

Pedro Fierro

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CURRENT ACADEMIC POSITION

- 2023 - **London School of Economics and Political Science, UK**
LSE-Miguel Dols Fellow, Cañada Blanch Centre
- 2020 - **Adolfo Ibanez University, Chile**
Assistant Professor, Business School
- 2022 - **Center for the Study of Politics, Public Opinion and Media (MEPOP), Chile**
Adjunct Researcher

AREAS OF INTEREST

Political Communication – Political Geography

EDUCATION

- 2013-2018 **University of Navarra, Spain**
Ph.D. in Communication
- 2012-2013 **University of Navarra, Spain**
M.A. in Political and Corporate Communication
- 2006-2011 **Adolfo Ibanez University, Chile**
LL.B. Bachelor of Laws
B.A. in Social Science

OTHER APPOINTMENTS

- 2014 - **P!ensa Foundation, Chile**
Researcher (2014 –)
- 2016-2020 **Adolfo Ibanez University, Chile**
Instructor Professor, Business School
- 2017 **Pompeu Fabra University, Spain**
Visiting PhD Student. Department of Communication
Supervisor: Ph.D. Frederic Guerrero-Solé
- 2016 **Digital UNAV, Spain**
Visiting PhD Student
Supervisor: Ph.D. Ana Azurmendi
- 2011-2012 **DuocUC, Chile**
Public Policy Advisor

PEER-REVIEWED PUBLICATIONS

Forthcoming	Fierro, P., I. Aravena-González, P. Aroca & Francisco Rowe. Geographies of Discontent: Measuring and Understanding the Feeling of Abandonment in the Chilean Region of Valparaíso (2019-2021). Accepted for publication in <i>"Cambridge Journal of Regions, Economy and Society"</i> .
Forthcoming	Aroca, P., E. Mundt & P. Fierro. Fund Distribution and Incentives for Territorial Fragmentation: The Case of the FNDR in Chile. Accepted for publication in <i>"EURE-Revista Latinoamericana de Estudios Urbano Regionales"</i> .
2023	Fierro, P., P. Aroca & P. Navia. The Center-Periphery Cleavage and Online Political Efficacy (OPE): Territorial and Democratic Divide in Chile, 2018–2020. <i>New Media & Society</i> , 25(6). DOI: 10.1177/14614448211019303
2023	Fierro, P., P. Aroca & P. Navia. Political Disaffection in the Digital Age: The Use of Social Media and the Gap in Internal and External Efficacy. <i>Social Science Computer Review</i> , 41(5). DOI: https://doi.org/10.1177/08944393221087940
2020	Fierro, P., P. Aroca & P. Navia. How People Access the Internet and the Democratic Divide: Evidence from the Chilean Region of Valparaíso 2017, 2018 and 2019. <i>Technology in Society</i> . DOI: 10.1016/j.techsoc.2020.101432
2018	Fierro, P. & F. Guerrero-Solé. Measuring Political Attitudes in New Democracies: The Case of Chile. <i>Communication & Society</i> , 31(3), 93-109. DOI: 10.15581/003.31.3.93-109
2017	Fierro, P. & A. Azurmendi. Theoretical Approaches About the Role of Electoral Advertising in a Context of Political Malaise. <i>Revista de Comunicación</i> , 16(2), 88-107. DOI: 10.26441/RC16.2-2017-A4
2016	López-Hermida, A. & P. Fierro. Political Campaigns and Public Disaffection: An Approach from Chile to the Effects of Electoral Activities in the Democratic Process. <i>Palabra Clave</i> , 19(2), 365-397. DOI: 10.5294/pacla.2016.19.2.2

WORK IN PROGRESS (SELECTED)

- Fierro, P, P. Aroca & P. Navia. Geography of Discontent: An Attitudinal Approach in the Digital Age (*Accepted Book Project for Springer Nature*)
- Fierro, P, I. Aravena, P. Aroca & F. Rowe. Geographies of Discontent: Measuring and Understanding the Feeling of Abandonment (*Under Review*)
- Aroca, P., P. Fierro. Identifying gatekeepers in the allocation of public funds: a spatial econometric analysis (*Under Review*)
- Fierro, P, P. Aroca and F. Sanchez. Measuring Frustration and Resentment in Politics: The Case of Chile 2017-2020 (*Under Review*)
- Rivera, S. P. Fierro, M. Santos, P. Navia and F. Tagle. The role of Political Efficacy on Online Political Engagement (*Under Review*)
- Fierro, P., M. Saldaña. Internet and Affection: Online Political Efficacy After the Pandemic

EDITORIAL WORK

Referee for: New Media & Society; International Journal of Communication; International Journal of Public Opinion Research; Regions; Psychology Research and Behavior Management; Revista Contratexto.

POLICY PAPERS AND REPORTS (SELECTED)

2023	Fierro, P. (2023). Marginados en la era digital. <i>Fundación Plensa</i> .
2021	Walker, I. et al (2021). La descentralización después de la pandemia: nuevos desafíos. <i>Pontificia Universidad Católica de Valparaíso</i> .
2020	Fierro, P (2020). Nueve medidas esenciales para modernizar las campañas electorales y fomentar la afección política. <i>Fundación Plensa</i> .
2020	Walker, I. et al (2020). Desafíos y oportunidades para una descentralización efectiva. <i>Pontificia Universidad Católica de Valparaíso</i> .
2019	Duarte, M. & P. Fierro (2019). ¿Cuál es el norte? Una hoja de ruta para la descentralización efectiva de Chile. <i>Fundación Plensa</i> .
2019	Zaffiri, F. & P. Fierro (2019). Radiografía a la tercera edad en la región de Valparaíso. <i>Fundación Plensa</i> .
2018	Palacios, A., P. Fierro y P. Rojas (2018). Participación ciudadana y seguridad pública. <i>Fundación Plensa</i> .

BOOKS OR BOOKS CHAPTERS

- 2021 Aroca, P. et al (2021). Descentralización: un camino necesario para un Chile más inclusivo. Ediciones Universitarias de Valparaíso. Pontificia Universidad Católica de Valparaíso. Chile.

ACADEMIC CONFERENCES

- 2023 NARSC (North American Regional Science Council), San Diego, California, U.S.A.
ECPR (European Consortium of Political Research), Prague, Czech Republic.
ERSA (European Regional Science Association), Alicante, Spain.
RSAI-BIS (Regional Science Association International, British and Irish Section), Newcastle, UK.
- 2022 INCOM (Chilean Communication Researchers Association), Viña del Mar, Chile.
ERSA (European Regional Science Association), Pécs, Hungary,
RSA (Regional Studies Association), Regions in Recovery E-Festival.
- 2018 WAPOR (World Association for Public Opinion Research), Marrakesh, Morocco.
TRSA (The Regional Science Academy), Arrábida, Portugal.
SchPP (Sociedad Chilena de Políticas Públicas), Santiago, Chile
- 2017 IPSA-CICOM (International Political Science Association), Pamplona, Spain.
- 2016 WAPOR (World Association for Public Opinion Research), Austin, Texas, USA.

GRANTS and SCHOLARSHIPS

FONDECYT Regular - Folio 1231927

Institution: ANID (Chilean Government)

Title: Subnational Expenditure and its Impact on Political Attitudes

Role: Co-Researcher

Date: 2023 to 2026

Budget: USD\$ 40,000

Academic Excellence Scholarship

Institution: Adolfo Ibanez University, Chile

Role: Student

Date: 2006 to 2010

Budget: USD\$ 7,000

TEACHING EXPERIENCE

- Communication and Political Affairs (Master Program). Adolfo Ibanez University, Chile.
- Public Opinion and Leadership (Master Program). Adolfo Ibanez University, Chile.
- Communication and Law (Undergraduate). Adolfo Ibanez University, Chile.
- Public Opinion (Undergraduate). Adolfo Ibanez University, Chile.

INVITED TALKS (SINCE 2020)

- *Measuring Frustration and Resentment in Politics*. London School of Economics and Political Science, UK.
- *Geographies of Discontent*. Government School-Universidad Adolfo Ibáñez, Chile.
- *New Challenges for Political Communication in Latin America*. University of Navarra, Spain.
- *Spatial Considerations in the Study of Politics and Communication*. MEPOP-Universidad Diego Portales, Chile.
- *Claves para liderar fundaciones efectivas en un mundo incierto*. CEFIS Universidad Adolfo Ibáñez, Chile.
- *Regional Expenditure and Open Data: The Decentralization Process and its Challenges*. GobLab Universidad Adolfo Ibáñez, Chile.
- *Pandemic and Democracy: Thoughts from our Territory*. Pontificia Universidad Católica de Valparaíso, Chile.
- *Constituent Process and Territory*. Universidad Viña del Mar, Chile.

HONORS AND AWARDS

- Cum Laude (Maximum distinction). Ph.D. dissertation. University of Navarra, Spain (2018).
- Outstanding Judicial Practice. Judicial Assistance Corporation of Peñalolén, Chile (2011).
- Academic Excellence Distinction. Seminario San Rafael, Chile (2005).

LEADERSHIP EXPERIENCE

2013 -	Columnist in different newspapers (<i>CNN Chile, Diario Financiero, The Clinic, La Segunda, LaTercera.com</i> , among others) (2013 -)
2021-2022	Permanent panelist on radio program “Reunión de Pauta”, Pauta FM. (2021 – 2022)
2019 -	Permanent member of the Board for “Decentralization and Regional Development”. Summoned by the Pontificia Universidad Católica de Valparaíso. (2019 -)
2016-2017	Member of the Council for the “Infrastructure for Mobility in the Metropolitan Area of Valparaíso”. Summoned by the Regional Government of Chile. (2016 – 2017)
2008	Vice-president of the Law Students Union, Adolfo Ibanez University. (2008)

CERTIFIED TRAINING

2022	BIGSSS Computational Social Science Summer School on Social Cohesion. Bremen International Graduate School of Social Science-University of Groningen
2020	Multivariate Calculus (Mathematics for Machine Learning Specialization). Imperial College London – MOOC
2020	Linear Algebra (Mathematics for Machine Learning Specialization). Imperial College London – MOOC
2020	Statistics with Python Specialization. University of Michigan – MOOC 3 Courses: Understanding and Visualizing Data, Inferential Statistical Analysis and Fitting Statistical Models to Data with Python.
2018	Introduction to Data Science / Big Data with “R”. Center for Regional Economics and Policy, Adolfo Ibanez University
2013	Professional training about government strategies. GSPM, George Washington University

IT AND LANGUAGES

- Softwares and Programming Languages: Intermediate user of Python, R, Stata, GeoDa, SPSS, LaTeX/BibTeX and Zotero.
- Languages: Spanish (native) – English (fluent).