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# Tatari Inc-Product Management Internship Summer 2022



Pearl Pullan

2 min read · Dec 20, 2022



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A company which builds an analytics based product to buy, run and manage linear TV commercials to a targeted audience.



**Company:** Tatari Inc

**Role:** Product Management Intern

**When did you begin applying:** Late January

## Which platform did you apply through for this job: LinkedIn

Number of rounds: 3

### Round 1

Initial screening and some product management related questions.

Role of interviewer in the company: Product Manager

Questions asked by the interviewer:

1. Introduction
2. What is product management according to you?
3. Tell me a time when you used data analytics in product management.
4. Tell me a time when you had to convince your team for a decision you made

Question you asked:

1. What is your popular pricing model?
2. Are there any other attributes other than IP you use to track identity of a user?

Duration before mail for next round: 1 week

### Round 2

Deep dive into one of my experiences and favorite product case study.

## Role of the interviewer: VP of Product

### Questions asked by the interviewer:

1. Tell me about your experiences at pave your projects.
2. What is your favorite and why and how would you improve it?

### Questions asked by you:

1. To which user cohort should I improve the product
2. What is the problem that the user cohort is facing so that I should improve the product?

**Duration before email for next round:** A phone call in 3 days after the second round.

## Round 3

Full day lunch interview with a panel at New York( one of their offices) but did not attend it as I had signed another offer at that point of time.

**Final thoughts:** A very niche product company with a challenging work environment for a product manager.

Interview

Interview Questions



## Written by Pearl Pullan

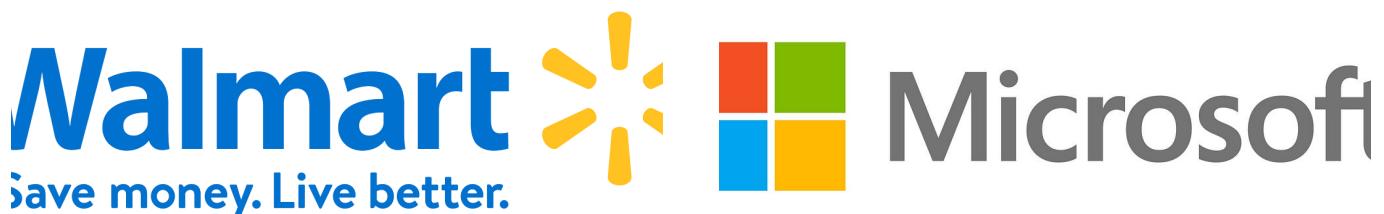
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