



Better Data. Better Results.

**An Infogix Presentation prepared for GFT IT Consulting, Spain
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35+

years as a leader in
analyzing data across
the enterprise.



infogix
Better Data. Better Results.

Managing Risk is

#1



72% of customers report it as
the key benefit of utilizing Infogix

175+

Customers

INCLUDING:

20

of the
Fortune 100

7

of the top 10
**Commercial
Banks**

6

of the top 10
**P&C
Insurers**

4

of the top 5
**Health
Insurers**

500M

Subscribers
**Media &
Communications**

Infogix Data3Sixty™ Platform

Infogix Data3Sixty™ Platform: Achieve Enterprise Data Excellence



Validate

Ensure Quality



Govern

Establish Trust



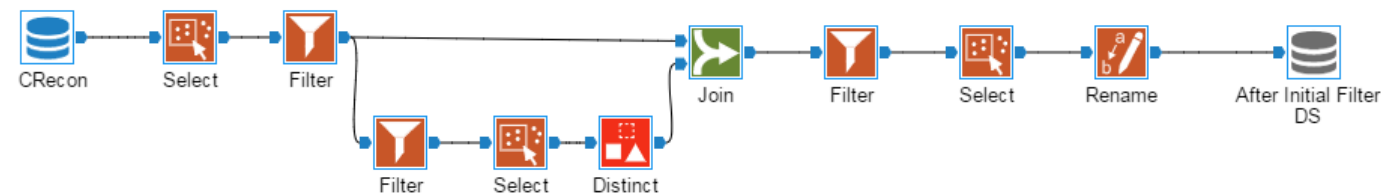
Analyze

Drive Decisions

Infogix Data3Sixty™ Platform Self Service Capabilities

Visual Data Preparation

Create, Edit, and Modify with Drag & Drop Simplicity



Collaboration

Share, Interact and Socialize

SUGGEST NEW BUSINESS TERM ITEM

Name
Country of Tax

Description
Country that the organization is domiciled for taxation pur

NORMAL SANS SERIF B I U A

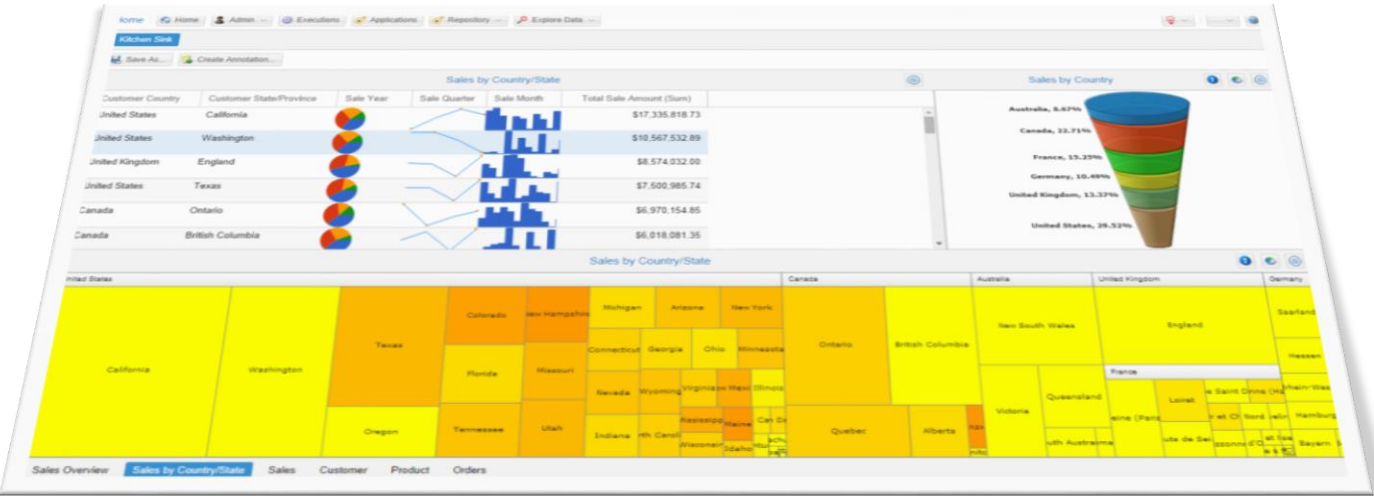
Average Data Quality Score

0.94



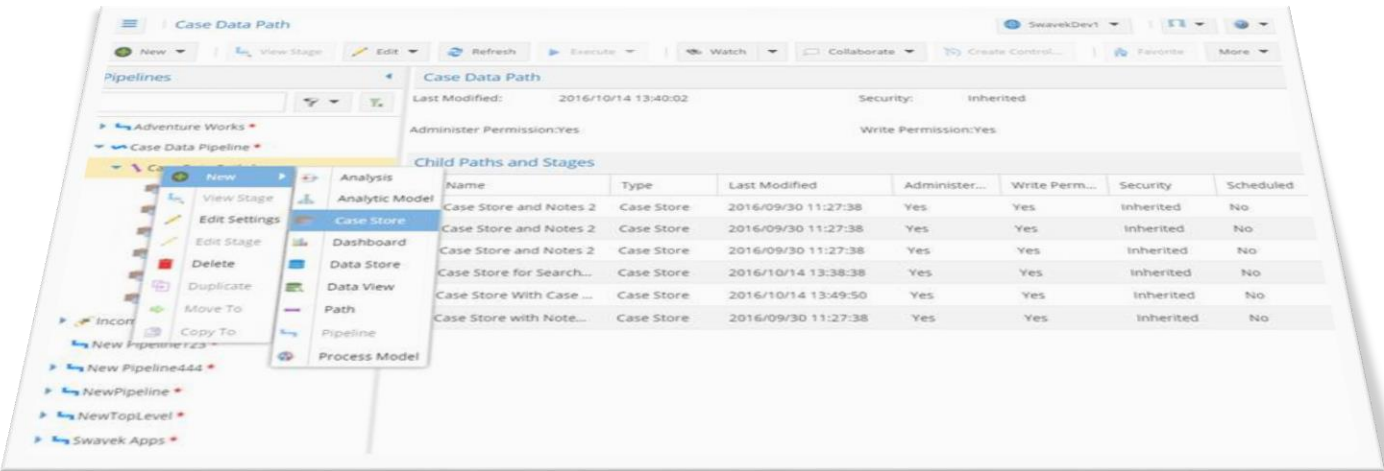
Interactive Reporting

Personalize Ad-Hoc Reports, Drill Down on Real-Time Data



Case Management Workflow

Automatically Create, Route, and Track Exceptions



Data3Sixty™ Govern

What Does The Business Want To Know About Data

What does the
data mean?

Where does the
data come from?

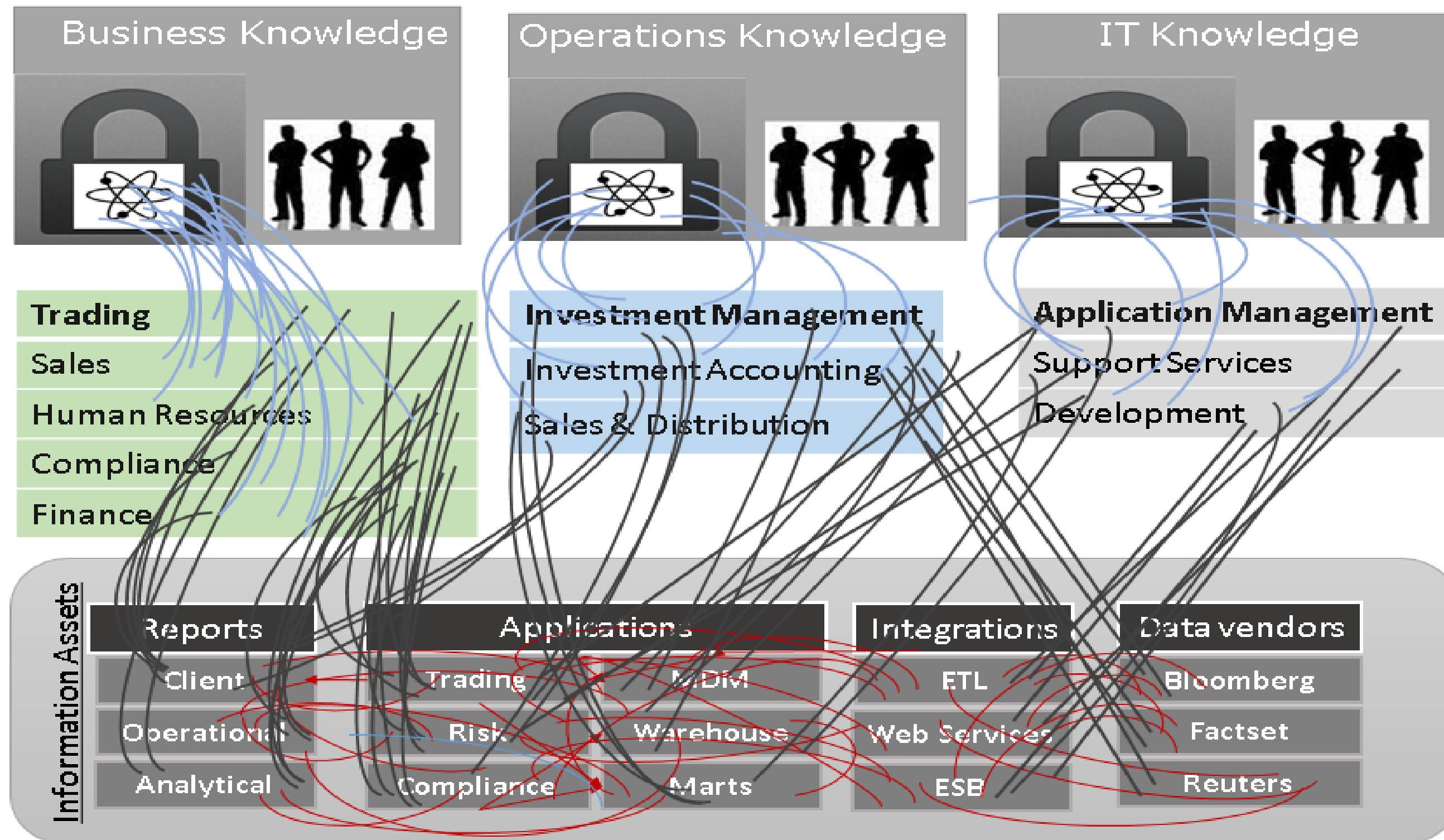
Can I
trust it?

Is it the same
thing to everyone?

How do
I find it?

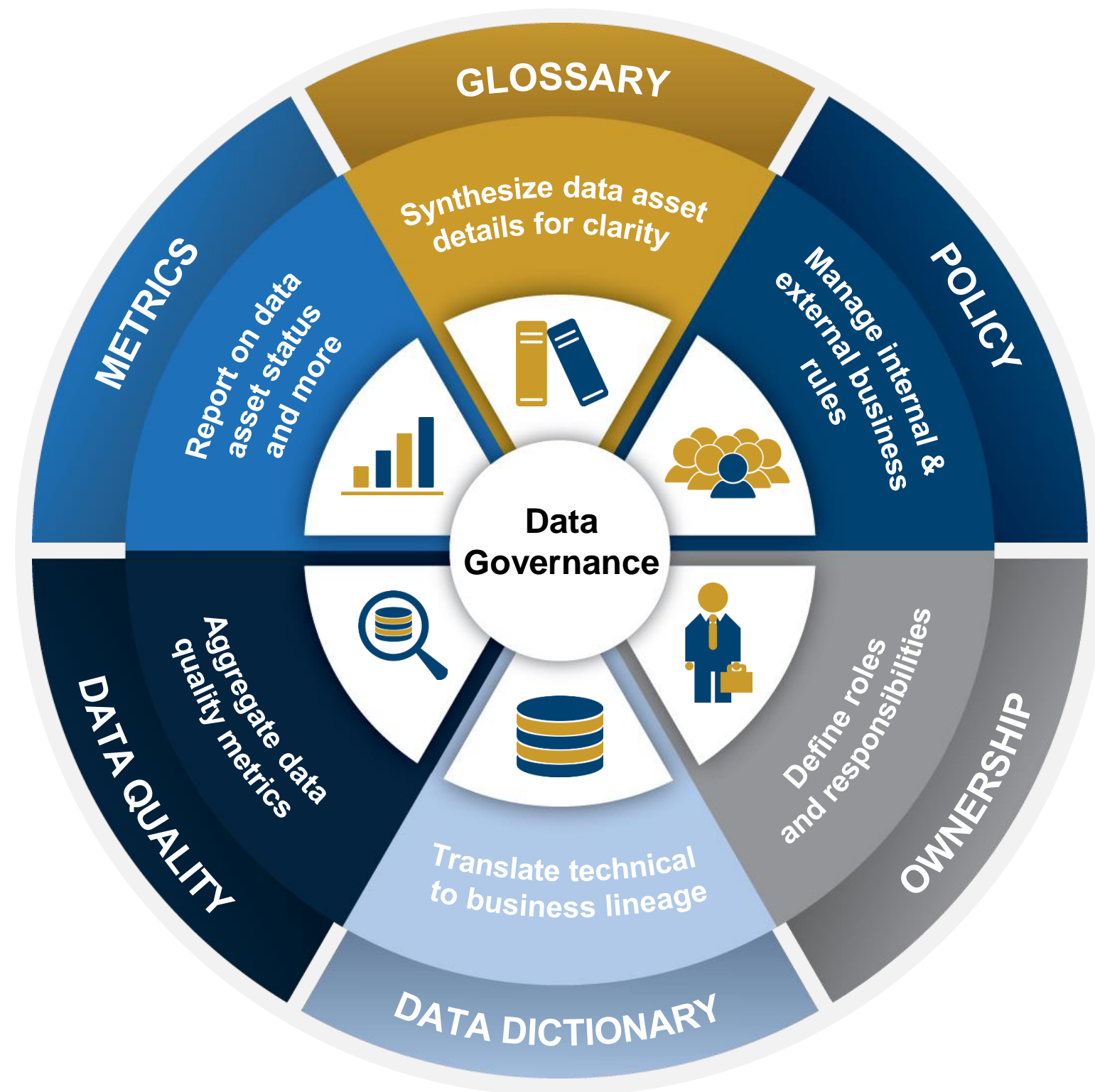
Who do
I ask?

The Data “Hairball”



Core Capabilities to Achieve Data Governance

- Prevent misunderstanding with clear data definitions
- Know an assets data quality score before using a data asset
- Quickly find data through glossary and collaborate with data owners/stewards
- Institute repeatable policies to control data
- Execute big data quality metrics by pairing with Infogix Data3Sixty Validate/Analyze modules



What Infogix Data3Sixty™ Govern Benefits



GDPR

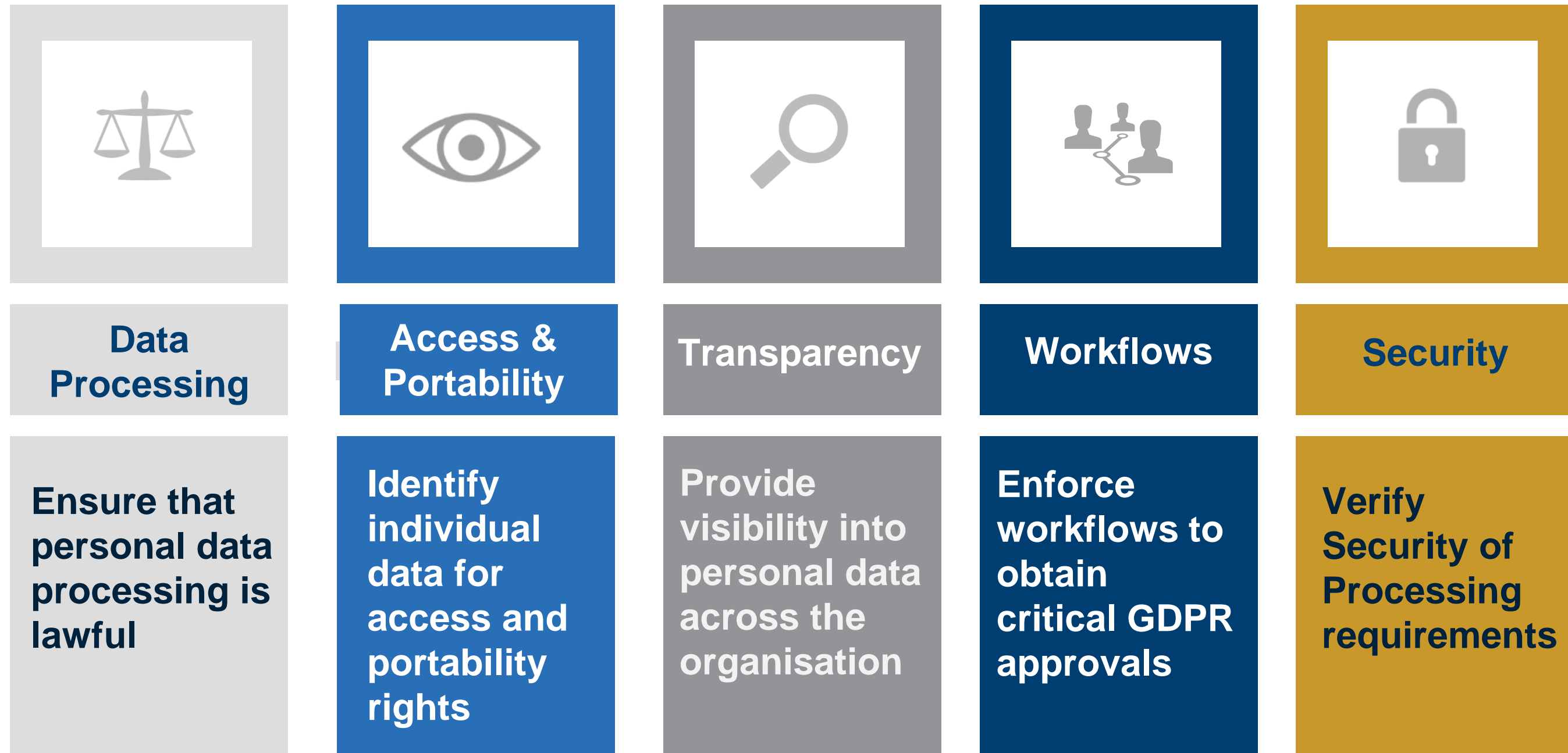
The GDPR Solution

Infogix provides key pieces to a comprehensive GDPR strategy:



Infogix GDPR Solution

Infogix GDPR Governance: Practical Application



Data3Sixty™ Validate

Drag-and-Drop Nodes For Data Validation

- Packaged commonly used data quality checks
- Drag-and-drop nodes are easy to use, no coding necessary
- Validate nodes are integrated with data preparation, analysis, and governance capabilities
- No need to use/learn multiple tools

