# 01\_prepare\_data

September 23, 2019

# 1 Notebook 1. Processing Pipeline Exploration

## 1.1 ### By Max Pechyonkin

#### 1.2 Introduction

Note: I understand that you might have limited time. So, if you would rather read only one notebook, rather than all three, please only read the last one, called O2\_data\_pipeline\_refactored.ipynb, it has the final result. The first two notebooks contained information about how I arrived at that result.

This is an exploratory notebook, where I go step by step and figure out how to deal with this or that feature. While reading this notebook, please also look at the accompanying hand-written digital notes in the PDF format that I submitted with the project. They provide some clarity about why I made certain decisions.

This is notebook is not production-ready. The next notebook performs refactoring and data processing in one simple API call: datacleaner.transform(X), which uses all the steps that I devised while working on the data in this notebook.

# 2 1. Read in CSV, ignore invalid rows

```
[1]: import pandas as pd
import json

DATA_PATH = '7004_1.csv'

df = pd.read_csv(DATA_PATH, error_bad_lines=False, warn_bad_lines=False)
```

/Users/fazzl/miniconda3/envs/fastai\_dev/lib/python3.7/site-packages/IPython/core/interactiveshell.py:3058: DtypeWarning: Columns (20,21,25,29,30,36) have mixed types. Specify dtype option on import or set low\_memory=False.

interactivity=interactivity, compiler=compiler, result=result)

```
[2]: df.shape
```

[2]: (19315, 48)

#### 3 2. Remove rows with all NaNs

```
[4]: all_nan_cols = df.isnull().all()
all_nan_cols[all_nan_cols]

all_nan_col_names = all_nan_cols[all_nan_cols].index
all_nan_col_names

df = df.drop(all_nan_col_names, axis=1)
```

# 4 3. Remove rows with NaNs percentage > 99%

```
[5]: def get_nans_percentages(data):
    """
    Get percentages of NaNs for each column.

Returns Series with index of column names and float values.
    """
    nrows, _ = data.shape
    return (data.isnull().sum(axis=0) / nrows).sort_values(ascending=False)

def get_colnames_with_nans_above_thresh(data, thresh: float):
    """
    Return column names with NaNs proportions above the given level.
    """
    percentages = get_nans_percentages(data)
    result = percentages[percentages > thresh]
    return result.index
```

```
[6]: colnames_with_too_many_nans = get_colnames_with_nans_above_thresh(df, thresh=0.
     →99)
    colnames_with_too_many_nans
    df = df.drop(colnames_with_too_many_nans, axis=1)
[7]: df.head(10)
[7]:
                          id asins
                                                   brand
       AVpfHrJ6ilAPnD_xVXOI
                               NaN
                                                   Josmo
      AVpfHrJ6ilAPnD_xVXOI
                               NaN
                                                   Josmo
    2 AVpfHsWP1cnluZ0-eVZ7
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                                    SERVUS BY HONEYWELL
    3 AVpfHsWP1cnluZ0-eVZ7
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                                    SERVUS BY HONEYWELL
    7 AVpfHsWP1cnluZ0-eVZ7
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                                    SERVUS BY HONEYWELL
    8 AVpfHsWP1cnluZ0-eVZ7
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                                    SERVUS BY HONEYWELL
    9 AVpfHsWP1cnluZ0-eVZ7
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                                    SERVUS BY HONEYWELL
                                        categories colors
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    O Clothing, Shoes, Men's Shoes, All Men's Shoes
                                                       NaN
                                                            2016-11-07T00:45:12Z
    1 Clothing, Shoes, Men's Shoes, All Men's Shoes
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    2 All Men's Shoes, Shoes, Men's Shoes, Clothing
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                                                            2016-06-14T04:29:57Z
    3 All Men's Shoes, Shoes, Men's Shoes, Clothing
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                              [{"dateSeen":["2016-11-07T00:45:12Z"], "sourceU...
                              [{"dateSeen":["2016-07-09T20:26:48Z"],"sourceU...
    2 2016-07-09T20:26:48Z
    3 2016-07-09T20:26:48Z
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    4 2016-07-09T20:26:48Z
                              [{"dateSeen": ["2016-07-09T20:26:48Z"], "sourceU...
    5 2016-07-09T20:26:48Z
                              [{"dateSeen":["2016-07-09T20:26:48Z"],"sourceU...
    6 2016-07-09T20:26:48Z
                              [{"dateSeen":["2016-07-09T20:26:48Z"], "sourceU...
    7 2016-07-09T20:26:48Z
                              [{"dateSeen":["2016-07-09T20:26:48Z"],"sourceU...
    8 2016-07-09T20:26:48Z
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```

[10 rows x 37 columns]

#### 5 4. Remove marked columns

Analysis why columns below need to be removed is in the notes PDF accompanying this submission.

Main reasons are:

- features that are id-like, i.e. we don't want to train for a specific product id, this will overfit
- features that I deemed not very relevant such as dates, even though I could be possible to turn those dates into categorical features like day of the week, holiday, season etc. For now I decided to not put additional effort in there and focus on building a working MVP.
- features having NLP data, such as reviews, name of the product. I could build an NLP feature exctractor based on a neural net that could probably work, but to save time I ignore it for now
- URLs to images and webpages. Some of them are not available, or extracting requires additional work that is not feasible given my time constraints for this project.

```
[8]: for cname in df.columns:
    print(f" '{cname}',")
```

```
'id',
'asins',
'brand',
'categories',
'colors',
'dateAdded',
'dateUpdated',
'descriptions',
'dimension',
'ean',
'features',
'imageURLs',
'keys',
'manufacturer',
'manufacturerNumber',
'merchants',
'name',
'prices.amountMin',
'prices.amountMax',
'prices.color',
'prices.condition',
'prices.currency',
'prices.dateAdded',
'prices.dateSeen',
'prices.isSale',
'prices.merchant',
'prices.offer',
'prices.returnPolicy',
'prices.shipping',
```

```
'prices.size',
         'prices.sourceURLs',
         'reviews',
         'sizes',
         'skus',
         'sourceURLs',
         'upc',
         'weight',
 [9]: cols_to_remove = [
         'id',
          'asins',
          'dateAdded',
          'dateUpdated',
          'descriptions',
          'ean',
          'features',
          'imageURLs',
          'keys',
          'manufacturerNumber',
          'merchants',
          'name',
          'prices.amountMin',
          'prices.dateAdded',
          'prices.dateSeen',
          'prices.sourceURLs',
          'skus',
          'sourceURLs',
          'upc',
          'weight',
     ]
     df = df.drop(cols_to_remove, axis=1)
[10]: df
[10]:
                            brand
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     3
            SERVUS BY HONEYWELL
                                           All Men's Shoes, Shoes, Men's Shoes, Clothing
                                           All Men's Shoes, Shoes, Men's Shoes, Clothing
     4
            SERVUS BY HONEYWELL
                                     Clothing, Shoes & Accessories, Men's Shoes, Boots
     19310
                      Xray, XRay
                                           Clothing, Shoes, Men's Shoes, All Men's Shoes
     19311
                             Fila
     19312
                     Seek Optics
                                   Women's Sunglasses, Sunglasses, Bags & Accessori...
     19313
                     Seek Optics
                                   Women's Sunglasses, Sunglasses, Bags & Accessori...
     19314
                                   Women's Sunglasses, Sunglasses, Bags & Accessori...
                     Seek Optics
```

```
colors
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                                       USD
19314
                     NaN
                                       USD
                                                    False
                                                   prices.offer \
                          prices.merchant
                                              REDUCED USD 12.10
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                                        NaN
1
            UnbeatableSale - Walmart.com
                                              REDUCED USD 12.10
2
            SIM Supply Inc - Walmart.com
                                                             NaN
            SIM Supply Inc - Walmart.com
3
                                                             NaN
4
            SIM Supply Inc - Walmart.com
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       ULTIMATE SHOE ZONE - Walmart.com
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                         Seek Optics, Inc
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19314
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      prices.returnPolicy prices.shipping prices.size reviews sizes
0
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```

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19312	NaN	NaN	NaN	NaN	NaN
19313	NaN	NaN	NaN	NaN	NaN
19314	NaN	NaN	NaN	NaN	NaN

[19315 rows x 17 columns]

# 5.1 Dealing with currency and price conversion

```
[11]: df['prices.currency'].value_counts()
[11]: USD
                                                              18524
     AUD
                                                                338
     CAD
                                                                303
     EUR.
                                                                107
     GBP
                                                                 22
     UnbeatableSale.com, Inc. - Walmart.com
                                                                  3
     PalmBeach Jewelry - Walmart.com
                                                                  3
                                                                  2
     Wholesale Costume and Party Supplies - Walmart.com
     SHOEBACCA LTD. - Walmart.com
                                                                  1
     Shoes.com
                                                                  1
     Name: prices.currency, dtype: int64
```

First observation - there appear to be some illegal currencies. Second is that there are not only prices in USD, but also in AUD, CAD, EUR and GBP. I could discard that, but I will convert all prices to USD. The best way to do it would be to retrieve the exchange rates for when the prices were published, but I will simplify and take the current rates. In production, this would definitely require more careful analysis.

Another question I would ask is whether features are good predictors in other markets that use other currencies. It might be the case that for a given local market it is better to have a separate model that learn important relationships in the local market.

#### 5.1.1 Currency, Part 1: Remove rows that are not currencies.

[12]:	<pre>currencies_all = df['prices.currency'].value_counts currencies_all</pre>	()	
[12]:	USD	18524	
	AUD	338	
	CAD	303	
	EUR	107	
	GBP	22	
	UnbeatableSale.com, Inc Walmart.com	3	
	PalmBeach Jewelry - Walmart.com	3	
	Wholesale Costume and Party Supplies - Walmart.com	2	
	SHOEBACCA LTD Walmart.com	1	
	Shoes.com	1	

```
Name: prices.currency, dtype: int64
[13]: legal_currencies = currencies_all[currencies_all > 20 ].index
     legal_currencies
[13]: Index(['USD', 'AUD', 'CAD', 'EUR', 'GBP'], dtype='object')
    'SHOEBACCA LTD. - Walmart.com' not in legal_currencies
[14]: True
[15]: rows_illegal_currency = df['prices.currency'].apply(lambda x: x not in_
      →legal_currencies)
     rows_illegal_fx = rows_illegal_currency[rows_illegal_currency == True].index
    rows illegal fx
[15]: Int64Index([ 7104, 7105, 7106, 7107, 8587, 8588, 8589, 8590,
                  8592, 8593, 8594, 8595, 12194, 12195, 13076, 13077, 14754,
                 14755, 14756, 14757],
                dtype='int64')
[16]: df.shape
[16]: (19315, 17)
[17]: df = df.drop(rows_illegal_fx, axis=0)
[18]: df.shape
[18]: (19294, 17)
[19]: df['prices.currency'].value_counts()
[19]: USD
            18524
     AUD
              338
     CAD
              303
              107
    F.UR.
    GBP
               22
    Name: prices.currency, dtype: int64
```

### 5.1.2 Currency, Part 2: calculate the price based on currency and FX rate

- fx\_rates is a mapping from dictionary to a scalar that will be multiply price in currency to make it price in dollars
- I used Google to get the rates

```
[20]: fx_rates = {
    'USD': 1.00,
    'AUD': 0.68,
    'CAD': 0.75,
    'EUR': 1.10,
    'GBP': 1.25,
}
```

```
[21]: df['prices.amountMax'].isnull().sum()
[21]: 0
[22]: df['prices.currency'].isnull().sum()
[22]: 0
[23]: def is_invalid_price_string(s):
         s = str(s)
         illegal chars = '-T:Z'
         for c in illegal_chars:
             if c in s:
                 return True
         return False
     illegal_price_mask = df['prices.amountMax'].apply(is_invalid_price_string)
     illegal_price_idxs = illegal_price_mask[illegal_price_mask].index
     illegal_price_idxs
[23]: Int64Index([], dtype='int64')
       As you can see below, these rows clearly don't belong here. Not only the price is illegal, it
    looks like these are not even shoes.
[24]: df.loc[illegal_price_idxs]
[24]: Empty DataFrame
     Columns: [brand, categories, colors, dimension, manufacturer, prices.amountMax,
     prices.color, prices.condition, prices.currency, prices.isSale, prices.merchant,
     prices.offer, prices.returnPolicy, prices.shipping, prices.size, reviews, sizes]
     Index: []
       Let's remove these rows.
[25]: df = df.drop(illegal_price_idxs)
[26]: def convert_to_usd(row):
         price = float(row['prices.amountMax'])
         currency = row['prices.currency']
         if not currency:
              # if currency is NaN assume USD and return price
             return price
         fx_rate = fx_rates[currency]
         return price * fx_rate
     df['price'] = df.apply(convert_to_usd, axis=1)
     df = df.drop(['prices.amountMax'], axis=1)
     df
[26]:
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                           Josmo
                                          Clothing, Shoes, Men's Shoes, All Men's Shoes
     \cap
                                          Clothing, Shoes, Men's Shoes, All Men's Shoes
                           Josmo
     1
```

All Men's Shoes, Shoes, Men's Shoes, Clothing

2

SERVUS BY HONEYWELL

```
3
       SERVUS BY HONEYWELL
                                      All Men's Shoes, Shoes, Men's Shoes, Clothing
4
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19310
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                                             SIM Supply Inc - Walmart.com
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                                         ULTIMATE SHOE ZONE - Walmart.com
19311
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19312
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                    USD
19313
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                                  True
                                                           Seek Optics, Inc
19314
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                                 False
                                                           Seek Optics, Inc
             prices.offer prices.returnPolicy prices.shipping prices.size
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       REDUCED USD 12.10
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                                                                             . . .
                                                         USD 7.95
19310
                       \mathtt{NaN}
                                             NaN
                                                                            NaN
19311
                       NaN
                                             NaN
                                                               NaN
                                                                            NaN
19312
                       NaN
                                             NaN
                                                               NaN
                                                                            NaN
19313
                       NaN
                                             NaN
                                                               NaN
                                                                            NaN
19314
                       NaN
                                             NaN
                                                               NaN
                                                                            NaN
```

```
reviews sizes price
0
           {\tt NaN}
                  NaN 39.89
                        51.99
1
           NaN
                  {\tt NaN}
2
           NaN
                  NaN 40.02
3
           NaN
                  NaN 50.31
                        46.26
           \mathtt{NaN}
                  {\tt NaN}
                         . . .
                   12 29.95
19310
           NaN
19311
           {\tt NaN}
                  NaN 64.95
                        32.48
19312
           {\tt NaN}
                  NaN
19313
           NaN
                  NaN 31.48
19314
           NaN
                  NaN 72.00
[19294 rows x 17 columns]
```

## 5.2 Cleaning isSale column

```
[27]: def get_unique_nans(colname, data, display=True):
         uniques = data[colname].unique()
         nans = data[colname].isnull().sum()
         print(uniques)
         print(f'Uniques: {len(uniques)}')
         print(f'Nans: {nans}')
         if not display:
             return uniques, nans
[28]: get_unique_nans('prices.isSale', df)
    ['true' 'false' True False]
    Uniques: 4
    Nans: 0
[29]: def process_is_sale(x):
         if isinstance(x, bool):
             return x
         elif x.capitalize() == 'True':
             return True
         elif x.capitalize() == 'False':
             return False
         else:
             print(x)
             print(type(x))
             raise ValueError("Something went wrong!")
     df['prices.isSale'] = df['prices.isSale'].apply(process_is_sale)
```

```
[30]: df['prices.isSale']
[30]: 0
                True
     1
               False
     2
               False
     3
              False
     4
              False
     19310
              False
     19311
              False
     19312
                True
     19313
                True
     19314
               False
     Name: prices.isSale, Length: 19294, dtype: bool
```

### 5.3 Cleaning categories column

Since categories are presented as comma separated values, let's see how many unique categories are there by splitting them.

After splitting, I realized that the categoriez are not very informative and decided to remove the column.

```
[31]: all_categories = []

for string in df.categories.unique():
    string = string.lower()
    if 'shoes' not in string:
        print(string)
    subcategories = string.split(',')
    subcategories = [s.strip() for s in subcategories]
    for s in subcategories:
        if s not in all_categories:
            all_categories.append(s)

print(len(all_categories))
```

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```
"men's halloween costumes",
'adult halloween costumes',
'shoes & accessories',
'halloween',
'men',
'costumes',
'reenactment',
'theater',
'all costumes',
'party & occasions',
"men's clothing",
'underwear',
'shorts',
'sporting goods',
'boxing',
'martial arts & mma',
"men's sunglasses",
"all men's clothing",
"men's outerwear",
'shoes & jewelry',
'team sports',
'basketball',
'backpacks',
'bags & briefcases',
'athletic',
'shoes & handbags',
"men's boots",
'oxfords & derby shoes',
'wingtip',
'jewellery',
'cufflinks & shirt accessories',
'tie clips',
'jewelry',
'religious',
'tie pins & clips',
'ties & cummerbunds',
'bags & accessories',
'soccer',
'shoes & cleats',
"men's running shoes",
'running shoes',
'running gear',
'fitness & exercise equipment',
'athletic & running shoes',
'luggage & bags',
'juniors messenger bags & backpacks',
'home',
```

```
'backpacks & bags',
'travel bags',
"men's bags",
'juniors accessories',
'office supplies',
'school supplies',
'boots',
'see more thorogood mens classics brown leather eh safet...',
'finish line athletic shoes',
'nike sneakers',
'workwear & uniforms',
"men's workwear & uniforms",
"men's coveralls",
"men's dress shoes",
"women's sunglasses",
"men's work gloves",
'power tools',
'safety apparel',
"women's workwear & uniforms",
'safety & shop gear',
'hand tools',
'tools',
"women's clothing",
"women's work gloves",
'gloves',
"women's workwear accessories",
"men's workwear accessories",
'office safety & security',
"men's socks",
"men's socks & underwear",
'casual',
'home improvement',
'work safety clothing and equipment',
"men's work & safety shoes",
'boat shoes',
'sunglasses',
'walmart vision centers',
'health',
"men's jeans",
'sunglasses & fashion eyewear',
"women's accessories",
"men's activewear",
'scrubs',
'home health care',
'pants',
'hats',
```

```
"men's work shoes & boots",
'fashion jewelry',
'fashion rings',
"men's jewelry",
"men's rings",
'necklaces',
'loafers & slip-ons',
'rings',
'men%27s jewelry',
'anniversary jewelry',
'fashion bracelets & charms',
'bracelets',
'men%27s bracelets',
'men%27s anniversary jewelry',
'cross-training shoes',
'athletic apparel',
"men's sleepwear",
'bath robes & wraps',
'personal care',
'bath',
'bed & bath',
'bath towels & rugs',
'football',
'see more nike air jordan future low cool grey black whi...',
"men's slippers",
'baseball & softball',
"men's",
'jeans',
'novelty',
'hoodies',
'novelty & more',
'#37662 in',
'#11998 in',
'#9810 in',
'classics',
'holiday shops',
'halloween store',
'mens costumes',
'contemporary & designer',
'sunglasses & eyewear accessories',
"all women's clothing",
"women's blazers",
'jackets & vests',
'professional & trade workwear',
"men's scrubs",
'medical uniforms',
'slippers',
```

```
"men's footwear",
'footwear',
"men's boat & water shoes",
'loafers',
'see more mens genuine vintage leather messenger man han...',
'sneakers',
'industrial',
'safety',
'protective gear',
'occupational',
'golf',
'golf clothing',
'shoes & accs',
"men's golf clothing & shoes",
'socks',
'swimwear',
"all boys' activewear",
'kids',
"boys' clothing",
'fishing',
'outdoor activities',
'fitness & sports',
'sports & outdoors',
"boys' activewear",
'fishing apparel & footwear',
"kids' clothing",
'fitness & cross-training',
"women's messenger bags & backpacks",
'flat front',
'active',
'active shorts',
'clothes',
'trainers',
'wrist watches',
'watches',
'cycling',
'goggles',
"men's shorts",
"see more men's nike zoom hyperrev sz. 10 630913 300",
'laptop & desktop accessories',
'computers/tablets & networking',
'laptop cases & bags',
'consumer electronics',
'gadgets & other electronics',
'video glasses',
'electronics',
'dress shoes',
```

```
"men's watches",
'water shoes',
'vests',
'see more saxx 9699 mens vibe orange striped modern fit ...',
"men's underwear",
"men's sport coats & blazers",
"men's suits & sport coats",
'winter sports',
"women's shoes",
"all women's shoes",
"men's oxfords",
"men's work outerwear",
'mixed items',
'wholesale',
'large & small lots',
'see more akadema zero gravity turf shoe 2010 black size...',
"men's pants",
"men's hats",
"men's sandals",
'fashion eyewear/clear glasses',
"men's work shorts",
'see more lee jeans dungarees carpenter fit mens retro s...',
"men's suspenders",
'sports',
'active hoodies',
'nike football cleats',
"men's cleats",
'nike football',
'football cleats',
'cleats',
'wristwatches',
'jewelry & watches',
'fashion necklaces & pendants',
"men's necklaces",
'see more sunglasses ray-ban light rb3550 019 81 64 matt...',
'unisex clothing',
'unisex accessories',
'dress up accessories',
'party supplies',
'active base layers',
'coats & jackets',
'cameras & photo',
'other cameras & photo',
'cowboy boots',
'gloves & mittens',
'hunting',
'tactical & duty gear',
```

```
'tactical gloves',
"women's slippers",
'messenger bags',
'safety glasses & face shields',
"men's protective eyewear",
"women's protective eyewear",
"women's work & safety shoes",
"other men's clothing",
'outlet',
'shoes outlet',
'specialty shops',
'swimwear for the family',
"men's swimwear",
'necklaces & pendants',
'belt buckles',
"men's ties & handkerchiefs",
'ebay motors',
'parts & accessories',
'apparel & merchandise',
'motorcycle',
"men's athletic shoes",
'see more timberland premium waterproof boot for men siz...',
"women's watches",
'running',
'steel-toed boots',
"men's steel-toed boots",
'safety clothing',
"men's overalls",
'safety vests & protective clothing',
'unisex',
'see more adult funny animal comical cow humorous bull c...',
'womens costumes',
'oxfords',
'sweatshirts',
'smart watches & accessories',
'smart watches',
'women',
'replacement sunglass lenses',
'dress',
'gifts',
'for him',
"men's work socks & underwear",
'by recipient',
'tools & home improvement',
'safety & security',
'personal protective equipment',
'hand & arm protection',
```

```
'lab',
'safety & work gloves',
'safety work gloves',
'scrub bottoms',
'uniforms',
'work & safety',
'medical',
'business & industrial',
'mro & industrial supply',
'coveralls & suits',
"men's sneakers & athletic shoes",
'fan shop',
'team apparel',
"women's boots",
'surf',
'skate & street',
'sports apparel',
'skullies & beanies',
'activewear',
'hats & caps',
'sandals & flip flops',
'see more revo eyewear sunglasses holsby matte dark tort...',
'smart watch accessories',
'road running',
'driver & moccasin',
'fitness',
'running & yoga',
'fashion sneakers',
'walking',
"father's day gifts",
'winter shoes',
"kids' bags",
'dress/formal',
"women's scarves & wraps",
'sandals',
'boating',
'see more dickies 1993snb relaxed fit indigo wash 100 co...',
'trail running',
'skateboarding',
'boxers',
'sneakers & athletic',
"other men's accessories",
'prescription eyewear frames',
'see more bills khakis 100 cotton island twill pleated p...',
'baseball caps',
'trunks',
'batting gloves',
```

```
"see more levi's 501 rigid indigo denim big&tall 48x34 s...",
'see more nike hyperfuse supreme sz 10.5 cool grey atomi...',
'fitness gear',
'exercise & fitness',
'sweats & hoodies',
"men's soccer cleats & shoes",
'soccer cleats & shoes',
"young men's clothing",
"young men's shorts",
'other slip-ons',
'sports fan shop',
'shoes fan shop',
'clothing fan shop',
'ties',
'beanies & knit hats',
'blazers & sport coats',
"men's loafers",
'balaclavas',
'active pants',
'hunting footwear',
'home & garden',
'cordless drills',
"men's workwear",
'health & personal care',
'comfort shoes',
'under $100',
"young men's swimwear",
"young men's jeans",
'socks & underwear',
'new arrivals',
'outdoor recreation',
'all halloween costumes',
'fashion bracelets',
"men's bracelets",
'camping',
'hiking',
'hiking backpacks',
'rucksacks',
'bags & backpacks',
'link',
'snow pants & bibs',
'stability',
'overalls',
"see more men's adidas originals san remo shoes us 10 uk...",
'see more wrangler 13mgs george strait cowboy cut origin...',
'grocery',
'lab coats',
```

```
'big & tall clothing',
'big & tall outerwear',
'see more shrek forever after gingerbread man halloween ...',
'water sports',
'swimwear & safety',
'18ps',
'prada',
'swim',
'briefs',
'see more nike lunarglide 7 mens running shoes 11 white ...',
'health & wellness',
'diabetic care',
'fashion hoodies & sweatshirts',
'men%27s',
'fashions for him',
'valentine%27s day',
"see more carhartt b299 men's canvas khaki relaxed fit p...",
"see more dickies men's cargo work pants black 32w x 341",
'active sweatshirts',
'jackets',
'tennis',
'racquet sports',
"young men's outerwear",
'all action sports',
'all shoes',
'action sports outlet',
'luggage',
'clothing & accessories',
'costumes & more',
'big & tall pants',
'bowling',
'see more polo ralph lauren aaric rugged suede plaid moc...',
'see more bates mens zr-6 black leather nylon lace up bo...',
'rugged',
"girls' bags & accessories",
"boys' bags & accessories",
"boys' backpacks",
"boys' backpacks & messenger bags",
"girls' backpacks",
"girls' bags & handbags",
"girls' clothing",
'sunglass lens replacements',
"men's suits",
"boys' shoes",
'baby & kids shoes',
"young men's socks",
"young men's socks & underwear",
```

```
'see more hanro 3086 cotton superior boxer brief 2 inch ...',
"young men's activewear",
'team sports outlet',
'baseball cleats',
'baseball',
'outdoor equipment',
'hiking shoes',
'camping & hiking',
'see more forum novelties st patricks day leprechaun ove...',
'craftsman workwear & work boots',
'craftsman tools',
'miscellaneous supplies',
'medical gloves & masks',
'first aid',
'outdoor tools & supplies',
'lawn & garden',
'boots under $150',
'athletic socks',
'see more nike tech fleece 1mm windrunner hoodie red men...',
'sandals & flip-flops',
'flip-flop',
'see more wrangler jeans original fit cowboy cut 13mwz b...',
'see more 100 authentic official adidas kaiser 5 liga so...',
'fitness & cross training',
"women's handbags & bags",
'backpacks & bookbags',
'mixed items & lots',
'see more adidas crazy 1 kobe basketball shoes c75736 sz...',
'suits',
'motorsport',
'athletic & outdoor shoes',
'trekking & hiking footwear',
'walking shoes',
'watch bands',
'umbrellas',
'money clips',
'golf shoes',
'golf & racquet sports',
'golf cleats & shoes',
"men's golf shoes",
'shoes by sport',
'hiking boots',
'outdoor',
'hiking & trekking',
'skin care',
'beauty',
'masks & peels',
```

```
'outdoor sports',
'baskets & bins',
'home & kitchen',
'storage & organization',
"see more reebok bb4500 men's size 9d medium",
'see more riggs workwear wrangler mens jeans 36x36 carpe...',
'lacrosse',
'lacrosse cleats',
"see more men's wrangler riggs workwear contractor indig...",
'baby & toddler shoes',
'#404 in',
'#99 in',
'#4',
'393 in',
'see more jack spade roadway messenger laptop field gray...',
'#10772 in',
'#2382 in',
'#52971 in',
'outdoor clothing',
'cycling shoes',
'briefcases & laptop bags',
'see more mens genuine leather vintage laptop backpack r...',
'earrings',
'work boots',
'dance',
"women's sleepwear",
"women's sleepwear & robes",
'intimates & sleepwear',
'see more gucci sunglasses gg 1110 s 8e270 100 authentic',
"see more nike sb hawthorne camo cargo men's shorts sz 3...",
'see more adult mens jason voorhees friday the 13th hall...',
'unassigned',
"see more nike men's aw77 cuffed sweatpants royal black ...",
'tactical clothing',
'other tactical & duty gear',
"see more dickies men's wrinkle resistant stain release ...",
'automotive',
'motorcycle & atv',
'sneakers & athletic shoes',
'scuff',
'sun hats',
'see more bostonian wendell mens leather oxfords shoes 1...',
'hunting boots',
'slowpitch softball',
'see more aeromax adult fire fighter suit costume in tan...',
'work & safety shoes',
'jackets & leathers',
```

```
'vintage',
"men's vintage clothing",
'outerwear coats & jackets',
'see more tumi beacon hill black briefcase attache 68517...',
'cap toe',
'see more sensei master adult mens costume halloween sta...',
'industrial & construction',
'western',
'neutral',
"young men's pants",
'workout & outdoor',
'cuff links',
'see more 4 pair #420 imperfect size xl leather driver w...',
'see more wings & horns 9687 mens chesterfield gray wool...',
'jackets & coats',
'neckties',
"women's casual shoes",
'bags shoes',
"men's bags shoes",
'oxford & derby',
'dancewear',
'suspenders',
'braces',
'adult dancewear',
'dance accessories',
"see more tyr sport men's synergy all over racer swim br...",
'see more asics 6674 mens tan signature golf coaches car...',
'see more wrangler cowboy cut official prorodeo competit...',
'character shop',
"men's character shop",
'youth',
"caterpillar men's heavy insulated parka: amazon.ca: clothing & accessories",
'outerwear',
'work utility & safety',
'shops',
'men%27s necklaces',
'see more outback trading co. kodiak mens hat black 100 ...',
'see more revo holsby green water lens - matte grey crys...',
'see more mens lee premium select relaxed straight leg j...',
'keychains',
"girls' shoes",
'hats & headwear',
'skateboarding & longboarding',
'camera & photo accessories',
'cases',
'bags & covers',
"see more merrell j23485 men's cafe bask sol casual shoe...",
```

```
'big & tall socks & underwear',
"big & tall men's socks",
'everything else',
'weird stuff',
'totally bizarre',
'ballet & dance',
'wristwatch bands',
'high-visibility clothing',
"men's work pants",
'high-visibility pants',
"men's bottoms",
'athletic supporters',
'marketplace',
'cross training',
'6000tx',
'carrera',
'see more mens nike tiempo genio leather fg soccer cleat...',
'pants & shorts',
"see more men's genuine vintage leather messenger should...",
'handbags',
'cut resistant gloves',
'patio',
'planters',
'outdoor gardening & lawn care',
'pots',
'planters & container accessories',
'moccasin',
'military',
'basketball shoes',
'hunting accessories',
'hunting bags & packs',
'golf gloves',
'industrial & construction boots',
'fame',
'cyrus',
'spy',
'other golf clothing',
'see more adidas real madrid anthem jacket aa1661 grey y...',
'maui jim',
'wassup',
'boating shoes',
'anniversary sale',
'foot care',
'cushions & orthotics',
"see more under armour 1241967 men's black coldgear ua o...",
"see more rock revival men's jeans rp9840a210 lowry a210...",
'see more carrera ca85s aviator sunglasses light havana ...',
```

```
'fins',
'footwear & gloves',
'laptop accessories',
'all computer accessories',
'giftable items',
'luggage & suitcases',
'computers & laptops',
'tvs & electronics',
'hardside luggage',
'laptops',
'all giftable items',
'computer accessories',
'laptop cases & computer bags',
"young men's underwear",
'see more wilsons leather crazy horse leather tablet bag...',
"men's winter & rain boots",
'see more michael kors mens navy solid regular fit blaze...',
'chukkas',
'see more saucony kinvara 6 men us 10 green running shoe...',
'vision care',
'eyeglasses care',
'safety equipment & gear',
'seasonal',
'shoe care & accessories',
'#21379 in',
'see more just keep livin straight leg denim dark rinse ...',
'welding equipment',
'welding helmets & safety',
'see more carhartt b13 dst mens 100 cotton denim washed ...',
"boys' character shop",
'apron toe',
'work safety equipment & gear',
'work gloves',
'caps',
'see more official adidas core 15 3 4 training pants m35...',
'men%27s shoes',
'father%27s day gifts',
'see more costa del mar cb 01 ogmglp corbina blackout gr...',
'sweatpants',
'big & tall',
"women's halloween costumes",
'skateboards & gear',
'extreme sports',
'wheeled sports',
'see more asics mens 33-m shoes t538n 9993 onyx silver o...',
'casual socks',
'see more oversized werewolf midnight howler creature re...',
```

```
'big & tall overalls',
'construction overalls',
'construction workwear',
'big & tall workwear & uniforms',
'see more under armour mens 13 highlight mc football cle...',
'see more kenox vintage pu leather mens briefcase laptop...',
'enduro',
'oakley',
'lightweight jackets',
'cotton',
'cold weather gloves',
'bikinis',
'54ps',
'prada sport',
'suits & sport coats',
'sport coats & blazers',
'perry ellis linen suit blazer: amazon.ca: clothing & accessories',
'hiking shoes & boots',
'see more nike air foamposite one metallic gold size 11 ...',
"men's hiking boots",
'family recreation',
'home hardware & vents',
'nuts',
'scarves',
'scarves & bandanas',
'canvas shoes',
'costumes & accessories',
'wigs',
"see more men's leather vintage backpack shoulder bag me...",
'eyeglass frames',
'health & beauty',
'see more nike modern tech woven short omega blue wolf g...',
"see more men's genuine leather handbag messenger should...",
'cell',
"see more exofficio give-n-go boxer - men's hemlock l",
'see more levis jeans 560 comfort loose fit tapered leg ...',
'see more nike victory golf polo 2015 xx-large college n...',
'other sporting goods',
'reading glasses',
'scarves & wraps',
'climbing',
"see more invicta men's 16962 reserve analog display swi...",
'boys',
'chukka',
'toys',
'board games',
'games & puzzles',
```

```
'protective outerwear',
'work slip-ons',
'bow ties',
'bow ties & cummerbunds',
'kitchen',
'monk strap',
'see more walls fr flame resistant work carpenter blue j...',
'see more 2pr wrangler pro rodeo competition jeans origi...',
'see more vans half cab mens skateboarding shoes black v...',
"see more men's genuine vintage brown leather messenger ...",
'see more mens puma neolux ferrari golf shoes white ross...',
'active & performance',
'shells',
'performance snow boots',
'coats',
'jackets and coats',
'clothing and apparel',
'down & down alternative',
"men's jackets & outerwear",
'household essentials',
'food storage bags & containers',
'engines & engine parts',
'outdoors',
'replacement engines & parts',
'outdoor power equipment',
'baskets'.
'bins & crates',
'bins',
'totes & carts',
'paper & plastic',
'closet storage',
'wrestling',
'bath tissue',
'see more nike hypervenomx finale ic indoor soccer shoe ...',
'moccasin slippers',
'lightweight/minimal',
'compression & base layers',
'shoes & footwear',
'slide',
'tennis & racquet sports',
'the sneaker project',
'adidas',
'see more asics mens gel-nimbus 18 lite show black silve...',
'fishing clothing',
'every other thing',
'sleepwear & robes',
'video games & consoles',
```

```
'video gaming merchandise',
'sport protective eyewear',
'see more dockers 3005 mens comfort khaki black relaxedf...',
'see more bag s leather messenger men mens genuine black...',
'baseball pants',
'see more mens vintage hollywood formal white jacket adu...',
'track & active jackets',
'sports & fitness',
'see more saucony 4955 mens kinvara 6 blue running shoes...',
'ankle boots',
'braces & supports',
'backpacking boots',
'medicine cabinet',
'see more g-star mens hadron denim low rise straight fit...',
'boxer briefs',
'vision & hearing impaired',
'daily living aids',
'all big & tall suits & sport coats',
'big & tall sport coats & blazers',
'big & tall suits & sport coats',
'windbreakers',
'tactical bags & packs',
'jewellery & watches',
'wristbands',
'dress & trouser socks',
'see more handmadecart genuine mens auth real leather me...',
'see more brooks adrenaline gts 15 mens shoe olympic 10 ...',
"men's underwear & undershirts",
'tights',
'mid-calf boots',
"men's hunting clothing",
'hunting clothing',
'fashion pendants & necklaces',
'#24344 in',
'#7640 in',
'#3114 in',
'key chains',
'rings & cases',
'see more authentic police s1800m 703g mirrored green bl...',
'sleep & lounge',
'sleep sets',
'sportswear',
"see more nike tiempo genio leather fg men's firm ground...",
"women's sandals",
"see more under armour men's ua storm surf mania boardsh...",
'watches outlet',
'amazon watch warranty',
```

```
'watches: amazon global delivery available',
'see more tourbon women men canvas messenger bag foldabl...',
"men's thermal underwear",
'see more mens justin j-max pull on western work boot ma...',
'see more keen 4720 mens pittsburgh brown leather work b...',
'plain toe',
'shoes & bags',
'#23549 in',
'professional uniforms',
'industrial workwear',
'cufflinks'.
'masks & eye masks',
"see more columbia insect blocker cargo pant fossil men'...",
'slides',
'see more 20 ties closet organizer necktie rack storage ...',
'overalls & coveralls',
'industrial & scientific',
'id & document holders',
'business & credit card cases',
'see more deezone aluminum rfid blocking credit card hol...',
'all atv accessories',
'auto & tires',
'atv',
'motorcycle and atv',
"see more -nike flex supreme tr 3 men's running cross tr...",
'see more authentic revo re 1019 01 gy holsby black grap...',
'see more rockport storm surge plain toe ox mens rain sh...',
'flame resistant jackets',
'flame resistant clothing',
'see more ecosusi messenger bag women designer vintage 1...',
'see more lee modern series relaxed fit bootcut jeans si...',
'see more baffin 5883 mens trapper green rubber waterpro...',
'figures & playsets',
'see more nike hypervenom phantom ii fg soccer cleats sh...',
'see more nike dri fit cushioned dynamic arch no show ta...',
'dragon',
"see more sons of anarchy men's flag reaper backpack bla...",
'see more wrangler cowboy cut 13wmz original fit jeans s...',
'snow & ice sports',
'snowboarding',
"see more men's riggs workwear by wrangler ripstop range...",
'robes',
'see more callaway ft chev blucher reptile golf shoes ca...',
'shop his',
"all men's",
'top rated',
'shop by frame shape',
```

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'wrap',
'featured',
'new',
'shop brand',
'gucci',
'rimless',
'shop brands',
'oval',
'eyeglass cases',
'see more lee carpenter jeans dungarees straight loose f...',
'58qs',
'#259 in',
'#8',
'676 in',
'#294 in',
'sun',
'self-tanners & bronzers',
'gifts for grads',
"see more asics h5q4n.5301 gel lyte iii monaco blue men'...",
'world apparel',
'cycling clothing',
"see more men's 1 4 merino wool cushion hiking socks dar...",
'see more nike hyperadapt shield golf jacket 2015 blue f...',
'see more nike hypervenom phantom ii fg purple volt socc...',
'frogskins lx',
'see more crocs classic realtree clogs unisex khaki mens...',
'keyrings & keychains',
'bike accessories',
'toys & games',
'specialty bike accessories',
'ride on toys & safety',
'travel',
'travel accessories',
'other travel accessories',
"men's travel kits",
'see more timberland pro hyperion hiker xl safety toe me...',
'see more rockport 7102 mens brown suede memory foam loa...',
"see more dickies men's original 874 classic fit work pa...",
'3513m aviator flat metal',
'ray-ban',
'#14541 in',
'#1980 in',
'#468 in',
'trekking & hiking',
'see more nike air force 1 af1 ultra flyknit mid multico...',
'other football clothing & accs',
```

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"see more chicago bears authentic men's team logo watch ...",
'charms',
'daypacks',
'see more nike kobe mamba xi basketball backpack light b...',
'gardening gloves & clothing',
'penny loafer',
'see more scala hats weathered shape outback hat 2 color...',
'see more wrangler 13mwz cowboy cut original fit mens je...',
'equestrian sports',
'#8634 in',
'#10571 in'.
'#33154 in',
"see more thorogood men's black composite safety toe oxf...",
"see more nike cortez basic leather '06 mens 316418-012 ...",
"see more reebok royal bb4500 hi men's basketball shoes ...",
'chemical resistant gloves',
'snow boots',
'sale',
"see more women's columbia bugaboot plus ii omni heat bo...",
'paintball & airsoft',
'paintball',
'coveralls',
'workwear',
'safety gear & equipment',
'workwear & apparel',
'tools & hardware',
'protective workwear',
'see more 619360-415 jordan jumpman adjustable snapback ...',
'bike racks & storage',
'uniforms & work clothing',
'coveralls & jumpsuits',
'exotic apparel',
'cold weather accessories',
'see more desert digital camo headwrap biker bandana do ...',
'luggage & travel gear',
'see more hickey freeman 0438 mens gray wool blend 2pc t...',
'fleece',
'tuxedos',
'see more nike vapor carbon 2014 elite td mens football ...',
'#57666 in',
'#13299 in',
'backpacks & messenger bags',
'#2656 in',
'see more nike black air jordan 7 td retro jumpman footb...',
'see more native eyewear sunglasses adult sidecar hybrid...',
'sunglasses & eyewear',
'safety shoes & boots',
```

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'see more maui jim sunglasses red sands ht432-10m matte ...',
      'motorcycle & combat',
      'see more black green combo paisley durag headwrap skull...',
      "see more dr. shots costume men's adult one size fits mo...",
      '#4851 in',
      '#5991 in',
      '#17429 in',
      "see more american eagle outfitters men's original strai...",
      'road running shoes',
      'see more walls men s work coveralls pre shrunk cotton k...',
      'slip-ons',
      'driving shoes',
      'heated jackets',
      'other camping',
      'hiking clothing',
      "see more 13mgshd wrangler george strait men's jeans ori...",
      'see more mens tpu x performance bowling shoes with inte...',
      'see more mens western wrangler retro slim boot cut jean...',
      'see more filson laptop bag briefcase - tan - padded com...',
      '#1184 in',
      '#5481 in',
      '#30632 in',
      'loafer',
      "men's jewellery",
      'jewellery sets',
      'see more asics gel-lyte iii h5p1l-7105 tan leather sued...',
      'see more dickies 874 pants mens original fit classic wo...',
      "see more men's levi's 505 straight leg regular fit jean..."]
[33]: df = df.drop(['categories'], axis=1)
```

### 5.4 Cleaning brand column

"women's athletic shoes",

This one is ready to be categorized.

```
[34]: get_unique_nans('brand', df)

['Josmo' 'SERVUS BY HONEYWELL' 'NATIVE' ... 'HEAD' 'Swix' 'Xray, XRay']

Uniques: 1951

Nans: 258
```

## 5.5 Cleaning prices.merchant

Ready for categorization.

```
[35]: get_unique_nans('prices.merchant', df)
```

```
[nan 'UnbeatableSale - Walmart.com' 'SIM Supply Inc - Walmart.com'
'ApparelSave - Walmart.com' 'BHFO, Inc. - Walmart.com'
'STAND UP Ranchers - Walmart.com' 'Designer Studio Inc. - Walmart.com'
'Virtual Exchanges Inc - Walmart.com' 'Unique Bargains' 'Amazon.ca'
'Mens Bodega UK' 'MensBodega - Walmart.com' '773adam773adam - Ebay.com'
'Shopping Blitz - Walmart.com' 'Brands R US - Walmart.com'
'Bestpricecenter.com' 'AreaTrend - Walmart.com' 'Liquidators'
'SHOEBACCA LTD. - Walmart.com' 'Street Moda - Walmart.com'
 'redseafashion - Ebay.com' 'Bigsales' 'Zoro - Walmart.com'
'winnsports - Ebay.com' 'ProSales' 'New Occidental' 'Kmart'
 'Shoenerds - Walmart.com' 'RBX Active - Walmart.com'
'Eyewear & Co. - Walmart.com' 'Supply the Home - Walmart.com'
'ProMax Commerce - Walmart.com' 'UnbeatableSale.com, Inc.' 'Sears.com'
'Shoplet - Walmart.com' 'Upgrab - Walmart.com' 'shoezoo - Walmart.com'
 'Fore Liquidation - Walmart.com' 'JewelryAdviser'
 'SureGrip Footwear - Walmart.com' 'XiuFen' 'Bidlessnow'
'BeltOutlet - Walmart.com' 'Shoe Webster - Walmart.com'
'Metro Jewelry - Walmart.com' 'Maxton & Company - Walmart.com'
'Tender Robes' 'Shoes N Fashion - Walmart.com' 'trendunited - Ebay.com'
 'Shoes.com' 'Tags Weekly - Walmart.com' 'shoe spot - Walmart.com'
'Amazon.com' 'FUSE Optics' 'ArtofDeals - Walmart.com'
'Big Deal Hunter - Walmart.com' 'Viomart - Walmart.com'
 'ClayPro Products - Walmart.com' 'SneakerSupply - Walmart.com'
'Overstock.com' 'Shoes & More - Walmart.com'
'Boots Plus More - Walmart.com' 'Botach Inc. - Walmart.com' 'East Majik'
'Sockbin' 'SOLE-UNLIMITED - Walmart.com'
'Prairie Horse Supply - Walmart.com' 'Love - Walmart.com'
'Shoebuy.com - Walmart.com' 'Bic Warehouse - Walmart.com'
 'Golfetail Inc - Walmart.com' 'USAetail' 'discountgolfshop - Ebay.com'
 'Kylin Express CA' 'shoetashoeta - Ebay.com'
'International Private Label Inc - Walmart.com' "Vangoddy's Marketplace"
 'impactingthegame - Ebay.com' 'Vision Group' 'optical store'
'Zayda Co LLC - Walmart.com' 'cleats4feets - Ebay.com'
 'graduate08in82 - Ebay.com' 'Toynk Toys LLC - Walmart.com' 'iBraggiotti'
 '2006happyface - Ebay.com' 'WatchGrabber' 'Watch Grabber - Walmart.com'
 'SoftballFans - Walmart.com' 'ULTIMATE SHOE ZONE - Walmart.com'
 'the_mclain_trainthe_mclain_train - Ebay.com'
'Magic Sneaker City - Walmart.com' 'AllSportsWearUSA - Walmart.com'
'Perf-Moto' 'Apparel Save - Walmart.com' 'GotApparel' 'AreaTrend'
'PrincetonWatches.com' 'Vanguard Wholesale' 'www.ralphlauren.com'
'Ruze, Inc. - Walmart.com' 'daugbatudaugbatu - Ebay.com'
'21 Motorsports - Walmart.com' 'kpklosetkpkloset - Ebay.com'
'e4Hats.com, Inc.' 'Woodbury Outfitters - Walmart.com'
 'stylemixxuk - Ebay.com' 'Sears' 'Story Book Kids' 'DiligentBuy'
'Tasharina Corp - Walmart.com'
 'National Brands Liquidation - Walmart.com' 'Taylor Gifts - Walmart.com'
'oh!Dreamy' "Marsino's Costumes and Novelties, LLC. - Walmart.com"
'Pure Costumes - Walmart.com' 'nikki2281nikki2281 - Ebay.com'
```

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'In Season Jewelry' "Ron's Home and Hardware - Walmart.com"
'suntimes365 - Ebay.com' 'Leather Care Supply - Walmart.com'
'Luxury Divas - Walmart.com' 'Off Price Direct - Walmart.com'
'Neobits.com' 'ShopLadder - Walmart.com' 'Factory Advantage LLC'
'sexygirl 07 - Ebay.com' 'sergo7sergo - Ebay.com'
'Orthotic Shop - Walmart.com' 'OrthoticShop.com - Walmart.com'
'bcofo - Ebay.com' 'BlockBuster Costumes, LLC - Walmart.com'
'Best Service Stores - Walmart.com' 'Hobby Warehouse - Walmart.com'
'gear-house - Ebay.com' 'DrHotDeal' 'ATAFA - Walmart.com'
'Step Up - Walmart.com' 'Costumes4less.com - Walmart.com'
'RIGHT BOOT FORWARD - Walmart.com' 'lacysclosetlacyscloset - Ebay.com'
'Best Global Trader - Walmart.com' 'Trend Nation LLC - Walmart.com'
'Blancho Bedding' 'Calendars LLC - Walmart.com' 'Tennisexpress'
'shoesnstuff15 - Ebay.com' 'Shivam' 'RedsGear - Walmart.com'
'antonline - Walmart.com' 'Rover Store, Inc. - Walmart.com'
'Retailers Online' 'Brands Online' 'X Shop - Walmart.com'
'Dapper World Inc.' '101retrokicks, inc - Walmart.com'
'Brandshopper, LP - Walmart.com' 'whoa2go5whoa2go5 - Ebay.com'
'The Roost - Walmart.com' 'SocksMax.com' 'RedsGear.com' 'SGIFashion'
'Walk Into Fashion - Walmart.com' 'My First Aid Company'
'7th Avenue Costumes - Walmart.com' 'Future Memories Inc. - Walmart.com'
'HalloweenCostumes - Walmart.com' 'reccos_3 - Ebay.com'
cherrycomeoncherrycomeon - Ebay.com' 'RCTECH PTY(Ltd)' 'Sunshade King'
'IT Glasses""' 'Designer Iwear'
'Nobles Health Care Product Solutions - Walmart.com' 'DigitUniform'
'Daily Diamond Deal' 'ml4241 - Ebay.com' 'etailsuperstore'
'sole_eyewear01 - Ebay.com' 'berkshiresoutlet - Ebay.com' 'Pinelawns'
'toyworld - Ebay.com' 'allforless2013allforless2013 - Ebay.com'
'PlumStruck - Walmart.com' 'myteamplanet - Walmart.com' 'Amazon'
'RVCA Canada' 'Beach City Bike - Walmart.com'
'spenserkaboomspenserkaboom - Ebay.com' 'Myquickmart - Walmart.com'
'Easy Fit Brands' 'Sunglass Hut' 'OpticsPlanet - Walmart.com'
'Ami Ventures Inc' 'FabulouStore' 'Outdoor Sports Stores - Walmart.com'
'LSD Direct USA - Walmart.com' 'Stuhrling Original'
'Amazing Sneakers - Walmart.com' 'Peltz Shoes - Walmart.com'
'Captain Dave Inc - Walmart.com' 'Crazy For Bargains LLC - Walmart.com'
'Shop The Docks Florida - Walmart.com' 'Drill Spot LLC - Walmart.com'
'Fast Shipping! - Walmart.com' 'Premier Sports'
'Wholesale Costume and Party Supplies - Walmart.com'
'Kryptonite Kollectibles' 'BESTON SHOES - Walmart.com' 'OpticsPlanet.com'
'FrenchChimp' 'ErgodE' 'SUMMITFASHIONS - Walmart.com'
'Webzom - Walmart.com' 'Elevatit LLC - Walmart.com' 'Seek Optics, Inc'
'Jomashop' 'salefolks' 'My Times' 'Fanzz - Walmart.com'
'Stile - Walmart.com' 'shopfarmandcity.com' 'Nilima Online Stores'
'2015hotsale2015 - Ebay.com' 'Spiffy Custom Gifts'
'OneStopFanShop - Walmart.com' "J'colour Socks"
'EB Sports Store - Walmart.com' 'Campmor - Walmart.com'
'theshoes_n_stuffguytheshoes_n_stuffguy - Ebay.com'
```

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'Sunglasses Etc - Walmart.com' 'New York Deals - Walmart.com'
'CosmeticMall.com - Walmart.com' 'briansh11aubriansh11au - Ebay.com'
'Fashion House' 'abprulesabprules - Ebay.com'
'Great Golf Sales - Walmart.com' '*scoobies* - Ebay.com' 'Wayfair.com'
'Shoe Station Inc. - Walmart.com' 'jrsarenajrsarena - Ebay.com'
'gj2016gj2016 - Ebay.com' 'lowestfirstsports - Ebay.com'
'Universo Extremo Boards' 'thesavinglanethesavinglane - Ebay.com'
'British Orchard Home Fashions'
'lynnstinkerbelllynnstinkerbell - Ebay.com' 'Ibex Optics'
'We The People - Walmart.com' 'Life and Home - Walmart.com'
'@FLOW_RUNNING' 'ohDreamy' 'Blu Moon - Walmart.com' 'Amazon.co.uk'
'GotApparel - Walmart.com' 'Direct Home Supplies - Walmart.com'
'Costumes4less - Walmart.com' 'Altatac - Walmart.com' 'passthewatch'
'ShoeMars - Walmart.com'
'Personal Touch Health Care Apparel - Walmart.com'
'Accessorymart - Walmart.com'
'ji-internationalji-international - Ebay.com' 'undefined'
'absell08absell08 - Ebay.com' 'brooklynajaysbrooklynajays - Ebay.com'
'mateofmilk - Ebay.com' 'Movaz Trade' 'lenvasilenvasi - Ebay.com'
'Sunglasses Shop' 'circlesquaredcacirclesquaredca - Ebay.com' 'netailor1'
'Top One International Corp.' 'Shippped - Walmart.com'
'WorldofWatches - Walmart.com' 'Premium Brand Outlet - Walmart.com'
'Snow Sport Deals - Walmart.com' 'TVTimeDirect - Walmart.com' 'eshades'
'Clever Training - Walmart.com' 'whozitswhatzits13 - Ebay.com'
'Boardparadise' 'prncsamanda - Ebay.com' 'Premier Sports - Walmart.com'
'Watch Express 123 - Walmart.com' 'Perf-Moto - Walmart.com'
'Sunglass Boutique' 'S.E.G' 'californiakicks - Ebay.com'
'Wayfair - Walmart.com' 'AllianceSupply.com' 'Shallom'
'Walmart store - Walmart.com' 'ISelections' 'Buffer Zone - Walmart.com'
'Craigs Closet - Walmart.com' 'Carr Surplus LLC - Walmart.com'
'Firefly Buys - Walmart.com' "Rod's Western Palace - Walmart.com"
'Style Like Mine - Walmart.com' 'DiscountShop' 'Style Unlimited'
'ClicktimeEU' 'Golfio Inc. - Walmart.com' 'SeaofDiamonds.com'
'SpectrumSuperStore' 'DLY Supplies' 'retailliquidators94 - Ebay.com'
'La Dolce Vitae, Inc. - Walmart.com' 'SIM Supply'
'LeatherUp - Walmart.com' 'ballerbandit11 - Ebay.com'
'Gravity Trading Inc - Walmart.com'
'UnbeatableSale.com, Inc. - Walmart.com' 'Shopping Zulla' 'Time Savings'
'E-Dials' 'homedepot.com' 'jacksstuffformenjacksstuffformen - Ebay.com'
'beeleemoon2288 - Ebay.com' 'Flizzards' 'insteaddo - Ebay.com'
'GuruFrame' 'kewlshoeskewlshoes - Ebay.com' 'Campus Colors - Walmart.com'
'DailyShoes - Walmart.com' 'Factory Shoe Shop Olney' 'Shoesbyclaire'
'KimmyShop - Walmart.com' 'Extrememoto' 'Krisar Clothing'
'Shop Eddies - Walmart.com' 'Watch Related'
'ShoesandFashions - Walmart.com' 'bcoutdoors2010 - Ebay.com'
'H & H Outdoor Outfitter & Sport Shop, Inc - Walmart.com'
'Edealszone LLC' 'zippdogzippdog - Ebay.com' 'WD Quality - Walmart.com'
'P26 - Walmart.com' 'Solito Fashion - Walmart.com'
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'Old Glory - Walmart.com' 'eGilberts' 'Sneaker Kingdom - Walmart.com'
'Sneaker Kingdom LLC - Walmart.com' 'shaqalz715shaqalz715 - Ebay.com'
'topbranditemstopbranditems - Ebay.com'
'deals2treasuredeals2treasure - Ebay.com'
'happyfeetnowhappyfeetnow - Ebay.com' 'shoemaniacshoemaniac - Ebay.com'
'WOLFBIKE' 'ebuys*for*you - Ebay.com' 'A&E DEALS'
'wholesalepricesnycwholesalepricesnyc - Ebay.com' 'Happy Sun USA'
'Seven Times Six - Walmart.com'
'shopdesignerdiscountsshopdesignerdiscounts - Ebay.com'
'mmasharp - Ebay.com' 'Zoro' 'Mobius Commerce - Walmart.com' 'FastMedia'
'ACCESSORIES - Walmart.com' 'pro_kicks - Ebay.com'
'RedTag Sports - Walmart.com' 'happyshop66866 - Ebay.com'
'motvmtmotvmt - Ebay.com' 'lifeandhome.com - Life and Home'
'Andrew Stevens Collection INC - Walmart.com'
'Amazing Attire - Walmart.com'
'discountclothing2015discountclothing2015 - Ebay.com'
'Outdoor Equipped - Walmart.com' 'MBH-Shop' 'BestlightCA' 'ApparelBarn'
'Costume Kingdom - Walmart.com' 'Greater Golf Express - Walmart.com'
'Sportco Warehouse Sporting Goods - Walmart.com'
'Universal Textiles & Footwear' 'Ice.com' 'costumesworldwide - Ebay.com'
'Alliance Supply - Walmart.com' 'SavvyWatch.com'
'Shoe Wonder - Walmart.com' 'Urbanity Boutique - Walmart.com'
'3dRose LLC' 'Online Stores LLC - Walmart.com' 'nawtyfox - Ebay.com'
'Totally Costumes - Walmart.com' 'Nawty Fox - Walmart.com'
'Authentic Glasses - Walmart.com' 'Watchsavings - Walmart.com'
'fuscarm vision' 'AMI Ventures Inc - Walmart.com' 'myshoespot - Ebay.com'
'Mezza' 'One Super Bargain'
'hole-in-one_boutiquehole-in-one_boutique - Ebay.com'
'super-cleats - Ebay.com' 'Evelots - Walmart.com'
'ShoeFabs - Walmart.com' 'Sears Authorized Supplier'
'Tackxas Saddle & Leather Superstore - Walmart.com'
'NEONBLOND Jewelry & Accessories' 'Ruze Shoes'
'hyndmanitehyndmanite - Ebay.com' 'Eyewear-Emporium'
'Vanguard Wholesale - Walmart.com' 'anotherpairanotherpair - Ebay.com'
'onyafeet - Ebay.com' 'ShoeOcean' 'Final Score Athletics - Walmart.com'
'Diplomat-jp' 'Wrapables - Walmart.com' 'Designerbrandsforless'
'Dreamway Trading, LLC' "The Athlete's Edge - Walmart.com"
'SPECIALPLACE - Walmart.com' 'karenqianyun - Ebay.com'
'wordsunlimited - Ebay.com' 'Clorts Outdoor Shoes'
'Happy Feet and Comfy Feet Slippers - Walmart.com' 'Jewelryweb.com'
'Summit Sports - Walmart.com'
'forsalewholesale2007forsalewholesale2007 - Ebay.com'
'Direct Premium Buys - Walmart.com' 'usmates2015 - Ebay.com'
"Unique's Shop" 'FashionStar' 'alina-mao - Ebay.com'
'The Primrose Lane LLC - Walmart.com' 'Sunbelt Products - Walmart.com'
'IPTravelers' 'RAJO Watches' 'VMInnovations.com' 'Forza Sports'
'hecyeahhecyeah - Ebay.com' 'Beach Audio Inc - Walmart.com'
'causer1causer1 - Ebay.com' 'Bijou.inc' 'OpticsFast Inc'
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'lasvegasstore10lasvegasstore10 - Ebay.com'
'Jarvis Tech Inc. - Walmart.com' 'FOOTWEAR ETC. - Walmart.com' 'Polo&Co'
'Popular Frames - Walmart.com' 'Hobby Hunters Inc. - Walmart.com'
'Pwatch' 'Omni Cheer - Walmart.com' 'MRITEMS' 'Great Timing Inc.'
'Targettime' 'Timepiece Trading CA' 'shengli2015 - Ebay.com'
'Shoobiz4u - Walmart.com' 'pellor.best.dealspellor.best.deals - Ebay.com'
'Drill Spot' 'All Volleyball, Inc. - Walmart.com' 'Fantasyard.com'
'troyers - Ebay.com' 'Buyers Direct - Walmart.com'
'koreamarketkoreamarket - Ebay.com' 'USA Dawgs, Inc - Walmart.com'
'premiumgoods - Walmart.com' 'Fashion Square - Walmart.com' 'Fuse Lenses'
'shadesworldshadesworld - Ebay.com' 'ToughKicks, LLC - Walmart.com'
'Irvs Luggage' 'sienna belle' 'Shop Inc'
'realtextilerealtextile - Ebay.com' 'framesdirect.com'
'luopx6811 - Ebay.com' 'Farm & City Supply - Walmart.com' 'Yu Qian'
'greenturtle2014 - Ebay.com' 'Walk Into Fashion' 'UrbanInspirations'
'VirVentures - Walmart.com' 'Kryptonite Kollectibles - Walmart.com'
'Wayfair.com - Walmart.com' 'BulkBuyWholesale'
'Back40 Trading Company - Walmart.com' 'webportdeals - Ebay.com'
'Worldofwatches' 'eCopUSA - Walmart.com' 'Mobesano'
'dusktodown - Ebay.com' 'solewearplus - Ebay.com' 'Keep Up Life'
'Ablackhorse.com, Inc' 'Pureglare' 'Mwave.com'
'crazymarksgear - Ebay.com' 'Universal Direct Brands'
'EyeCareUniverse - Walmart.com' 'watch-shop' 'BrightWatches'
'Bling Jewelry - Walmart.com' 'Bling Jewelry'
"Paul's Shoes - Walmart.com" 'Hold-Up Suspender Company - Walmart.com'
'thoro-bred - Ebay.com' 'thetargetbuys' 'Daulia' 'BETAWATCHES'
'bonesy - Ebay.com' 'Twinix Store' 'Seen on Tv Inc'
'sportsauctionssportsauctions - Ebay.com' 'TeeHee Socks' 'Stuff 4 Crafts'
'drdealsazdrdealsaz - Ebay.com' 'Shade Tree Powersports - Walmart.com'
'SupplyTiger - Walmart.com' 'Top Gear Outfitters'
'allamerican2100 - Ebay.com' 'artofdeals'
'Morrison Outdoor Power Equipment LLC.' 'Watch & Eyewear Center'
'irena2015 - Ebay.com' 'GEM Products' 'Watching-Your-Time'
'Stepani Style - Walmart.com' 'TazmasFashion' 'hc_huachen - Ebay.com'
'Dancing Stone' 'Best Yet Collectables' 'Racketguys'
'top-quality-fashion - Ebay.com' 'Art of Deals' 'wuyishang99 - Ebay.com'
'simwood - Ebay.com' 'Focus Camera - Walmart.com'
'set7apart2011 - Ebay.com' 'garson0808 - Ebay.com'
'Peachy Gifts - Walmart.com' 'mbmerchandisembmerchandise - Ebay.com'
'Full Throttle Outdoors LLC - Walmart.com' 'JewelryWe Jewelry'
'Gen X Clothing - Walmart.com' 'Seven Times Six' 'WILLTOPINC'
'lace_em_uplace_em_up - Ebay.com' 'augiejustinaugiejustin - Ebay.com'
'Newegg' 'Outfitter Country - Walmart.com' 'Sell Lounge - Walmart.com'
'Foot Paths Inc - Walmart.com' 'thezebrastand - Ebay.com'
'Clothing Shop Online, LLC - Walmart.com'
'SHIN BROTHERS JEWELERS - Walmart.com' 'CusCus'
'ZappySales - Walmart.com' 'Fashion Group - Walmart.com'
'Midwest Jewellery & Apparel' 'divas*delites - Ebay.com'
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'pajama_pjc - Ebay.com' 'First Premier' 'TIJN'
 'Marcus Uniforms - Walmart.com' 'b2fitness_usa - Ebay.com' 'Vir Ventures'
 'Gem & Harmony'
 'Sacred Hoops and Hardwood Inc. dba Top 10 Sports - Walmart.com'
 'betterthebestbetterthebest - Ebay.com' "DIP 'N DIVE"
 'pescasseroli - Ebay.com' 'Lupo North America' 'trendsmax'
 'Avalanche Brands - Walmart.com' 'SHAII' 'The Displayer'
 'An Accessorized Woman' 'Summit Initiatives' "TK'sBargains"
 'Lionparts - Walmart.com' 'aSavings - Walmart.com' 'LBFEEL'
 'clickhere2shop' 'designersunglassesandwatches - Ebay.com' 'Almar'
 'AZ Sewing World' 'Luggage Pros - Walmart.com' 'Fuerza North America'
 'MaxiAids.com' 'taxesbybutlertaxesbybutler - Ebay.com' "Anna's Mall"
 'luxxe-shop - Ebay.com' 'crocophilestore - Ebay.com'
 'ecustomhitch - Walmart.com' 'Timepiece Trading LLC - Walmart.com'
 'quickstrikesportswearquickstrikesportswear - Ebay.com'
 'Sports By Sager Inc' 'Diabetes Health Supplies - Walmart.com'
 'Party & Costume SuperCentre' 'ShoppeWatch Europe'
 'Greatlookz Inc - Walmart.com' 'Music123 - Walmart.com'
 'OJCommerce - Walmart.com' 'American Living Online - Walmart.com'
 'Forza Sports - Walmart.com' 'linyongshop - Ebay.com' 'Crazy4Tank'
 'eclectic-co.eclectic-co. - Ebay.com'
 'Superior Dollhouse Miniatures LLC - Walmart.com' 'loseee - Ebay.com'
 'lilystore2020 - Ebay.com' 'limitlessempire - Ebay.com'
 'shmad0215shmad0215 - Ebay.com' 'KONOV' 'eCentury LLC - Walmart.com'
 'Sports By Sager Inc. - Walmart.com' 'Rubicon Watch Company Limited'
 'GoldBar Watches' 'tourbon-safaristore - Ebay.com' 'Touch Enterprises'
 'fazamaOfazamaO - Ebay.com' 'scoresofmd - Ebay.com'
 'Sold by CellItAll and Fulfilled by Amazon.
Gift-wrap available.'
 'CellItAll' 'The Jungle Store - Walmart.com' 'Tonzof - Walmart.com'
 'Fashion Traders' 'Discount Watch Store' 'Gaffos'
 'My Suit Habit - Walmart.com' 'Zillverzoom'
 'bauerjack1234bauerjack1234 - Ebay.com' 'topdawg_187 - Ebay.com'
 'Area Trend' 'Talin LLC - Walmart.com' 'West Coast Jewelry'
 'Fresh Threads Clothing' 'gzgogogocom - Ebay.com'
 'auntiejj2007auntiejj2007 - Ebay.com'
 'Little Family Members - Walmart.com'
 'teemzoneaowangteemzoneaowang - Ebay.com' 'teemzoneaowang - Ebay.com'
 'JustCalculators' 'Virtual Exchanges, Inc.'
 'frugalooiefrugalooie - Ebay.com' 'AvidMax - Walmart.com'
 'Wireless4Wireless' 'consignment305consignment305 - Ebay.com'
 'djhlywd2012djhlywd2012 - Ebay.com' 'Sunset Accessories' 'ST34' 'TXJ'
 'Purchase Pals LLC - Walmart.com' 'd-w-discountd-w-discount - Ebay.com'
 'Rembrandt Jewellers' 'US Trade Ent.' 'Back40Trading' 'Layger'
 'BIC Warehouse - (Includes all tax and Duties)' 'dealkings'
 'Batters Choice Sporting Goods - Walmart.com' 'buydisneystuff - Ebay.com'
 "Dave 'n' Mark's" 'daveo777 - Ebay.com' 'Killer Inc. - Walmart.com'
 'second_chance_shoes_zapatossecond_chance_shoes_zapatos - Ebay.com'
```

```
'TheAspecs' 'Hayneedle - Walmart.com' 'tomtop_w - Ebay.com'
 'WatchesEmporium' 'Diamond Wish' 'Mad About Heels - Walmart.com'
 'Marvellous Group' 'CostumeVille - Walmart.com'
 'saisafashionsaisafashion - Ebay.com' 'EyeSave' 'ACI USA'
 'authenticmenswearsauthenticmenswears - Ebay.com' 'A2ZID'
 'ckbargainsretailckbargainsretail - Ebay.com' 'Mt.FUJI'
 'wfd-sports - Ebay.com' 'ashford.com' 'shopeyeworld - Ebay.com'
 'onemorebass - Ebay.com' 'glsne - Ebay.com' 'The Hat Pros'
 'Cali Style Shop' 'Advance Buy' 'SUNTIMEZ' 'eliteonline2014 - Ebay.com'
 'Converse' 'tackle-monster2015 - Ebay.com' 'VNOX Jewelry'
 'fargoducksfargoducks - Ebay.com' 'XiaoXiao Ji'
 'buzamare27buzamare27 - Ebay.com' 'SondoongMart.com'
 'swisssaltboxswisssaltbox - Ebay.com' 'fashion-district - Ebay.com'
 'dealsonlywebstore - Ebay.com' 'Deals Only - Walmart.com'
 'weichangshun3000 - Ebay.com' 'Pens N More - Walmart.com'
 'MyOfficeInnovations - Walmart.com' 'AMPM24CA'
 'DEVINE MEDICAL - Walmart.com' 'keith264 - Ebay.com' 'Maciag Offroad'
 'CosmeticMall - Walmart.com' 'Victory Tailgate' 'STAND UP Ranchers'
 'Regal Brands LLC - Walmart.com' 'Gadsden and Culpeper'
 'EyeSave - Walmart.com' 'Real Basics' 'My First Aid Company'
 'sneakermanid - Ebay.com' 'Deals Outlet'
 'Premium Overstock LLC - Walmart.com' 'Beston' 'Eyewearking'
 'chadepetersonchadepeterson - Ebay.com' 'eBags - Walmart.com'
 'Thekickshop' 'Legendary Whitetails - Walmart.com'
 'The Deal Rack, LLC - Walmart.com' 'sportsdealer11 - Ebay.com'
 'Deals Only Web Store' 'm3th1cal - Ebay.com'
 'Dr. Sheepskin, Inc. - Walmart.com' 'SELECT ELITE' 'IM Survival'
 'CPO Outlets' 'bbgolfstyle' 'Ithaca Sports - Walmart.com'
 'bitbeatbitbeat - Ebay.com' 'Sundial Watches' 'All Authentic' 'Bikewagon'
 'lanceman02lanceman02 - Ebay.com' 'Sports Watches Store'
 'ace4bartace4bart - Ebay.com' 'Hurricane Golf - Walmart.com'
 'BODYA Jewelry(Ships From China)' 'Select Footwear Online' 'eSource'
 'Cuffcrazy LLC' 'Seek Optics' 'BikeSomeWhere' 'Jolia, LLC - Walmart.com']
Uniques: 748
Nans: 5516
```

# 5.6 Cleaning prices.condition column

```
[36]: get_unique_nans('prices.condition', df)
```

```
[nan 'new' 'New with tags' 'New with box' 'New without box' 'Pre-owned' 'New' 'New without tags' 'Brand New' 'New with defects' 'Used']
Uniques: 11
Nans: 6684
```

## 5.7 Cleaning colors column

This is fairly complex column, with a lot of messy colors. I will simply make it lower-case and remove dashes for the time being.

```
[37]: unique_colors, nans_color = get_unique_nans('colors', df, display=False)
     unique_colors, nans_color
    Inan
     'Red,Black,Sketchy Slant,Yellow,BlackBlue,BlackRed,Sharky Tribe,Pro
    Ocean, BlackBlueYellow, Gray, Helms, BlackGreenYellow, Blue, Green, Black-White, Black
    Multi, GrayBlack'
     'Brown' ... 'Mahogany Mahogany'
     'TangerineBlackGriffin,Griffin,AquaBlackGriffin,BlackBlackWhite,GriffinBlackWhi
    te'
     'Bay Brown']
    Uniques: 2235
    Nans: 8298
[37]: (array([nan,
             'Red, Black, Sketchy Slant, Yellow, BlackBlue, BlackRed, Sharky Tribe, Pro
     Ocean, BlackBlueYellow, Gray, Helms, BlackGreenYellow, Blue, Green, Black-White, Black
     Multi, Gray Black',
             'Brown', ..., 'Mahogany Mahogany',
             'TangerineBlackGriffin,Griffin,AquaBlackGriffin,BlackBlackWhite,GriffinB
     lackWhite',
             'Bay Brown'], dtype=object), 8298)
[38]: |df['colors'] = df['colors'].apply(lambda x: x.lower().replace(' ', '').
      →replace('-', '') if not pd.isnull(x) else x)
```

#### 5.8 Cleaning manufacturer column

This one is ready for encoding as a categorical feature.

```
[39]: get_unique_nans('manufacturer', df)
```

```
[nan 'Maui And Sons' 'Twisted X' 'Puma' 'Filament' 'SOFIAMORE'
  'Robert Wayne' 'Roper' 'Puentes Denver' 'Elan Polo' 'Sebago'
  'SoftScience' 'Dr. Martens' 'Lanvin' 'Realtree'
  'Quicksilver Wholesale Inc.' 'Kenneth Cole' 'Nike' 'Stacy Adams' 'Oakley'
  'Genuine Grip' 'El Naturalista' 'New Balance' 'STC' 'RBX'
  'New Balance Numeric' 'Norcross Safety Prod' 'PRIMESOURCE, INC.'
  'Converse' 'Kenneth Cole Reaction' 'DVS' 'Qianyuyu' 'Keuka SureGrip'
  'Old Friend' 'Skechers' 'Isotoner' 'Tretorn' 'Metro Jewelry' 'TOMS'
  'Onguard' 'Tommy Hilfiger' 'Toms' 'Hush Puppies' 'Kenneth Cole NY'
  'GameDay Boots' 'Georgia Boot' 'Rider Mens Footwear' 'Polo Ralph Lauren'
  'Massimo Matteo' 'Hunter' 'Bates' 'East Majik' 'Project Emotion' 'Cashel'
  'Smart Step' 'VANS' 'Propet' 'Mizuno' 'WOLVERINE WORLDWIDE'
```

```
'Kylin Express' 'Gordon Rush' 'Gameday Boots' 'Work America'
'Forever Collectibles' 'Reebok' 'Nocona' 'POV ACTION VIDEO CAMERAS'
'Casio' 'Timberland' 'Ralph Lauren' 'Florsheim' 'Bedroom Athletics'
'Perry Ellis' 'Bar III' 'Muk Luks' 'VALUE BRAND'
'Onitsuka Tiger by Asics' 'Boss Hugo Boss' 'Baffin Inc' 'Deckers'
'Vision Street Wear' 'Calcutta' 'Eastland' 'Daxx' 'Dickies'
'Forum Novelties' 'Quiksilver' 'PUMA SAFETY SHOES' 'TONY LAMA BOOT CO.'
'Reef' 'City Hunter' 'Original SWAT' 'Coronado' 'ROCKY' 'Merrell' 'Sanuk'
'3N2, LLC' 'Crocs' 'saucony' 'Chippewa' 'Bearpaw' 'Rubies' 'Wishpets'
'SERVUS BY HONEYWELL' 'The North Face' 'ELLIE SHOES' 'SHOES FOR CREWS'
'Wembley' 'La Sportiva' 'Cushe' 'Zoot' 'Newton Running' 'Baffin'
'Mercanti Fiorentini' 'Generic Surplus' 'Under Armour' 'Ridge Footwear'
'DIAMONDBACK' 'TAG Heuer' 'Co-operative Feed Dealers Inc.' 'Clarks'
'LaCrosse Footwear' 'Sperry Top Sider' 'Minnetonka' 'Scarpa' 'Gola'
'Timex' '5150' 'Rocky' 'Jordan' '29 Porter Rd' 'Bata Shoe'
'Principle Plastics Inc' 'Rctech' 'Hi-Tec' 'John Varvatos' 'Seavees'
'PleaserUSA' 'Nobles Health Care Products' 'H.S. Trask'
'Diesel Black Gold' 'Empire' 'Justin' 'L.B. Evans' 'Deluxe Comfort'
'Bogs' 'Comfy Feet LLC' 'My Team' 'Keen' 'RVCA' 'Exustar'
'Pacific Shoe Corp.' 'DAN POST' 'Birkenstock' 'Chevron Pattern Watch'
'Forever' 'Red Wing Brands' 'Tingley' 'Air Jordan' 'Columbia' 'Rothco'
'SCOTT' 'Grendene' 'Dockers' 'TINGLEY RUBBER' 'WORK MASTER'
'Weatherproof' 'Montrail' 'AIR JORDAN' 'Ariat' 'Wolverine World Wide'
'Frye' "Levi's" 'Lacoste' 'Northside' 'Emerica' 'Fallen' 'Chocolat Blu'
'Mark Nason' 'NORCROSS SAFETY' 'Hey Dude' 'Mil-Spec Plus' 'Helly Hansen'
'Team Beans' 'Tru-Spec' 'Charles By Charles David'
'THE ORIGINAL MUCK BOOT CO.' '2(x)ist' 'J`S AWAKE' 'Dan Post'
'HXW040004110AB35012' 'Forever Collectible' 'JUSTIN ORIGINAL WORKBOOTS'
'Vans Inc' 'Adidas' 'ERGOMATES' 'REEF' 'Costa Del Mar' 'DDI' 'Bokos'
'Fila' 'Yaleet Inc.' 'Lamo' 'Vans Footwear' 'BC Footwear' 'J75 by Jump'
'Saucony' 'Wells Lamont' 'Diamondback' 'ROYER' 'Warson Brands'
'Dearfoams' 'Danner' 'Marc Ecko Cut & Sew' 'Neff' 'Morris Costumes'
'Alfani' 'Trevco' 'Rockport' 'Ferrini' 'Rasta Imposta' 'The Generic Man'
'OOFOS' 'Durango' 'Deer Stags' 'Unlisted Kenneth Cole' 'Hartz' 'Laredo'
'SCRUB ZONE' 'Itasca' 'Avia' 'Daniel Wellington' 'Paul Green'
'Giorgio Brutini' 'Lacrosse Footwear Inc.' 'Viking' 'K-Swiss' 'XTRATUF'
'Telic' 'Sloggers' '3N2' 'asics' 'Buckle Rage' 'Creative Recreation'
'Carrera' 'Boreal' 'DuPont' 'Dolomite' 'Crevo' 'Cole Haan'
'Dr. Martens Air Wair' 'Caterpillar' 'Gola Classics' 'Old West'
'London Fog' "O'Neill" 'CALLAWAY' 'BOSTONIAN' 'Bruno Magli'
'Johnston & Murphy' "O'Neal" 'Romeo and Juliette Inc.'
'Fruit of the Loom' 'Asics' 'Stetson' 'Slippers International'
'RANGER BY HONEYWELL' 'Dvs' 'Totes' 'Kamik' 'Pajar'
'Checkered Pattern Watch' 'unknown' 'teva' 'Icebug' 'Swear London'
'Reliable of Milwuakee' 'Tin Haul' 'SilverHooks' 'Tesh' 'Robert Graham'
'MUCK BOOTS' 'Dan Post Boots' 'Portland Product Werks' 'Alexanders'
'Aldo' 'Timberland Pro' 'Palladium' 'Swear' 'Comfy Feet' 'Haggar'
'Dikamar' 'Stafford' 'Chinook' 'Justin Boots' 'Bed Stu' 'MuckBoot'
```

```
'C1RCA' 'Sorel' 'Wolverine' 'VIONIC BY ORTHAHEEL' 'Belvedere Inc'
'Emporio Armani' 'ASICS' 'Pleasers USA, Inc.' "Tod's"
'Rubies Costume Co. Inc' 'Calvin Klein' 'Bheema' 'HEAD' 'Etnies'
'Leg Avenue' 'Andrew Marc' 'Custom Leathercraft' 'Red Wing' 'Blancho'
'Reef Footwear' 'Natural World' 'RENAISSANC' 'Rugged Shark' 'Safilo'
'Grenade' 'Reliable of Milwaukee' 'Mintcraft' 'Stabilicers' 'Mephisto'
'Hawaiian Classics' 'Silver Lilly' 'Wood N Stream' 'Alpinestars' 'Born'
'Lugz' 'MukLuks' 'Dije California' 'Acacia' 'Dunlop' 'Alessandro Monelli'
"Dr. Scholl's" 'Columbia Sportswear Company' 'HideAways by L.B. Evans'
'VIKING' 'Rainbow' 'Servus' 'Elope' 'Vans Skate' 'Online Stores' 'Tecs'
'Harbor Footwear' 'Minnetonka Moccasin Company, Inc.'
'Kenneth Cole New York Footwear Mens' 'Ray-Ban' 'Reebok Footwear'
'Noble Outfitters' 'adidas' 'Lucchese' 'Bushnell' 'Gucci' 'Icon'
'Green Mountain Imports' 'BOC MENS' 'Onitsuka Tiger' 'Weaver Leather'
'Cat Footwear' 'Testosterone Shoes' 'Genfoot America' 'Ecco' 'Boulet'
'Acorn' 'Hoka One One' 'Rocky Brands' 'Ugg Australia'
'Maison Martin Margiela' 'Steve Madden' '1883 by Wolverine' 'CHIPPEWA'
'Aston Grey Collection' 'ONGUARD' 'MEZLAN' 'BOSS MFG COMPANY'
'Spring Footwear' 'Tommy Bahama Group Inc.' 'Ellie Shoes Inc'
'Klone Lab LLC' 'Comic Images' 'Cycleur de Luxe' 'Rod Patrick' 'Firefly'
'Tony Lama' 'IRON AGE' "RJ's Fuzzies" "HUF Men's Footwear" 'Flojos'
'SOLE Footwear' 'Sperry' 'Nautica' 'Studio Ink' 'Sendra Boots'
'Honeywell' 'SCARPA' 'AGS Footwear' 'Major Surplus' 'ROCKPORT' 'Olukai'
'Gravity Defyer' 'BioWorld' 'DiamondBack' 'Vionic' 'Cudas Footwear' 'GBX'
'Circa' 'Stuhrling Original' 'Cat' 'Unassigned' 'Modern Vintage'
'GE Animation' 'RG Costumes' 'USA Dawgs, Inc.' 'And1' 'Lakai'
'Puma Safety Shoes' 'Izod' 'Winthrop' 'Rush by Gordon Rush'
'US Polo Assn' 'Kenetrek' 'Hallmark' 'Chrome' 'Oofos' 'Huf' 'Old Gringo'
'Original Penguin' 'Broken T' 'Voodoo Tactical' 'Vito Rossi'
'Original S.W.A.T' 'OluKai' 'Gorila' 'Blackhawk' 'Chums' 'USA Dawgs'
'Tom Ford' '5.11 Tactical' 'Ferrari' 'Carhartt' 'Gardena' 'Zanzara'
'Complete Medical Supplies' 'Lowa' 'Norcross Safety' 'John Deere'
'P.W. Minor' 'Invicta' 'PF Flyers' 'Brunello Cucinelli' 'PF-Flyers'
'Liberty Glove & Safety' 'Superior Glove Works' 'Alwin'
'Kaz Home Environment' 'FitFlop' 'Supra' 'New Balance Athletic Shoe Inc.'
'CTM' 'Hugo Boss' 'Gianvito Rossi' "Smiffy's" 'Croakies'
'South China Imports' 'Spira' 'Nike SB' 'Toms Footwear' 'Saint Laurent'
'Principle Plastics' 'Bacco Bucci' 'Marvel' 'Masimo New York'
'Alexander McQueen By Puma' 'Ben Sherman' 'Command'
'RG Barry Corporation' 'MADE Cam Newton' 'HMK' "Joe's" 'Rycore' 'Drew'
'FunWorld' 'DrMartens' 'Moods of Norway' 'Marcolin' 'Dsquared2' 'Diesel'
'GOLDEN RETRIEVER OUTDOOR FOOTWEAR' 'Redback Boots' 'Alexander'
'Timberland Earthkeepers' 'CKX' 'Marc Joseph' 'PUMA' 'Speedo' 'Franco'
'SPERRY' 'JewelryWe' 'Fairly Odd Novelties' 'Mik' 'Bugatchi' 'Sunville'
'Ranger' 'Oliberte' 'Skechers Work' 'Rugged Country'
'Red Label By Giovanni' 'Rolson' 'Emu' 'Hadley-Roma' 'Seiko'
'McRae Industrial' 'Magliner' 'Dragon Watch' 'CLARKS' 'Jed North'
'Woolrich' 'Tommy Bahama' "Professional's Choice" 'Osiris Shoes' 'Buks'
```

```
'Headsweats' 'Birch Tree Watch' 'Proline' 'Mizuno Running USA'
 'Performance Tool' 'Sea Turtle Watch' 'Inov-8'
 'Qingdao Gloria International Co Ltd' 'DS Work' 'WINTER WALKING'
 'Independent Boot Company' 'BEKINA' 'Mancini' 'Slipperooz by Deer Stags'
 'RW by Robert Wayne' 'Y-3' 'Treds' 'J Shoes' 'Trask' 'Supplier Generic'
 'Outdoor Recreation Group' 'Cocoons' 'Ironlace' 'Jobst' 'Lucien Piccard'
 'Forum Novelties Inc.' 'Zoot Sports' 'Greatlookz Fashion' "Levy's"
 'Dipsters' 'Venum' 'Marc Fisher' 'Lacrosse' 'Adan' 'Khombu'
 'Robinson Outdoor Products' 'West Coast Jewelry'
 'Marc New York By Andrew Marc' 'Grendene USA Inc.' 'Eastland Shoe'
 'LACROSSE' 'Made Cam Newton' 'SANUK' 'KC Caps' 'P&W New York'
 'Blundstone' 'Serengeti Eyewear' 'Lorus' 'Armitron'
 'Franco American Novelties' 'Cufflinks Inc' 'SO & CO New York'
 'British Knights' 'Berne' 'A|X Armani Exchange' 'Fred Perry' 'A. Testoni'
 'SoftWalk' 'G.H. Bass & Co.' 'Rockport XCS' 'Gold Toe' 'Muck'
 'Vasque Footwear' 'SunCloud' 'Mechanix Wear' 'Guess' 'Amer Sports'
 'U.S Polo Assn.' 'Powerbank2013' 'AmeriLeather' 'Okabashi' 'Corral'
 'Tsubo' 'Sorel Footwear' 'HyTest by Wolverine' 'NEOS OVERSHOE' 'Smoky'
 'Timeless Toys Inc' 'Armani Jeans' 'MAH' 'Cherry Blossom'
 'Allrounder By Mephisto' 'NATIONAL SAFETY APPAREL' 'MUCK BOOT'
 'OTZ Shoes Inc' 'totes Isotoner' 'Pearl Izumi' 'Faconnable' 'Darn Tough'
 'Tissot' 'Jimmy Choo' 'Double H' 'buytra' 'MCM' 'Ahnu'
 'Resolve By RW Footwear' 'Faded Glory' 'Do.BOMRVII' 'Vince Camuto'
 'MICROFLEX' 'True Religion' 'Moneysworth & Best' 'Array'
 'Sperry Top-Sider' 'Elten' 'DeRoyal' 'Five Ten'
 'Norcross Safety Products' 'Mason Shoe' 'Aircraft Watch' 'Wilson'
 'Guide Gear' 'Gadsden and Culpeper' 'COSMAS JAVA' 'Rogue' 'Ugg'
 'Latitudes Inc.' 'Pleaser' 'LeDonne Leather' 'UGG MENS' 'Donald J Pliner'
 'Suncloud' 'Legendary Whitetails' 'Outdoor Cap' 'Marc New York' 'Biion'
 'Swiss Legend' 'Polo' 'Kickers' 'Vasyli' 'Urban Pipeline' 'Easy USA'
 'Salomon' 'BODYA' 'MF Western' 'Luxottica' 'Minav Corp.'
 'Rainbow Sandals' 'Muck Boots' 'AH by Android Homme' 'Rubies Costume Co'
 'Vasque' 'POLO Ralph Lauren']
Uniques: 668
Nans: 12646
```

## 5.9 Cleaning prices.offer column

```
I will leave it as is.
```

```
[40]: get_unique_nans('prices.offer', df)
```

```
['REDUCED USD 12.10' nan 'SAVINGS_AMT USD 9.80' ... '5% off' '4% off' 'CLEARANCE USD 70.02']
```

Uniques: 1237 Nans: 13273

#### 5.10 Cleaning prices. shipping column

[41]: get\_unique\_nans('prices.shipping', df)

I will broadly categorize this variable into "Free" vs "Not Free"

[nan 'FREE' 'AUD 25.00' 'free' 'USD 10.99' 'AUD 14.99' 'USD 8.99' 'USD 5.09 shipping' 'FREE Returns on some sizes and colors.' 'USD 7.58' 'AUD 35.00' 'USD 10.00' 'FREE shipping on orders 50 +' 'FREE Shipping. FREE Returns.' 'USD 8.99 shipping' 'USD 7.99' 'GBP 12.95' 'USD 9.99' 'USD 5.99' 'AUD 12.42' 'USD 3.34' 'USD 2.74' 'USD 4.99' 'USD 3.02' 'USD 6.95' 'FREE Shipping' 'USD 0.01' 'USD 7.95' 'FREE Returns.' 'USD 3.99' 'AUD 19.95' 'AUD 10.00' 'AUD 24.95' 'USD 17.00' 'USD 9.95' 'USD 4.35' 'AUD 24.00' 'FREE shipping available on 50 + orders' 'FREE SHIPPING ON ORDERS OVER \$125. \$5 FLAT-RATE ON OTHER ORDERS \$125 AND LESS' 'USD 6.99' 'USD 18.00' 'GBP 14.99(approx. US \$19.58)US \$19.58' 'GBP 14.99' 'USD 25.00 shipping' 'USD 6.80' 'USD 13.99' 'USD 2.99' 'USD 3.95' 'USD 6.45' 'USD 5.00 shipping' 'USD 9.00' 'USD 24.95' 'USD 13.90' 'USD 6.50' 'USD 12.99' 'USD 8.65' 'AUD 8.99' 'USD 20.00' 'USD 4.49 shipping' 'USD 7.00' 'USD 6.00' 'USD 35.00' 'USD 7.92' 'USD 6.92' 'USD 18.90' 'FREE shipping on orders 35 +' 'AUD 47.50' 'USD 6.90 shipping' 'USD 2.95' 'USD 12.65' 'USD 13.45' 'GBP 20.00' 'AUD 46.17' 'USD 9.17' 'USD 4.95' 'USD 8.95' 'Always free shipping, fittings & returns' 'CAD 8.99' 'USD 5.90' 'USD 30.00' 'USD 12.00' 'AUD 22.00' 'GBP 8.00' 'USD 15.00' 'USD 14.99' 'USD 17.54' 'USD 19.23' 'USD 10.53' 'FREE One-Day Shipping Free Returns' 'USD 6.99 shipping' 'USD 7.50' 'USD 2.50 shipping' 'USD 3.78' 'GBP 3.00' 'FREE Shipping on orders over USD 35.00 FREE Returns.' 'USD 3.00' 'USD 8.90' 'USD 25.00' 'USD 5.00' 'USD 17.99' 'USD 2.45 shipping' 'USD 8.85' 'USD 5.74' 'USD 3.99 shipping' 'AUD 19.99' 'AUD 39.70' 'AUD 49.95' 'USD 32.00' 'AUD 20.00' 'FREE Shipping on orders over USD 35, FREE Returns.' 'USD 8.50' 'USD 11.75' 'USD 4.00' 'USD 5.95' 'USD 24.50' 'USD 6.35' 'USD 8.58' 'USD 7.85' 'AUD 21.10' 'USD 14.95' 'You want your order delivered quickly and safely. All our orders are shipped with USPS and delivery is free.' 'USD 8.00' 'USD 15.25' 'USD 10.65' 'USD 15.90' 'FREE Shipping on orders over USD 35.00' 'USD 6.10' 'USD 4.63' 'USD 9.60' 'USD 11.66' 'USD 2.45' 'USD 5.95 shipping' 'USD 7.59' 'FREE Shipping.' 'USD 1.69' 'USD 2.00 shipping' 'USD 6.11' 'FREE Returns on some sizes and colors. Details' 'FREE Shipping on orders over USD 49.00 FREE Returns.' 'FREE Shipping on eligible orders. FREE Returns.' 'USD 45.00' 'USD 7.65' 'AUD 9.99' 'AUD 29.00' 'USD 11.42 shipping' 'USD 13.00' 'USD 11.00' 'USD 5.79 shipping' 'USD 2.75' 'USD 40.00' 'FREE shipping on orders 50+' 'USD 3.49' 'USD 5.60' 'USD 9.58 shipping' 'USD 4.50 shipping' 'CAD 10.23' 'USD 9.53' 'EUR 2.59' 'AUD 37.00' 'USD 11.60' 'USD 21.40' 'USD 4.14'

'USD 24.00' 'USD 11.95 shipping' 'GBP 12.00'

```
'FREE Shipping on orders over USD 49.00' 'AUD 40.00' 'USD 3.80 shipping'
     'USD 19.99' 'USD 13.60' 'USD 12.90' 'GBP 18.00' 'USD 1.99'
     'USD 4.99 shipping' 'USD 3.94' 'AUD 49.95(approx. US $38.05)US $38.05'
     'CAD 4.68' 'CAD 5.04' 'USD 4.45' 'USD 5.50' 'USD 3.50' 'USD 13.95'
     'Free Shipping for Prime Members Fast, FREE Shipping with Amazon Prime'
     'AUD 39.95' 'USD 3.75' 'USD 12.50' 'USD 10.49' 'USD 11.99'
     'FREE Shipping on eligible orders.' 'GBP 10.99' 'USD 31.00' 'USD 21.04'
     'CAD 19.95' 'AUD 7.99' 'USD 3.40' 'USD 7.89' 'USD 3.98' 'USD 3.52'
     'EUR 0.90' 'USD 9.50' 'USD 4.50' 'Free Shipping' 'USD 13.40 shipping'
     'USD 29.00' 'USD 11.20' 'USD 11.88' 'CAD 5.00' 'USD 15.00 shipping'
     'CAD 5.54' 'USD 7.33 shipping' 'USD 12.95' 'USD 3.25' 'USD 7.76'
     'USD 6.48' 'AUD 29.99' 'CAD 3.99' 'CAD 6.90' 'USD 15.95' 'USD 4.84'
     'USD 4.89 shipping' 'AUD 29.95' 'USD 9.99 shipping'
     'Free Shipping for Prime Members Fast, FREE Shipping with Amazon Prime. FREE
    Returns.'
     'USD 16.00' 'CAD 8.75' 'USD 21.00' 'USD 1.29' 'USD 3.86' 'USD 5.25'
     'CAD 5.99' 'USD 28.00' 'USD 5.75' 'USD 0.99' 'USD 9.90' 'USD 19.00'
     'CAD 8.00' 'CAD 7.00' 'USD 6.15 shipping' 'CAD 11.38' 'USD 10.60'
     'USD 2.97 shipping' 'USD 14.17' 'USD 7.90' 'USD 7.95 shipping'
     'FREE pickup' 'CAD 30.78' 'CAD 11.99' 'USD 42.00' 'USD 50.00' 'USD 11.50'
     'USD 10.71' 'USD 14.50' 'AUD 36.70' 'AUD 28.71' 'USD 12.20' 'USD 13.65'
     'USD 18.99' 'USD 19.50' 'USD 4.16' 'USD 4.90 shipping' 'USD 9.55'
     'GBP 10.00' 'USD 23.00 shipping' 'USD 10.37' 'USD 5.49 shipping'
     'USD 3.59' 'EUR 0.99' 'EUR 2.99' 'USD 6.49' 'USD 5.10' 'CAD 8.26'
     'CAD 12.19' 'CAD 6.00' 'CAD 4.14' 'CAD 3.15' 'USD 12.75'
     'USD 5.99 shipping' 'CAD 10.99' 'AUD 45.00' 'AUD 15.00'
     'USD 19.35 shipping' 'USD 19.75 shipping' 'USD 26.35 shipping'
     'GBP 12.60' 'GBP 2.95' 'CAD 6.95' 'USD 6.70' 'USD 36.99' 'USD 27.50'
     'CAD 7.77' 'AUD 29.60' 'USD 6.75' 'USD 2.29' 'USD 3.54' 'USD 16.95'
     'USD 14.95 shipping' 'USD 14.55 shipping' 'USD 5.45' 'USD 4.34'
     'USD 7.15' 'USD 22.00' 'AUD 1.15' 'CAD 20.24' 'USD 12.45'
     'USD 10.18 shipping' 'USD 10.98' 'USD 13.98 shipping' 'USD 7.50 shipping'
     'USD 2.50' 'USD 9.86' 'EUR 15.00' 'USD 4.49' 'GBP 15.00' 'CAD 28.99'
     'CAD 9.05' 'USD 15.17' 'EUR 0.69']
    Uniques: 317
    Nans: 13568
[42]: def process_shipping(x):
         if pd.isnull(x):
             return x
         x = x.lower()
         if 'free' in x:
             return 'free'
         else:
             return 'not free'
         return x
```

```
df['prices.shipping'] = df['prices.shipping'].apply(process_shipping)
     df['prices.shipping'].value_counts()
[42]: free
                 4049
                 1677
     not free
     Name: prices.shipping, dtype: int64
    5.11 Cleaning sizes column
    To simplify, I will calculate how many sizes are available for a particulate shoe.
[43]: get_unique_nans('sizes', df)
    [nan 'XL' '10,10.5,11,11.5,12,13,8,8.5,9,9.5' ... '5.5,7,6,6.5,4.5'
     '10.5,10,11.5,14' '8.5 W,7 W']
    Uniques: 1088
    Nans: 13326
[44]: def process_sizes(x):
         if pd.isnull(x):
             return x
         return len(x.split(','))
     df['sizes'] = df['sizes'].apply(process_sizes)
     df['sizes'].value_counts()
[44]: 1.0
             2703
     2.0
              626
     3.0
              541
     4.0
              325
     5.0
              286
     6.0
              247
     7.0
              195
     10.0
              179
     8.0
              152
     9.0
              144
     12.0
              121
     11.0
               98
     13.0
               91
     15.0
               83
     14.0
               18
     26.0
               16
     29.0
               15
     19.0
               14
     18.0
               12
```

17.0

34.0

9

9

```
49.0
             7
20.0
             7
16.0
             6
46.0
             6
30.0
             6
28.0
             6
60.0
             6
             5
56.0
27.0
             5
43.0
             4
22.0
             4
21.0
             4
23.0
             3
32.0
             3
44.0
             3
53.0
             3
             2
42.0
25.0
             2
24.0
             1
31.0
             1
Name: sizes, dtype: int64
```

# 5.12 Cleaning dimension column

Let's see if dimension can be easily processed.

To simplify, I will create a dimension number as the sum of all 3 dimensions. This will help to deal with inconsistencies of the order of the three dimensions (e.g. is it height-width-depth or depth-heitht-width or some other combination).

```
[45]: unique_dims, _ = get_unique_nans('dimension', df, display=False)
```

```
[nan '10.5 in x 11.25 in x 1.2 in' '15 in x 17 in x 5 in'
'1 in x 1 in x 1 in' '6 in x 3 in x 3 in' '8 in x 12 in x 3 in'
'1 in x 1 in x 10 in' '1 in x 3 in x 10 in' '1 in x 1 in x 3 in'
'10 in x 10 in x 10 in' '1 in x 5 in x 10 in' '12 in x 12 in x 4 in'
'14.0 in x 11.5 in x 2.0 in' '2 in x 3 in x 1 in'
'7.51 in x 10.23 in x 1.32 in' '12 in x 13 in x 4 in'
'5 in x 10 in x 3 in' '3.94 in x 5.91 in x 1.97 in' '1 in x 2 in x 10 in'
'6 in x 6 in x 6 in' '5 in x 6 in x 4 in' '0.01 in x 0.01 in x 0.01 in'
'2.75 in x 4.0 in x 10.625 in' '1 in x 6 in x 6 in'
'7.6 in x 9.5 in x 1.4 in' '13.0 in x 7.0 in x 5.0 in'
'5 in x 2 in x 5 in' '10 in x 15 in x 4 in' '3 in x 3 in x 2 in'
'5 in x 7.4 in x 1.5 in' '17 in x 21 in x 5 in'
'6.0 in x 6.0 in x 1.0 in' '1 in x 5 in x 13 in' '4 in x 8 in x 8 in'
'12.4 in x 16.1 in x 8.4 in' '1 in x 5 in x 11 in'
'7.5 in x 8.6 in x 3.5 in' '4 in x 13 in x 1 in' '7 in x 10 in x 1 in'
'17 in x 23.63 in x 7.09 in' '1 in x 5 in x 12 in'
'18.5 in x 11.81 in x 2.76 in' '13 in x 26 in x 2 in'
```

```
'17.75 in x 27 in x 1 in' '2 in x 6 in x 10 in'
'17.5 in x 27 in x 1.06 in' '7.9 in x 11.7 in x 4.4 in'
'10 in x 5 in x 15 in' '6.5 in x 5.5 in x 4.5 in' '6 in x 2 in x 3 in'
'1 in x 5 in x 14 in' '8 in x 12 in x 8 in' '14 in x 24 in x 4 in'
'5.0 in x 13.0 in x 21.0 in' '10.5 in x 12.5 in x 15.5 in'
'7 in x 2 in x 3 in' '4 in x 4 in x 5 in' '5 in x 7 in x 12 in'
'4 in x 8 in x 2 in' '14 in x 13 in x 15 in' '7.5 in x 6.5 in x 8.5 in'
'1 in x 11 in x 0.25 in' '30 in x 30 in x 30 in' '1 in x 7 in x 5 in'
'19 in x 14 in x 0.01 in' '18.9 in x 14.96 in x 12.6 in'
'4 in x 6 in x 6 in' '5 in x 10 in x 10 in' '16.0 in x 15.0 in x 20.0 in'
'10.3 in x 12.1 in x 6 in' '5 in x 4 in x 6 in' '1 in x 1 in x 9 in'
'1 in x 4 in x 4 in' '1 in x 4 in x 10 in' '18 in x 24 in x 4 in'
'17 in x 17.5 in x 1.13 in' '11 in x 16 in x 10 in' '8 in x 2 in x 9 in'
'13 in x 29 in x 5 in' '0.1 in x 0.1 in x 0.1 in' '4 in x 6 in x 4 in'
'15 in x 14 in x 16 in' '9 in x 2 in x 7 in' '6 in x 10 in x 13 in'
'5.9 in x 10.4 in x 0.7 in' '6 in x 6 in x 1 in'
'13.0 in x 7.5 in x 4.5 in' '11.02 in x 1.89 in x 4.41 in'
'11.5 in x 11.5 in x 11.5 in' '8 in x 10 in x 6 in'
'3 in x 6 in x 0.25 in' '17.32 in x 6.69 in x 1 in'
'16.0 in x 13.0 in x 3.0 in' '9.3 in x 11 in x 5 in'
'6.1 in x 10.4 in x 5.4 in' '2.6 in x 4.6 in x 14.95 in'
'23 in x 22 in x 24 in' '3 in x 3 in x 1 in' '4.5 in x 10.8 in x 1.6 in'
'2.64 in x 2.5 in x 2.4 in' '7.2 in x 9.6 in x 1.5 in'
'5 in x 12 in x 6 in' '17.0 in x 7.0 in x 48.0 in' '4 in x 9 in x 1 in'
'11.0 in x 4.125 in x 3.75 in' '3.9 in x 5.46 in x 0.98 in'
'1 in x 1 in x 6 in' '7.48 in x 10.08 in x 0.79 in'
'12 in x 11 in x 13 in' '8.7 in x 10.5 in x 2.6 in' '5 in x 12 in x 2 in'
'16.0 in x 11.0 in x 3.0 in' '5.5 in x 6.5 in x 7.5 in'
'9.84 in x 12.2 in x 0.39 in' '6.3 in x 14 in x 1.5 in'
'10.5 in x 16 in x 2 in' '14.4 in x 12.75 in x 9.0 in'
'3.9 in x 5.46 in x 1.56 in' '2 in x 2 in x 1 in' '7 in x 9 in x 1 in'
'14 in x 18 in x 4 in' '7.2 in x 16 in x 1.1 in'
'17.5 in x 27 in x 1.43 in' '2 in x 10 in x 2 in'
'10.5 in x 15.8 in x 0.9 in' '6.22 in x 12.44 in x 1.34 in'
'13.0 in x 8.0 in x 5.0 in' '14 in x 17 in x 3 in'
'11.7 in x 14.04 in x 0.2 in' '13 in x 18 in x 2 in'
'14.01 in x 12.51 in x 9.51 in' '14 in x 12.5 in x 12.5 in'
'9 in x 1 in x 4 in' '13 in x 16 in x 5 in'
'7.64 in x 11.02 in x 0.79 in' '18 in x 9 in x 6 in'
'9 in x 14 in x 5 in' '4 in x 5 in x 10 in' '7.4 in x 15.8 in x 1.3 in'
'13.4 in x 15.7 in x 4.7 in' '11.0 in x 4.5 in x 3.5 in'
'1.5 in x 12 in x 4.5 in' '9.5 in x 9.5 in x 9.5 in' '4 in x 3 in x 5 in'
'6.2 in x 7.2 in x 1.5 in' '11 in x 5 in x 13 in'
'9.6 in x 9.7 in x 9.2 in' '12 in x 14 in x 6 in' '12 in x 13 in x 22 in'
'8.6 in x 10.6 in x 2.1 in' '6.9 in x 7.1 in x 1.1 in'
'6.5 in x 5.5 in x 7.5 in' '5.1 in x 7.8 in x 1.8 in'
'3 in x 3 in x 3 in' '13.25 in x 17 in x 6 in' '5.5 in x 7.5 in x 8.5 in'
'14 in x 18 in x 6 in' '13.0 in x 8.0 in x 4.0 in' '1 in x 7 in x 9 in'
```

```
'4.0 in x 8.0 in x 10.75 in' '8.8 in x 11.8 in x 2.3 in'
'1 in x 4 in x 7 in' '8 in x 14 in x 14 in' '1.97 in x 2.76 in x 0.39 in'
'2 in x 2 in x 2 in' '0.5 in x 0.6 in x 6 in' '3.25 in x 3.5 in x 1 in'
'6 in x 8.4 in x 1.4 in' '3.5 in x 7.75 in x 9 in'
'22.0 in x 15.0 in x 15.0 in' '9 in x 5 in x 13 in'
'5.0 in x 13.0 in x 7.0 in' '6.3 in x 10.4 in x 2 in'
'9 in x 2 in x 6 in' '5 in x 9 in x 1 in' '1.97 in x 2.36 in x 1.97 in'
'3 in x 7.6 in x 1.3 in' '8.9 in x 13.8 in x 5.2 in'
'6.2 in x 7.6 in x 1.8 in' '12 in x 9 in x 0.75 in'
'7.2 in x 11.3 in x 5.6 in' '4 in x 4 in x 7 in'
'7.6 in x 11 in x 3.5 in' '6.4 in x 11.9 in x 4.9 in'
'11.5 in x 14.3 in x 6.2 in' '5 in x 4 in x 9 in'
'12.5 in x 13.5 in x 2.5 in' '14.0 in x 7.0 in x 5.0 in'
'10 in x 10 in x 15 in' '6.69 in x 10.39 in x 2.28 in'
'12 in x 5.5 in x 13.5 in' '4 in x 1 in x 9 in'
'4.5 in x 7.25 in x 10.5 in' '7.56 in x 12.25 in x 7.56 in'
'2.2 in x 23.2 in x 2 in' '6 in x 5 in x 10 in'
'4.4 in x 8.7 in x 1.7 in' '3 in x 2 in x 5 in'
'10.53 in x 12.09 in x 0.78 in' '10.8 in x 13.1 in x 8.5 in'
'10 in x 12 in x 6 in' '12 in x 12 in x 12 in'
'11.2 in x 15.2 in x 0.4 in' '5 in x 1 in x 9 in'
'19.5 in x 14.0 in x 9.75 in' '4.1 in x 10.5 in x 1 in'
'7.5 in x 4 in x 8.5 in' '5.2 in x 11 in x 3.3 in'
'0.16 in x 1.1 in x 1.7 in' '18.5 in x 16.0 in x 18.5 in'
'16 in x 15 in x 17 in' '4.5 in x 14 in x 3 in' '10 in x 14 in x 4 in'
'1 in x 14 in x 1 in' '6 in x 13 in x 5.8 in' '4 in x 11 in x 5 in'
'6.7 in x 12.3 in x 4.9 in' '7 in x 2 in x 9 in'
'11 in x 11.9 in x 1.1 in' '6.5 in x 10.2 in x 3.3 in'
'10.6 in x 14.4 in x 4.7 in' '8.0 in x 6.0 in x 0.5 in'
'1 in x 6 in x 3 in' '14.5 in x 16.3 in x 2.2 in'
'4.3 in x 8.8 in x 4.2 in' '7.4 in x 11.5 in x 4.4 in'
'5.8 in x 11.4 in x 2.5 in' '6.22 in x 12.44 in x 1.1 in'
'2 in x 3 in x 4 in' '11 in x 17 in x 10 in' '1.6 in x 1.5 in x 1.7 in'
'8.2 in x 9.9 in x 1.7 in' '1 in x 7 in x 1 in' '1 in x 2 in x 1 in'
'15 in x 15 in x 15 in' '9.76 in x 11.34 in x 1.02 in'
'4.25 in x 13.0 in x 15.0 in' '5 in x 10 in x 11 in'
'13 in x 16.5 in x 11.7 in' '7.7 in x 10.2 in x 1.8 in'
'5 in x 6 in x 9 in' '7.87 in x 10.87 in x 0.79 in' '3 in x 7 in x 3 in'
'4 in x 3 in x 8 in' '4 in x 9 in x 3 in' '32 inches'
'22 in x 21 in x 23 in' '54 in x 40 in x 29 in' '7 in x 10.25 in x 3 in'
'6.7 in x 15.8 in x 4.1 in' '4 in x 12 in x 0.25 in'
'0.9 in x 8.4 in x 0.4 in' '4.5 in x 26 in x 1 in'
'17.0 in x 15.0 in x 9.0 in' '7 in x 15 in x 11 in'
'14 in x 19 in x 2 in' '4.09 in x 7.19 in x 6.53 in'
'5 in x 13 in x 7 in' '6 in x 13 in x 5 in' '3 in x 5 in x 8 in'
'7 in x 10 in x 2.1 in' '1 in x 1 in x 5 in' '7 in x 13.5 in x 5 in'
'13.78 in x 9.45 in x 4.92 in' '12.8 in x 7.8 in x 4.92 in'
'11 in x 12.5 in x 5.5 in' '10.75 in x 15 in x 2.5 in'
```

```
'4 in x 7 in x 2 in' '6 in x 9 in x 0.5 in' '5.9 in x 10.9 in x 4.5 in'
'14 in x 20 in x 4 in' '1.46 in x 13.01 in x 0.51 in'
'5.3 in x 13.7 in x 4.4 in' '5.5 in x 11.4 in x 1.3 in'
'4 in x 1 in x 10 in' '8.8 in x 13 in x 0.9 in'
'21.0 in x 5.0 in x 15.0 in' '6.4 in x 6.6 in x 4.8 in']
Uniques: 278
Nans: 16303

[46]: for d in unique_dims:
    if not pd.isnull(d) and len(d.split('x')) != 3:
        print(d)
```

32 inches

This means almost all dimensions can be split by x except for '32 inches' one.

```
[47]: def process_dimensions(x):
    if pd.isnull(x):
        return x

# deal with edge case
    if x == '32 inches':
        return 32.0

x = x.lower()
    dims = x.split('x')
    dims = [d.replace(' ', '').replace('in', '') for d in dims]
    dims = map(float, dims)
    return sum(dims)

df['dimension'] = df['dimension'].apply(process_dimensions)
    df['dimension']
```

```
[47]: 0
              NaN
     1
              NaN
     2
              NaN
     3
              NaN
              NaN
             . . .
     19310
             NaN
     19311
              NaN
     19312
             3.0
     19313
              3.0
     19314
              3.0
     Name: dimension, Length: 19294, dtype: float64
```

## 5.13 Cleaning prices.size column

Drop this column, since too few values and mostly very different.

```
[48]: get_unique_nans('prices.size', df)
    [nan 'S' 'S (5-6)' '7.5' '9 D' '11 D' '10 D' '13 D' '7.5 D' '12 D' '8 D'
     '9.5 D' '10.5 D' '8.5 D' '7 D' '11.5 D' '14 D' '15 D' '10.5 E' '8.5 E'
     '11 E' '10 E' '12 E' '8 E' '7 E' '9.5 E' '9 E' '7.5 E' '11.5 E' '12.5 D'
     '10.5' '13.0' 'XL (44-46)' '7' 'S (8-9)' 'S (7-8)' 'Large' '9' '6' 'XSM'
     '11.5 EE' '6.5 D' '11 EE' '8 EE' '6 D' '7.5 EE' '9 EE' '10 EE' '9.5 EE'
     '7 EE' '10.5 EE' '8.5 EE' '12 EE' '1' '16 D' '17 D' '42 mm without crown'
     '6 E' '5.5 E' 'One Size' '6.5 E' '5 D' '5.5 D']
    Uniques: 63
    Nans: 18645
[49]: df['prices.size'].value_counts()
[49]: 8 D
                 37
     11 D
                 37
                 37
     10 D
     12 D
                 37
     13 D
                 37
     5 D
                  1
     10 F.F.
                  1
     S (5-6)
                  1
     One Size
                  1
     7 EE
                  1
     Name: prices.size, Length: 62, dtype: int64
[50]: df = df.drop('prices.size', axis=1)
```

## 5.14 Cleaning prices.color column

Drop this too, for same reason.

```
[51]: get_unique_nans('prices.color', df)
```

```
[nan 'Camouflage' 'Java' 'Black' 'Dark Brown' 'Navy' 'Green/Newport Navy'
    'Frame color: Tortoise, Lens color: Grey' 'Tan'
    'Frame color: Blue, Lens color: Blue' 'Wheat' 'Realtree' 'Grey'
    'Frame color: Black, Lens color: Grey' 'Green/Brown' 'Brown/Blk' 'Silver'
    'Frame color: Blue, Lens color: Orange'
    'Frame color: Grey, Lens color: Orange'
    'Frame color: Blue, Lens color: Grey' 'Shiny Black / gray gradient'
    'Shiny-Matte Brown / Photochromic Polarized PhD Drivers' 'Greige'
    'Olive Camo/Black' 'Gunmetal / Blue Lens' 'Black / Gray Lens'
    'Multi-Color' 'Blue' 'Brown' 'Burnished Dark Brown' 'Orange Plaid' 'Gold'
    'Black / Grey' 'Black to Grey Havana / Gray Gradient'
```

```
'Fuzzy Black / Grey Polarized' 'Frame color: Grey, Lens color: Grey' 'Frame color: Silver, Lens color: Blue' 'Demi Gloss Sand Silver / Grey Gradient Dark Grey Polar Lens' 'BLACK GREY' 'Green' 'CAMO' 'New Snuff/Cream' 'Charcoal Grey' 'Newport Navy/Cream' 'Violet / dark gray shaded' 'BLACK/GREY' 'Frame color: Black, Lens color: Blue' 'Regent Grey' 'Newport Navy' 'Polo Black' 'Pure White' 'Rose Gold' 'Snuff' 'Orange' 'Turquoise' 'Wine/Olive']
Uniques: 56
Nans: 18573
```

[52]: df = df.drop('prices.color', axis=1)

#### 5.15 Cleaning prices.returnPolicy column

Ready for categorizing.

```
[53]: get_unique_nans('prices.returnPolicy', df)
```

[nan

'FREE SHIPPING & FREE RETURNS Join SHOES.com as an Elite member for 365 days of Next Day shipping for a low, one-time payment of \$44.95. DETAILS'

'The full amount will be credited to the original tender (credit card, gift card, or online gift certificate) if returned within 60 days of the ship date on your invoice and accompanied by the original invoice. The current selling price will be credited if returned after 60 days and accompanied by the original invoice.'

'Always free shipping, fittings & returns'

"Returning your sunglasses is easy at Sunglasses Shop. We know that sometimes what you get isn't quite right or just not what you expected, so simply fill out the returns form and send us the sunglasses. We'll arrange your exchange, process your refund and if you can't decide on something different we can help you make the right choice. At Sunglasses Shop we love all things eyewear and want you to love what you've bought just as much. That's why we want you to be nothing less than entirely satisfied and because your style matters."

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'FREE SHIPPING & FREE RETURNS' '90-Day'

 $\ ^{\$}5$  SHIPPING. Join SHOES.com as an Elite member for 365 days of Next Day shipping for a low, one-time payment of \$24.95. DETAILS'

'30 Day Money Back Guarantee']

Uniques: 10 Nans: 18314

## [54]: df['prices.returnPolicy'].value\_counts()

[54]: The full amount will be credited to the original tender (credit card, gift card, or online gift certificate) if returned within 60 days of the ship date on your

```
invoice and accompanied by the original invoice. The current selling price will be credited if returned after 60 days and accompanied by the original invoice. 674
```

Returning your sunglasses is easy at Sunglasses Shop. We know that sometimes what you get isn't quite right or just not what you expected, so simply fill out the returns form and send us the sunglasses. We'll arrange your exchange, process your refund and if you can't decide on something different we can help you make the right choice. At Sunglasses Shop we love all things eyewear and want you to love what you've bought just as much. That's why we want you to be nothing less than entirely satisfied and because your style matters. 105 FREE SHIPPING & FREE RETURNS Join SHOES.com as an Elite member for 365 days of Next Day shipping for a low, one-time payment of \$44.95. DETAILS 98
Always free shipping, fittings & returns 39

```
FREE SHIPPING & FREE RETURNS
25
90-Day
23
FREE SHIPPING & FREE RETURNS Join SHOES.com as an Elite member for 365 days of
Next Day shipping for a low, one-time payment of $24.95. DETAILS
7
30 Day Money Back Guarantee
7
$5 SHIPPING. Join SHOES.com as an Elite member for 365 days of Next Day shipping
for a low, one-time payment of $24.95. DETAILS
2
Name: prices.returnPolicy, dtype: int64
```

## 5.16 Calculating Average Review Score

I decided to calculate average rating for reviews with rating. If there is no rating, return zero.

```
[55]: no_reviews_idxs = df['reviews'].isnull()
[56]: df['reviews'][~no_reviews_idxs]
[56]: 52
              [{"date":"2015-09-18T00:00:00Z","dateAdded":"2...
     53
              [{"date":"2015-09-18T00:00:00Z","dateAdded":"2...
     54
              [{"date": "2015-09-18T00:00:00Z", "dateAdded": "2...
     109
              [{"date":"2015-10-16T00:00:00Z","dateAdded":"2...
              [{"date":"2015-12-16T00:00:00Z","dateAdded":"2...
     119
              [{"date":"2015-05-23T00:00:00Z","dateAdded":"2...
     19278
     19292
              [{"date": "2015-11-30T00:00:00Z", "dateAdded": "2...
     19293
              [{"date":"2015-11-30T00:00:00Z","dateAdded":"2...
     19294
              [{"date": "2015-11-30T00:00:00Z", "dateAdded": "2...
              [{"dateAdded":"2017-01-27T01:33:09Z","dateSeen...
     19298
```

```
Name: reviews, Length: 1659, dtype: object
[57]: def parse_review(x):
         if pd.isnull(x):
             return x
         rating = 0.0
         try:
             reviews = json.loads(x)
             for r in reviews:
                 if 'rating' in r.keys():
                    rating += float(r['rating'])
             return rating / len(reviews)
         except:
             return rating
     df['reviews'] = df['reviews'].apply(parse_review)
     df['reviews'].value_counts()
[57]: 0.000000
                 813
     5.000000
                  94
     2.687500
                  66
     2.500000
                  44
     2.000000
                  43
     1.875000
                   1
     3.187500
    4.527778
     3.500000
                   1
     4.482759
                   1
    Name: reviews, Length: 70, dtype: int64
```

# 5.17 Examining and splitting the data

[58]:	df						
[58]:		brand	colors	dimension	manufacturer	prices.condition	\
	0	Josmo	NaN	NaN	NaN	NaN	
	1	Josmo	NaN	NaN	NaN	new	
	2	SERVUS BY HONEYWELL	NaN	NaN	NaN	new	
	3	SERVUS BY HONEYWELL	NaN	NaN	NaN	new	
	4	SERVUS BY HONEYWELL	NaN	NaN	NaN	new	
	19310	Xray, XRay	black	NaN	NaN	New with box	
	19311	Fila	NaN	NaN	unknown	new	
	19312	Seek Optics	NaN	3.0	NaN	NaN	
	19313	Seek Optics	NaN	3.0	NaN	NaN	
	19314	Seek Optics	NaN	3.0	NaN	NaN	

```
prices.currency prices.isSale
                                                             prices.merchant
0
                   USD
                                   True
                                                                          NaN
1
                   USD
                                  False
                                              UnbeatableSale - Walmart.com
2
                   USD
                                  False
                                              SIM Supply Inc - Walmart.com
3
                   USD
                                  False
                                              SIM Supply Inc - Walmart.com
4
                   USD
                                  False
                                              SIM Supply Inc - Walmart.com
                                    . . .
                    . . .
19310
                   USD
                                  False
                                                                          NaN
19311
                   USD
                                  False
                                          ULTIMATE SHOE ZONE - Walmart.com
19312
                   USD
                                   True
                                                            Seek Optics, Inc
19313
                   USD
                                   True
                                                            Seek Optics, Inc
19314
                   USD
                                  False
                                                            Seek Optics, Inc
             prices.offer prices.returnPolicy prices.shipping reviews
                                                                              sizes
0
       REDUCED USD 12.10
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
       REDUCED USD 12.10
1
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
2
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
3
                       NaN
                                                               NaN
                                                                                 NaN
                                             NaN
                                                                         NaN
4
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
                       . . .
                                             . . .
                                                               . . .
                                                                         . . .
                                                                                 . . .
. . .
19310
                                                         not free
                                                                                 1.0
                       NaN
                                             NaN
                                                                         NaN
19311
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
19312
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 \mathtt{NaN}
19313
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
19314
                       NaN
                                             NaN
                                                               NaN
                                                                         NaN
                                                                                 NaN
       price
       39.89
0
1
       51.99
2
       40.02
3
       50.31
4
       46.26
          . . .
19310 29.95
19311 64.95
19312 32.48
19313
      31.48
19314 72.00
```

[19294 rows x 14 columns]

# 5.18 Get rid of price outliers

```
[59]: df = df.drop(df[df.price > 2000].index)
     df
[59]:
                             brand colors
                                            dimension manufacturer prices.condition
     0
                             Josmo
                                       NaN
                                                   NaN
                                                                 NaN
                                                                                     NaN
     1
                             Josmo
                                       NaN
                                                   NaN
                                                                 NaN
                                                                                     new
     2
             SERVUS BY HONEYWELL
                                       NaN
                                                   NaN
                                                                 NaN
                                                                                     new
     3
             SERVUS BY HONEYWELL
                                       NaN
                                                   NaN
                                                                 NaN
                                                                                    new
     4
             SERVUS BY HONEYWELL
                                       NaN
                                                   NaN
                                                                 NaN
                                                                                     new
                                                   . . .
                                                                  . . .
                                       . . .
     19310
                                                                 NaN
                                                                          New with box
                       Xray, XRay
                                    black
                                                   NaN
     19311
                             Fila
                                       NaN
                                                   NaN
                                                             unknown
                                                                                    new
     19312
                      Seek Optics
                                       NaN
                                                   3.0
                                                                 NaN
                                                                                    NaN
     19313
                      Seek Optics
                                       NaN
                                                   3.0
                                                                 NaN
                                                                                    NaN
     19314
                      Seek Optics
                                                   3.0
                                                                                    NaN
                                       NaN
                                                                 NaN
            prices.currency prices.isSale
                                                                   prices.merchant
     0
                         USD
                                                                                NaN
                                         True
     1
                         USD
                                        False
                                                    UnbeatableSale - Walmart.com
     2
                         USD
                                        False
                                                    SIM Supply Inc - Walmart.com
     3
                         USD
                                                    SIM Supply Inc - Walmart.com
                                        False
     4
                         USD
                                        False
                                                    SIM Supply Inc - Walmart.com
     . . .
                         . . .
     19310
                         USD
                                        False
                                                                                NaN
                                               ULTIMATE SHOE ZONE - Walmart.com
     19311
                         USD
                                        False
     19312
                                                                 Seek Optics, Inc
                         USD
                                         True
     19313
                         USD
                                         True
                                                                 Seek Optics, Inc
     19314
                         USD
                                        False
                                                                 Seek Optics, Inc
                  prices.offer prices.returnPolicy prices.shipping
                                                                          reviews
                                                                                    sizes
     0
             REDUCED USD 12.10
                                                                     NaN
                                                   NaN
                                                                               NaN
                                                                                       NaN
             REDUCED USD 12.10
     1
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
     2
                             NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
     3
                            NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
     4
                            NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
                                                                     . . .
                                                   . . .
                                                                               . . .
     19310
                                                   NaN
                                                               not free
                                                                               NaN
                                                                                       1.0
                             NaN
     19311
                             NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
     19312
                             NaN
                                                   NaN
                                                                     NaN
                                                                                       NaN
                                                                               NaN
     19313
                            NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
     19314
                            NaN
                                                   NaN
                                                                     NaN
                                                                               NaN
                                                                                       NaN
             price
     0
             39.89
     1
             51.99
     2
             40.02
```

```
46.26
     4
               . . .
     . . .
     19310
            29.95
     19311 64.95
     19312
            32.48
     19313
            31.48
     19314 72.00
     [19270 rows x 14 columns]
[60]: X, y = df.drop('price', axis=1), df['price']
[61]: X
[61]:
                            brand colors
                                           dimension manufacturer prices.condition
                                                 NaN
     0
                            Josmo
                                     NaN
                                                                NaN
                                                                                  NaN
     1
                            Josmo
                                     NaN
                                                 NaN
                                                                NaN
                                                                                  new
     2
            SERVUS BY HONEYWELL
                                     NaN
                                                 NaN
                                                                NaN
                                                                                  new
     3
            SERVUS BY HONEYWELL
                                     NaN
                                                 NaN
                                                                NaN
                                                                                  new
            SERVUS BY HONEYWELL
                                     NaN
                                                 NaN
                                                                NaN
                                                                                  new
     19310
                      Xray, XRay
                                   black
                                                 NaN
                                                                NaN
                                                                        New with box
     19311
                             Fila
                                     NaN
                                                 NaN
                                                           unknown
                                                                                  new
     19312
                     Seek Optics
                                     NaN
                                                  3.0
                                                                NaN
                                                                                  NaN
     19313
                     Seek Optics
                                                  3.0
                                                                NaN
                                                                                  NaN
                                     NaN
     19314
                     Seek Optics
                                     NaN
                                                  3.0
                                                                NaN
                                                                                  NaN
           prices.currency prices.isSale
                                                                 prices.merchant
     0
                        USD
                                        True
                                                                              NaN
     1
                        USD
                                      False
                                                  UnbeatableSale - Walmart.com
     2
                                      False
                                                   SIM Supply Inc - Walmart.com
                        USD
     3
                        USD
                                      False
                                                  SIM Supply Inc - Walmart.com
     4
                        USD
                                      False
                                                  SIM Supply Inc - Walmart.com
                         . . .
     19310
                        USD
                                      False
                                                                              NaN
     19311
                        USD
                                      False
                                              ULTIMATE SHOE ZONE - Walmart.com
     19312
                        USD
                                        True
                                                                Seek Optics, Inc
     19313
                        USD
                                        True
                                                                Seek Optics, Inc
     19314
                                       False
                        USD
                                                                Seek Optics, Inc
                  prices.offer prices.returnPolicy prices.shipping
                                                                        reviews
                                                                                  sizes
     0
            REDUCED USD 12.10
                                                 NaN
                                                                   NaN
                                                                             NaN
                                                                                    NaN
            REDUCED USD 12.10
     1
                                                  NaN
                                                                   NaN
                                                                             NaN
                                                                                    NaN
     2
                            NaN
                                                 NaN
                                                                   NaN
                                                                             NaN
                                                                                    NaN
     3
                            NaN
                                                  NaN
                                                                   NaN
                                                                             NaN
                                                                                    NaN
     4
                            NaN
                                                 NaN
                                                                   NaN
                                                                             NaN
                                                                                    NaN
```

3

50.31

```
19311
                           NaN
                                                 NaN
                                                                  NaN
                                                                            NaN
                                                                                   NaN
     19312
                           NaN
                                                 NaN
                                                                  NaN
                                                                            NaN
                                                                                   NaN
     19313
                           NaN
                                                 NaN
                                                                  NaN
                                                                            NaN
                                                                                   NaN
     19314
                           NaN
                                                 NaN
                                                                  NaN
                                                                            NaN
                                                                                   NaN
     [19270 rows x 13 columns]
[62]: y
[62]: 0
              39.89
              51.99
     2
              40.02
     3
              50.31
              46.26
               . . .
     19310
              29.95
              64.95
     19311
     19312
              32.48
              31.48
     19313
     19314
              72.00
     Name: price, Length: 19270, dtype: float64
[63]: X.describe()
[63]:
              dimension
                               reviews
                                               sizes
            2989.000000
                          1659.000000
                                        5966.000000
     count
     mean
              14.690995
                              1.458701
                                            4.260979
                              1.737385
     std
              13.227951
                                            5.865847
     min
                0.030000
                              0.000000
                                            1.000000
     25%
                                            1.000000
                3.000000
                              0.000000
     50%
              13.000000
                              0.888889
                                            2.000000
     75%
              20.000000
                              2.687500
                                            5.000000
             123.000000
     max
                              5.000000
                                           60.000000
[64]: X.columns
[64]: Index(['brand', 'colors', 'dimension', 'manufacturer', 'prices.condition',
             'prices.currency', 'prices.isSale', 'prices.merchant', 'prices.offer',
             'prices.returnPolicy', 'prices.shipping', 'reviews', 'sizes'],
           dtype='object')
[65]: categorical=[
          'brand',
          'colors',
          'manufacturer',
          'prices.condition',
          'prices.currency',
          'prices.isSale',
          'prices.merchant',
```

NaN

not free

NaN

1.0

19310

NaN

```
'prices.offer',
          'prices.returnPolicy',
          'prices.shipping',
     ]
 []:
[66]: import numpy as np
     import category_encoders as ce
     from sklearn.model_selection import train_test_split
     from sklearn.metrics import mean_squared_error
[67]: # apply random permutation to the data (required by CatBoost)
     perm = np.random.permutation(len(X))
     X = X.iloc[perm].reset_index(drop=True)
     y = y.iloc[perm].reset_index(drop=True)
[68]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,_
      ⇒shuffle=False)
[69]: ce_cat = ce.CatBoostEncoder(cols=categorical)
[70]: X_train
[70]:
                           brand
                                                                                 colors
     0
                            PUMA
                                                                                    NaN
     1
                            Nike
                                                                                    NaN
     2
                 Concepts Sports
                                                                                    NaN
     3
                              RBX
                                   dunkball, bklynball, gateball, lightningball, rimb...
     4
                       Spy Optic
                                                                                   black
                       sumaclife
     15411
                                                      gray, red, pink, orange, green, blue
     15412
                          Laredo
                                                                                   brown
     15413
                              NaN
                                                                                   green
     15414
                         14k co.
                                                                                    NaN
     15415
            Mercanti Fiorentini
                                                                                  brown
            dimension
                                manufacturer prices.condition prices.currency
     0
                   NaN
                                        Puma
                                                            NaN
                                                                             USD
                                         NaN
                                                  New with box
                                                                             USD
     1
                   NaN
     2
                  12.0
                                         NaN
                                                            NaN
                                                                             USD
     3
                   NaN
                                         NaN
                                                            NaN
                                                                             USD
     4
                   NaN
                                         NaN
                                                                             AUD
                                                 New with tags
                   . . .
                                                                             . . .
     15411
                   NaN
                                                                             USD
                                         NaN
                                                            NaN
     15412
                   NaN
                                         NaN
                                                                             USD
                                                            new
     15413
                   NaN
                                      Dunlop
                                                            new
                                                                             EUR
     15414
                   NaN
                                         NaN
                                                                             USD
                                                            NaN
     15415
                                                                             USD
                   NaN Mercanti Fiorentini
                                                            new
```

```
prices.isSale
                                            prices.merchant
                                                                     prices.offer \
                                                               REDUCED USD 18.01
     0
                      True
                                                         NaN
     1
                     False
                                 graduate08in82 - Ebay.com
                                                                              NaN
     2
                     False
                                                  oh!Dreamy
                                                                               NaN
     3
                      True
                                          Wireless4Wireless
                                                                              NaN
     4
                     False
                                                                              NaN
                                                         NaN
     15411
                      True
                                                  Sears.com
                                                                              NaN
     15412
                     False
                                 ApparelSave - Walmart.com
                                                                              NaN
     15413
                     False
                             Universal Textiles & Footwear
                                                                          23% off
                                                  Sears.com
     15414
                     False
                                                                               NaN
     15415
                     False
                                 ApparelSave - Walmart.com
                                                              REDUCED USD 133.01
           prices.returnPolicy prices.shipping
                                                    reviews
                                                              sizes
     0
                             NaN
                                              NaN
                                                         NaN
                                                                NaN
     1
                             NaN
                                         not free
                                                         NaN
                                                                1.0
     2
                             NaN
                                              NaN
                                                         NaN
                                                                NaN
     3
                                                   2.44444
                             NaN
                                             free
                                                                NaN
     4
                             NaN
                                         not free
                                                         NaN
                                                                NaN
                             . . .
                                                         . . .
                                                                 . . .
     . . .
     15411
                             NaN
                                              NaN
                                                         NaN
                                                                NaN
     15412
                                                               12.0
                             NaN
                                              NaN
                                                         NaN
     15413
                                         not free
                                                                NaN
                             NaN
                                                         NaN
                                                                1.0
     15414
                             NaN
                                              NaN
                                                         NaN
     15415
                             NaN
                                                                1.0
                                              NaN
                                                         NaN
     [15416 rows x 13 columns]
[71]: X_train = ce_cat.fit_transform(X_train, y_train)
     X train
[71]:
                  brand
                              colors
                                      dimension manufacturer
                                                                 prices.condition
     0
             108.033927
                         108.033927
                                          -999.9
                                                     108.033927
                                                                        108.033927
     1
             108.033927
                           90.011963
                                          -999.9
                                                    108.033927
                                                                        108.033927
             108.033927
                           83.337976
                                            12.0
                                                      89.011963
                                                                         90.011963
     3
             108.033927
                          108.033927
                                          -999.9
                                                      67.671309
                                                                         68.337976
     4
             108.033927
                          108.033927
                                          -999.9
                                                      53.000982
                                                                        108.033927
     15411
              46.740982
                           69.011963
                                          -999.9
                                                    118.126095
                                                                        106.750840
     15412
            111.156305
                           93.561804
                                          -999.9
                                                    118.116300
                                                                         86.898632
     15413
              82.693912
                           82.218471
                                          -999.9
                                                      36.236321
                                                                         86.905012
            167.629426
     15414
                           99.439379
                                          -999.9
                                                     118.117276
                                                                        106.734435
            160.571990
     15415
                           93.616037
                                          -999.9
                                                     160.571990
                                                                         86.894162
            prices.currency prices.isSale prices.merchant
                                                                prices.offer
     0
                  108.033927
                                  108.033927
                                                     108.033927
                                                                    108.033927
                                  108.033927
                                                                    108.033927
     1
                   90.011963
                                                     108.033927
     2
                   83.337976
                                   89.011963
                                                                     89.011963
                                                    108.033927
```

```
4
                 108.033927
                                  67.671309
                                                    90.011963
                                                                  53.000982
     . . .
     15411
                 109.188109
                                  77.595565
                                                   114.019879
                                                                 124.763575
     15412
                 109.182005
                                 120.533609
                                                    90.588088
                                                                 124.753566
     15413
                 104.472472
                                 120.534293
                                                    29.838436
                                                                  34.626488
     15414
                 109.183278
                                 120.524817
                                                   113.886541
                                                                 124.753873
     15415
                 109.184656
                                 120.525644
                                                    90.611558
                                                                 188.341309
            prices.returnPolicy prices.shipping
                                                      reviews sizes
     0
                                       108.033927 -999.900000 -999.9
                      108.033927
     1
                      90.011963
                                       108.033927 -999.900000
                                        90.011963 -999.900000 -999.9
     2
                      83.337976
     3
                      68.750982
                                       108.033927
                                                      2.444444 -999.9
     4
                                        89.011963 -999.900000 -999.9
                      56.798785
                      92.544690
                                        90.097270 -999.900000 -999.9
     15411
                                        90.090673 -999.900000
     15412
                      92.539659
     15413
                      92.542083
                                        81.179863 -999.900000 -999.9
     15414
                      92.536920
                                        90.094188 -999.900000
                                                                  1.0
                      92.539450
                                        90.097847 -999.900000
     15415
                                                                  1.0
     [15416 rows x 13 columns]
[72]: def logify(data):
         return np.log(1 + data)
     def unlogify(data):
         return np.exp(data) - 1
[73]: y_train = logify(y_train)
[74]: from sklearn.ensemble import GradientBoostingRegressor
[75]: model = GradientBoostingRegressor(max_leaf_nodes=None, n_estimators=50)
[76]: model.fit(X_train, y_train)
[76]: GradientBoostingRegressor(alpha=0.9, criterion='friedman mse', init=None,
                                learning_rate=0.1, loss='ls', max_depth=3,
                                max_features=None, max_leaf_nodes=None,
                                min_impurity_decrease=0.0, min_impurity_split=None,
                                min_samples_leaf=1, min_samples_split=2,
                                min_weight_fraction_leaf=0.0, n_estimators=50,
                                n_iter_no_change=None, presort='auto',
                                random_state=None, subsample=1.0, tol=0.0001,
                                validation_fraction=0.1, verbose=0, warm_start=False)
[77]: X_test
```

3

68.750982

90.011963

108.033927

67.671309

```
[77]:
                                    brand \
                                     PUMA
     15416
     15417
                                 Mephisto
     15418
                                    BEKINA
     15419
                                      Nike
                            Tommie Copper
     15420
     . . .
     19265
                                     HO0ey
     19266
                                      PUMA
     19267
                               Silhouette
     19268
                                       DVS
     19269
            Denim & Supply Ralph Lauren
                                                                    dimension
                                                            colors
     15416
                                                             black
                                                                           NaN
     15417
                                     blackpalace, darkbrownpalace
                                                                           NaN
     15418
                                                                           NaN
                                                             green
     15419
                                                                           NaN
                                                              blue
     15420
                                                                           NaN
                                                            yellow
     19265
                                                               NaN
                                                                           NaN
     19266
                                                             black
                                                                           NaN
     19267
                                                 blackcarbonfiber
                                                                           NaN
            blacknubuckdeegan, blackcanvas, black, blackwhite...
     19268
                                                                           NaN
     19269
                                                            blacks
                                                                           NaN
           manufacturer prices.condition prices.currency
                                                              prices.isSale
     15416
                                                                        False
                    Puma
                                        new
                                                         USD
                                                                         True
     15417
                     NaN
                                        NaN
                                                         USD
     15418
                  BEKINA
                                                         USD
                                                                        False
                                        new
     15419
                     NaN
                              New with box
                                                                        False
                                                         USD
     15420
                     NaN
                             New with tags
                                                         USD
                                                                        False
     . . .
                      . . .
                                                                          . . .
     19265
                     NaN
                                        NaN
                                                         USD
                                                                         True
                                                                         True
     19266
                    Puma
                                        new
                                                         USD
                             New with tags
     19267
                     NaN
                                                         USD
                                                                        False
     19268
                     NaN
                                        NaN
                                                         USD
                                                                        False
     19269
                     NaN
                             New with tags
                                                         USD
                                                                        False
                       prices.merchant
                                                prices.offer prices.returnPolicy
                                          REDUCED USD 43.02
             ApparelSave - Walmart.com
     15416
                                                                               NaN
     15417
                                     NaN
                                                                               NaN
                                                          NaN
     15418
                    Zoro - Walmart.com
                                                          NaN
                                                                               NaN
     15419
                                     NaN
                                                         NaN
                                                                               NaN
     15420
                                     NaN
                                                 winning bid
                                                                               NaN
     . . .
     19265
                              Sears.com
                                                         NaN
                                                                               NaN
```

	19266	ApparelSave	- W				NaN	
	19267			Na		NaN	NaN	
	19268			Amazon.co		NaN	NaN	
	19269			Na	ıN	winning bid	NaN	
		prices.shipp	_	reviews				
	15416		NaN	NaN				
	15417		NaN	1.888889				
	15418	]	NaN	NaN				
	15419	not fi	ree	NaN	1.0			
	15420	not fi	ree	NaN	NaN			
					• • •			
	19265	]	NaN	NaN	13.0			
	19266	]	NaN	NaN	1.0			
	19267	f	ree	NaN	NaN			
	19268	]	NaN	1.233333	NaN			
	19269	f	ree	NaN	NaN			
	[3854	rows x 13 co	lumn	s]				
[78]:	X test	_transformed	= c	e cat.tra	ansform(X	test)		
	_	_ c_transformed		_	· <b>-</b>			
[70]	_			٦	1	<b>.</b> .		
[78]:	15/16	brand	120		dimension		prices.condition 86.926456	
	15416	70.627786		.809532	NaN NaN			
	15417	241.063760 163.831309		.033927	NaN NaN		106.738699	
	15418 15419	100.376315		.363645			86.926456 98.301166	
	15419	10.818928		.896261	NaN NaN		70.106751	
			32		NaN			
	 19265	236.958214	00	. 443924	 NaN	118.118406	 106.738699	
	19266	70.627786		.809532	NaN NaN			
	19267		139	.003002				
	19207		100				86.926456	
	10060	108.033927		.033927	NaN	118.118406	70.106751	
	19268	74.314881	74	.033927 .314881	NaN NaN	118.118406 118.118406	70.106751 106.738699	
			74	.033927 .314881	NaN	118.118406 118.118406	70.106751 106.738699	
		74.314881 108.033927	74 47	.033927 .314881 .149358	NaN NaN NaN	118.118406 118.118406 118.118406	70.106751 106.738699 70.106751	
	19269	74.314881 108.033927 prices.curre	74 47 ency	.033927 .314881 .149358 prices.	NaN NaN NaN	118.118406 118.118406 118.118406 rices.merchant	70.106751 106.738699 70.106751 prices.offer \	
	19269 15416	74.314881 108.033927 prices.curre 109.19	74 47 ency 7224	.033927 .314881 .149358 prices. 120.	NaN NaN NaN isSale p 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702	70.106751 106.738699 70.106751 prices.offer \ 94.116741	
	19269 15416 15417	74.314881 108.033927 prices.curro 109.19 109.19	74 47 ency 7224 7224	.033927 .314881 .149358 prices. 120. 77.	NaN NaN NaN isSale p 541608 582501	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328	
	19269 15416 15417 15418	74.314881 108.033927 prices.curro 109.19 109.19 109.19	74 47 ency 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120.	NaN NaN NaN isSale p 541608 582501 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328	
	19269 15416 15417 15418 15419	74.314881 108.033927 prices.curre 109.19 109.19 109.19	74 47 ency 7224 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120.	NaN NaN isSale p 541608 582501 541608 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328	
	19269 15416 15417 15418 15419 15420	74.314881 108.033927 prices.curro 109.19 109.19 109.19	74 47 ency 7224 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120.	NaN NaN isSale p 541608 582501 541608 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692	
	19269 15416 15417 15418 15419 15420	74.314881 108.033927 prices.curro 109.19 109.19 109.19 109.19	74 47 ency 7224 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120.	NaN NaN isSale p 541608 582501 541608 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692	
	19269 15416 15417 15418 15419 15420  19265	74.314881 108.033927 prices.curre 109.19 109.19 109.19 109.19	74 47 ency 7224 7224 7224 7224 	.033927 .314881 .149358 prices. 120. 77. 120. 120.	NaN NaN isSale p 541608 582501 541608 541608  582501	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361  113.908493	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692  124.754328	
	19269 15416 15417 15418 15419 15420  19265 19266	74.314881 108.033927 prices.curre 109.19 109.19 109.19 109.19 109.19 109.19	74 47 224 7224 7224 7224  7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120. 120.	NaN NaN NaN isSale p 541608 582501 541608 541608  582501	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361  113.908493 90.739702	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692  124.754328 61.409665	
	19269 15416 15417 15418 15419 15420  19265 19266 19267	74.314881 108.033927 prices.curre 109.19 109.19 109.19 109.19 109.19 109.19 109.19	74 47 ency 7224 7224 7224 7224 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120. 77. 77.	NaN NaN NaN isSale p 541608 582501 541608 541608  582501 582501 541608	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361  113.908493 90.739702 82.222361	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692  124.754328 61.409665 124.754328	
	19269 15416 15417 15418 15419 15420  19265 19266	74.314881 108.033927 prices.curre 109.19 109.19 109.19 109.19 109.19 109.19	74 47 224 7224 7224 7224 7224 7224 7224	.033927 .314881 .149358 prices. 120. 77. 120. 120. 77. 77. 120. 120.	NaN NaN NaN isSale p 541608 582501 541608 541608  582501	118.118406 118.118406 118.118406 rices.merchant 90.739702 82.222361 101.879040 82.222361 82.222361  113.908493 90.739702	70.106751 106.738699 70.106751 prices.offer \ 94.116741 124.754328 124.754328 124.754328 62.278692  124.754328 61.409665	

```
15416
                       92.553286
                                          90.116840
                                                           NaN
                                                                  12.0
     15417
                       92.553286
                                          90.116840
                                                      1.888889
                                                                   NaN
                                                                   1.0
     15418
                       92.553286
                                          90.116840
                                                           NaN
                       92.553286
                                          81.132529
                                                           NaN
                                                                   1.0
     15419
     15420
                       92.553286
                                          81.132529
                                                           NaN
                                                                   NaN
     . . .
                                                           . . .
                                                                   . . .
                                                 . . .
                              . . .
                                          90.116840
                       92.553286
     19265
                                                           NaN
                                                                  13.0
     19266
                       92.553286
                                          90.116840
                                                           NaN
                                                                   1.0
     19267
                       92.553286
                                         178.192042
                                                           NaN
                                                                   NaN
     19268
                       92.553286
                                          90.116840
                                                      1.233333
                                                                   NaN
     19269
                       92.553286
                                         178.192042
                                                           NaN
                                                                   NaN
     [3854 rows x 13 columns]
[79]: X.describe().columns
[79]: Index(['dimension', 'reviews', 'sizes'], dtype='object')
[80]: cols_to_fill_nas = ['dimension', 'reviews', 'sizes']
     for c in cols_to_fill_nas:
         X_test_transformed[c] = X_test_transformed[c].fillna(-999.9)
     X_test_transformed
[80]:
                  brand
                              colors
                                      dimension
                                                  manufacturer
                                                                  prices.condition
     15416
              70.627786
                          139.809532
                                          -999.9
                                                      69.349229
                                                                         86.926456
     15417
            241.063760
                          108.033927
                                          -999.9
                                                     118.118406
                                                                        106.738699
            163.831309
                                                     163.831309
     15418
                           81.636119
                                          -999.9
                                                                         86.926456
     15419
            100.376315
                           73.363645
                                          -999.9
                                                                         98.301166
                                                     118.118406
     15420
              10.818928
                           52.896261
                                          -999.9
                                                     118.118406
                                                                         70.106751
     . . .
     19265
            236.958214
                           99.443924
                                          -999.9
                                                     118.118406
                                                                        106.738699
     19266
             70.627786
                         139.809532
                                          -999.9
                                                      69.349229
                                                                         86.926456
                                                     118.118406
                                          -999.9
     19267
             108.033927
                          108.033927
                                                                         70.106751
     19268
             74.314881
                           74.314881
                                          -999.9
                                                     118.118406
                                                                        106.738699
     19269
            108.033927
                           47.149358
                                          -999.9
                                                     118.118406
                                                                         70.106751
                                                                 prices.offer
            prices.currency
                               prices.isSale
                                               prices.merchant
     15416
                  109.197224
                                  120.541608
                                                      90.739702
                                                                     94.116741
     15417
                  109.197224
                                   77.582501
                                                      82.222361
                                                                    124.754328
                  109.197224
                                  120.541608
                                                     101.879040
                                                                    124.754328
     15418
     15419
                  109.197224
                                  120.541608
                                                      82.222361
                                                                    124.754328
     15420
                  109.197224
                                  120.541608
                                                      82.222361
                                                                     62.278692
     . . .
     19265
                  109.197224
                                   77.582501
                                                     113.908493
                                                                    124.754328
     19266
                  109.197224
                                   77.582501
                                                      90.739702
                                                                     61.409665
                                  120.541608
                                                      82.222361
                                                                    124.754328
     19267
                  109.197224
     19268
                  109.197224
                                  120.541608
                                                     165.323759
                                                                    124.754328
```

reviews

sizes

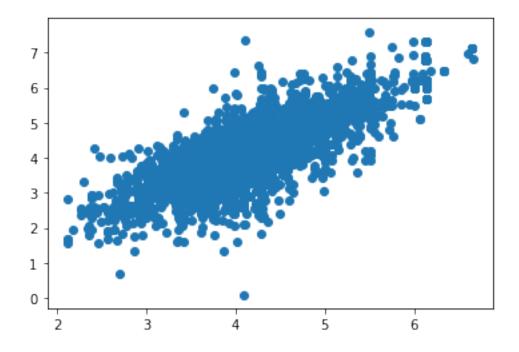
prices.returnPolicy prices.shipping

19269	109.197224	120.541608	82.222361	62.278692	
	<pre>prices.returnPolicy</pre>	prices.shipping	reviews	sizes	
15416	92.553286	90.116840	-999.900000	12.0	
15417	92.553286	90.116840	1.888889	-999.9	
15418	92.553286	90.116840	-999.900000	1.0	
15419	92.553286	81.132529	-999.900000	1.0	
15420	92.553286	81.132529	-999.900000	-999.9	
19265	92.553286	90.116840	-999.900000	13.0	
19266	92.553286	90.116840	-999.900000	1.0	
19267	92.553286	178.192042	-999.900000	-999.9	
19268	92.553286	90.116840	1.233333	-999.9	
19269	92.553286	178.192042	-999.900000	-999.9	

[3854 rows x 13 columns]

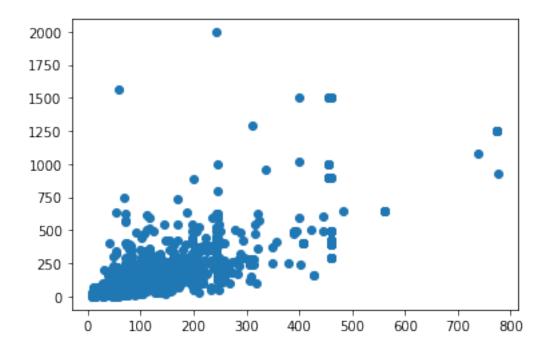
```
[81]: preds = model.predict(X_test_transformed)
```

- [82]: mean\_squared\_error(preds, logify(y\_test))
- [82]: 0.32169262519768926
- [83]: import matplotlib.pyplot as plt %matplotlib inline
- [84]: plt.scatter(preds, logify(y\_test))
- [84]: <matplotlib.collections.PathCollection at 0x1a20f87950>



```
[85]: plt.scatter(unlogify(preds), y_test)
```

[85]: <matplotlib.collections.PathCollection at 0x1a2113b790>

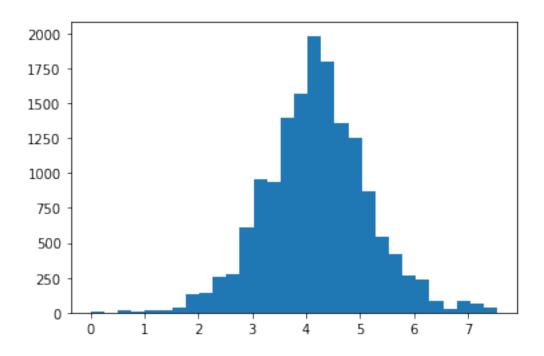


```
[86]: plt.hist(np.log(1+y_train), bins=30)

[86]: (array([4.000e+00, 4.000e+00, 0.000e+00, 0.000e+00, 0.000e+00, 0.000e+00, 1.400e+01, 6.000e+00, 1.000e+00, 1.100e+01, 1.000e+01, 2.000e+01, 3.200e+01, 7.500e+01, 1.360e+02, 1.590e+02, 2.670e+02, 4.930e+02, 8.840e+02, 1.185e+03, 1.723e+03, 2.422e+03, 2.917e+03, 2.128e+03, 1.475e+03, 7.340e+02, 4.550e+02, 1.500e+02, 1.110e+02]), array([0. , 0.07153157, 0.14306314, 0.21459471, 0.28612628, 0.35765785, 0.42918942, 0.50072099, 0.57225256, 0.64378413, 0.7153157 , 0.78684727, 0.85837884, 0.92991042, 1.00144199, 1.07297356, 1.14450513, 1.2160367 , 1.28756827, 1.35909984, 1.43063141, 1.50216298, 1.57369455, 1.64522612, 1.71675769, 1.78828926, 1.85982083, 1.9313524 , 2.00288397, 2.07441554, 2.14594711]),
```

```
3000 -
2500 -
1500 -
1000 -
500 -
0.0 0.5 1.0 1.5 2.0
```

```
[87]: lg = np.log(1+y_train)
    un = np.exp(lg) - 1
[88]: plt.hist(un, bins=30)
[88]: (array([
               8.,
                      0.,
                            14.,
                                    7.,
                                          15.,
                                                 22.,
                                                        39., 134., 141.,
             255., 279., 614., 957., 935., 1395., 1573., 1983., 1803.,
            1356., 1249., 870., 547., 423., 268., 235.,
                                                               80.,
              81.,
                     67.,
                            38.]),
                      , 0.25167118, 0.50334236, 0.75501353, 1.00668471,
     array([0.
            1.25835589, 1.51002707, 1.76169825, 2.01336942, 2.2650406,
            2.51671178, 2.76838296, 3.02005414, 3.27172532, 3.52339649,
            3.77506767, 4.02673885, 4.27841003, 4.53008121, 4.78175238,
            5.03342356, 5.28509474, 5.53676592, 5.7884371 , 6.04010827,
            6.29177945, 6.54345063, 6.79512181, 7.04679299, 7.29846416,
            7.55013534]),
     <a list of 30 Patch objects>)
```



[]: