

Pedro Fierro

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CURRENT ACADEMIC POSITION

London School of Economics and Political Science, UK
LSE-Miguel Dols Fellow, Cañada Blanch Centre (2023 -)

Adolfo Ibanez University, Chile
Assistant Professor, Business School (2020 -)

Center for the Study of Politics, Public Opinion and Media (MEPOP), Chile
Adjunct Researcher (2022 -)

AREAS OF INTEREST

Political Communication – Political Geography

EDUCATION

University of Navarra, Spain
Ph.D. in Communication (2018)
M.A. in Political and Corporate Communication (2013)

Adolfo Ibanez University, Chile
LL.B. Bachelor of Laws (2011)
B.A. in Social Science (2010)

CERTIFIED COURSES

- BIGSSS Computational Social Science Summer School on Social Cohesion. Bremen International Graduate School of Social Science-University of Groningen (2022)
- Multivariate Calculus (Mathematics for Machine Learning Specialization). Imperial College London – MOOC (2020)
- Linear Algebra (Mathematics for Machine Learning Specialization). Imperial College London – MOOC (2020)
- Statistics with Python Specialization. University of Michigan – MOOC (2020)
3 Courses: Understanding and Visualizing Data, Inferential Statistical Analysis and Fitting Statistical Models to Data with Python.
- Introduction to Data Science / Big Data with “R”. Center for Regional Economics and Policy, Adolfo Ibanez University (2018)
- Professional training about government strategies. GSPM, George Washington University (2013)

OTHER APPOINTMENTS

Plensa Foundation, Chile
Researcher (2014 –)

Adolfo Ibanez University, Chile
Instructor Professor, Business School (2016 – 2020)

Pompeu Fabra University, Spain
Pre-Doctoral Visiting Fellow. Department of Communication (2017)
Supervisor: Ph.D. Frederic Guerrero-Solé

Digital UNAV, Spain
Pre-Doctoral Visiting Fellow (2016)
Supervisor: Ph.D. Ana Azurmendi

DuocUC, Chile
Public Policy Advisor (2011 – 2012)

PEER-REVIEWED PUBLICATIONS

[6] Fierro, P., P. Aroca & P. Navia (2022). Political Disaffection in the Digital Age: The Use of Social Media and the Gap in Internal and External Efficacy. *Social Science Computer Review*. DOI: <https://doi.org/10.1177/08944393221087940>
[5] Fierro, P., P. Aroca & P. Navia (2021). The Center-Periphery Cleavage and Online Political Efficacy (OPE): Territorial and Democratic Divide in Chile, 2018–2020. *New Media & Society*. DOI: [10.1177/14614448211019303](https://doi.org/10.1177/14614448211019303)
[4] Fierro, P., P. Aroca & P. Navia (2020). How People Access the internet and the Democratic Divide: Evidence from the Chilean Region of Valparaíso 2017, 2018 and 2019. *Technology in Society*. DOI: [10.1016/j.techsoc.2020.101432](https://doi.org/10.1016/j.techsoc.2020.101432)
[3] Fierro, P. & F. Guerrero-Solé (2018). Measuring Political Attitudes in New Democracies: The Case of Chile. *Communication & Society*, 31(3), 93-109. DOI: [10.15581/003.31.3.93-109](https://doi.org/10.15581/003.31.3.93-109)
[2] Fierro, P. & A. Azurmendi (2017). Theoretical Approaches About the Role of Electoral Advertising in a Context of Political Malaise. *Revista de Comunicación*, 16(2), 88-107. DOI: [10.26441/RC16.2-2017-A4](https://doi.org/10.26441/RC16.2-2017-A4)
[1] López-Hermida, A. & P. Fierro (2016). Political Campaigns and Public Disaffection: An Approach from Chile to the Effects of Electoral Activities in the Democratic Process. *Palabra Clave*, 19(2), 365-397. DOI: [10.5294/pacla.2016.19.2.2](https://doi.org/10.5294/pacla.2016.19.2.2)

WORK IN PROGRESS (SELECTED)

- Fierro, P, P. Aroca & P. Navia. Geography of Discontent: An Attitudinal Approach in the Digital Age (Book Project for Springer Nature)
- Fierro, P, I. Aravena, P. Aroca & F. Rowe. Geographies of Discontent: Measuring and Understanding the Feeling of Abandonment (Submitted)
- Aroca, P., P. Fierro. A Spatial Approach to Identify Gatekeepers in the Territorial Allocation of Public Funds in Chile (Submitted)
- Aroca, P. E. Mundt and P. Fierro. Centralismo, discrecionalidad e incentivos a la fragmentación territorial en la distribución de recursos
- Fierro, P., M. Saldaña. Internet and Affection: Online Political Efficacy After the Pandemic
- Fierro, P, P. Aroca and F. Sanchez. Measuring Frustration and Resentment in Politics: The Case of Chile 2017-2020
- Rivera, S. P. Fierro, M. Santos, P. Navia and F. Tagle. The role of Political Efficacy on Online Political Engagement

EDITORIAL WORK

Referee for: New Media & Society; International Journal of Communication; International Journal of Public Opinion Research; Revista Contratexto.

Academic Conferences	2022	INCOM (Chilean Communication Researchers Association), Viña del Mar, Chile. ERSA (European Regional Science Association), Pécs, Hungary, RSA (Regional Studies Association), Regions in Recovery E-Festival.
	2018	WAPOR (World Association for Public Opinion Research), Marrakesh, Morocco. TRSA (The Regional Science Academy), Arrábida, Portugal. SCHPP (Sociedad Chilena de Políticas Públicas), Santiago, Chile
	2017	IPSA-CICOM (International Political Science Association), Pamplona, Spain.
	2016	WAPOR (World Association for Public Opinion Research), Austin, Texas, USA.
GRANTS and SCHOLARSHIPS	FONDECYT Regular - Folio 1231927 Institution: ANID (Chilean Government) Title: Subnational Expenditure and its Impact on Political Attitudes Role: Co-Researcher Date: 2023 to 2026 Budget: USD\$ 40,000 Academic Excellence Scholarship Institution: Adolfo Ibanez University, Chile Role: Student Date: 2006 to 2010 Budget: USD\$ 7,000	
BOOKS OR BOOKS CHAPTERS	Aroca, P. et al (2021). Descentralización: un camino necesario para un Chile más inclusivo. Ediciones Universitarias de Valparaíso. Pontificia Universidad Católica de Valparaíso. Chile.	
NON-ACADEMIC PUBLICATIONS (SELECTED)	- Walker, I. et al (2021). La descentralización después de la pandemia: nuevos desafíos. Taller sobre descentralización. Pontificia Universidad Católica de Valparaíso. - Fierro, P (2020). Nueve medidas esenciales para modernizar las campañas electorales y fomentar la afección política. Propuestas Plensa (Nº4). Fundación Plensa. - Walker, I. et al (2020). Desafíos y oportunidades para una descentralización efectiva: Una reflexión aplicada desde la región de Valparaíso. Taller sobre descentralización. Pontificia Universidad Católica de Valparaíso. - Duarte, M. & P. Fierro (2019). ¿Cuál es el norte? Una hoja de ruta para la descentralización efectiva de Chile. Estudios Plensa (Nº8). Fundación Plensa. - Zaffiri, F. & P. Fierro (2019). Radiografía a la tercera edad en la región de Valparaíso. Estudios Plensa (Nº7). Fundación Plensa. - Palacios, A., P. Fierro y P. Rojas (2018). Participación ciudadana y seguridad pública: Sugerencias generales a partir de la experiencia de Concón. Propuestas Plensa (Nº1). Fundación Plensa.	
TEACHING	Communication and Political Affairs (Graduate). Adolfo Ibanez University, Chile. Public Opinion and Leadership (Graduate). Adolfo Ibanez University, Chile. Adaptative Leadership (Graduate). Adolfo Ibanez University, Chile. Information Law (Undergraduate). Adolfo Ibanez University, Chile. Non-Market Strategies (Undergraduate). Adolfo Ibanez University, Chile. Public Opinion (Undergraduate). Adolfo Ibanez University, Chile.	
INVITED TALKS (SINCE 2020)	New Challenges for Political Communication in Latin America. University of Navarra. Spain. Spatial Considerations in the Study of Politics and Communication. MEPOP-UDP, Chile. Claves para liderar fundaciones efectivas en un mundo incierto. CEFIS UAI, Chile. Regional Expenditure and Open Data: The Decentralization Process and its Challenges. GobLab UAI, Chile. Pandemic and Democracy: Thoughts from our Territory. Pontificia Universidad Católica de Valparaíso, Chile. Constituent Process and Territory. Universidad Viña del Mar, Chile.	
LEADERSHIP EXPERIENCE	- Permanent panelist on radio program “Reunión de Pauta”, Pauta FM. (2021 – 2022) - Permanent member of the Board for “Decentralization and Regional Development”. Summoned by the Pontificia Universidad Católica de Valparaíso. (2019 -) - Member of the Council for the “Infrastructure for Mobility in the Metropolitan Area of Valparaíso”. Summoned by the Regional Government of Chile. (2016 – 2017) - Columnist in different newspapers (<i>The Clinic</i> , <i>El Mercurio de Valparaíso</i> , <i>Diario Financiero</i> , <i>La Segunda</i> , <i>LaTercera.com</i> , among others) (2013 -) - Vice-president of the Law Students Union, Adolfo Ibanez University. (2008)	
HONORS AND AWARDS	Cum Laude (Maximum distinction). Ph.D. dissertation. University of Navarra, Spain (2018). Outstanding Judicial Practice. Judicial Assistance Corporation of Peñalolén, Chile (2011). Academic Excellence Distinction. Seminario San Rafael, Chile (2005).	
IT AND LANGUAGES	Softwares and Programming Languages: Intermediate user of Python, R, Stata, GeoDa, SPSS, LaTeX/BibTeX and Zotero. Languages: Spanish (native) – English (fluent).	