# Atividade 1 - Pré-processamento (Transformação dos dados) - base de dados Hotel Reservations Kaggle

### Análise Descritiva

- 1. Visualização de Dados
  - Apresentar um mapa de calor (heatmap) entre todas as variáveis numéricas.
- 2. Transformação de Dados
  - Efetuar as devidas transformações nos atributos categóricos.
- 3. Normalização de Dados
  - Normalizar por Z-Score (Standard Scaler).

### Análise Agrupada

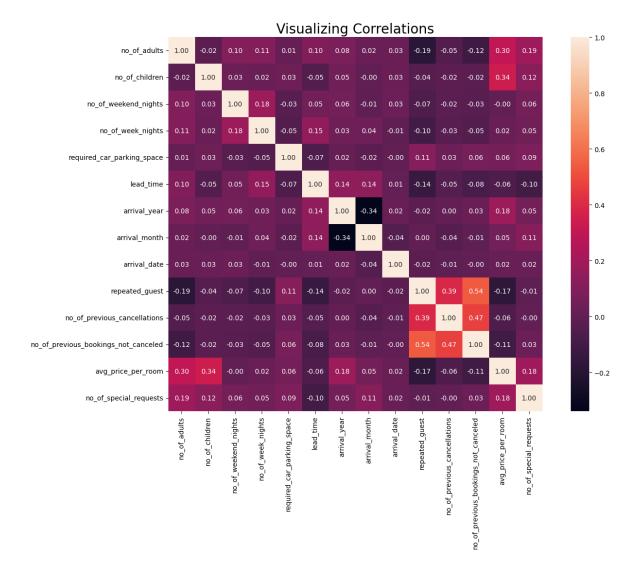
- 4. Group-by
  - Utilizando Group-by, responder as seguintes perguntas:
    - A. Apresentar os valores mínimo, máximo e média do preço das diárias ( avg\_price\_per\_room ) agrupados por tipo de quarto ( room\_type\_reserved ).
    - B. Apresentar o valor médio de adultos e crianças hospedados em 2017 e 2018.

```
In [ ]: import numpy as np
        import pandas as pd
        import matplotlib.pyplot as plt
        import seaborn as sns
        # We want our plots to appear in the notebook
        %matplotlib inline
        from sklearn.preprocessing import LabelEncoder
        ## Models
        from sklearn.neighbors import KNeighborsClassifier
        from sklearn.ensemble import RandomForestClassifier
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.feature selection import SelectKBest, mutual info classif, f
        from sklearn.feature selection import RFE, SequentialFeatureSelector as S
        from feature engine.selection import DropCorrelatedFeatures
        from sklearn.pipeline import Pipeline
        ## Model evaluators
        from sklearn.model_selection import train_test_split, cross_val_score
        from sklearn.model_selection import RandomizedSearchCV, GridSearchCV
        from sklearn.metrics import confusion matrix, classification report
```

```
from sklearn.metrics import precision_score, accuracy_score, recall_score
In [ ]: | df = pd.read csv('Hotel Reservations.csv')
        df.head(5)
           Booking_ID no_of_adults no_of_children no_of_weekend_nights no_of_week_night
Out[]:
            INN00001
                                2
                                             0
                                                                  1
        1
            INN00002
                                2
                                             0
                                                                  2
                                                                  2
            INN00003
        3
            INN00004
                               2
                                             0
                                                                  0
            INN00005
In [ ]: | df.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 36275 entries, 0 to 36274
       Data columns (total 19 columns):
            Column
                                                   Non-Null Count Dtype
            Booking ID
                                                   36275 non-null object
                                                   36275 non-null int64
        1
            no of adults
                                                   36275 non-null int64
            no_of_children
                                                 36275 non-null int64
            no of weekend nights
            no of week nights
                                                 36275 non-null int64
                                                  36275 non-null object
            type of meal plan
                                                   36275 non-null int64
            required_car_parking_space
                                                   36275 non-null object
        7
            room type reserved
            lead time
                                                   36275 non-null int64
                                                   36275 non-null int64
            arrival_year
                                                   36275 non-null int64
        10 arrival month
        11 arrival date
                                                  36275 non-null int64
                                                  36275 non-null object
        12 market segment type
        13 repeated_guest 36275 non-null int64
14 no_of_previous_cancellations 36275 non-null int64
        15 no of previous bookings not canceled 36275 non-null int64
                                                   36275 non-null float64
        16 avg price per room
                                                   36275 non-null int64
        17 no of special requests
                                                   36275 non-null object
        18 booking status
       dtypes: float64(1), int64(13), object(5)
       memory usage: 5.3+ MB
```

# Apresentar um mapa de calor (heatmap) entre todas as variáveis numéricas

```
In [ ]: plt.figure(figsize=(15, 10))
    sns.heatmap(df.select_dtypes(include=['int64', 'float64']).corr(), square
    plt.title("Visualizing Correlations", size = 20)
    plt.show()
```

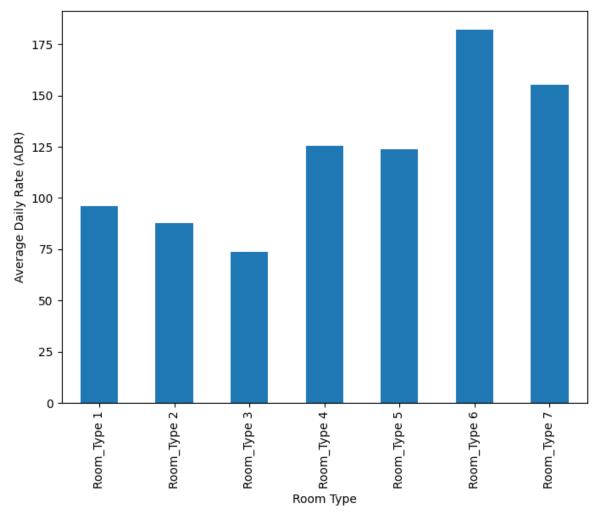


# 4.A Apresentar os valores mínimo, máximo e média do preço das diárias avg\_price\_per\_room agrupados por tipo de quarto room\_type\_reserved.

```
In [ ]: # Calculate the minimum, maximum, and average price of the daily rates gr
grouped_data = df.groupby('room_type_reserved')['avg_price_per_room'].agg
# Rename columns for clarity
grouped_data.columns = ['Room Type', 'Minimum Price', 'Maximum Price', 'A
grouped_data
```

Out[ ]:		Room Type	Minimum Price	Maximum Price	Average Price
	0	Room_Type 1	0.0	540.00	95.918532
	1	Room_Type 2	0.0	284.10	87.848555
	2	Room_Type 3	0.0	130.00	73.678571
	3	Room_Type 4	0.0	375.50	125.287317
	4	Room_Type 5	0.0	250.00	123.733623
	5	Room_Type 6	0.0	349.63	182.212836
	6	Room_Type 7	0.0	306.00	155.198291

```
In [ ]: room_type_prices = df.groupby('room_type_reserved')['avg_price_per_room']
    room_type_prices.plot(kind='bar', figsize=(8, 6),)
    plt.xlabel('Room Type')
    plt.ylabel('Average Daily Rate (ADR)')
    plt.show()
```



# 4.2 Apresentar os valor médio de adultos e crianças hospedados em 2017 e 2018.

```
In [ ]: # Agrupar por 'arrival_year' e calcular a média de 'no_of_adults' e 'no_o
```

```
grouped_data = df.groupby('arrival_year')[['no_of_adults', 'no_of_childre

# Renomear colunas para clareza
grouped_data.columns = ['Ano de Chegada', 'Média de Adultos', 'Média de C
grouped_data
```

Out[ ]:	Ano de Chegada		Média de Adultos	Média de Crianças	
	0	2017	1.759902	0.065705	
	1	2018	1.863580	0.113941	

# 2. Efetuar as devidas transformações nos atributos categóricos

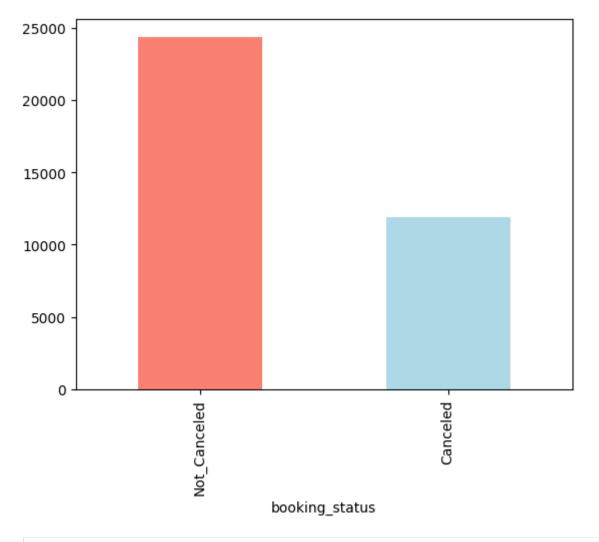
```
In [ ]: df.dtypes
Out[]: Booking ID
                                                   object
        no of adults
                                                    int64
        no of children
                                                    int64
         no of weekend nights
                                                    int64
         no of week nights
                                                   int64
         type of meal plan
                                                   object
         required_car_parking_space
                                                   int64
                                                   object
         room type reserved
         lead time
                                                   int64
         arrival year
                                                    int64
        arrival_month
                                                    int64
         arrival date
                                                   int64
         market_segment_type
                                                   object
         repeated quest
                                                    int64
                                                   int64
         no of previous cancellations
         no of previous bookings not canceled
                                                   int64
         avg_price_per_room
                                                  float64
         no_of_special_requests
                                                    int64
         booking_status
                                                   object
         dtype: object
```

# pré-processamento

```
In [ ]: df = df.drop('Booking_ID', axis =1)
df = df.drop('arrival_year', axis = 1)
```

Vou dropar o Booking ID e o ano da reserva para evitar overfitting, já que o ID poderia acabar indicando uma relação entre as reservas e o ano é uma feature que não vai se repetir nos anos seguintes, não sendo útil para a identificação de cancelamentos futuros

```
In [ ]: # Target variable
    df.booking_status.value_counts().plot(kind="bar", color=["salmon", "light")
```



```
In []: # Import label encoder
from sklearn import preprocessing

# label_encoder object knows how to understand word labels.
label_encoder = preprocessing.LabelEncoder()

# Encode labels in column 'species'.
df['booking_status']= label_encoder.fit_transform(df['booking_status'])
df['booking_status'].unique()

Out[]: array([1, 0])

In []: # Make a copy of the original DataFrame to perform edits on
# df_tmp = df.copy()

In []: #names of columns
columns = list(df.columns)
columns
```

```
Out[]: ['no of adults',
          'no_of_children',
          'no of weekend nights',
          'no of week nights',
          'type of meal plan',
          'required_car_parking_space',
          'room type reserved',
          'lead time',
          'arrival month',
          'arrival date',
          'market segment type',
          'repeated guest',
          'no_of_previous_cancellations',
          'no of previous bookings not canceled',
          'avg price per room',
          'no of special requests',
          'booking status']
In [ ]: # Check for missing values
        #df tmp.isna().sum()
```

# Analisar as variáveis to encode

```
In [ ]: categorical columns = df.select dtypes(include=['object']).columns
In [ ]: for categorical feature in categorical columns:
          print(f'{categorical feature}: {df[categorical feature].unique()}')
       type_of_meal_plan: ['Meal Plan 1' 'Not Selected' 'Meal Plan 2' 'Meal Plan
       3']
       room type reserved: ['Room Type 1' 'Room Type 4' 'Room Type 2' 'Room Type
       6' 'Room Type 5'
        'Room Type 7' 'Room Type 3']
       market_segment_type: ['Offline' 'Online' 'Corporate' 'Aviation' 'Complemen
       tary']
In [ ]: columns to encode = [ 'market segment type', 'type of meal plan', 'room t
        encoder = LabelEncoder()
        for column in columns to encode:
            df[column] = encoder.fit transform(df[column])
        # Applying one-hot encoding
        #df = pd.get dummies(df, columns=['type of meal plan', 'room type reserve
In [ ]: | df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 36275 entries, 0 to 36274
Data columns (total 17 columns):
   Column
                                         Non-Null Count Dtype
--- -----
                                          36275 non-null int64
0
    no of adults
    no of children
                                         36275 non-null int64
1
    no of weekend nights
                                         36275 non-null int64
    no_of_week_nights
                                         36275 non-null int64
3
                                         36275 non-null int64
    type_of_meal_plan
    required car parking space
5
                                         36275 non-null int64
    room_type_reserved
                                         36275 non-null int64
7
    lead time
                                         36275 non-null int64
                                         36275 non-null int64
8
    arrival month
    arrival date
                                         36275 non-null int64
10 market_segment_type
                                         36275 non-null int64
                                         36275 non-null int64
11 repeated guest
12 no_of_previous_cancellations
                                         36275 non-null int64
13 no of previous bookings not canceled 36275 non-null int64
14 avg price per room
                                         36275 non-null float64
                                         36275 non-null int64
15     no_of_special_requests
16 booking status
                                         36275 non-null int64
dtypes: float64(1), int64(16)
memory usage: 4.7 MB
```

Тω Г 1.	df.head(10)
TH   1:	ui lieau(10)

Out[ ]:		no_of_adults	no_of_children	no_of_weekend_nights	no_of_week_nights	type_of_m
	0	2	0	1	2	
	1	2	0	2	3	
	2	1	0	2	1	
	3	2	0	0	2	
	4	2	0	1	1	
	5	2	0	0	2	
	6	2	0	1	3	
	7	2	0	1	3	
	8	3	0	0	4	
	9	2	0	0	5	

# Rescaling the data

```
In [ ]: from sklearn.preprocessing import StandardScaler

scaler_cols=['no_of_adults',
    'no_of_children',
    'no_of_weekend_nights',
    'no_of_week_nights',
    'required_car_parking_space',
    'lead_time',
    'arrival_month',
```

```
'arrival_date',
          'repeated_guest',
          'no_of_previous_cancellations',
          'no_of_previous_bookings_not_canceled',
          'avg price per room',
          'no of special requests']
         scaler = StandardScaler()
         ajuste = scaler.fit(df[scaler_cols])
         df[scaler_cols] = ajuste.transform(df[scaler_cols])
In [ ]: df.head()
Out[]:
           no_of_adults no_of_children no_of_weekend_nights no_of_week_nights type_of_m
         0
               0.298893
                              -0.26147
                                                   0.217401
                                                                     -0.144803
         1
               0.298893
                              -0.26147
                                                   1.365993
                                                                     0.563972
         2
              -1.628975
                                                                     -0.853578
                              -0.26147
                                                   1.365993
         3
               0.298893
                              -0.26147
                                                  -0.931190
                                                                     -0.144803
               0.298893
                              -0.26147
                                                   0.217401
                                                                     -0.853578
In [ ]: #plt.figure(figsize=(20, 20))
         #sns.heatmap(df.select dtypes(include=['int64', 'float64']).corr(), squar
         #plt.title("Visualizing Correlations", size = 20)
         #plt.show()
```

# **Optional**

```
In []: # Everything except target variable
X = df.drop("booking_status", axis=1)

# Target variable
y = df['booking_status']
```

## train and test split

#### **Model choices**

We'll be using the following and comparing their results.

- Decision Tree DecisionTreeClassifier()
- 2. K-Nearest Neighbors KNeighboursClassifier()
- RandomForest RandomForestClassifier()

```
In [ ]: | models = {
            "Decision Tree": DecisionTreeClassifier(),
            "KNN": KNeighborsClassifier(),
            "Random Forest": RandomForestClassifier()
In [ ]: | from sklearn.metrics import accuracy_score, recall_score, precision_score
        def fit and evaluate(models, X train, X test, y train, y test):
            Fits and evaluates given machine learning models.
            models: a dict of different Scikit-Learn machine learning models
            X train: training data
            X_test: testing data
            y train: target training data
            y_test: target test data
            np.random.seed(42) # Random seed for reproducible results
            model metrics = {} # Dictionary to keep all model metrics
            # Loop through models
            for name, model in models.items():
                model.fit(X train, y train) # Fit the model to the data
                y pred = model.predict(X test) # Predictions
                # Calculate metrics
                accuracy = accuracy_score(y_test, y_pred)
                recall = recall_score(y_test, y_pred)
                precision = precision score(y test, y pred)
                f1 = f1_score(y_test, y_pred)
                # Store metrics in the dictionary
                model metrics[name] = {
                    "Accuracy": accuracy,
                    "Recall": recall,
                    "Precision": precision,
                    "F1 Score": f1
                }
            return model metrics
```

## Model comparison

```
y_test=y_test)

# Convert model_metrics to DataFrame for better visualization
model_metrics_df = pd.DataFrame(model_metrics).T

# Display the DataFrame
print(model_metrics_df)
```

```
Accuracy Recall Precision F1 Score
Decision Tree 0.867815 0.890960 0.914609 0.902630
KNN 0.854859 0.902385 0.888319 0.895297
Random Forest 0.905720 0.943275 0.921480 0.932250
```

#### feature selection

```
In [ ]: # Definindo os classificadores
        classifiers = {
            "Decision Tree": DecisionTreeClassifier(),
            "KNN": KNeighborsClassifier(),
            "Random Forest": RandomForestClassifier()
        }
        # Técnicas de seleção de características
        feature selection techniques = {
            "Mutual Information": SelectKBest(mutual info classif, k=9),
            "ANOVA": SelectKBest(f classif, k=9),
            "Drop Correlated": DropCorrelatedFeatures(threshold=0.8, method='pear
            # Add SmartCorrelatedGroups após
        }
        ## Configuração do pipeline de avaliação
        def evaluate pipeline(X train, X test, y train, y test, classifier, selec
            pipeline = Pipeline([
                ('selector', selector),
                ('classifier', classifier)
            ])
            pipeline.fit(X_train, y_train)
            y pred = pipeline.predict(X test)
            return {
                "Accuracy": accuracy score(y test, y pred),
                "Recall": recall score(y test, y pred, average='binary'),
                "Precision": precision_score(y_test, y_pred, average='binary'),
                "F1 Score": f1 score(y test, y pred, average='binary')
            }
```

```
In []: results = {}

for clf_name, clf in classifiers.items():
    for fs_name, fs in feature_selection_techniques.items():
        key = f"{clf_name} + {fs_name}"
        results[key] = evaluate_pipeline(X_train, X_test, y_train, y_test)

# Convertendo resultados em DataFrame para visualização
results_df = pd.DataFrame(results).T
print(results_df)
```

	Accuracy	Recall	Precision	F1 Scor
е				
Decision Tree + Mutual Information 5	0.863818	0.887753	0.911880	0.89965
Decision Tree + ANOVA 6	0.853480	0.880136	0.904242	0.89202
Decision Tree + Drop Correlated 3	0.870986	0.893766	0.916547	0.90501
KNN + Mutual Information 8	0.862991	0.905191	0.896565	0.90085
KNN + ANOVA 5	0.856099	0.908398	0.885329	0.89671
KNN + Drop Correlated 7	0.854859	0.902385	0.888319	0.89529
Random Forest + Mutual Information 0	0.889318	0.922229	0.917265	0.91974
Random Forest + ANOVA 6	0.885596	0.924434	0.910563	0.91744
Random Forest + Drop Correlated 4	0.905720	0.942874	0.921811	0.93222

#### Optional2 only for studies purpose

Hyperparameter tuning and cross-validation Next steps to be taken:

- 1. Tune model hyperparameters
- 2. Perform cross-validation
- 3. Plot ROC curves
- 4. Make a confusion matrix
- 5. Get precision, recall and F1-score metrics
- 6. Find the most important model features

#### 1. Tune model hyperparameters

Tune by hand

```
In []: train_scores = []

test_scores = []

# Create a list of different values for n_neighbors
neighbors = range(1, 11) # 1 to 10

# Setup algorithm
knn = KNeighborsClassifier()

# Loop through different neighbors values
for i in neighbors:
    knn.set_params(n_neighbors = i) # set neighbors value

# Fit the algorithm
knn.fit(X_train, y_train)

# Update the training scores
train_scores.append(knn.score(X_train, y_train))
```

```
# Update the test scores
test_scores.append(knn.score(X_test, y_test))
```

```
In []: #visualizing the scores
    plt.plot(neighbors, train_scores, label="Train score")
    plt.plot(neighbors, test_scores, label="Test score")
    plt.xticks(np.arange(1, 11, 1))
    plt.xlabel("Number of neighbors")
    plt.ylabel("Model score")
    plt.legend()

    print(f"Maximum KNN score on the test data: {max(test_scores)*100:.2f}%")
```

Maximum KNN score on the test data: 85.49%



Tuning models with with RandomizedSearchCV

```
In []: # Different LogisticRegression hyperparameters
#log_reg_grid = {"C": np.logspace(-4, 4, 20),
# "solver": ["liblinear"]}

rf_grid = {
    'n_estimators': np.arange(10, 100, 3), # Number of trees in the fore
    'max_depth': [None] + list(np.arange(5, 30)), # Maximum number of le
    'min_samples_split': np.arange(2, 20), # Minimum number of samples r
    'min_samples_leaf': np.arange(1, 20), # Minimum number of samples re
    'max_features': [ 'sqrt', 'log2'], # Number of features to consider
    'bootstrap': [True, False] # Method of selecting samples for trainin
}
```

Now we tune RandomForestClassifier using RandomizedSearchCV

```
In [ ]: # Setup random seed
        np.random.seed(90)
         # Setup random hyperparameter search for RandomForestClassifier
         rs rf = RandomizedSearchCV(RandomForestClassifier(),
                                     param_distributions=rf_grid,
                                     cv=5,
                                     n iter=20,
                                     verbose=True)
        # Fit random hyperparameter search model
        rs rf.fit(X train, y train)
       Fitting 5 folds for each of 20 candidates, totalling 100 fits
Out[]:
                  RandomizedSearchCV
                                            i ?
          ▶ estimator: RandomForestClassifier
              RandomForestClassifier ?
In [ ]: # Find the best parameters
        rs_rf.best_params_
Out[ ]: {'n estimators': 79,
          'min samples split': 2,
          'min samples leaf': 1,
          'max features': 'log2',
          'max depth': 24,
          'bootstrap': False}
In [ ]: # Evaluate the randomized search random forest model acc
        rs rf.score(X test, y test)
Out[]: 0.9046175051688491

    Tuning a model with GridSearchCV

          • Evaluating a classification model
        We want:

    ROC curve and AUC score - plot_roc_curve()

          2. Confusion matrix - confusion matrix()
          Classification report - classification_report()
          4. Precision - precision score()
          Recall - recall_score()
          6. F1-score - f1_score()
In [ ]: # Make preidctions on test data
        y preds = rs rf.predict(X test)
In [ ]: y preds
```

```
Out[]: array([1, 1, 0, ..., 1, 1, 1])
In [ ]: # Import ROC curve function from metrics module
        from sklearn.metrics import RocCurveDisplay
        # Plot ROC curve and calculate AUC metric
        RocCurveDisplay.from estimator(rs rf, X test, y test)
Out[]: <sklearn.metrics.plot.roc curve.RocCurveDisplay at 0x7f28bcb04b50>
                  1.0
              sitive Rate (Positive label:
                  0.8
                  0.6
              RandomizedSearchCV (AUC = 0.96)
                 0.0
                     0.00
                                0.25
                                           0.50
                                                       0.75
                  False Positive Rate (Positive label: 1
In [ ]: | from sklearn.metrics import roc_auc_score
        roc auc score(y test, y preds)
Out[]: 0.8816313365131445

    confusion matrix

In [ ]: # Display confusion matrix
        print(confusion_matrix(y_test, y_preds))
       [[1859 407]
        [ 285 4704]]
In [ ]: # Import Seaborn
        import seaborn as sns
        sns.set(font_scale=1.5) # Increase font size
        def plot_conf_mat(y_test, y_preds):
            Plots a confusion matrix using Seaborn's heatmap().
```

In [ ]:

```
1.9e+03 4.1e+02
2.8e+02 4.7e+03

0 1
true label
```

```
In [ ]: # Show classification report
        print(classification_report(y_test, y_preds))
                      precision
                                   recall f1-score
                                                       support
                   0
                                     0.82
                           0.87
                                                0.84
                                                          2266
                           0.92
                                     0.94
                                                0.93
                                                          4989
                                                0.90
                                                          7255
           accuracy
                                     0.88
                                                0.89
                                                          7255
          macro avg
                           0.89
       weighted avg
                           0.90
                                     0.90
                                                0.90
                                                          7255
In [ ]: # Check best hyperparameters
        rs_rf.best_params_
Out[ ]: {'n_estimators': 79,
          'min_samples_split': 2,
          'min_samples_leaf': 1,
          'max features': 'log2',
          'max_depth': 24,
          'bootstrap': False}
```