Price > 100;
```



## SQL Statement:

```
SELECT *
FROM Products
WHERE Price < 10 OR Price > 100;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 13

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
13	Konbu	6	8	2 kg box	6
19	Teatime Chocolate Biscuits	8	3	10 boxes x 12 pieces	9.2
23	Tunnbröd	9	5	12 - 250 g pkgs.	9
24	Guaraná Fantástica	10	1	12 - 355 ml cans	4.5
29	Thüringer Rostbratwurst	12	6	50 bags x 30 sausgs.	123.79



# SQL

---

- Now let's **combine AND, OR operators.**
- Let's try:

```
SELECT *  
FROM Products  
WHERE (Price >2 AND Price <10) OR Price = 97;
```

## SQL Statement:

```
SELECT *
FROM Products
WHERE (Price >2 AND Price <10) OR Price = 97;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 12

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
9	Mishi Kobe Niku	4	6	18 - 500 g pkgs.	97
13	Konbu	6	8	2 kg box	6
19	Teatime Chocolate Biscuits	8	3	10 boxes x 12 pieces	9.2
23	Tunnbröd	9	5	12 - 250 g pkgs.	9

# SQL Practice

---

- Let's try:
- We want to find the suppliers located in 'Boston'

SupplierID	SupplierName	ContactName	Address	City	PostalCode	Country	Phone
------------	--------------	-------------	---------	------	------------	---------	-------

```

SELECT *
FROM Suppliers
WHERE City = 'Boston';

```

A string needs to be in quotation marks.

*Only one supplier is in Boston.*

## SQL Statement:

```
SELECT *
FROM Suppliers
WHERE City = 'Boston';
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 1

SupplierID	SupplierName	ContactName	Address	City	PostalCode	Country	Phone
19	New England Seafood Cannery	Robb Merchant	Order Processing Dept. 2100 Paul Revere Blvd.	Boston	02134	USA	(617) 555- 3267

# SQL Practice

---

- Please come up with some questions (that you want to ask the database and we can write the query with things learnt so far), and try them.
- For example:
  - What're the names of the customers?
  - What is the background of the employee Nancy?
  - ...

*Type in your question, your query on the jamboard. [jamboard](#)*

# SQL

---

- Now let's look at **functions**.
  - Function is a computational activity.
- For example, how many products have a price less than \$10?

```
SELECT COUNT(ProductId)
FROM Products
WHERE Price < 10;
```

**COUNT** is a function that counts the number of rows that satisfy the criteria specified with the WHERE clause.

## SQL Statement:

```
SELECT COUNT(ProductId)
FROM Products
WHERE Price < 10;
```

Edit the SQL Statement, and click "Run SQL" to see the result.

Run SQL »

## Result:

Number of Records: 1

COUNT(ProductId)
11

# SQL

---

- Now let's look at **functions**.
  - Function is a computational activity.
- For example, how many products have a price less than \$10?

```
SELECT COUNT(ProductId)
FROM Products
WHERE Price < 10;
```

**COUNT** is a function that counts the number of rows that satisfy the criteria specified with the WHERE clause.

- Other functions: sum, avg, min, max...



# SQL

- Let's try:
- How many products have a price between 20 and 30?

```
SELECT COUNT (ProductId)
FROM Products
WHERE Price >20 AND Price <30;
```

- Output:

Number of Records: 1

COUNT (ProductID)
12

**COUNT** (ProductId) is not  
a very intuitive name.

# SQL

---

- We can also **rename the column**.
- **AS:**

```
SELECT COUNT(ProductId) AS NumProducts
FROM Products
WHERE Price < 10;
```

- Output:

NumProducts
14

# SQL

---

- Let's try.
- In the output table, create a new column taking 10% off each price?

```
SELECT Price, Price * 0.9 AS SalePrice  
FROM Products;
```

- Output:

Number of Records: 77

Price	SalePrice
18	16.2
19	17.1
10	9
22	19.8
21.35	19.215000000000003
25	22.5
30	27
40	36
97	87.3

# SQL

---

- Let's try another function, and the rename operator.
- Find average price of the products that have price greater than \$20?
  - Rename a field as AvgPrice

```
SELECT AVG(Price) AS AvgPrice
FROM Products
WHERE Price > 20;
```

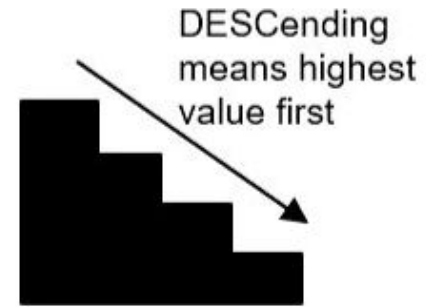
- Output: Number of Records: 1

AvgPrice
45.813783783783784

# SQL

- Let's try the **ORDER BY** command.
- How can we **sort** the products by price?

```
SELECT *
FROM Products
ORDER BY Price DESC;
```



The field to order the results.

DESC means descending order.  
ASC means ascending order.

# SQL

---

- Let's try.
- Order product name alphabetically (ASC order)?

```
SELECT *  
FROM Products  
ORDER BY ProductName ASC;
```

- Output:

Number of Records: 77

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
17	Alice Mutton	7	6	20 - 1 kg tins	39
3	Aniseed Syrup	1	2	12 - 550 ml bottles	10
40	Boston Crab Meat	19	8	24 - 4 oz tins	18.4
60	Camembert Pierrot	28	4	15 - 300 g rounds	34



# SQL

---

- Let's try the **LIKE** function.
- How to **search** for the rows that contain particular words in a column?

```
SELECT *
FROM [table]
WHERE [column] LIKE [pattern];
```

This allows you to search a pattern within fields.

# SQL

- Let's try the **LIKE** function.
- Let's find the rows that contains data ending with 'bottles' in Unit column.

```
SELECT *
FROM Products
WHERE Unit LIKE '%bottles';
```

Inside the quotation marks, % is a **wildcard** character. It can represent anything (zero, one, multiple characters, or nothing).

Pay attention to the **location** of the %:

**x%:** anything can appear after x  
(xtra, x, xtreme..)

**%x%:** anything before or after x  
(piexi,xlevel, tjmaxx)

- Output:

Number of Records: 11

ProductID	ProductName	SupplierID	CategoryID	Unit	Price
2	Chang	1	1	24 - 12 oz bottles	19
3	Aniseed Syrup	1	2	12 - 550 ml bottles	10
15	Genen Shouyu	6	2	24 - 250 ml bottles	15.5
34	Sasquatch Ale	16	1	24 - 12 oz bottles	14
35	Steeleye Stout	16	1	24 - 12 oz bottles	18
38	Côte de Blaye	18	1	12 - 75 cl bottles	263.5
61	Sirop d'érable	29	2	24 - 500 ml bottles	28.5
65	Louisiana Fiery Hot Pepper Sauce	2	2	32 - 8 oz bottles	21.05
67	Laughing Lumberjack Lager	16	1	24 - 12 oz bottles	14
70	Outback Lager	7	1	24 - 355 ml bottles	15
75	Rhönbräu Klosterbier	12	1	24 - 0.5 l bottles	7.75

# SQL Practice

---

- Let's try it with the Customers table.
- Find the ID and PostalCode of Customers whose PostalCode includes '5'.

CustomerID	CustomerName	ContactName	Address	City	PostalCode	Country
------------	--------------	-------------	---------	------	------------	---------

```

SELECT CustomerID, PostalCode
FROM Customers
WHERE PostalCode LIKE '%5%';
  
```

# SQL

- Output:

Number of Records: 30

CustomerID	PostalCode
2	05021
3	05023
5	S-958 22
11	EC2 5NT
13	05022
15	05432-043
17	52066
21	05442-030
23	59000
25	80805
28	1675
34	05454-876
35	5022
44	60528
46	3508
55	99508
56	50739



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# SQL Practice

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- Let's try it with **GROUP BY** command.
  - GROUP BY** groups rows with the same values into a summary row.
- What're the different countries where the customers are located?

CustomerID	CustomerName	ContactName	Address	City	PostalCode	Country
------------	--------------	-------------	---------	------	------------	---------

```

SELECT Country
FROM Customers
GROUP BY Country;
  
```

# SQL

- Output:

Number of Records: 21

Country
Argentina
Austria
Belgium
Brazil
Canada
Denmark
Finland
France
Germany
Ireland
Italy
Mexico
Norway
Poland
Portugal
Spain
Sweden
Switzerland
UK
USA
Venezuela



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# SQL

---

- Let's combine **COUNT** and **GROUP BY**.
- How many customers from each country?

CustomerID	CustomerName	ContactName	Address	City	PostalCode	Country
------------	--------------	-------------	---------	------	------------	---------

```
SELECT Country, COUNT(CustomerID)
FROM Customers
GROUP BY Country;
```

*First GROUP BY group rows based on country. Then the function operates on the data underlying the aggregation.*



# SQL

- Output:

Number of Records: 21

Country	COUNT(CustomerName)
Argentina	3
Austria	2
Belgium	2
Brazil	9
Canada	3
Denmark	2
Finland	2
France	11
Germany	11
Ireland	1
Italy	3
Mexico	5
Norway	1
Poland	1
Portugal	2
Spain	5
Sweden	2
Switzerland	2
UK	7
USA	13
Venezuela	4