



ADELAIDE

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PERTH

**SPONSORSHIP PROSPECTUS 2023**

**PECAN+CTF** is a competition designed to develop and nurture high school students' interest in cybersecurity. This event started in 2019 as a 'Perth Versus Canberra' friendly cyber competition (PeCan) growing over the subsequent years to include high school students in the Australian Capital Territory, New South Wales, Queensland, South Australia, Tasmania, Victoria, and Western Australia.

This annual event evolved in both scale and reach with each passing year as more high schools joined and our ability to support more locations was facilitated by the generous sponsorship of our partners.

The 2022 competition saw over 200 high school students compete across five states and territories with participants from ACT, QLD, SA, TAS, and WA. The 2022 competition also saw the introduction of Azure services (including Azure Labs to provide Kali Linux instances for each competitor) and the rCTF platform.

## **PACKAGES**

### **Silver is \$2000**

- company banners, stickers, and merchandise to be displayed around the venue for competitors
  - logo on presentations/flyers/website
- sponsorship recognition on social media (including LinkedIn/Twitter and teacher-based FB groups before and after the event)
  - photo opportunities over the weekend

### **Gold is \$3000, as for silver plus:**

- opportunity to present a second/third place prize sponsored in your company name
  - photograph presence at the prize-giving ceremony

### **Platinum is \$5000, as for silver plus:**

- speaking opportunity at the awards event
- opportunity to present a first-place prize sponsored in your company name
  - logo on T-shirts
- photograph opportunities with winning teams at the prize-giving ceremony



Sponsors are also invited to develop and submit CTF challenges at the beginner, intermediate, and/or advanced levels which can include the use of the company logo.



## For more information

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