

JINJOO JONES

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SUMMARY

Offering a solid foundation in design principles and a keen eye for aesthetics, adaptable and eager to learn in a dynamic environment. Brings solid understanding of HTML, CSS, and basic JavaScript, with 3+ years' experience in using Adobe Creative Suite to create engaging Graphic & UI/UX designs plus fashion design.

EXPERIENCE

Graphic and Web Designer

Kamerycah Inc | Torrance, CA

May 2023 – Dec 2024

Improved overall site aesthetics using high-quality graphics, typography choices, color schemes, and layout principles.

Developed graphic and image assets for both content and digital marketing efforts.

Boosted client satisfaction by delivering visually appealing and intuitive graphic designs tailored to their needs.

Designed high-performing landing pages that helped convert web visitors into customers and raised sales.

Enhanced website functionality by implementing responsive design and user-friendly navigation elements.

Contributed to project management efforts by maintaining organized documentation, meeting deadlines, and providing regular updates on progress made.

Designed eye-catching email marketing campaigns that effectively communicated promotional messages while remaining consistent with brand aesthetics.

Increased online visitor engagement by incorporating interactive features like video content, animations, and call-to-action buttons.

Coded webpages using HTML, CSS, JavaScript, and jQuery languages.

Drew customer's interest in the products with YouTube videos with After Effects, Character Animator, and Premiere Pro.

EDUCATION

Bachelor's Degree of Arts

Hansung University | Seoul, South Korea

Aug 2018

English Literature & Double major in Fashion Design. GPA 3.72

CERTIFICATIONS

AWS Cloud Practitioner, Amazon Web Service, 2023 | Adobe Certified Associate Illustrator CC 2015, Adobe 2016 | Adobe Certified Associate Photoshop CS6, Adobe 2015, Microsoft Office Specialist Excel 2010 Expert, Microsoft, 2015 | Microsoft Office Specialist Access, Microsoft, 2015

AWARDS

2018 Winter Pyeongchang Olympic & Paralympic 1st Anniversary Fashion Design Contest
– Silver Prize, Idea Lab & The Korean Ministry of Culture, 2018