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ABB: Product Marketing Manager Full Time 2023



Pearl Pullan

3 min read · Mar 4, 2024



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Company — ABB

Role — Product Marketing Manager

Are you an international student? — Yes

If yes, What is your visa type? — F1, currently on OPT

When did you begin applying — March (July 2023 graduated)

Strategy used when applying —

- Searched for roles that matched my experience and career goals
- Filtered jobs according to title/experience required etc
- Mix and match job roles (eg- if interested in product related roles, don't just search product manager. Look for roles such as Product Analyst, Product specialist, Product Marketing etc)
- Applied mainly during weekdays, between 9–2. Had different resumes tailored for different roles
- Had a general use resume as well as specific resumes
- On LinkedIn- usually applied to jobs that were recently posted as well as had lesser applicants.

Platforms used for applying to full time roles LinkedIn-

- LinkedIn

- Company websites

Platform through which you applied for this role — LinkedIn

Number of rounds — 4

Round 1

Role of interviewer in the company — HR screening call

Questions asked by interviewer

(I had applied to 2 positions and they mentioned that based on my background, the second one would be a better fit and so went ahead with the process for that role)



- Why do you want to work for ABB
- What do you know about the roles
- My background
- Salary expectations

Questions you asked

- What's the hiring process like.

Duration before the mail for the next round

Scheduled during the call

Round 2

Role of interviewer in the company — Product Group Marketing Manager (Current line manager)

- This felt more like a conversation where after introductions, talked about the role, the products I would be responsible for, the teams and how the position interacts with different teams in the company.
- I asked follow up questions during the discussion itself, revolving around the topics we talked about

Duration before the mail for the next round



Got a call from HR the next day to schedule remaining 2 rounds

Round 3

Role of interviewer in the company — Product Marketing Manager (current team member)

Questions asked by interviewer

- Teamwork based questions
- A few technical questions

Questions you asked

- How a usual day looks like?
- What's it like working in this team?

Round 4

Role of interviewer in the company — Product Marketing Director

Questions asked by interviewer

- Introduction
- Mainly behavioral questions
- Other than questions, their expectations from members in his team.



Questions you asked

- What they like about this role.
- How this will help carve my future goals

Job offer received within 2 days. Entire process from application to offer took 1.5 months.

How did you prepare for interviews?

- The job description helps a lot. Picked out the responsibilities listed and went through anything related to them in the company website.
 - Knowing my abilities and making sure to highlight them during the conversations.
- Remember to keep calm and pretend you're having a normal conversation with someone. This helps in keeping the flow of the interview easy as well.

Experience shared by Julia Rose Jimmy



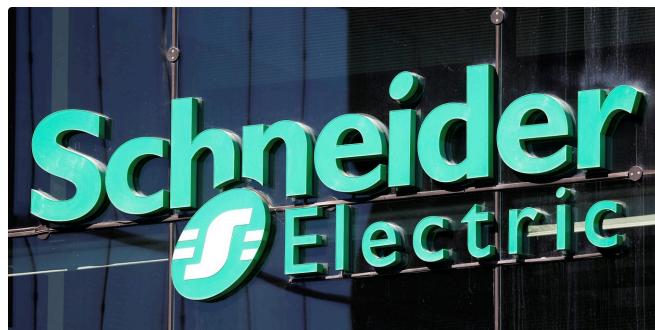
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Software Development Engineer

Seattle, WA

Mar. 2020 – May 2021

- Developed Amazon checkout and payment services to handle traffic of 10 Million daily global transactions
- Integrated Iframes for credit cards and bank accounts to secure 80% of all consumer traffic and prevent CSRF, cross-site scripting, and cookie-jacking
- Led Your Transactions implementation for JavaScript front-end framework to showcase consumer transactions and reduce call center costs by \$25 Million
- Recovered Saudi Arabia checkout failure impacting 4000+ customers due to incorrect GET form redirection

Projects

NinjaPrep.io (React)

- Platform to offer coding problem practice with built in code editor and written + video solutions in React
- Utilized Nginx to reverse proxy IP address on Digital Ocean hosts
- Developed using Styled-Components for 95% CSS styling to ensure proper CSS scoping
- Implemented Docker with Seccomp to safely run user submitted code with < 2.2s runtime

HeatMap (JavaScript)

- Visualized Google Takeout location data of location history using Google Maps API and Google Maps heatmap code with React
- Included local file system storage to reliably handle 5mb of location history data
- Implemented Express to include routing between pages and jQuery to parse Google Map and implement heatmap overlay





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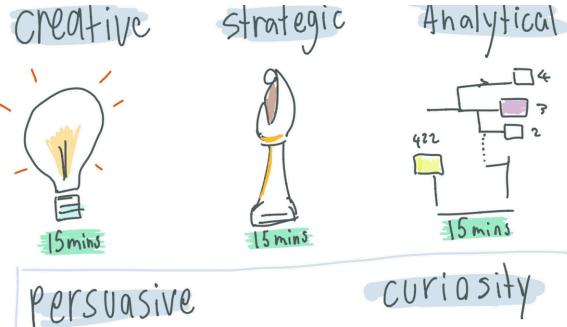
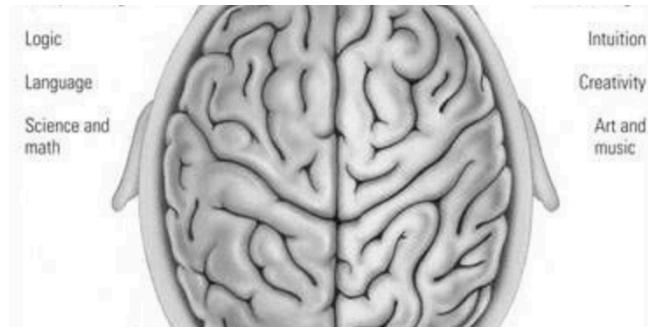
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CAREER GOALS

- Strategy
- Vision
- Ideation
- Passion
- Outside-of-the-box Thinking
- Developing self & others
- Consistent Delivery
- Committing to promises/goals
- Growing as a leader
- Learning from Experience
- Advancing
- Learning outside of my role
- Continuing to learn
- Expand my worldview

PERSONAL VALUES

- Commitment
- Empathy
- Passion
- Teamwork
- Personal Growth
- Determination
- Energy
- Creativity
- Catalyst
- Change-oriented
- Perceptive
- Data-driven
- Confidence



 Macy Adams

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