Contact

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www.linkedin.com/in/peckjon (LinkedIn)

bit.ly/peckjon-readme (Portfolio)

www.linkedin.com/services/page/940581328309002197/request-proposal/ (Company)

Top Skills

Storytelling

GitHub

Executive Level Relationship Building

Certifications

Project Management

Microsoft EBC One Award FY25

Product Manager (Nanodegree)

Introduction to Algorithmia

Performance Leadership

Publications

Algorithmia Learning Hub

Sentiment analysis of tweets by & about political candidates

Improve project usability and reduce friction

Using different AI models in GitHub Copilot

Making State-of-the-Art Algorithms Discoverable and Accessible to Everyone

Jon Peck

Senior Developer Advocate (occasional manager) DevRel @ GitHub
Seattle, Washington, United States

Summary

Highly experienced tech professional with an extensive background in software development, technical advocacy, and leadership. Passionate about sharing tech stories and collaborating across teams to drive enterprise-focused content production and customer interactions. Proven ability to handle complex customer scenarios and bring a variety of perspectives to customers across all levels of technical depth.

Experience

GitHub
5 years 9 months

Senior Developer Advocate (& occasional Manager) – Developer Relations & Enterprise Advocacy
June 2022 - Present (3 years 4 months)
Seattle, Washington, United States

Build out GitHub's first Enterprise Advocacy team. Collaborate across Sales & Marketing. Define strategy for enterprise-focused content production and customer interactions throughout the Americas. Add enterprise presence to social media and conferences. Train intradepartmental resources to handle complex customer scenarios.

Senior Technical Advocate – Customer Engagement
March 2022 - June 2022 (4 months)

Technical Advocate – Executive Briefing Center
January 2020 - March 2022 (2 years 3 months)

Connect with exec-level audiences to familiarize them with GitHub's offerings. Leverage 25 years of experience as a developer, solutions architect, product manager, sales engineer, and developer advocate to bring a variety of perspectives to customers across all levels of technical depth. Bring learnings back to Product to address customer needs. Advise on a wide variety of internal and external-facing initiatives.

Algorithmia
Senior Developer Advocate & Solutions Engineer
January 2017 - January 2020 (3 years 1 month)
Seattle, Washington

Enterprises depend on Algorithmia's AI Layer to run their Machine Learning models efficiently and reliably in production, bringing elasticity and GPU acceleration to any framework, cutting deployment time from weeks to minutes. Individual developers love the public AI Marketplace, where they can find and contribute openly-available and immediately-runnable algorithms, which can be quickly added to any code (in any language) with just a few clicks.

- Define strategy, cadence, and KPIs for Developer Relations; guide improvements to execution and tooling
- Coach and encourage ICs in developer evangelism activities: speaking engagements, blogposts, documentation, and networking
- Engage and motivate the developer community, demonstrating the value of Algorithmia to datascientists, developers, managers, and executives
- Represent Algorithmia at conferences and public events, build and present webinars, identify and execute on speaking opportunities
- Build compelling demo applications, blogposts, tutorials, documentation, and videos showcasing and explaining the platform's capabilities
- Understand the needs of customers and partner companies; identify high-value enhancements to platform
- Collaborate and coordinate strategy with sales, marketing, customer success, and engineering teams

Empower Engine
Senior Software Engineer
September 2015 - December 2016 (1 year 4 months)
Seattle, WA

Empower Engine is a mapping platform that generates interactive maps of census, voter, and analytics data. It offers Democratic and Progressive organizations a better way to visualize, compare, and analyze information critical to location-based organizing campaigns.

- Designed and built next-gen product line for presenting and categorizing large-scale data on geographic maps.
- Revamped tech stack with modern frontend technologies.
- Advised on product, marketing, and business goals.

- Custom-project implementations, including heavy-traffic cloud solutions such as the WA Dem Caucus registration
- AngularJS, MapboxGL, Python/Django, AWS, Postgres/PostGIS

GiftStarter
Director Of Engineering
November 2014 - August 2015 (10 months)

Group-giving with modern tech: dynamic data, deep social, cloud architecture.

- scaled from single to 5-member development team
- interfaced with design and biz planning teams to improve & scale product in a fast-moving startup
- managed dev environment, Google AppEngine / Python / AngularJS and numerous third-party API integrations
- wrote code at all tiers of application as primary/lead engineer
- trained novice frontend engineers and managed consulting developers
- provided business analysis, analytics observations, and recommendations on partner integrations

See Me Roar
15 years

IT Consultant / Owner
2000 - 2015 (15 years)

High-performance, custom-tailored web solutions complete with SEO, eCom, personalized training.

- find and engage clients, analyze business needs, identify technologies
- Build ground-up custom solutions as well as WordPress/WooCommerce integrations
- Newsletter / lead generation tools (Salesforce, Constant Contact, MailChimp, Mandrill); social utilities (Facebook, Twitter, LinkedIn); on-page Search Engine Optimization and on off-page SEO techniques
- consulting, e-commerce & web apps for clients such as Group Health, WildTangent Games, LiquidPlanner

Videographer
2009 - 2013 (4 years)

Cut Once Productions provides end-to-end high-definition video services: enhance your online presence, capture an important event, or find an editor for your latest film.

Federal Way Public Schools
Lead Web Developer
July 2012 - November 2014 (2 years 5 months)

- Complete overhaul of district websites, migrating sites from a bottlenecked, single-editor environment to an organization-wide multi-editor content management solution. Reduced complexity while improving web presence, reach, and engagement.
- Managed 40 district- and school-level websites, provided high-level technical guidance for ongoing development of district's online presence, and indirectly oversaw operations of school-level webmasters.
- Provided custom scripts, server implementations, and websites as needed.
- Created, integrated, and optimized WordPress Plugins & Themes. Selected and integrated other third-party software.
- Provided expertise in PHP, MySql, and Linux-related issues for interdepartmental peers.

Massachusetts General Hospital
Bioinformatics Software Engineer
2004 - 2014 (10 years)

- Develop software for use by data managers, statisticians, & lab researchers
- Rapidly acquire understanding of specific medical procedures & terminology
- Anticipate impact of HIPAA, IRB regulations, & varying statistical requirements
- Meet w/ external clients, primarily doctors & techs; analyze end-user needs
- Introduce developers, project managers, QA to best-in-class tools / practices
- Formulate development tasks from project requirements & NIH mandates
- Design various software architectures using the Struts framework on Tomcat
- Leverage existing MySql and Oracle DBs / design new relational structures
- Compose strategies for application release, integration, & acceptance

Cascadia College
Senior Associate Faculty
2007 - 2011 (4 years)

Provide the next generation of software developers with the skills they need to thrive. Develop and teach courses covering programming generalities such as algorithm design and web 2.0 methodologies, and specifics such as language syntax and debugging tools.

Cornell University
Product Manager & Senior Programmer/Analyst

2001 - 2004 (3 years)

- Manage product: analyze customer needs, define core functionality and interfaces
- Provide project oversight & technical guidance throughout product lifecycles
- Lead development team; mentor junior developers and experienced legacy developers
- Identify technologies, patterns, methodologies, and tools for use by team
- Architect the Division of Financial Affairs' MVC framework
- Design relational models; port backends from ADABAS to Oracle
- Lead and participate in development of all tiers of J2EE web applications

WorldStreet
Software Engineer
2000 - 2001 (1 year)

- Write Servlets to communicate between distributed servers & client apps
- Create and enhance web apps using JSP, JavaScript, and XSLT
- Build stored procedures for MS SQL servers
- Manage JRun, IIS, and SQL servers for development and testing

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Education

Cornell University
BA, Computer Science · (1996 - 2000)

Udacity
Nanodegree, Product Management · (2021 - 2022)

Cornell University
Certificate (eCornell), Business Strategy · (2020 - 2020)

Cornell University
Certificate (eCornell), Product Marketing · (2020 - 2020)

University of Washington
Independent Filmmaking (UW PCE) · (2009 - 2010)