**Pedro Fierro**

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**Current Academic Position**

2024 - **London School of Economics and Political Science, UK**

Visiting Fellow – Postdoctoral Researcher (ANID), Department of Media and Communications

2020 - **Adolfo Ibanez University, Chile**

Assistant Professor, Business School

2022 - **Center for the Study of Politics, Public Opinion and Media (MEPOP), Chile**

Adjunct Researcher

**Areas of Interest**

Political Communication – Political Geography

**Education**

2012-2018 **University of Navarra, Spain**

Ph.D. in Communication

M.A. in Political and Corporate Communication

2006-2011 **Adolfo Ibanez University, Chile**

LL.B. Bachelor of Laws

B.A. in Social Science

**Other Appointments**

2023 - 2024 **London School of Economics and Political Science, UK**

LSE-Miguel Dols Fellow, Cañada Blanch Centre

2014 - **P!ensa Foundation, Chile**

Researcher (2014 – )

2016-2020 **Adolfo Ibanez University, Chile**

Instructor Professor, Business School

2017 **Pompeu Fabra University, Spain**

Visiting PhD Student. Department of Communication

Supervisor: Ph.D. Frederic Guerrero-Solé

2016 **Digital UNAV, Spain**

Visiting PhD Student

Supervisor: Ph.D. Ana Azurmendi

2011-2012 **DuocUC, Chile**

Public Policy Advisor

**Peer-Reviewed Publications**

Forthcoming Fierro, P., P. Aroca, & P.Navia. Abandoned Places in the Digital Era: Spatial Roots of Disaffection and the Internet’s Role in Inclusion. Accepted for publication in *SpringerBriefs in Regional Science* (Book).

Forthcoming Fierro, P., S. Rivera and D.Brieba. Marginalisation and Engagement: Exploring Political Knowledge and Self-Competence Beliefs in Neglected Areas in Contexts of High Centralisation. Accepted for publication in *Territory, Politics, Governance.*

2024 Fierro, P., I. Aravena-González, P. Aroca & Francisco Rowe. Geographies of Discontent: Measuring and Understanding the Feeling of Abandonment in the Chilean Region of Valparaiso (2019-2021). *Cambridge Journal of Regions, Economy and Society.* DOI: https://doi.org/10.1093/cjres/rsae004

2024 Aroca, P., E. Mundt & P. Fierro. Fund Distribution and Incentives for Territorial Fragmentation: The Case of the FNDR in Chile. *EURE-Revista Latinoamericana de Estudios Urbano Regionales*. https://www.eure.cl/index.php/eure/article/view/4942

2023Fierro, P., P. Aroca & P. Navia. The Center-Periphery Cleavage and Online Political Efficacy (OPE): Territorial and Democratic Divide in Chile, 2018–2020. *New Media & Society, 25(6)*. DOI: 10.1177/14614448211019303

2023Fierro, P., P. Aroca & P. Navia. Political Disaffection in the Digital Age: The Use of Social Media and the Gap in Internal and External Efficacy. *Social Science Computer Review, 41(5).* DOI: https://doi.org/10.1177/08944393221087940

2020 Fierro, P., P. Aroca & P. Navia. How People Access the Internet and the Democratic Divide: Evidence from the Chilean Region of Valparaiso 2017, 2018 and 2019. *Technology in Society*. DOI: 10.1016/j.techsoc.2020.101432

2018Fierro, P. & F. Guerrero-Solé. Measuring Political Attitudes in New Democracies: The Case of Chile. *Communication & Society, 31(3),* 93-109. DOI: 10.15581/003.31.3.93-109

2017Fierro, P. & A. Azurmendi. Theoretical Approaches About the Role of Electoral Advertising in a Context of Political Malaise. *Revista de Comunicación, 16(2),* 88-107. DOI: 10.26441/RC16.2-2017-A4

2016López-Hermida, A. & P. Fierro. Political Campaigns and Public Disaffection: An Approach from Chile to the Effects of Electoral Activities in the Democratic Process. *Palabra Clave, 19(2),* 365-397. DOI: 10.5294/pacla.2016.19.2.2

**Work in Progress (Selected)**

* Fierro, P., E. J. Helsper, T. Correa & S. Toro. Municipality digitalisation and local engagement: The case of Chile.
* Scherman, A., P. Fierro & Leo Yuanliang Shan. Democracy and social media: Between the dialogue and the strategy.
* Fierro, P, A. Rodríguez-Pose, F. Rowe and Ellen Helsper. Social Capital and Voting Behaviour in the United States *(Under Review)*.
* Fierro, P. Feeling the Split: Territorial Divide and Political Emotions in the Chilean Constituent Processes (2022-2023) *(Under Review)*
* Aroca, P. & P. Fierro. Identifying gatekeepers in the allocation of public funds: a spatial econometric analysis *(Under Review)*
* Fierro, P., P. Aroca & F. Sanchez. Measuring Frustration and Resentment in Politics: The Case of Chile 2017-2020 *(Under Review)*
* Rivera, S., P. Fierro, M. Santos, P. Navia & F. Tagle. The role of Political Efficacy on Online Political Engagement *(Under Review)*

**Books or Books Chapters**

2021 Aroca, P. et al (2021). Descentralización: un camino necesario para un Chile más inclusivo. Ediciones Universitarias de Valparaíso. Pontificia Universidad Católica de Valparaíso. Chile.

**Policy Papers and Reports(Selected)**

2023Fierro, P. (2023). Marginados en la era digital. *Fundación P!ensa.*

2021Walker, I. et al (2021). La descentralización después de la pandemia: nuevos desafíos. *Pontificia Universidad Católica de Valparaíso.*

2020Fierro, P (2020). Nueve medidas esenciales para modernizar las campañas electorales y fomentar la afección política. *Fundación P!ensa.*

2020Walker, I. et al (2020). Desafíos y oportunidades para una descentralización efectiva. *Pontificia Universidad Católica de Valparaíso.*

2019Duarte, M. & P. Fierro (2019). ¿Cuál es el norte? Una hoja de ruta para la descentralización efectiva de Chile. *Fundación P!ensa.*

2019Zaffiri, F. & P. Fierro (2019). Radiografía a la tercera edad en la región de Valparaíso. *Fundación P!ensa.*

2018 Palacios, A., P. Fierro y P. Rojas (2018). Participación ciudadana y seguridad pública. *Fundación P!ensa.*

**Editorial Work**

**Referee for:** New Media & Society; International Journal of Communication; International Journal of Public Opinion Research; Regions; Psychology Research and Behavior Management; Revista Contratexto.

**Academic Conferences**

2023 SChPP (Sociedad Chilena de Políticas Públicas), Santiago, Chile.

NARSC (North American Regional Science Council), San Diego, California, U.S.A.

ECPR (European Consortium of Political Research), Prague, Czech Republic.

ERSA (European Regional Science Association), Alicante, Spain.

RSAI-BIS (Regional Science Association International, British and Irish Section), Newcastle, UK.

2022 INCOM (Chilean Communication Researchers Association), Viña del Mar, Chile.

ERSA (European Regional Science Association), Pécs, Hungary,

RSA (Regional Studies Association), Regions in Recovery E-Festival.

2018WAPOR (World Association for Public Opinion Research), Marrakesh, Morocco.

TRSA (The Regional Science Academy), Arrábida, Portugal.

SChPP (Sociedad Chilena de Políticas Públicas), Santiago, Chile

2017 IPSA-CICOM (International Political Science Association), Pamplona, Spain.

2016 WAPOR (World Association for Public Opinion Research), Austin, Texas, USA.

**Grants and Scholarships**

**FONDECYT Regular** - Folio 1231927

Institution: ANID (Chilean Government)

Title: Subnational Expenditure and its Impact on Political Attitudes

Role: Co-Researcher

Date: 2023 to 2026

Budget: USD$ 40,000

**Beca Chile de Postdoctorado** – Folio 74240036

Institution: ANID (Chilean Government)

Role: Scholarship Holder

Date: 2024 to 2026

Budget: USD$ 45,000

**Academic Excellence Scholarship**

Institution: Adolfo Ibanez University, Chile

Role: Scholarship Holder

Date: 2006 to 2010

Budget: USD$ 7,000

**Invited Talks (Since 2020)**

* *Territorial Divide and Political Emotions in the Chilean Constituent Processes.* London School of Economics, UK.
* *Measuring Frustration and Resentment in Politics.* London School of Economics, UK.
* *Geographies of Discontent.* Government School-Universidad Adolfo Ibáñez, Chile.
* *New Challenges for Political Communication in Latin America*. University of Navarra, Spain.
* *Spatial Considerations in the Study of Politics and Communication*. MEPOP-Universidad Diego Portales, Chile.
* *Claves para liderar fundaciones efectivas en un mundo incierto*. CEFIS Universidad Adolfo Ibáñez, Chile.
* *Regional Expenditure and Open Data*. GobLab Universidad Adolfo Ibáñez, Chile.
* *Pandemic and Democracy: Thoughts from our Territory.* Pontificia Universidad Católica de Valparaíso, Chile.
* *Constituent Process and Territory.* Universidad Viña del Mar, Chile.

**Teaching Experience**

* Communication and Political Affairs (Master Program). Adolfo Ibanez University, Chile.
* Public Opinion and Leadership (Master Program). Adolfo Ibanez University, Chile.
* Communication and Law (Undergraduate). Adolfo Ibanez University, Chile.
* Public Opinion (Undergraduate). Adolfo Ibanez University, Chile.

**Honours and Awards**

* Cum Laude (Maximum distinction). Ph.D. dissertation. University of Navarra, Spain (2018).
* Outstanding Judicial Practice. Judicial Assistance Corporation of Peñalolén, Chile (2011).
* Academic Excellence Distinction. Seminario San Rafael, Chile (2005).

**Leadership Experience**

2013 - Columnist in different newspapers (*CNN Chile*, *Diario Financiero*, *The Clinic*, *La Segunda*, *LaTercera.com,* among others) (2013 - )

2021-2022 Permanent panelist on radio program “Reunión de Pauta”, Pauta FM. (2021 – 2022)

2019 - Permanent member of the Board for “Decentralization and Regional Development”. Summoned by the Pontificia Universidad Católica de Valparaiso. (2019 - )

2016-2017 Member of the Council for the “Infrastructure for Mobility in the Metropolitan Area of Valparaiso”. Summoned by the Regional Government of Chile. (2016 – 2017)

2008 Vice-president of the Law Students Union, Adolfo Ibanez University. (2008)

**Additional Training**

2022 BIGSSS Computational Social Science Summer School on Social Cohesion. Bremen International Graduate School of Social Science-University of Groningen

2020 Multivariate Calculus (Mathematics for Machine Learning Specialization). Imperial College London – MOOC

2020 Linear Algebra (Mathematics for Machine Learning Specialization). Imperial College London – MOOC

2020 Statistics with Python Specialization. University of Michigan – MOOC

3 Courses: Understanding and Visualizing Data, Inferential Statistical Analysis and Fitting Statistical Models to Data with Python.

2018 Introduction to Data Science / Big Data with “R”. Center for Regional Economics and Policy, Adolfo Ibanez University

2013 Professional training about government strategies. GSPM, George Washington University

**IT and Languages**

* Software and Programming Languages: Intermediate user of Python, R, Stata, GeoDa, QGIS, SPSS, LaTeX/BibTeX and Zotero.
* Languages: Spanish (native) – English (fluent).

**References**

**Ellen Helsper**

Professor of Digital Inequalities

Media and Communications Department

London School of Economics and Political Science (UK)

[E.J.Helsper@lse.ac.uk](mailto:E.J.Helsper@lse.ac.uk)

**Francisco Rowe**

Professor of Population Data Science

Geographic Data Science Lab

University of Liverpool (UK)

[fcorowe@liverpool.ac.uk](mailto:fcorowe@liverpool.ac.uk)

**Andrés Rodríguez-Pose**

Professor of Economic Geography

Geography and Environment Department

London School of Economics and Political Science (UK)

[A.Rodriguez-Pose@lse.ac.uk](mailto:A.Rodriguez-Pose@lse.ac.uk)

**Patricio Navia**

Professor of Political Science

Political Science Department / Liberal Arts

Universidad Diego Portales (Chile) / New York University (U.S.)

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