

Cover Letter – Senior Frontend Engineer, Groweo

I am writing to express my interest in the Senior Frontend Engineer position at Groweo. With over six years of experience building scalable SaaS products — including platforms serving ****4M+ users**** — I bring a strong product mindset, architectural expertise, and a consistent record of delivering high-impact frontend systems.

My background aligns closely with Groweo's need for a senior engineer who can accelerate product development, shape UX quality, and collaborate deeply across teams:

- **Proven Frontend Architecture Impact:** Designed and led micro-frontend and modular architectures that improved delivery speed by **10x** and accelerated Design System integration by **20x**.
- **Modern Frontend Excellence:** Expertise in **React, TypeScript, Clean Architecture**, and scalable component design, consistently delivering fast, accessible, and maintainable user interfaces.
- **Strong Product Collaboration Mindset:** Worked closely with product, design, and backend teams in Agile environments, ensuring user-centric outcomes and driving consistent engineering quality.

I am excited about the opportunity to contribute to Groweo's mission of making growth effortless for small businesses, and I would welcome the chance to bring my technical leadership and product thinking to your team.

Sincerely,
Pedram Soofi