

# Máscara Lipo V

VENDAS 209,0	FATURAMENTO R\$ 62,67 mil	CUSTO MÉDIO R\$ 85,20	MC R\$ 2,78 mil	ROI em % 5,6%
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## Selecione o período desejado

29 de mar. de 2020 - 4 de abr. de 2020

VENDAS  
209,0  
↑ 309.8%

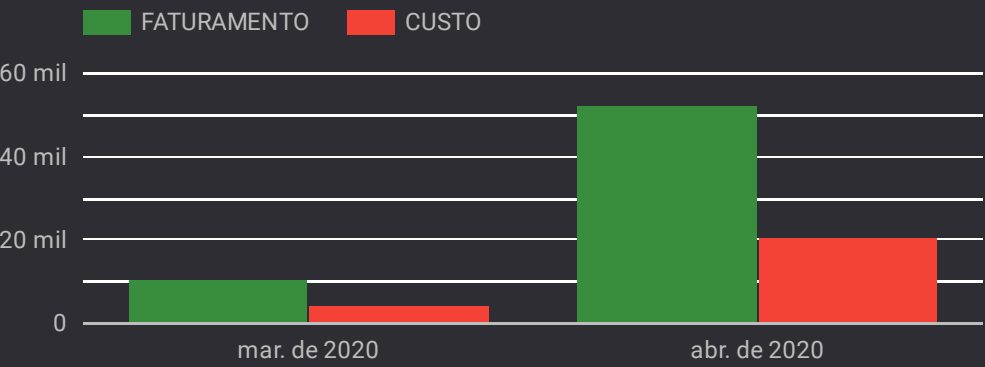
FATURAMENTO  
R\$ 62,67 mil  
↑ 325.0%

CUSTO MÉDIO  
R\$ 85,20  
↓ -11.9%

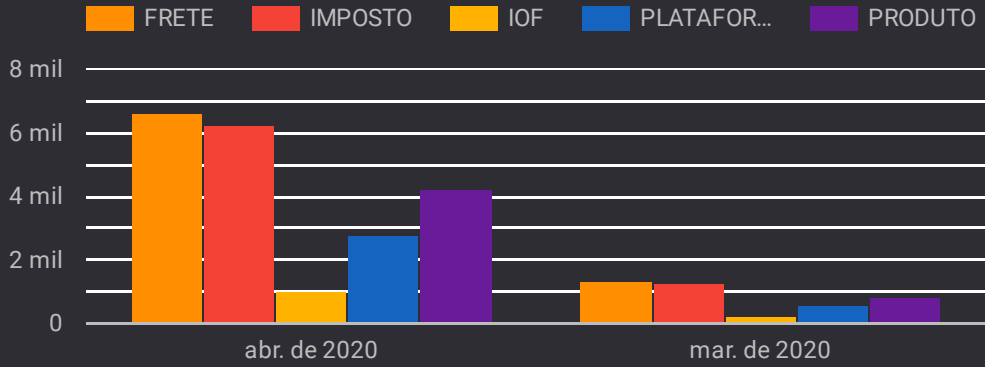
MC  
R\$ 2,78 mil  
↑ 780.7%

ROI %  
0,8  
↑ 291.5%

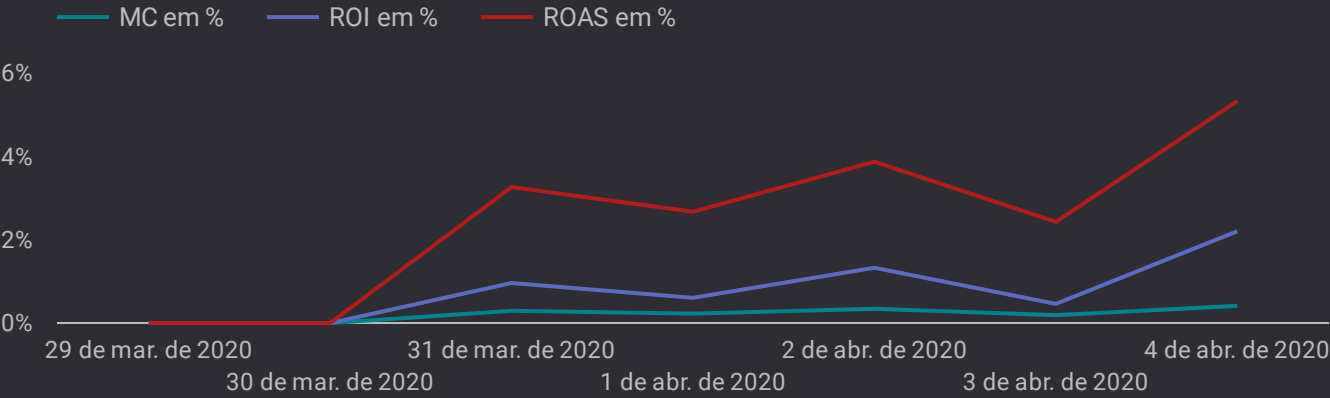
### Faturamento x Custo



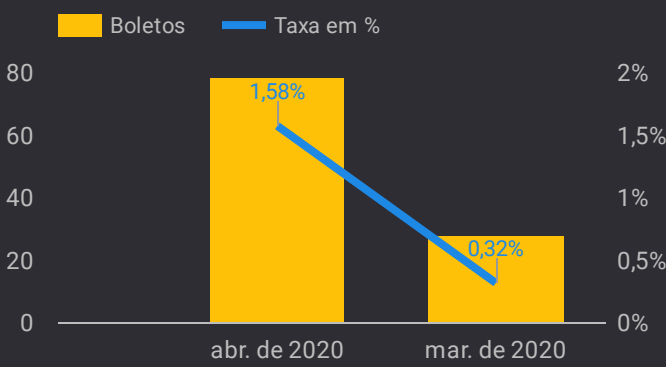
### Estratificação de Custos



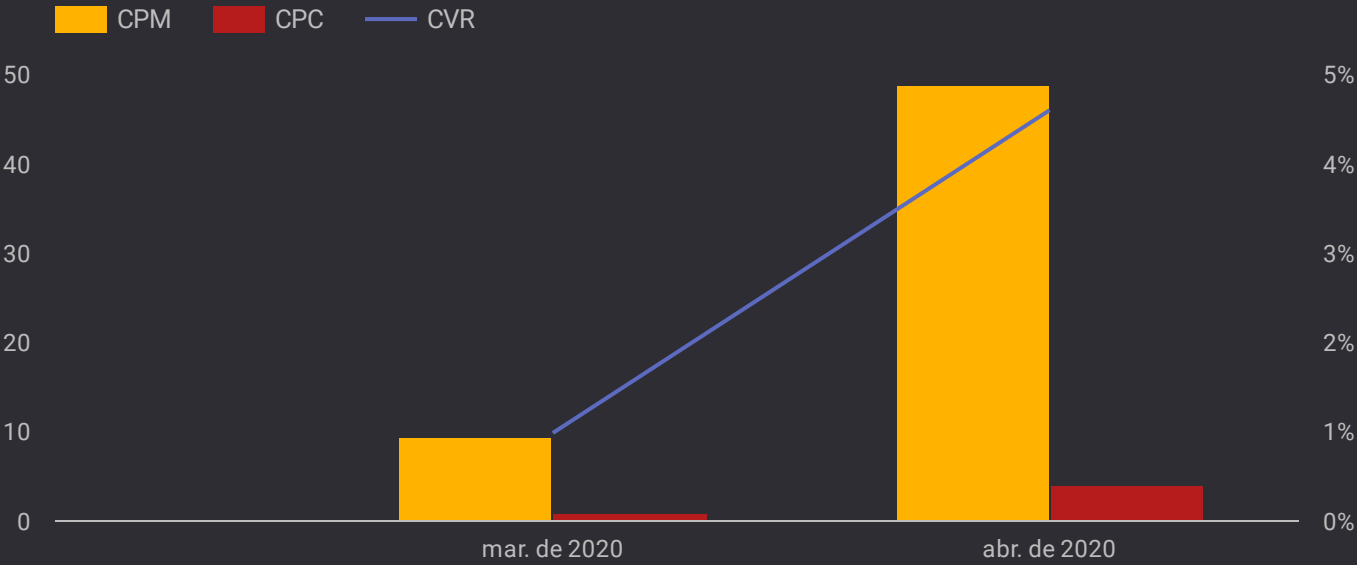
### Retorno



### Acompanhamento de Boletos



### Conversão



CLIQUE

19,0 mil  
↑ 29.4%

IMPRESSÕES

1,6 mi  
↑ 51.4%

INVESTIMENTO

18,2 mil  
↑ 173.9%

### Click-through rate

