

Codecademy Capstone Project

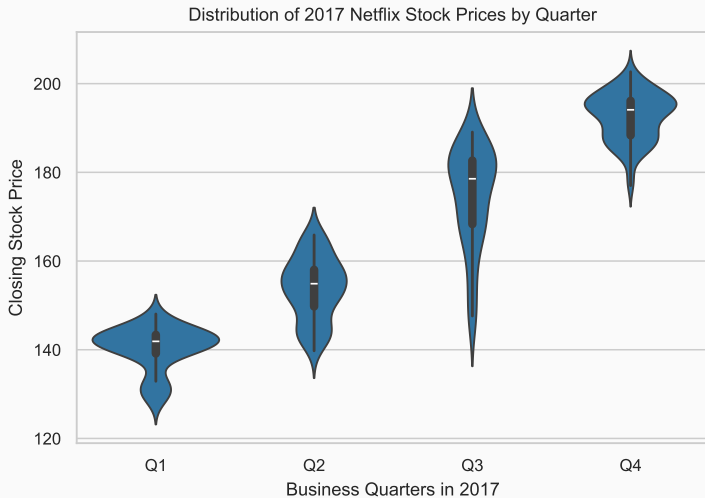
Netflix Stock Profile

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1. Netflix Stock by Quarter
2. Estimated and Actual Earnings
3. Netflix Earnings and Revenue
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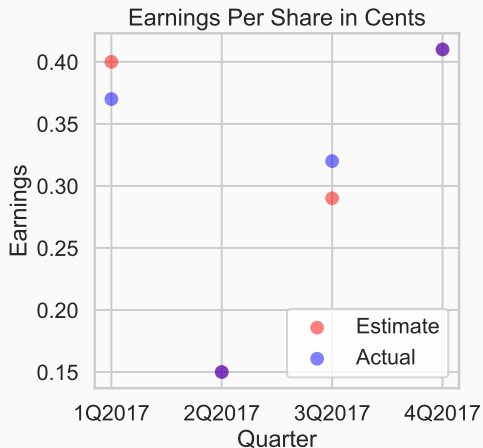
Netflix Quarterly Stock Price



Netflix Quarterly Stock Price - Description and Analysis

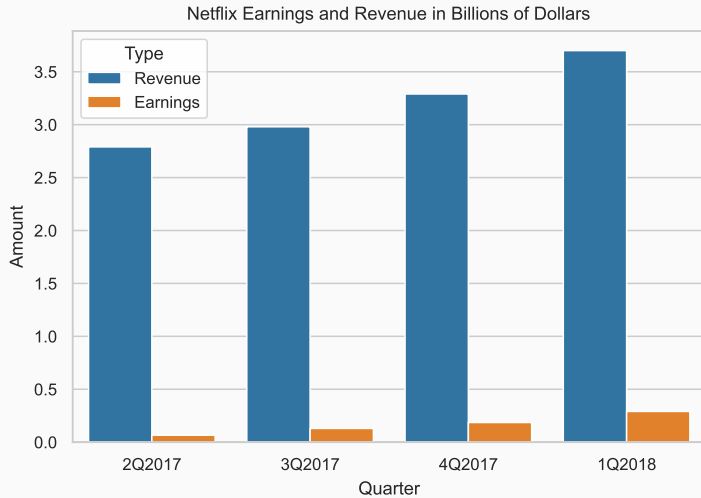
- The average price of Netflix stock has gone up for every quarter of 2017.
- The minimum stock price was \$129.46 and the maximum was \$202.68.
- The third quarter showed the largest price fluctuation.

Estimated and Actual Earnings



- The estimates by quarter price followed well the actual earnings.
- In the second and fourth quarters the estimates and the actual earnings were the same.

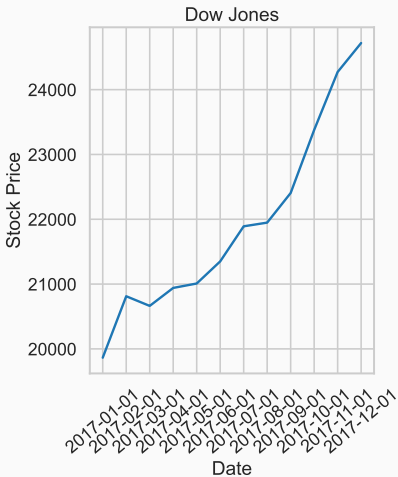
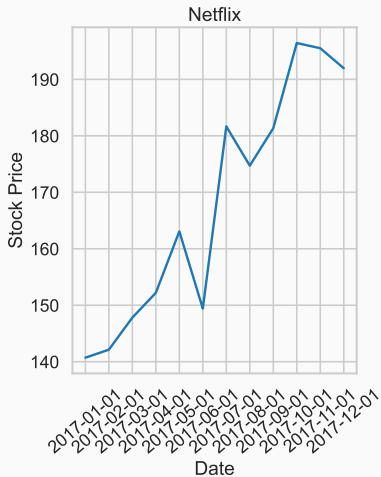
Netflix Earnings and Revenue



Netflix Earnings and Revenue - Description and Analysis

- Both earnings and revenue grew throughout the quarters of 2017.
- The earnings are roughly 5% of the total revenue.

Netflix on the Stock Market Context



Netflix on the Stock Market Context - Description and Analysis

- The Netflix stocks presented the same upward behaviour as the overall stock market (analyzed using the Dow Jones Industrial Average).
- Nevertheless, the Netflix stocks were more volatile.
- Netflix stocks are over 100 times cheaper than Dow Jones.

Thank you!