

Contact

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Top Skills

Front-End Development
Back-End Web Development
JavaScript

Languages

Portuguese (Native or Bilingual)
Spanish (Elementary)
English (Native or Bilingual)

Certifications

Responsive Web Design
Front End Development Libraries
Back End Development and APIs
AWS Knowledge: Serverless
JavaScript Algorithms and Data Structures

Pedro Corsi Nadais

Frontend Web Developer
São Paulo, Brazil

Experience

Pedro's Library

Web Developer

October 2023 - March 2024 (6 months)

Created a full-stack web application utilizing ReactJS for the frontend and Node.js with Express for the backend. Also, using PostgreSQL to configure all the tables inside the database used in this project. The application serves as a virtual library for managing personal reading lists and user suggestions, with added functionality to sort books by author, title or favorite books.

Features to be implemented:

User-friendly interface for browsing and managing books.

CRUD operations for adding, updating, and deleting books from personal reading lists.

Integration with PostgreSQL database for efficient data storage and retrieval.

User suggestion functionality allowing users to recommend new books for inclusion in the library.

Sorting functionality enabling users to sort books by author, title or favorites in ascending order.

Responsive design for seamless user experience across devices.

Skills Demonstrated:

Proficiency in ReactJS for building dynamic user interfaces.

Backend development skills using Node.js and Express for server-side logic.

Database management with PostgreSQL for storing and retrieving book data.

Collaboration and project management through the development lifecycle.

Attention to detail in design and user experience optimization.

Technologies Used:

Frontend: ReactJS, CSS

Backend: Node.js, Express

Database: PostgreSQL

Autônomo

Web Content Writer

April 2023 - August 2023 (5 months)

As an SEO specialist for a women's hair website, I was responsible for optimizing the website's content to improve its visibility and ranking on search engine results pages (SERPs), particularly Google. My goal was to rank for relevant keywords related to women's haircare and hairstyling, ultimately aiming to secure top positions on the first page of Google search results. By leveraging effective SEO practices, I successfully positioned the website as a leading authority in the women's haircare niche, driving organic traffic and fostering brand recognition and engagement.

Key Responsibilities:

Keyword Research: Conducted thorough keyword research to identify high-potential keywords with significant search volume and relatively low competition in the women's hair niche.

Content Creation: Produced high-quality, informative, and engaging content focused on women's haircare topics, incorporating targeted keywords strategically throughout the website.

On-Page Optimization: Implemented on-page optimization techniques such as optimizing meta tags, headers, and image alt texts to enhance the website's relevance and search visibility.

Performance Monitoring: Utilized analytics tools to track the website's performance, monitor keyword rankings, and identify opportunities for further optimization and improvement.

Ranking Achievement: Successfully ranked multiple targeted keywords related to women's haircare in the top 3 positions on Google's SERPs, driving organic traffic to the website and increasing its online visibility and exposure.

Key Achievements:

Achieved top rankings for targeted keywords in competitive search engine results, enhancing the website's visibility and attracting organic traffic.

Generated increased organic traffic and engagement, resulting in improved brand awareness and potential customer acquisition for the women's hair website.

RM Dent Repair

Sales Representative

January 2022 - September 2022 (9 months)

Texas, Estados Unidos

As a salesman and operations manager at RM Dent Repair, we were specialized in paintless dent repair (PDR). There, I was responsible for a

wide range of tasks aimed at promoting our services, managing customer interactions, and overseeing financial transactions.

Sales and Customer Relations:

Conducted door-to-door sales pitches to convince residents to choose our services for repairing hail damage in their vehicles.

Engaged in direct communication with customers to address inquiries, provide estimates, and schedule repair appointments.

Interacted with insurance companies to facilitate claims processing and ensure seamless coordination between customers and insurers.

Operations Management:

Managed deposits and payments, handling financial transactions efficiently and accurately.

Oversaw the scheduling of repair appointments and ensured timely completion of repairs to meet customer expectations.

Coordinated with technicians and other staff members to optimize workflow and maintain high standards of service delivery.

Key Skills Developed:

Sales and Negotiation: Refined sales techniques and negotiation skills through regular interactions with customers and insurance representatives.

Financial Management: Gained experience in managing deposits, payments, and financial records to ensure smooth business operations.

Customer Service: Cultivated strong customer service skills by addressing customer inquiries, resolving issues, and ensuring customer satisfaction.

Organizational Skills: Demonstrated effective organizational skills in managing schedules, coordinating appointments, and optimizing workflow.

My role as a salesman and operations manager at a body shop specializing in PDR was multifaceted, allowing me to develop a diverse skill set encompassing sales, customer relations, operations management, and financial administration. This experience not only contributed to the success of the business but also facilitated my personal and professional growth.

Bambu Shop

Ecommerce Business Owner

March 2020 - January 2021 (11 months)

Recife, Pernambuco, Brazil

Ran an e-commerce store for household essentials, ranging from kitchen utensils to living room decor. Responsibilities included sourcing products, writing product descriptions, building the shop using Shopify, managing advertising campaigns (on Facebook and Google), designing images, and overseeing all financial aspects. This included purchasing products, liaising with suppliers, and managing the shipping process.

Dupla Assessoria

Construction Supervisor

February 2016 - December 2018 (2 years 11 months)

Recife, Pernambuco, Brasil

Education

Estácio

Bachelor's degree, Computer Science · (April 2024 - April 2028)

Universidade Católica de Pernambuco

Jogos Digitais, Programação de Jogos Digitais · (February 2019 - June 2020)

Universidade Federal de Pernambuco

Bacharelado em Administração, Administração de Empresas · (August 2016 - December 2018)