

From Personal Fear to Mass Panic: The Neurological Basis of Crowd Perception

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Abstract: Recent studies have investigated the neural correlates of how we perceive emotions of individuals or a group of individuals using images of individual bodily expressions. However, it is still largely unknown how we perceive the emotion of a dynamic crowd. This fMRI study used realistic videos of a large group of people expressing fearful, happy or neutral emotions. Furthermore, the emotions were expressed by either unrelated individuals in the group or by an interacting group. It was hypothesized that the dynamics between the people in a crowd is a more salient signal than merely the emotion of the crowd. Second, it was expected that the group interaction is of special importance in a fearful or “panic” situation, as opposed to a happy or neutral situation. Using a fast-event related design, it was revealed that observing interactive individuals, more so than independently expressive individuals, activated networks related to the perception, execution and integration of action and emotion. Most importantly, the interactive or panicked crowds, as opposed to the individually fearful crowds, triggered more anticipatory and action preparation activity, whereas the brain was less sensitive to the dynamics of individuals in a happy or neutral crowd. This is the first study to assess the effect of the dynamics between people and the collectively displayed emotion as an important aspect of emotional crowd perception. *Hum Brain Mapp* 36:2338–2351, 2015. © 2015 Wiley Periodicals, Inc.

Key words: emotion; fMRI; social interaction; body; movement

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INTRODUCTION

In day-to-day situations, one often sees a few individuals at the same time, acting either as individuals or as a group. In situations that are potentially critical it becomes very important to quickly perceive the mood of a crowd, for example when panic breaks out [Helbing et al., 2000]. Whole body expressions are primary carriers of emotion and action information and may thus play a more important role in a crowd situation than facial expressions [de Gelder et al., 2010; Frijda, 2010]. In the last decade, many studies have investigated the neuronal correlates of how we perceive the mood of an individual from bodily expressions. But how do we perceive the mood of a crowd? Simmons et al. [2006] used a “Wall of Faces” paradigm to study what brain regions are recruited when subjects

viewed 32 faces simultaneously. Areas such as the ventromedial prefrontal cortex and ventral anterior cingulate cortex (ACC) appear important for the processing of such complex scenes. However, does the brain perceive a group of people merely as the sum of the individuals in the group? In a task similar to the Wall of Faces paradigm, McHugh et al. [2010] presented displays consisting of multiple whole body dynamic avatars and found that the emotion of a group is quickly perceived, especially for happiness, fear and sadness. However, these scenarios still do not come close to everyday situations, where movements, interactions and behaviors between other people are very salient signals. For example, observers are able to detect fake or unnatural group behaviors just by subtle body motion cues [Ennis et al., 2010; McDonnell et al., 2009] and observers are sensitive to the interaction between group members when judging an individual agents' movement and emotion [Clarke et al., 2005; Hirai and Kakigi, 2009; Manera et al., 2011; Neri et al., 2006]. In fact, subtle movement indicators are enough to gauge whether an interaction between two people is a tease or a threat [Sinke et al., 2010]. Previous fMRI studies assessed the underlying neural correlates of these social interactions using stimuli of two humans facing each other [Kujala et al., 2012], inviting versus avoiding interactions [Dolcos et al., 2012; Sung et al., 2011] and interacting versus noninteracting (point-light or human) figures [Centelles et al., 2011; Iacoboni et al., 2004; Pierno et al., 2008]. These studies indicate that action [extrastriate body area (EBA), hMT+/V5, fusiform gyrus (FG), premotor cortex (PM), precuneus, inferior frontal gyrus (IFG), superior temporal sulcus (STS)] and emotion processing networks [amygdala (AMG), insula, ACC] play a role in the processing of natural social interactions.

Interestingly, all these studies include humans or human figures, but movement alone can be a strong indicator for interaction, even when the agents are nonhuman like shapes. For example, Castelli et al. [2000] used animations in which a red and a blue triangle played out different scenarios (chasing, mocking or surprising each other) or where they moved randomly. Again, areas such as the FG and STS showed a preference towards the socially interactive stimuli. Additionally, areas related to social perception were found to respond to these kinds of stimuli in similar studies, such as the amygdala, hMT+/V5, dmPFC, posterior cingulate cortex (PCC) and intraparietal sulcus (IPS) [Blakemore et al., 2003; Chaminade et al., 2011; Gobbini et al., 2007; Martin and Weisberg, 2003; Schultz et al., 2005; Tavares et al., 2008].

In conclusion, there is ample evidence that the dynamics between individuals is of equal importance as the emotion of individuals when it comes to accurately judging social interactions. However, not much is known about the neural correlates of perceiving large groups of people, or about the effect of interactions between the people in a crowd. The current study used realistic videos of a large group of people expressing emotion either as individuals or as a group. We tested two hypotheses;

first whether the brain is sensitive to the difference between individual and interactive expression and second, whether this is a function of the emotion expressed. To assess this question, videos showing a crowd of people expressing neutral, fearful or happy bodily expressions, either interacting (e.g., "You are at a football stadium together with a group of supporters of your club") or ignoring those around them "You are happy or fearful, because of personal news you just received, but it has nothing to do with those people around you," were presented to participants in a fast event-related design. For example, interactively fearful crowds more closely resemble panic situations, whereas interactively happy crowds are more alike to a happy crowd during a sports event. Based on the previous studies it is expected that action perception and body motion networks (among others, the precentral gyrus and the superior and inferior parietal regions; Grosbras et al., 2012] but foremost those networks involved in both body motion, kinematics and emotion (especially fear) processing, such as the premotor and supplementary motor area (SMA), amygdala, anterior insula, STS, EBA, FG, IFG and the cerebellum [de Gelder, 2006; de Gelder et al., 2010; Grezes et al., 2007; McAleer et al. 2014; Pichon et al., 2008, 2012] will be specifically sensitive to the more salient interactively fearful crowds than interactively happy crowds.

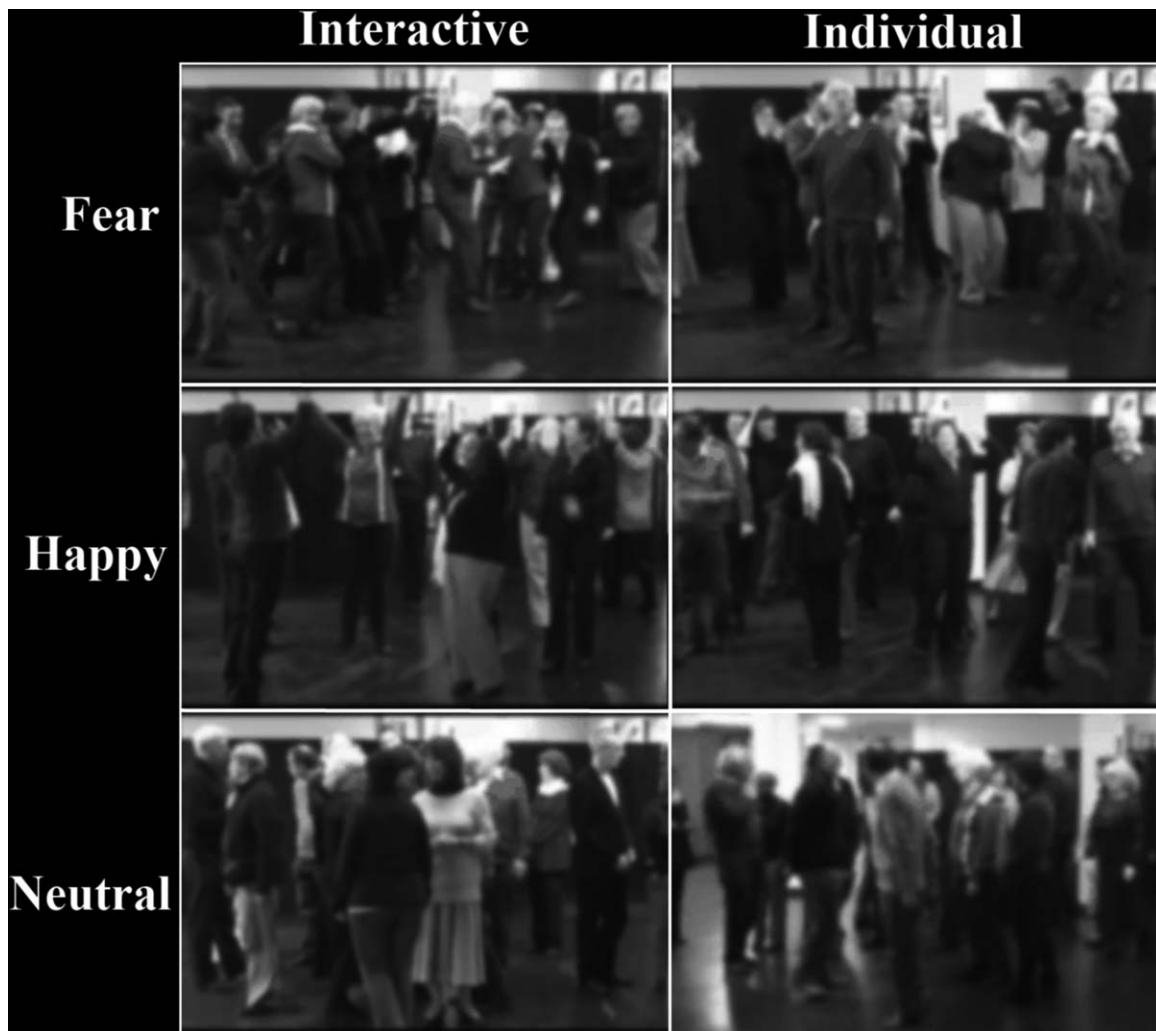
MATERIALS AND METHODS

Subjects

Sixteen right handed participants (3 male; between 19 and 27 years old, $M = 22.7$, $SD = 2.4$) were recruited by an advertisement at Maastricht University. All participants were healthy with no history of neurological or psychiatric illness and had normal or corrected-to-normal vision. All subjects gave informed consent and were paid €10- per hour. The study was performed in accordance to the Declaration of Helsinki and was approved by the local medical ethical committee.

Stimulus Materials

Video recordings were made of a group of 17 professional actors (of which nine were women) expressing happy, fearful, or neutral emotions in either an interactive or individual manner. For the interactive videos, the actors were instructed to express emotion while interacting with the other members of the group. For the individual condition, the actors were instructed to express the emotion while ignoring the other actors. See Figure 1 for example frames. The recordings were made with a HD digital camera (25 frames/s) and edited with Ulead VideoStudio into 2.5 s (s) segments (63 frames, 632×416 pixels). The videos were converted to greyscale and low-pass filtered in the spatial frequency domain using Matlab software. This Fourier-

**Figure 1.**

Example frame of each of the stimulus conditions. The videos are blurred using a low pass Fourier-based technique filter.

based technique filters out high spatial frequencies, resulting in a blurred video clip in which confounding information, such as facial expressions and details on clothing, are removed. The video clips were tested in a validation study in which 18 first year students of Tilburg University categorized the emotion in the clip and indicated whether the people in the group were expressing the emotion interactively or individually. Eight video clips with the best recognition rates (all above 80% correct) for all conditions were selected, resulting in a total of 48 video clips. These video clips were processed further by adding two colored dots (blue or yellow, lasting 80 ms each) in random frames and in a random location on the frame.

Twenty-eight other participants from Tilburg University also rated the valence and arousal of these clips on a scale from 1 to 5 using a self-assessment manikin [Bradley and

Lang, 1994] and indicated on a scale from 1 to 5 how much movement the video contained. The amount of movement for each video clip was also estimated using a procedure [Pichon et al., 2008] that consists of calculating luminance differences between pixels per frame. Happy videos were seen as more arousing, higher in positive valence and containing more movement than fearful videos, which in turn were more arousing, higher in negative valence and rated as having more movement than neutral videos. Furthermore, interactive fear and happy videos were seen as more arousing and containing more movement than their individual counterparts, while the dynamics did not influence valence or arousal ratings of the neutral videos. Lastly, 15 other participants from Tilburg University rated the amount of movement of still frames taken from the movies. The same pattern of results was

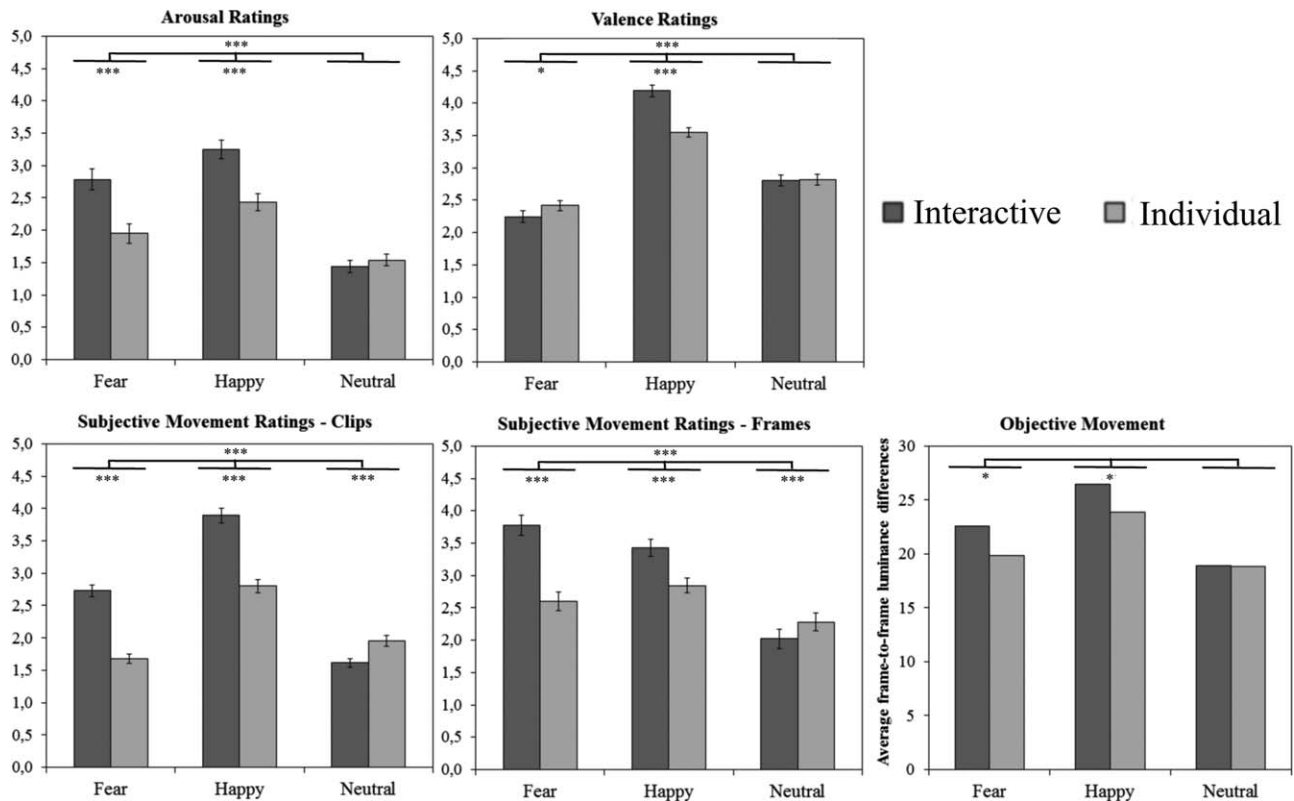


Figure 2. Mean arousal, valence and subjective movement ratings of the stimuli, and mean movement calculated as luminance differences per frame. * $P < 0.05$, *** $P < 0.001$.

found as for the video stimuli. Also, the still frames of the fearful movies were even perceived as having more implied movement than the actual videos. See Figure 2.

Experimental Design

We created six experimental conditions with a three emotion (neutral, happy and fearful) by two dynamics (interactive or individual) fast-event related design. The experiment was divided into four functional runs of 96 randomly presented trials (48 clips by two repetitions) with a total of 384 trials. Each condition therefore contained a total of 64 trials (eight repetitions of eight unique trials). A trial consisted of the video presentation (2500 ms), an answer screen containing the words “zelfde” (same) or “anders” (different) in Dutch in white letters on a black screen with a duration of 1500 ms, and an inter trial interval of either 2, 4, or 6 s showing a white fixation cross on a black background. The forced-choice task for the participants consisted of indicating whether the two dots in the movie were of the same or different color. The response alternatives “same” or “different” appeared randomly left or right of the fixation cross to prevent anticipatory responses. The stimuli were back-projected on a

frosted screen at the back end of the scanner tunnel and viewed through a mirror attached to the head coil. Stimuli were presented using Presentation software (Neurobehavioral Systems, version 11.0).

Image Acquisition

fMRI images of brain activity were acquired using a head scanner with a magnetic field strength of 3 Tesla (Siemens Allegra, AG, Erlangen, Germany) located at Maastricht University, the Netherlands. High resolution anatomical MRI data were acquired using a three-dimensional (3D) T1-weighted image according to the ADNI (Alzheimer’s Disease Neuroimaging Initiative) MPRAGE sequence protocol: TR = 2250, TE = 2.6, flip angle (FA) = 90°, FoV = 256 × 256 mm², matrix size = 256 × 256, slice thickness = 1 mm, sagittal orientation, total scan time = 8 min 26 s. The anatomical scan of eight of the participants was acquired during a different run (see Hortensius and de Gelder [2014]). The functional images consisted of following repeated single-shot echo-planar imaging sequence: repetition time (TR), 2000; echo time (TE) = 30 ms, (FA) = 90°, field of view (FOV) = 224 × 224 mm², matrix size = 64 × 64, slice thickness = 3.5 mm,

TABLE I. Main effect of emotion.

Anatomic region		<i>x</i>	<i>y</i>	<i>z</i>	Voxels 1×1×1	<i>F</i>	Peak voxel <i>P</i>
A. Fear > happy + neutral							
Fusiform gyrus	L	-46	-35	-15	1557	13.49	<i>P</i> = 0.000066
Insula	L	-28	19	3	191	8.16	<i>P</i> = 0.001476
Inferior frontal gyrus	L	-43	52	-6	108	7.46	<i>P</i> = 0.002342
B. Fear + happy > neutral							
Middle occipital gyrus ^a	L	-52	-71	9	2732	33.73	<i>P</i> = 0.000001
Temporal pole	R	44	7	-36	186	9.26	<i>P</i> = 0.000737
C. Fear + neutral > happy							
Postcentral gyrus	R	35	-26	42	203	7.08	<i>P</i> = 0.003029
Inferior parietal lobule	R	38	-68	33	287	10.42	<i>P</i> = 0.000365
Superior parietal lobule	R	17	-59	51	591	10.97	<i>P</i> = 0.000265
Ventral anterior cingulate cortex	L	-7	10	24	346	8.25	<i>P</i> = 0.001389
Precuneus	R	26	-59	9	230	9.36	<i>P</i> = 0.000692
Precuneus	L	-10	-62	6	275	8.62	<i>P</i> = 0.001097
Superior frontal gyrus	R	29	43	3	653	9.08	<i>P</i> = 0.000824
D. Happy > fear + neutral							
Middle occipital gyrus ^a	R	47	-65	0	3636	27.80	<i>P</i> = 0.000001
Cuneus ^a	R	17	-89	9	2071	26.18	<i>P</i> = 0.000001
Cuneus ^a	L	-10	-95	9	429	20.64	<i>P</i> = 0.000002
E. Neutral > fear + happy							
Precentral gyrus	R	29	-14	54	107	9.66	<i>P</i> = 0.000576
Cerebellum	R	11	-44	-9	247	8.66	<i>P</i> = 0.001074
Superior frontal gyrus	L	-25	40	0	467	11.30	<i>P</i> = 0.000219

Cluster sizes, peak voxel locations and *P*-values of clusters with a significant main effect of emotion. Cluster size threshold corrected, *P* < 0.005, *a* = correction at FDR < 0.01.

transversal orientation, number of volumes = 397 per run, total scan time per run = 13 min 14 s.

Data Analyses

Data were preprocessed and analyzed using BrainVoyager QX 2.3 (Brain Innovation, Maastricht, the Netherlands). The functional data were slice scan time corrected using cubic spline interpolation, aligned to the first non-discarded scan time, 3-dimensional motion corrected using a trilinear/sinc interpolation and temporal high-pass filtered (GLM-Fourier) with two cycles per data point. The first two volumes were discarded. The ADNI scan was transformed into Talairach space [Talairach and Tournoux, 1988]. After coregistration the functional runs were also talairach transformed and spatially smoothed with an 8-mm Gaussian kernel. At single subject level, the data of each functional run was deconvolved, using the standard procedure for analyzing fast-event related designs in Brain Voyager. In short, the hemodynamic responses to the overlapping events are separated by modeling 10 shifted "delay" predictors, resulting in a design with 66 predictors, 10 predictors per condition to model the BOLD response at several delays, and an additional six z-transformed movement predictors. Then, a random effects multisubject general linear model was conducted.

As contrasts are not a suitable analysis method for this design, random effects ANOVAs were performed. These analyses show in which areas a main effect of emotion, a main effect of dynamics or an interaction between emotion and dynamics are found. The resulting clusters were corrected for multiple comparisons using a cluster level threshold analysis with an initial *P*-value of *P* < 0.005 [Goebel et al., 2006]. Four very extensive clusters covering most of the occipital lobe were found for the main effect of emotion using this threshold, so these four clusters were corrected more stringently with a false discovery rate (FDR) of < 0.01. These are indicated in the results (see Table I). Also, two very large clusters in the inferior occipital gyrus and cerebellum were found for the main effect of dynamics, these were also more strictly corrected with a cluster level threshold analysis with an initial *P*-value of *P* < 0.001 (as indicated in Table II). The ANOVA only specifies in which areas a main or an interaction effect can be found, but does not show which conditions are higher or lower than the others. To assess the underlying pattern of the results, beta values of the clusters were exported and explored in SPSS using repeated measures GLMs with a three emotion (fear, happy, neutral) by two dynamics (interactive, individual) within-subject design. It is important to note that these statistics are not reported but only used to explore the main and interaction effects and to order the results in the tables.

TABLE II. Main effect of dynamics.

Anatomic region		<i>x</i>	<i>y</i>	<i>z</i>	Voxels 1x1x1	<i>F</i>	Peak voxel <i>P</i>
Posterior ACC	R	8	−11	42	425	19.84	<i>P</i> = 0.000463
Fusiform Gyrus	R	38	−47	−15	1203	20.65	<i>P</i> = 0.000387
Fusiform Gyrus	L	−46	−41	−15	366	16.57	<i>P</i> = 0.001002
Inferior Occipital Gyrus ^a	L	−43	−74	3	6056	33.44	<i>P</i> = 0.000036
Lingual Gyrus ^a	R	26	−89	−6	3294	38.13	<i>P</i> = 0.000018
Extrastriate cortex	L	−34	−80	−12	13192	34.82	<i>P</i> = 0.000029
Middle Temporal Gyrus	R	41	−62	9	5775	34.07	<i>P</i> = 0.000033
Supramarginal Gyrus	R	62	−32	24	131	14.24	<i>P</i> = 0.001837
Precuneus	L	−31	−62	36	856	22.15	<i>P</i> = 0.000281
Postcentral Gyrus	L	−49	−35	45	163	13.32	<i>P</i> = 0.002367
Precentral gyrus	L	−25	−14	60	126	16.99	<i>P</i> = 0.000904
Superior temporal sulcus	L	−49	−41	18	801	18.00	<i>P</i> = 0.000709
Cerebellum	L	−10	−50	−30	362	20.79	<i>P</i> = 0.000376
Cerebellum	L	−16	−35	−27	430	19.31	<i>P</i> = 0.000522
Cerebellum ^a	L	−40	−65	−27	86	27.77	<i>P</i> = 0.000094

Cluster sizes, peak voxel locations and *P*-values of clusters with a significant main effect of dynamics. Cluster size threshold corrected, *P* < 0.005, *a* = cluster size threshold corrected, *P* < 0.001.

RESULTS

All participants scored higher than 99% correct on the dot detection task and hence, those results were not further analyzed.

Main Effect of Emotion

The BOLD responses were higher in the fear condition than in the happy and neutral condition in the left FG, the left insula and the left inferior frontal gyrus (IFG) (see Table IA). Two other regions showed a preference for both the fearful and happy conditions compared to neutral: the left middle occipital gyrus (MOG), probably corresponding to the hMT+/V5, extending to the middle temporal gyrus (MTG) and the superior temporal gyrus (STG), and the right temporal pole (TP) (see Table Ib). The majority of brain areas were more active during the fear and neutral conditions, as compared to the happy condition. These included the right postcentral gyrus (somatosensory cortex), the right inferior parietal lobule (IPL), the right superior parietal lobule (SPL), the left ventral anterior cingulate cortex (ACC), the left precuneus, the right precuneus and the right superior frontal gyrus (SFG) (see Table IC). Three regions showed the most activation in response to the happy stimuli and lowest activation in the neutral condition; the right MOG (or hMT+/V5), extending to the right middle temporal, inferior and superior temporal gyri and the right cuneus. In the left cuneus, almost the same pattern was found, except there were no differences between the neutral and the fearful condition (see Table ID). Finally, three regions showed the highest BOLD response in the neutral condition; the precentral gyrus (premotor cortex), a region in the anterior lobe of the cerebellum and the left SFG (see Table IE). Also, see Figure 3.

Main Effect of Dynamics

Only areas with a higher BOLD response in the interactive than in the individual condition were found. See Table II and Figure 4.

The Interaction Between Emotion and Dynamics

In a large number of areas, the interaction effect was a result of a stronger response to the interactive fear than to the individual fear condition, whereas there was no such difference in the other two emotional conditions. These include the bilateral parahippocampal gyrus, the bilateral extrastriate visual cortex, the right inferior temporal gyrus (ITG), a cluster in the right insula, the right precuneus and the left lingual gyrus (see Table IIIA). The right lingual gyrus showed an increased BOLD response in the interactive fear condition as compared to the individual fear condition and in the interactive happy condition as compared to the individual happy condition, but no difference between the two neutral conditions (see Table IIIB). Two clusters in the left MOG, one of which corresponds to the hMT+/V5, showed a preference for the interactive fearful and neutral conditions as compared to their individual counterparts, without any difference between interactive and individual happy (see Table IIIC). Lastly, the insula bilaterally and a cluster in the posterior ACC responded to both interactive fear and the individual neutral condition (see Table IVD) and the cuneus bilaterally activated more strongly in response to the interactive neutral condition (see Table IVE). See Figure 5.

DISCUSSION

The aim of this study was to assess the neural correlates of emotional crowd perception and the effect of the

TABLE III. Emotion by dynamics interaction.

Anatomic region		<i>x</i>	<i>y</i>	<i>z</i>	Voxels 1 × 1 × 1	<i>F</i>	Peak voxel <i>P</i>
A. Interactive fear > individual fear							
Parahippocampal gyrus	R	23	-38	-6	267	8.81	<i>P</i> = 0.000975
Parahippocampal gyrus	L	-28	-47	-6	364	10.69	<i>P</i> = 0.000312
Extrastriate visual cortex	R	41	-74	24	962	10.13	<i>P</i> = 0.000434
Extrastriate visual cortex	L	-34	-80	24	122	7.12	<i>P</i> = 0.002929
Insula	R	35	22	15	605	8.90	<i>P</i> = 0.000920
Precuneus	R	23	-62	42	1483	9.56	<i>P</i> = 0.000611
Inferior temporal gyrus	R	50	-50	0	276	7.68	<i>P</i> = 0.002013
Lingual gyrus	L	-19	-89	6	2144	15.06	<i>P</i> = 0.000030
B. Interactive fear > individual fear + interactive happy > individual happy							
Lingual gyrus	R	14	-9	0	6383	26.37	<i>P</i> = 0.000000
C. Interactive fear > individual fear + interactive neutral > individual neutral							
Middle occipital gyrus	L	-28	-86	6	234	8.11	<i>P</i> = 0.001524
Middle occipital gyrus (hMT)	L	-49	-68	6	1114	11.57	<i>P</i> = 0.000188
D. Interactive fear > individual fear + individual neutral > interactive neutral							
Insula	R	41	16	-6	4516	19.20	<i>P</i> = 0.000004
Insula	L	-37	16	-6	242	8.00	<i>P</i> = 0.001642
Posterior dorsal ACC	L	-7	4	27	363	9.69	<i>P</i> = 0.000565
E. Interactive neutral > individual neutral							
Cuneus	R	14	-83	21	436	12.53	<i>P</i> = 0.000111
Cuneus	L	-4	-89	36	211	8.65	<i>P</i> = 0.001079

Cluster sizes, peak voxel locations and *P*-values of clusters with a significant emotion by dynamics interaction effect. Cluster size threshold corrected, *P* < 0.005.

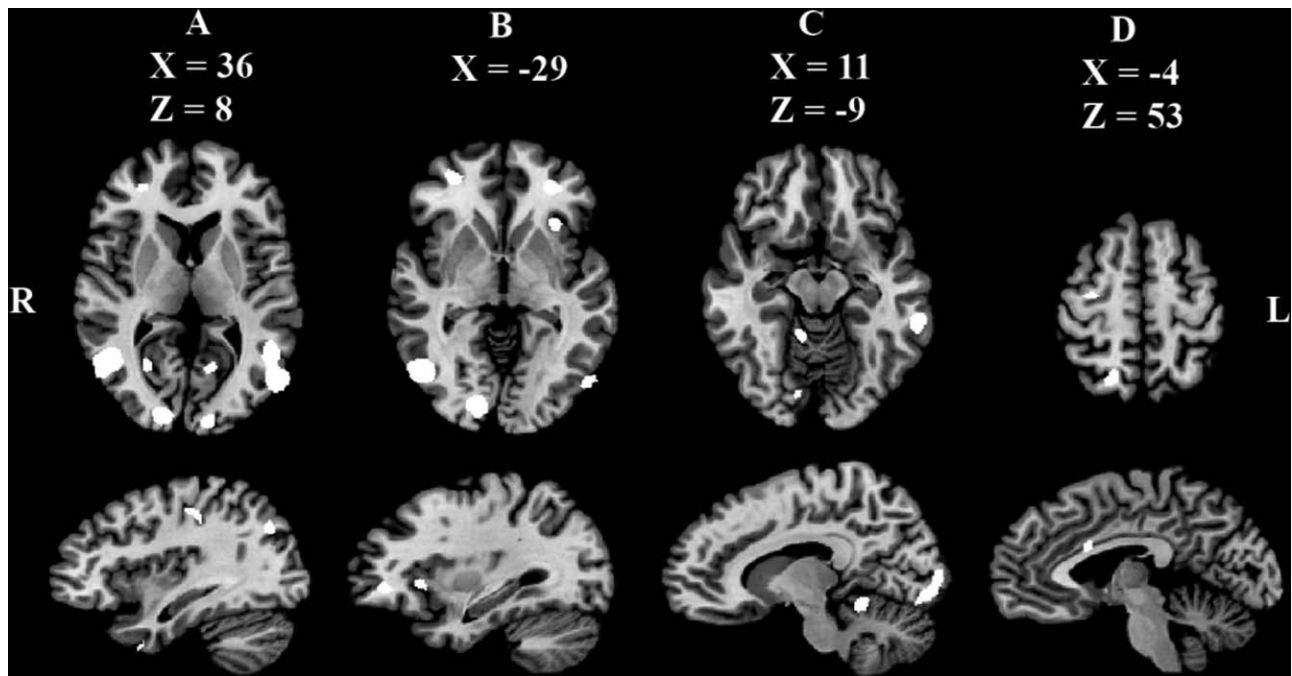


Figure 3.

Areas with a main effect of emotion in the whole brain analysis. (A) right SFG, bilateral MOG, bilateral cuneus, right precuneus, left lingual gyrus, right postcentral gyrus, right IPL, and right TP. (B) bilateral SFG, left insula, bilateral MOG, right cuneus. (C) right cerebellum, right cuneus, left FG. (D) right precentral gyrus, right SPL, left ACC.

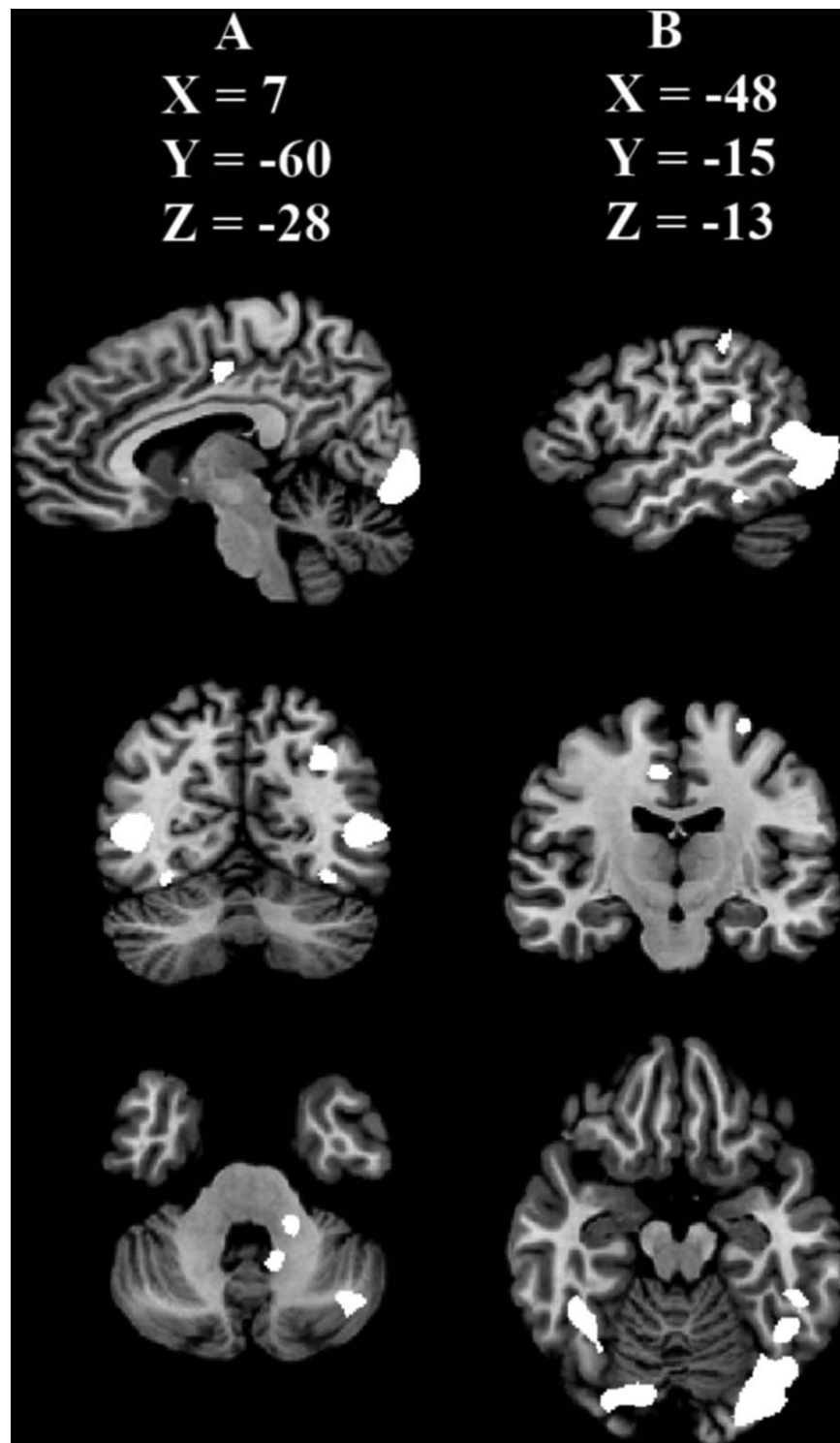


Figure 4.

Areas with a main effect of dynamics (interactive > individual) in the whole brain analysis as described in Table II. **(A)** right ACC, right lingual gyrus, left precuneus, right MTG, right FG, left precuneus, left IOG, left cerebellum. **(B)** left postcentral gyrus, left STS, left IOG, left FG, right ACC, right posterior ACC, bilateral FG, right MTG, right lingual gyrus.

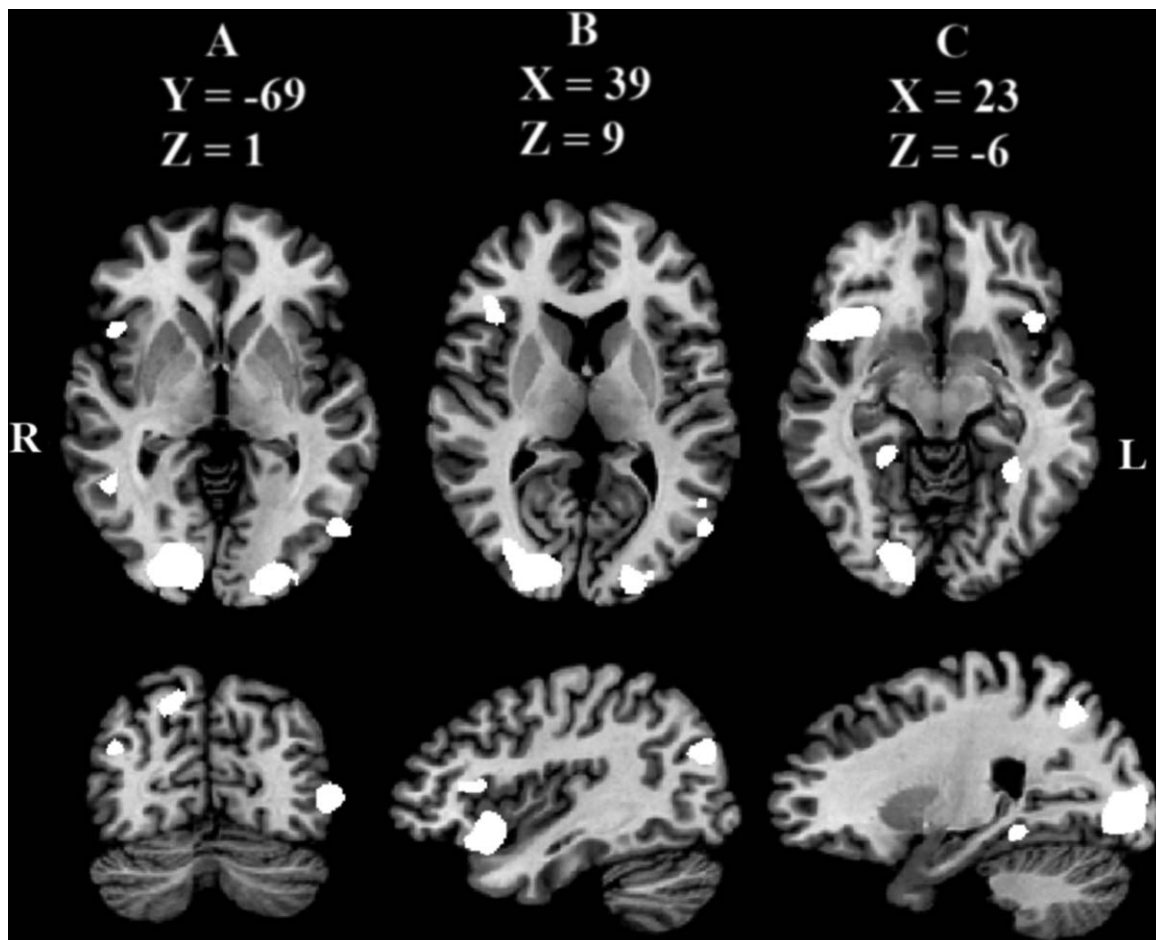


Figure 5.

Areas with an emotion by dynamics interaction effect in the whole brain analysis as described in Table III. **(A)** Left insula, right ITG, bilateral lingual gyrus, right MOG (hMT). **(B)** Right insula, bilateral lingual gyrus, left MOG, left MOG (hMT), right extrastriate area. **(C)** Bilateral insula, bilateral parahippocampal gyrus, right lingual gyrus, right precuneus.

behavioral dynamics between individuals. First, observing emotional crowds activates an extensive network of areas involved in emotional facial and bodily expressions, imitation and emotion contagion (insula, cingulate cortex, IPL, somatosensory areas) [de Gelder, 2006; Iacoboni, 2009; Keysers et al., 2010; Leslie et al., 2004; Nummenmaa et al., 2008; Tamietto and de Gelder, 2010], motion processing (SPL, MOG), and action perception, preparation and execution (STS, SFG, premotor cortex, cerebellum) [Blake and Shiffrar, 2007; Caspers et al., 2010; Lestou et al., 2008]. More importantly however, our first hypothesis pertained to whether the brain is sensitive to the behavioral dynamics of the individuals in a crowd. Indeed, regardless of the emotion of the crowd, observing interactive as compared to individually behaving crowds activated a broad network of areas including those related to the perception of motion body language, biological motion and social

interaction processing; such as the lingual gyrus, supra-marginal gyrus, extrastriate cortex, and inferior occipital gyrus [Blakemore et al., 2003; Centelles et al., 2011; Chaminade et al., 2011; Dolcos et al., 2012; Grezes et al., 2007; Iacoboni et al., 2004; Kujala et al., 2012; Pfeiffer et al., 2013; Pichon et al., 2012; Sinke et al., 2010; Tavares et al., 2008]. Additionally, interactive crowds more strongly activate networks related to action observation, understanding and execution, such as the precentral and postcentral gyri, the superior and inferior parietal lobules, the STS, MTG, FG, fusiform area, and even the cerebellum [Caligiore et al., 2013; Caspers et al., 2010; Pelphrey et al., 2004]. Interestingly, the cerebellum is crucial for action perception coupling [Christensen et al., 2014] and this response in combination with the precuneus, somatosensory and primary motor cortex activations may indicate that interactive behavior between people signals important determinant of

whether emotional states are shared [Nummenmaa et al., 2012] or that something relevant may be happening [Hadjikhani et al., 2008; Schulte-Ruther et al., 2007; Tamura et al., 2013]. It was previously found that the precuneus activity increases in response to the speed of a geometric shape when the movement is believed to be intentional, but decreases when it is thought to be random (Zacks et al., 2006). Also, the precuneus, premotor and somatosensory areas are strongly interconnected and in turn linked to the inferior and superior parietal lobules and also to the subcortical areas (thalamus and pulvinar), involved in unconscious emotion processing [Cavanna and Trimble, 2006; Tamietto and de Gelder, 2010]. Finally, the dorsal ACC is connected to premotor areas and the limbic system [Etkin et al., 2011] and has been found to integrate emotional and behavioral responses [Pereira et al., 2010]. This activity, together with motor and SMA activations, indicates that interactive crowds might have a greater emotional impact than crowds of individuals and may increase action preparation and sympathetic nervous system arousal [Etkin et al., 2011; Gentil et al., 2009]. In addition, previous studies using controlled, nonhuman like (geometrical) shapes, have also found that movement alone can be a strong indicator for interaction and found similar activations [Blakemore et al., 2003; Chaminade et al., 2011; Gobbin et al., 2007; Martin and Weisberg, 2003; Schultz et al., 2005; Tavares et al., 2008]. The finding that the interaction between individuals influences these action perception and execution networks also corroborates psychophysiological findings that interactions between people increase corticospinal excitability [Bucchioni et al., 2013; Sartori et al., 2011] and influences mu rhythm oscillations, said to reflect mirror neuron activity [Oberman et al., 2007]. In short, it seems that not only the collectively expressed emotion, but also the dynamics between the individuals are very important characteristics of crowd perception.

We also assessed whether there is an interaction between the emotion of the crowd and the behavior dynamics. Behaviorally, interactive fear or “panic” is experienced as more arousing and less pleasant than individual fear, happy people interacting are seen as more pleasant and arousing than merely a collection of happy individuals, but the dynamics are not of importance for the perception of neutral crowds. Furthermore, interactive fearful crowds activated a specific network of brain areas consisting of the parahippocampal gyrus (PPA), EBA, the precuneus, insula, lingual gyrus, and ITG. The PPA is a well-known area responsive to stimuli of scenes and is involved in encoding the layout of the environment [Epstein and Kanwisher, 1998], whereas the EBA is sensitive to the perception of bodies and body parts [Downing et al., 2001]. The EBA, PPA and ITG in the occipitotemporal cortex are crucial for visual perception, but also play an important role in self-representation, a successful integration of the own body into the environment by integrating visual, spatial and motor-sensory information and preparing the

body actions in the environment [Astafiev et al., 2004; Galivan et al., 2013]. This is corroborated by studies showing that the EBA plays a role not only in perceiving a body, but also in action and goal perception [Downing et al., 2006; Herrington et al., 2012; Jastorff and Orban, 2009] and that damage to the extrastriate cortex produces hallucinations regarding the own body in space [Heydrich and Blanke, 2013]. Similarly, both the EBA and the PPA are sensitive to emotion [Atkinson et al., 2012; Peelen et al., 2007; Sinke et al., 2012]. In conclusion, in a panic situation, these areas may be responsible for quickly assessing the gist of the scene in relation to the behaviors of others and more importantly, our own body and its position. Additionally, the insula and the precuneus, with their connections to the limbic, somatosensory and motor systems [Augustine, 1996], may integrate all important emotion and action information to a meaningful whole [Carr et al., 2003; Kurth et al., 2010] and prepare to take the appropriate action [Zhang and Li, 2012].

Lastly, without taking the dynamics between the individuals into account, many of the regions involved in the processing of fearful crowds overlap with a network important to the perception of danger [Tamura et al., 2013; Zurcher et al., 2013]. Specifically, it is noteworthy that the FG, insula and IFG were activated in response to fearful crowds. Insula activation was previously found when participants viewed people facing each other [Kujala et al., 2012], in response to threatening scenes [Nummenmaa et al., 2008] and to stimuli showing a threatening response [Pichon et al., 2012]. The insula may therefore play a role in detecting threat in social interactions. It is well connected to other areas involved in emotion processing such as the ACC and vmPFC [Grupe and Nitschke, 2013]. In addition, the IFG and FG have frequently been found to be engaged in the perception of social interactions [Centelles et al., 2011; Dolcos et al., 2012; Iacoboni et al., 2004; Kujala et al., 2012] and specifically in threatening interactions [Pichon et al., 2008; Pichon et al., 2012; Sinke et al., 2010] even when there were no humans present in the stimuli [Gobbin et al., 2007; Schultz et al., 2005]. Additionally, activity in the IFG, a key region for action observation, imitation [Molnar-Szakacs et al., 2005] and action understanding [De Lange et al., 2008], is related to the perception of group-like behavior of dots [Chaminade et al., 2011] and a display containing multiple faces [Simmons et al., 2006]. Most importantly, in the present case the IFG may play a role in risk aversion [Christopoulos et al., 2009].

An important issue when using dynamic, natural social interactions is the fact that they cannot be well controlled on all levels. Thus, some of the activations could be explained by the differences in arousal, valence or movement of the stimuli, such as the clusters found in the cuneus, the middle occipital gyrus (likely corresponding to the hMT+/V5) and the temporal poles, as they are also important for biological motion detection [Grossman et al., 2000; Watson et al., 1993] and emotion processing and

autonomic reactivity [Ongur and Price, 2000]. It is possible that merely the higher movement or arousal levels of the fearful and happy stimuli are responsible for activation in these areas [Lane et al., 1999]. Unfortunately, this is a major problem in dynamic emotion expression research and it is well studied that arousal [Adolphs et al., 1999] and movement information such as speed or gait [Chouhrouelou et al., 2006; Roether et al., 2009] are each by themselves critical for accurate emotion recognition. This means that equalizing stimuli on these inherent dimensions impairs the correct recognition and perception of the emotion. It is important to point out that when images of movement are used, even these still frames contain different levels of implicit motion. This is clearly reflected in the findings that the subjective movement ratings of the inherent movement in the still frames were similar to that of the actual movement in the video clips. However, even though there are differences in movement, valence and arousal in the videos, it is worth stressing that the activity patterns found in the BOLD signal did not match the movement patterns in the videos. For example, even though (especially interactive) happy videos contain the most movement and are high in valence and arousal, only the lingual gyrus shows higher activation for interactive happy than individual happy videos. In short, if the movement, arousal and valence of the stimuli would be the main factor driving the BOLD responses, we should have found most activations in response to happy videos or in response to interactive fear and interactive happy simultaneously. Nonetheless, it would be very beneficial if future studies unraveled the unique contributions of each of these processes. In addition, it would be interesting to more closely assess how people look at the crowds and what exactly they pay attention to. Eye tracking experiments could possibly shed light on the question if people look at the crowds in different ways, and electroencephalography studies could assess when exactly the interaction dynamics influence the perception of the group. Furthermore, a study with motion captured groups could not only provide better controlled stimuli, by changing the position of the individuals without changing the movement information, but also provides a mean to correlate activity to quantifiable movement aspects (f.e. distance between people, velocity, trajectories, and movement synchronization).

Note that the majority of studies into the perception of emotional body language or emotional social interactions find amygdala activation [Dolcos et al., 2012; Grezes et al., 2007; Kujala et al., 2012; Pichon et al., 2008; Sinke et al., 2010; Sung et al., 2011; Tavares et al., 2008]. A possible explanation for the lack of amygdala activation in the current study pertains to the fact that attention was devoted to the dot-detection task the participants performed. Attention is known to reduce the level of activation of the amygdala as we found in a study using individual video clips [Pichon et al., 2012; see de Gelder et al. [2012] for a review]. A dot detection task was used for a number of

reasons. First, as compared to passive viewing, it not only engages the participant but assures participants watched the video. Second, the task is unrelated to the content of the stimuli and thus does not stimulate the participants to overtly think and reason about what is happening in the video.

This is the first study to assess the effect of the social interactions between people as an important aspect of emotional crowd perception. Taken together these results reveal that the brain is sensitive to the difference between interactive and noninteractive expressions. As expected, the salience of the interactive emotion expression versus the individualistic ones was found to be higher for fear “panic” expressions than for happy or neutral expressions. This study again highlights that the perception of emotion and action are closely linked, and that the emotions and social interactions between people in turn influence our own responses to and anticipations of others and the consequences for the self [Wolpert et al., 2003]. Better understanding of how the brain copes with complex social situations [Pfeiffer et al., 2013; Schilbach et al., 2013] adds a new dimension to understanding social communication and its deficits and is beneficial for the study of, for example, autism [Centelles et al., 2013; Pavlova, 2012; Zurcher et al., 2013]. Additionally, by taking social interaction and movement dynamics between individuals into account, as compared to solely focusing on facial or bodily expressions of individuals, the efficiency and accuracy of for example security cameras for crowd surveillance could be improved.

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