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Haemonetics: Product Marketing Manager Full Time 2023



Pearl Pullan

3 min read · Jan 29, 2024



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HAEMONETICS®

Company: Haemonetics

Role: Product Marketing Manager

Are you an international student? Yes

If yes, What is your visa type? F1



When did you begin applying: September 2022

Strategy used when applying:

1. LinkedIn outreach
2. Job applications

Platforms used for applying to full time roles: LinkedIn, Indeed

Platform through which you applied for this role: LinkedIn lead (Workday)

Number of rounds: 7

Round 1

Role of interviewer in the company: Recruiter

Questions asked by interviewer:

- Why are you interested in this role
- Current location

- Visa status

- Salary expectation

Sent job application questionnaire with questions similar to those asked over the call

Questions you asked:



- how many interview rounds

- Interview process timeline

Duration before the mail for the next round — A mail with a questionnaire was sent. After I submitted the questionnaire, got a call back the next day for the next round

Round 2

Role of interviewer in the company: Director of Software Marketing

Questions asked by interviewer

- Why are you interested in this role

- Current location

- He debriefed about the job and job expectations

Questions you asked

- What are the role expectations in the first 90 days?
- Who are the stakeholders I will be working with?
- What are the technical skills I should have for this role?

Round 3

Role of interviewer in the company: Vice President of Global Marketing



Questions asked by interviewer

- Why are you interested in this role
- Do you know anything about the plasma industry?
- He debriefed about the job and job expectations

Questions you asked

- What are the role expectations in the first 90 days?
- What are the business goals for the product I will be working on?

SUPER DAY: 2 interviews a day

DAY 1: Round 4

Role of interviewer in the company: Product Manager

Questions asked by interviewer

- Why are you interested in this role
- Do you know anything about the plasma industry?
- He debriefed about the job and job expectations

Questions you asked



- What are the role expectations in the first 90 days?
- Why is this a critical hire now?

DAY 1: Round 5

Role of interviewer in the company: Project Manager

Questions asked by interviewer

- Why are you interested in this role
- What do you know about the product you'll be working on?
- Can you sell me this product?
- He debriefed about the job and job expectations

Questions you asked

- What are the role expectations in the first 90 days?

- Why do you think this is a critical hire now?

DAY 2: Round 6

Role of interviewer in the company: Director of Sales

Questions asked by interviewer

- Why are you interested in this role
- Do you know anything about the plasma industry?
- He debriefed about the job and job expectations



Questions you asked

- What are the role expectation in the first 90 days?
- What are the business goals for the product I'm going to be working?
- Why do you think this is a critical hire now?

DAY 2: Round 7

Role of interviewer in the company: Application delivery Manager

Questions asked by interviewer

- Why are you interested in this role
- Do you know anything about plasma industry?

- He debriefed about the job and job expectations

Questions you asked

-What are the role expectation in the first 90 days?

-What are the critical pain points/epics that are being addressed in the product right now?

-Why do you think this is a critical hire now?



How did you prepare for interviews

1. Researched about the company
2. Read the job description word by word(very important)
3. Backed up each bullet in the job description with the work I have done in the past

Resources that helped

Company website

Interview Questions

Interview

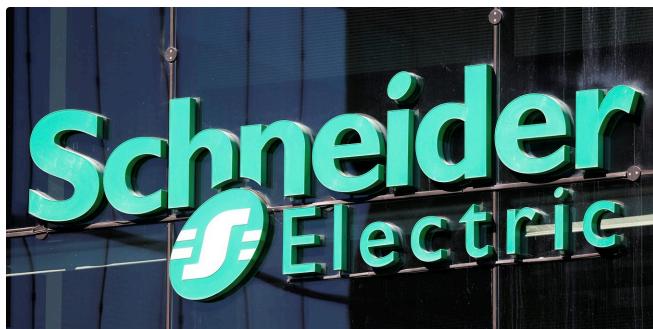


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- Company: Schneider Electric USA Inc

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- Developed Amazon checkout and payment services to handle traffic of 10 Million daily global transactions
- Integrated Iframes for credit cards and bank accounts to secure 80% of all consumer traffic and prevent CSRF, cross-site scripting, and cookie-jacking
- Led Your Transactions implementation for JavaScript front-end framework to showcase consumer transactions and reduce call center costs by \$25 Million
- Recovered Saudi Arabia checkout failure impacting 4000+ customers due to incorrect GET form redirection

Mar. 2020 – May 2021

Projects**NinjaPrep.io (React)**

- Platform to offer coding problem practice with built in code editor and written + video solutions in React
- Utilized Nginx to reverse proxy IP address on Digital Ocean hosts
- Developed using Styled-Components for 95% CSS styling to ensure proper CSS scoping
- Implemented Docker with Seccomp to safely run user submitted code with < 2.2s runtime

HeatMap (JavaScript)

- Visualized Google Takeout location data of location history using Google Maps API and Google Maps heatmap code with React
- Included local file system storage to reliably handle SMB of location history data
- Implemented Express to include routing between pages and jQuery to parse Google Map and implement heatmap overlay



Alexander Nguyen in Level Up Coding

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1-page. Well-formatted.



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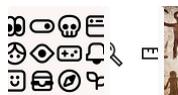
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