

Hey there! I'm Pedro, a Product Designer based in Málaga

Currently

I'm working as a Senior Product Designer at Verisk - specialty business solutions, a SAAS product provider for Insurance services. We're working on many different projects, from improving the user experience to creating new business opportunities. My responsibilities as Design Manager are setting up the Design department tasks over its Backlog and Sprints, working in MVPs from early stages, defining workflows in and out the Design department, unifying the experiences across all products, meeting with stakeholders, work in analysis and prototyping stages, auditing Accessibility, creating internal initiatives...

Daily Work

Usability	Accesibility
Prototypes	Wireframes
Interaction	Research
UI	Code

Experience

Senior Product Designer

Verisk (Feb 2020 - now)

Senior Product Designer

Ravenpack (Apr 2018 - Feb 2020)

Researching to build new features, low and high fidelity wireframing and rapid prototyping for validation. Assisting Developers in implementation. And iterate.

Product Designer

Basebone (Mar 2017 - Apr 2018)

Building a new family of digital products from scratch using a mobile first mindset. Researching, wireframing, prototyping and assisting Developers.

CRO Designer

Basebone (Mar 2015 - Mar 2017)

Designing and coding websites for Conversion Rate Optimization in the Marketing Affiliation industry.

Web Designer

Freelance (Mar 2013 - Apr 2015)

During this stage I created my own multimedia agency, in which I worked for so many different projects having different responsibilities, like Graphic Design, Web Design and Developing, Video Director and Editor.

Designer and Web Developer

Dantex Group (Mar 2012 - Apr 2013)

Designing and coding web projects using Actionsript 3.0 (Flash) and HTML5 environments, for clients like Deloitte, BNP Parisbas, Prosegur or HA Barceló.

Audiovisual experience

Various (Sep 2007 - Mar 2012)

I worked as Video Director and Editor, Motion Grapher in several agencies and broadcasting media, such as TVE, Cuatro, Teatros del Canal and SATSE.

Education

Universidad de Salamanca

Ingeniería Técnica en Informática de Sistemas
2005

Licenciatura en Comunicación Audiovisual
2007

Luma Institute

Design Thinking Essentials
2021

Torres Burriel

Usabilidad y Experiencia de Usuario
2017

CICE

Máster en Desarrollo de Aplicaciones Actionsript 3.0 , con Joseba Alonso
2011