

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 February 2026
Team ID	LTVIP2026TMIDS90490
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. On the left, there's a sidebar with a blue vertical bar labeled "Template". The main area has two columns. The left column contains a lightbulb icon, the title "Brainstorm & idea prioritization", and a summary section with "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended". Below this is a large empty space. The right column starts with a section titled "Before you collaborate" with a timer icon and a brief description. It then lists three steps: "Team gathering" (with a sub-note about sending invites), "Set the goal" (with a note about defining the problem), and "Learn how to use the facilitation tools" (with a note about using Superpowers). Each step has a small icon and a "Open article" button. To the right of these steps is a "PROBLEM" section with a summary of the team's discussion. At the bottom right is a "Key rules of brainstorming" box with six rules, each accompanied by an icon.

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
🕒 10 minutes

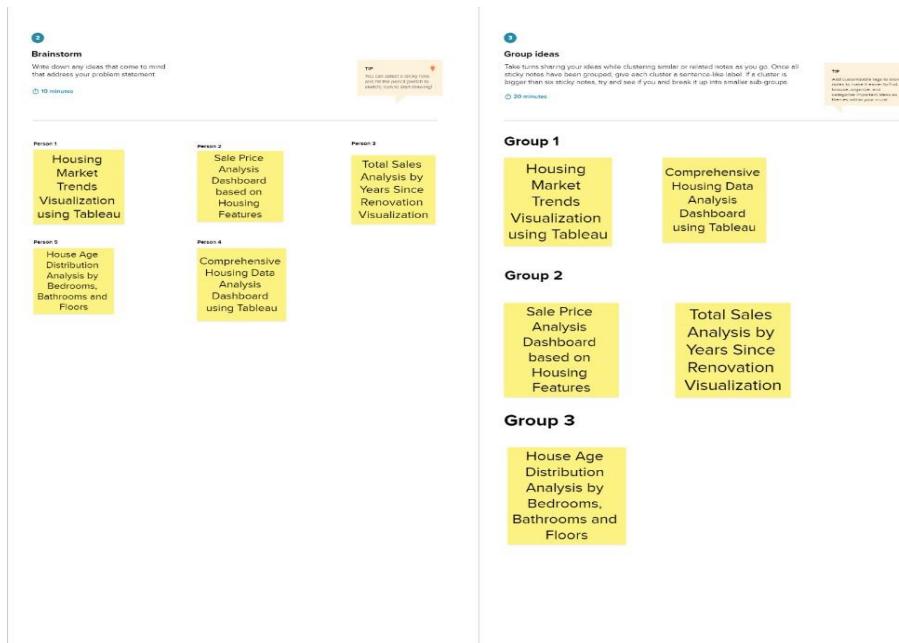
1 **Define your problem statement**
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
🕒 5 minutes

PROBLEM
Our team discussed real estate market challenges and selected the problem of difficulty in analyzing large housing datasets and identifying price trends due to lack of proper visualization tools.

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

