Presentation title

Your name



ISEG Lisbon School of Economics & Management

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The first frame



- This is a simple beamer template with ISEG's colors
- In the next slides wou will see some examples of what you can do with beamer.
- Inspect the underlying code to learn how to make your own frames.

Lists of items



In this presentation you will learn how to:

- create a link to ISEG's website
- make ordered and unordered lists of items
- include pictures
- make citations
- use mathematical formulas
- display code
- create theorems and definitions

Enumeration of items



In the last frame you learned how to create a list of items. Now lets create an enumeration of items:

- make ordered and unordered lists of items
- include pictures
- use mathematical formulas
- display code
- **5** create theorems and definitions

Itemized lists inside itemized lists



You can have itemized lists inside itemized lists:

- lists of items
 - ordered
 - unordered
- include pictures
- use mathematical formulas
- display code
 - ▶ Python code
 - ► R code
- create theorems and definitions

Including pictures



This picture is in the "figures" folder. We also included a caption:

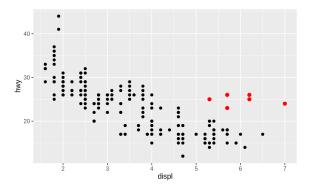


Figure 1: Fuel consumption (Hwy) vs engine size (displ)

Three ways to make citations



- Kass and Raftery, 1995
- (Kass and Raftery, 1995)
- Kass and Raftery (1995)

Definitions and theorems



You can display definitions and theorems:

Definition (Fibration)

A fibration is a mapping between two topological spaces that has the homotopy lifting property for every space X.

Latex is very useful to write mathematical expressions:

Theorem (Bayes)

$$P(\theta|\mathbf{D}) = P(\theta) \frac{P(\mathbf{D}|\theta)}{P(\mathbf{D})}$$

The block environment



The block environment is more versatile. You can write whatever you want on the red block:

Pythagorean theorem

This is a theorem about right triangles and can be summarised in the next equation

$$x^2 + y^2 = z^2$$

Corollary

There's no right rectangle whose sides measure 3cm, 4cm, and 6cm.

Two part functions



I also included an environment that allows you to easily write two part functions:

$$|x| = \begin{cases} x & \text{if } x \ge 0 \\ -x & \text{if } x < 0 \end{cases}$$

Examples of mathematical expressions



- Likelihood: $\mathbf{x}|\mathbf{\theta} \sim \mathcal{M}_k(N,\mathbf{\theta})$
- lacktriangle Hypotheses: $H_0: m{ heta} = m{ heta_0}$ vs $H_1: m{ heta}
 eq m{ heta_0}$
- ullet Prior: $\pi(heta|H_0)=1_{ heta_0}(heta_0)$ and $heta|H_1,lpha\sim \mathsf{Dir}_k(lpha)$
- Marginal density: $m_i(\mathbf{x}) = \int_{\Theta_i} f(\mathbf{x}|\boldsymbol{\theta}) \pi(\boldsymbol{\theta}|H_i) d\boldsymbol{\theta}, \quad i = 0, 1$

Bayes factor:

$$B_{01}(\mathbf{x}) = \frac{m_0(\mathbf{x})}{m_1(\mathbf{x})} = \frac{\prod_{i=1}^{k+1} (\theta_{0i}^{x_i}) \prod_{i=1}^{k+1} [\Gamma(\alpha_i)] \Gamma[\sum_{i=1}^{k+1} (\alpha_i + x_i)]}{\Gamma(\sum_{i=1}^{k+1} \alpha_i) \prod_{i=1}^{k+1} \Gamma(\alpha_i + x_i)}$$

• For an interesting application see Pericchi and Torres (2011)





Code is usually displayed in verbatim. This code prints the Fibonacci sequence:

```
nterms = int(input("How many terms? "))
n1, n2 = 0, 1
count = 0
print("Fibonacci sequence:")
while count < nterms:
    print(n1)
    nth = n1 + n2
    n1 = n2
    n2 = nth
    count += 1
```

R code looks good too



I also included a verbatim environment with background color:

```
getmode <- function(v) {
    uniqv <- unique(v)
    uniqv[which.max(tabulate(match(v, uniqv)))]
}</pre>
```

With this R code you can build a function that calculates the mode.

References



Kass, RE and AE Raftery (1995). Bayes factors. Journal of the American Statistical Association 90(430), 773–795.

Pericchi, L and D Torres (2011). Quick anomaly detection by the Newcomb—Benford law, with applications to electoral processes data from the USA, Puerto Rico and Venezuela. *Statistical Science* **26**(4), 502–516.