1 Model Description

1.1 English

These models are putative mechanistic descriptions of how *people*, as members of *organizations*, choose to make *political donations* in light of background and targeted *events*.

Like any model, they must be parametrized, but we will attempt to choose parameters such that they represent meaningful, independently measurable quantities.

First-order model:

- 1. a political contest is two years in duration
- 2. there is only one political contest per cycle
- 3. there are only two options for that contest
- 4. people belong to a single organization,
- 5. people have a single candidate preference
- 6. the target measurement is same-candidate donation, between-person lag time in days
- 7. people donate only in response to events
- 8. people have a fixed total donation to a particular candidate
- 9. events come in several flavors:
 - **background** events which are organization independent *e.g.* revelations in news media, campaign cold-calling pushes. These have two flavors, favorable for candidate A and unfavorable for B, and *vice versa*.
 - candidate events which represent a candidate visiting a region, having one organization-independent event, then multiple organization-associated events in series
 - **organization** events which represent a particular organization having a event for a particular candidate

1.2 Pseudo-code

object Individual
belongs to Organization
has Organization affinity parameter
prefers a Candidate
has Candidate affinity parameter
has propensity to give
has given an amount this cycle

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object Organization
 prefers a Candidate
 has a particular distribution for generating Organization Events
object Candidate
 has a particular distribution for generating Candidate Events
object Background
 has a particular distribution for generating Background Events
  run loop:
for (t=1; t < two years; t = t+1)
  if (doBackgroundEvent(t))
    event = createABackgroundEvent
    for (person in people) if person.caresAbout(event)
     person.donate
  endif
 daysOfCandidateEvents = doCandidateEvent(t)
  if (daysOfCandidateEvents != 0)
    // create a list of events, one non-organization, the rest organization-based
    // which gets consumed as time goes on
    // not sure on logic for this yet
  else if (doOrganizationEvent(t))
    event = createOrganizationEvent
    for (person in event.organization) if person.caresAbout(event)
     person.donate
  endif
endfor
```