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TRAM Global: Product Manager Co-op Spring 2023



Pearl Pullan

2 min read · Feb 20



Company: TRAM Global

Role: Product Manager Co-op

I interviewed for a Product Manager and Community Engagement Manager but after some discussion with my co-op advisor and TRAM we ended up hiring me as a Product Manager co-op with a focus on user interviews.

When did you apply: 10/18/2022

Which platform did you apply through for this job: NU works

Number of rounds: 2

Round 1

Role of the interviewer in the company: Product Marketing Manager

Questions asked by the interviewer -

1. How would you present TRAM to Google employees for 10 minutes?

2. We have convinced all Northeastern's students to download the app but no one has signed up. What would you do to make them interact with the app?
3. Show me past work for "PRDs, users stories"
4. Duration before mail for next round: I received the email 9/11/2022

Questions you asked-

1. Can you describe a typical day or week in the job?
2. What aspects of Product Management do you find the most exciting?
3. How the product team interacts with the other departments, weekly meetings?

Round 2

Role of interviewer in the company: Co-Founder & COO

Questions asked by interviewer-

1. Behavioral questions
 - One weakness
 - What would you change on your previous professional experience?
 - Tell me something unethical you made in your professional life.
2. Why TRAM?
3. Do you like working with people or alone?

Questions you asked-

1. How you managed to receive funding with only an Idea and without a product?
2. What team I will be working on?
3. How is the culture in a fully remote environment?

Duration before mail for next round: 2 weeks for the decision

Final thoughts

To land a job you don't require to have all the skills, in my experience personality mattered more. I joined a startup where they revised the role 2

times to align with my major and interest, if they didn't believe in me no matter how many skills I had, in the end, it wouldn't work.

Resources that helped

1. Lenny's newsletter : <https://www.lennysnewsletter.com/>
2. Marily's course: <https://www.marilynika.com/>

Experience shared by [Ioannis \(Giannis\) Voulgaris](#)

Interview



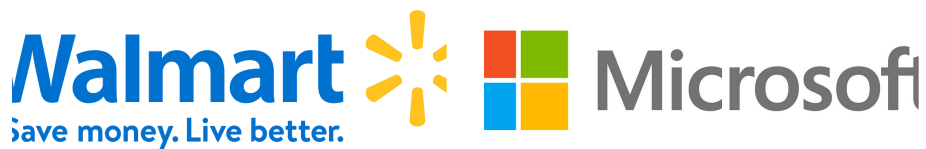
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Company: Microsoft

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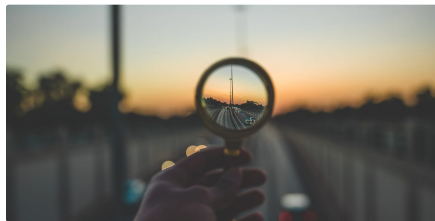
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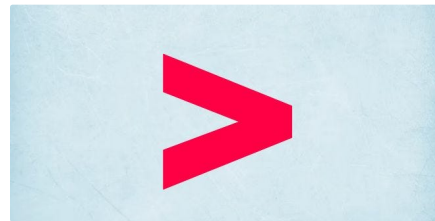


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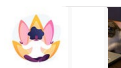


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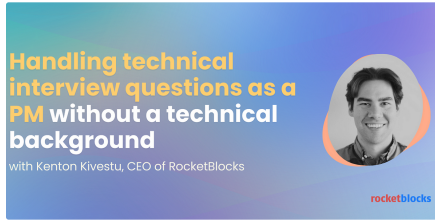
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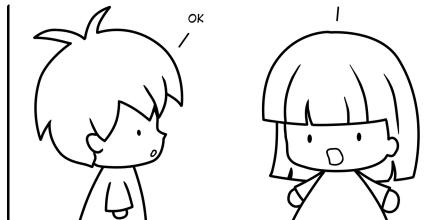
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