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# TRAM Global: Product Analyst Co-op Spring 2023



Pearl Pullan

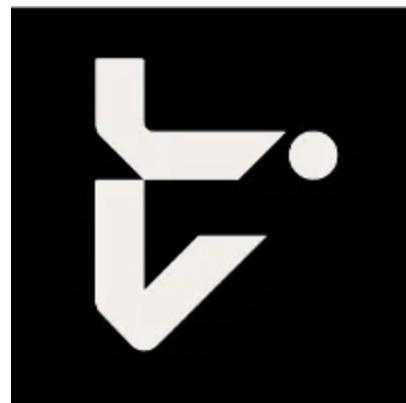
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**Company:** TRAM Global

**Role:** Product Analyst Co-op

**When did you begin applying —** August 1, 2022 ( All the Top companies start their internship applications in Mid August 2022 reference from <https://apmlist.com/about> Applied to all companies except Meta)

## Which platform did you apply through for this job- NUWorks

*Other Job portals- Linkedin, Glassdoor, Google Career, Wellfound(formerly Angellist)*

## Round 1

*General round*

**Role of the interview in the company — VP of Product, CTO of the company**

**Questions asked by the interviewer-**

1. Why Tram Global?
2. Why product management?
3. Define MVP
4. Have you launched an MVP?
5. How do you take user feedback?
6. Product design question on early GTM of an app
7. Feedback on the launch
8. Metric to be considered on the Sign Up page
9. North star metrics — explanation

**Questions you asked-**

1. How the company takes product decisions

## 2. Feedback on my answer

**Duration before mailing for next round — after 15 minutes got a case study**

### **Round 2**

*Case study Round*

Case study round on an app with a focus on retention

I submitted the same in 2 days

**Duration before mailing for next round — after 1 week**

### **Round 3**

**Role of the interview in the company- COO ( Co-founder )**

*Behavioral round*

**Questions asked by the interviewer-**

1. Why Tram Global?
2. How do you handle conflicts?
3. Your proudest achievement

**Duration before mailing for next round — after 2 week**

### **Resources that helped**

1. Mock interviews ( Exponent: <https://www.youtube.com/@tryexponent> )

2. Books: Cracking the PM Interview, Lean startup

3. Pearl Pullan's Medium blog articles: <https://medium.com/@pearlpullan10>

4. Tanay Agarwal's articles:<https://tanayagrawal.substack.com/>

5. Akash Gupta: <https://www.aakashg.com/>

6. Product School: <https://productschool.com/>

<https://www.youtube.com/@ProductSchoolSanFrancisco>

7. Diego Granados YouTube channel:

<https://www.youtube.com/c/pmdiegogranados>

8. Big Interview

9. Other people to solve my doubts — my friends: Subash, Priyanka, Pearl

## Final thoughts

All the rejects you ever get in life would be a good story for your Ted talk

Experience shared by [Arjun Pardasani](#)

Interview

Interview Questions



## Written by Pearl Pullan

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Here is a summary of the interview for Walmart's Product Manager Internship for...

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Company: Microsoft

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Company: Amazon

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## Wayfair: Data Engineer Co-op 2022

When did you begin applying : January 2022

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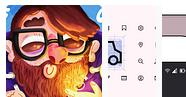
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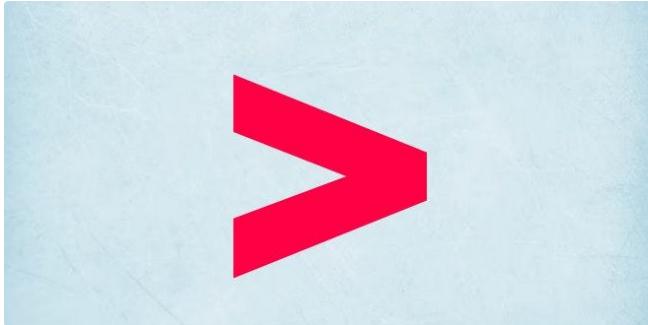
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