

TYPOGRAPHIC DESIGN

In this lesson, you'll learn how to do the following:

- Use guides to position text in composition.
- Make a clipping mask from type.
- Merge type with other layers.
- Format text.
- Distribute text along a path.
- Create and apply type styles.
- Control type and positioning using advanced features.

1. Open file 07Start.psd.
2. Rename the file to 07Working.psd.
3. Choose Typography from the Workspace Switcher in the option bar.
The typography workspace displays the Character, Paragraph, Paragraph Styles, Layers, and Paths panels that you'll use in this lesson.

CREATING A CLIPPING MASK FROM TYPE

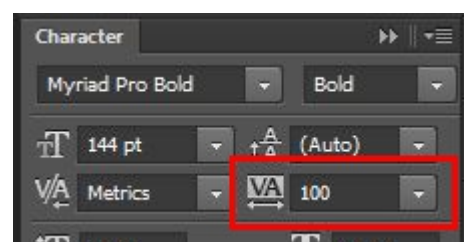
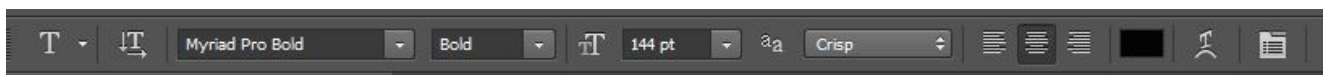
The 07Working.psd file includes a background layer and a Model layer.

1. Choose **View > Fit On Screen** to see the whole cover clearly.
2. Choose **View > Rulers** to display rulers along the left and top borders of the image window.
3. Drag vertical guide from the left ruler to the center of cover (10,8 cm).



ADDING POINT TYPE

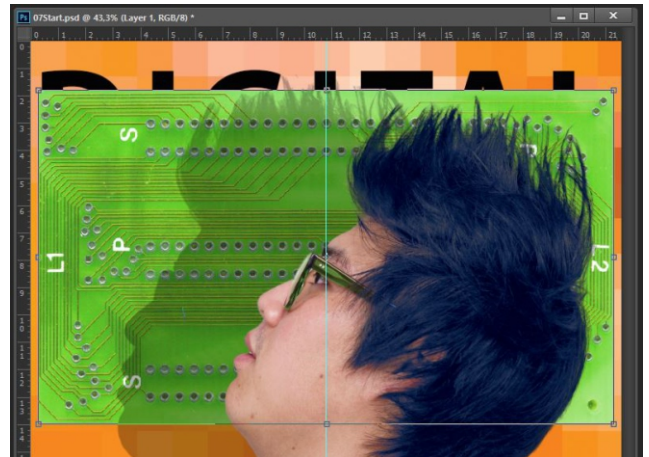
1. In the Layers panel, select the Background layer.
2. Select Horizontal Type tool, and, in the options bar, do the following:
 - Choose a sans serif typeface, Bolt.
 - Type 144 pt for the size (or other – to get result like in example)
 - Choose the Center Text button.
3. In the Character panel, change the Tracking value to (around) 100.
4. Click on the center guide you added to set an insertion point, and type DIGITAL in all capital letters.



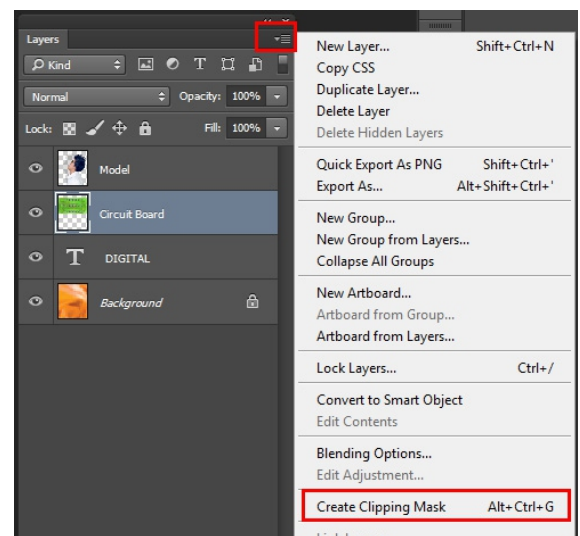
MAKING A CLIPPING MASK AND APPLYING A SHADOW

You can change a view of letters. So you'll use the letters to make a clipping mask that will allow another image layer to show through.

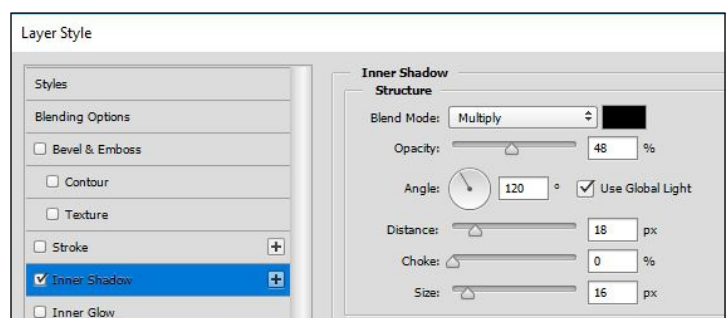
1. Open the **circuit_board.tif** file.
2. Copy a photo **Ctrl+A / Ctrl+C**.
3. Paste the circuit_board.tif photo in 07Working.psd file.
4. The photo will appear in 07Working.psd file, layer 1.
5. Photo is too big, so you'll need to make it smaller: **Edit > Transform > Scale**.



6. Rename layer 1 to **Circuit Board**.
7. Select the **Circuit Board** layer, if it isn't selected, and choose **Create Clipping Mask** from the Layers panel menu.

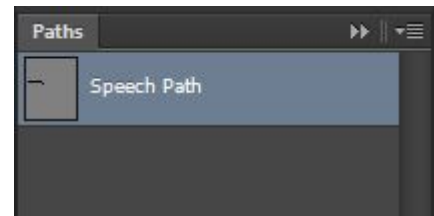
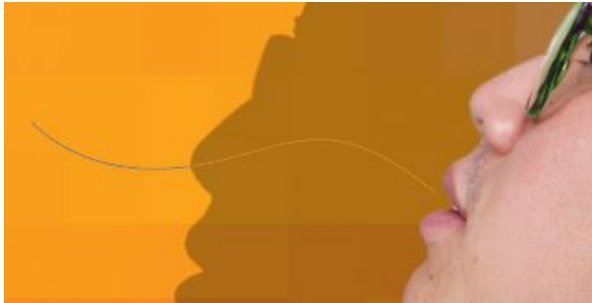


8. Select layer **DIGITAL**, click the **Add A Layer Style** button at the bottom of Layers panel, and choose **Inner Shadow** from the pop-up menu.
9. In the Layer Style box, change the **Blending Mode to Multiply, Opacity to 48%, Choke to , and Size to 16**.
10. Save the file.

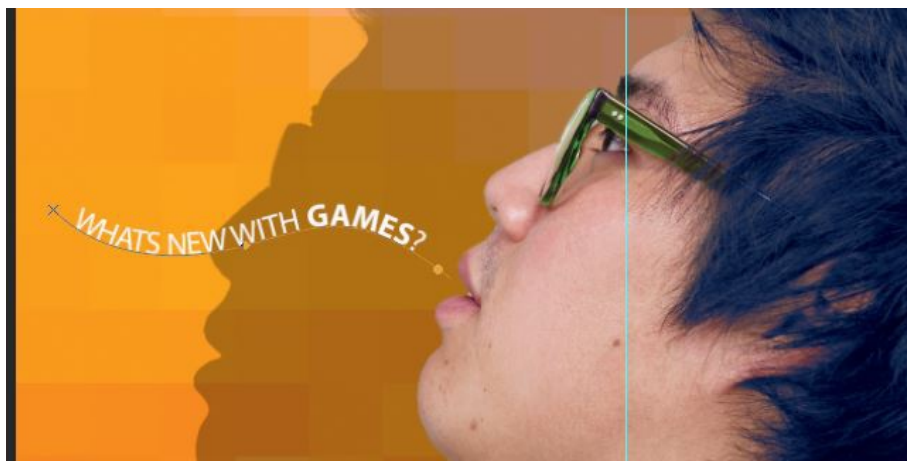


CREATING TYPE ON A PATH

1. Select the Background layer.
2. In a Paths panel, select a path names Speech Path.



3. Select the **Horizontal Type** tool.
4. Choose sans serif font, Style: Regular, Font size (around) 16 pt, Tracking -10, Color: white, All Caps (TT).
5. Move Type tool over the path and type What's new with Games?



6. You can make corrections with a **Path Selection** tool.

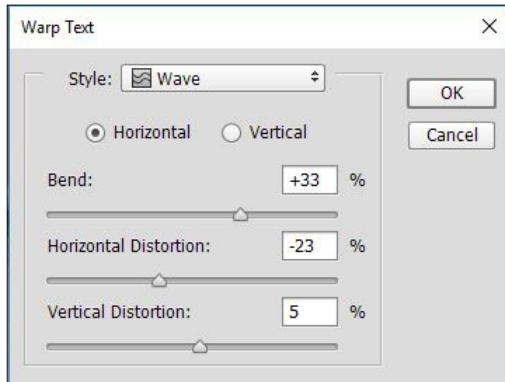


7. Duplicate the layer with a text. Replace GAMES to MP3s. Rotate the text like in example. Repeat: change GAMES to PHONES.



WARPING POINT TYPE

1. Choose the layer with the text: WHATS NEW WITH MP3s?
2. **Right-click** (Windows) or **Control-click** (Mac OS) in layer, and choose Warp Text from the context menu.
3. In Warp Text dialog box, choose Wave from the Style menu, and select the Horizontal option. Specify the following values: **Bend +33%**, **Horizontal Distortion -23%**, **Vertical Distortion +5%**. Click OK.



DESIGNING PARAGRAPHS OF TYPE

USING GUIDES FOR POSITIONING

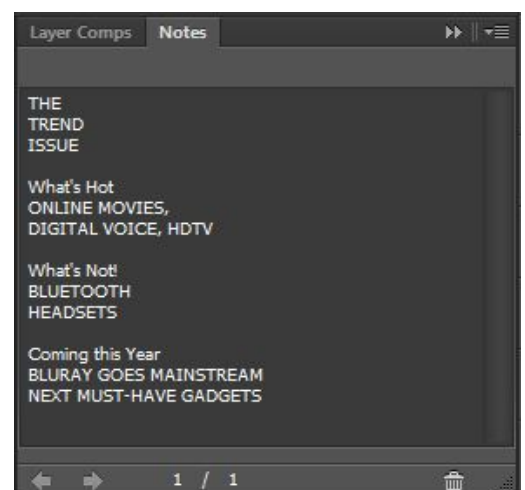
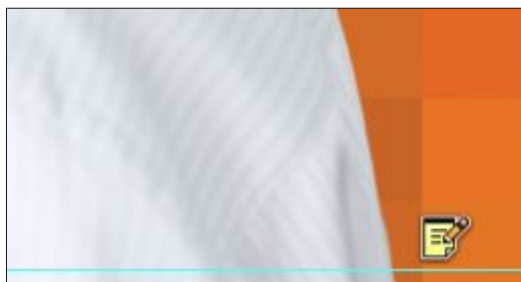
Add some guides to the work area to help you position the paragraph, and create a new paragraph style.

1. Drag a guide from the left vertical ruler, placing it approximately 0,7 cm from the right side of the cover.
2. Drag a guide down from the top horizontal ruler, placing it approximately 5,8 cm from the top of the cover.



ADDING PARAGRAPH TYPE FROM A STICKY NOTE

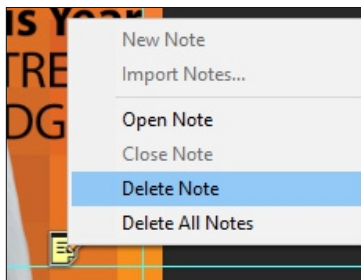
1. Double-click the yellow sticky note in the lower right corner of the image window to open the **Notes panel**. Expand the Notes panel, if necessary, to see all the text.



1. In the **Notes panel**, select all the text. Copy the text **Ctrl+C**.
2. Select Model layer. The with the Horizontal Type tool, drag a text box on the right side of the magazine cover. Text box should be about **10 x 20 cm**. Align the top and right edges using a guides you just added.
3. Press **Ctrl+V** to paste the text.
4. Select all the text, then change it's size to 18 pt. Right Align Text.
5. Select the first free lines (The Trend Issue), and then apply the following settings in the Character panel:
Font Family: any sans serif font; Font Style: Regular; Font Size: approximately 70 pt; Leading: 55 pt; Color: White.
6. Word 'Trend' change to Bold.
7. The other text change to: Font Size: 28 pt; Leading 28 pt.
8. Text 'What's hot', What's not' and 'Coming this year' leave as it is (Bold).
Other text Font Style change to Regular.

ADDING VERTICAL TYPE

1. Choose **Select > Deselect Layers**. Select Vertical Type tool, which is hidden under the Horizontal Type tool.
2. Type VOL 9. Choose a size and Compose like in example.



3. Right-click on the Note picture and choose **Delete Note**.



1. Now Zoom Out to see all cover.
2. Save the work.

You finished the Magazine cover!

