



Explore. Develop. Grow. Emerge.

3RD-5TH APRIL

"Take time to make a critical analysis of yourself and the situation you find yourself. Better to learn from other people's mistake and experiences, rather than becoming a case study to others."

Edge 2015 presents to you, the event of case study, where you will emulate a real life consultant, facing the challenges of real life. All relevant data will be provided, show off the magnanimity of your grey cells and impress the board members of a fictitious company with your most feasible solution, leaving them with no choice but to award you for your wit.

RULES

- Each team consists of 3-4 participants.
- You, along with your teammates will be given a real-life problem on spot, of which you have to find out the best possible solution.
- The judges will award you marks based on your performance.
- The team with the most points wins.