

Conectando Pontos:

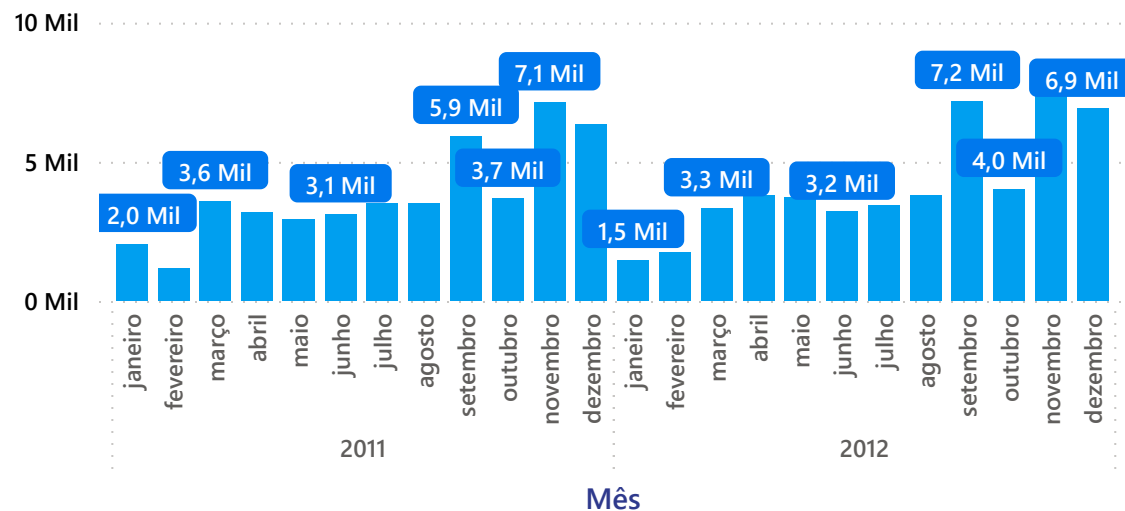
Compreendendo Vendas, Clientes e Lucros na Superstore

Do Número de Pedidos aos Lucros:
Uma Exploração Detalhada dos
Dados de Vendas

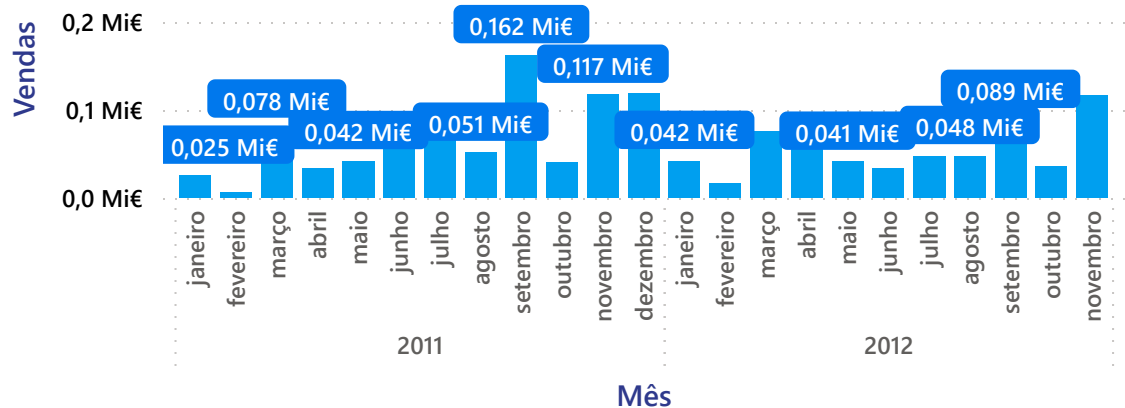


PEDRO
VELAME

Vendas ao longo do tempo



Lucros ao longo do tempo

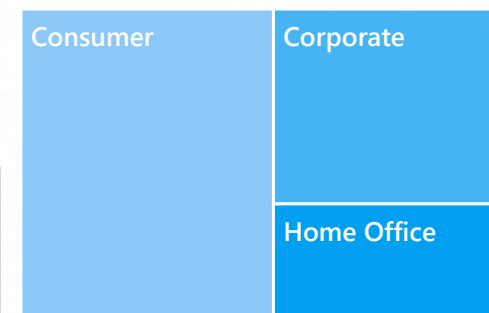


SHOPPING
ONLINE STORE

Categoria, Sub-Cat...

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Contagem de Segmento por Segmento



Nome do cliente

Aaron Bergman
Aaron Hawkins
Aaron Smayling
Adam Bellavance
Adam Hart
Adam Shillingsburg
Adrian Barton
Adrian Hane
Adrian Shami
Aimee Bixby

375,518 €

Média de Lucro

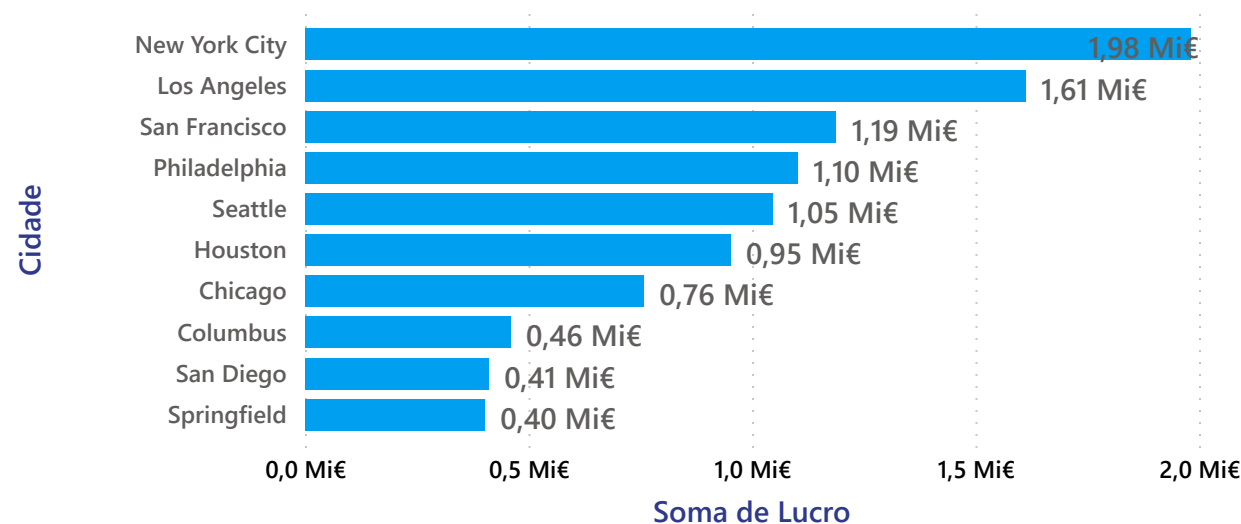
63,684 €

Mediana de Lucro

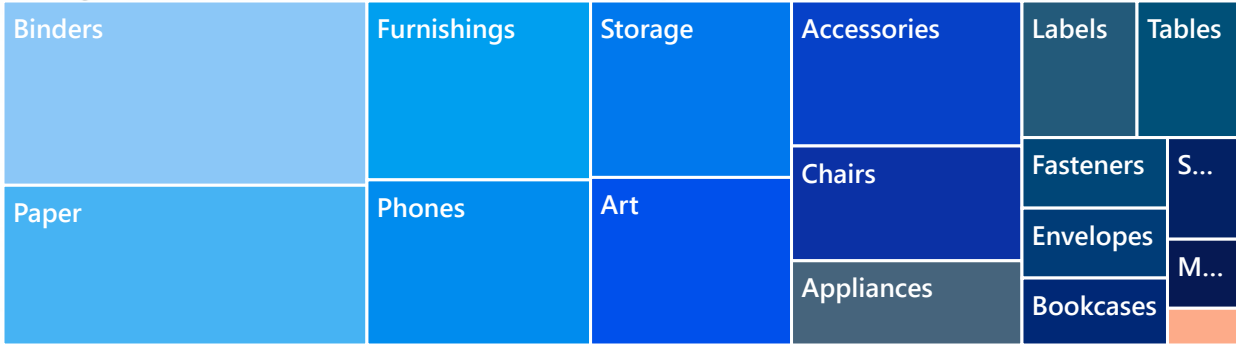
67 199,81 €

Máximo de Lucro

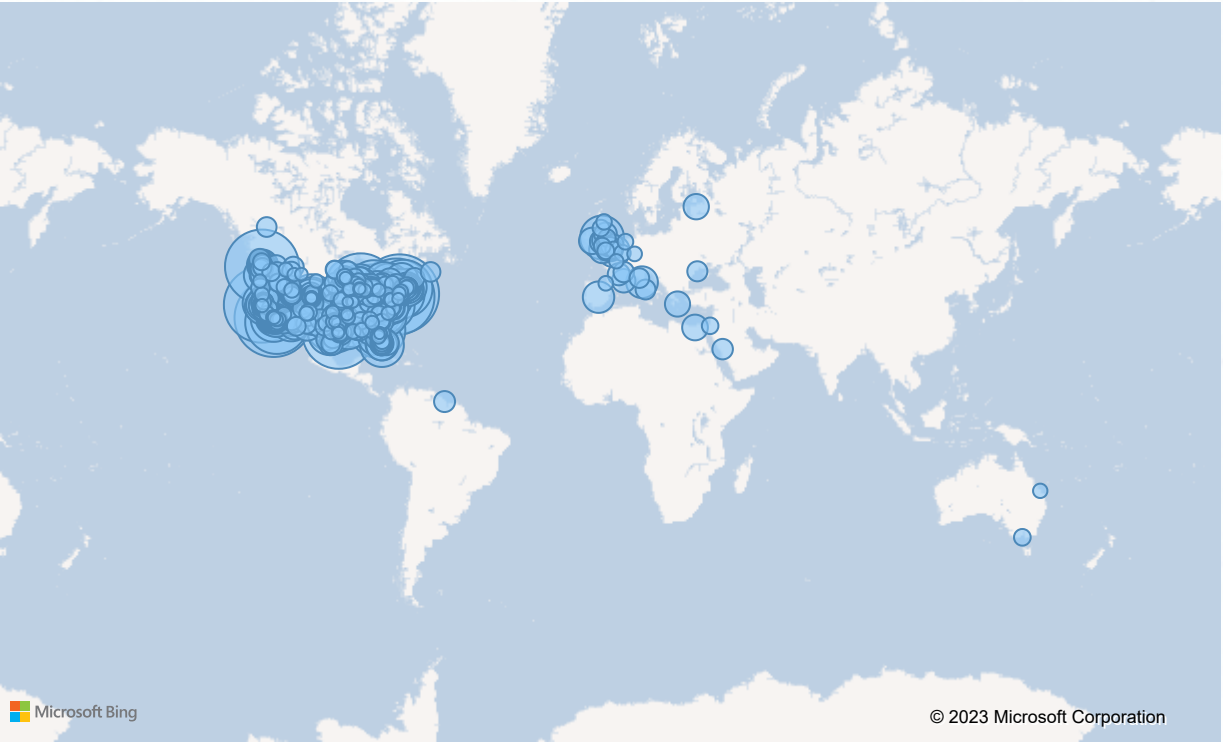
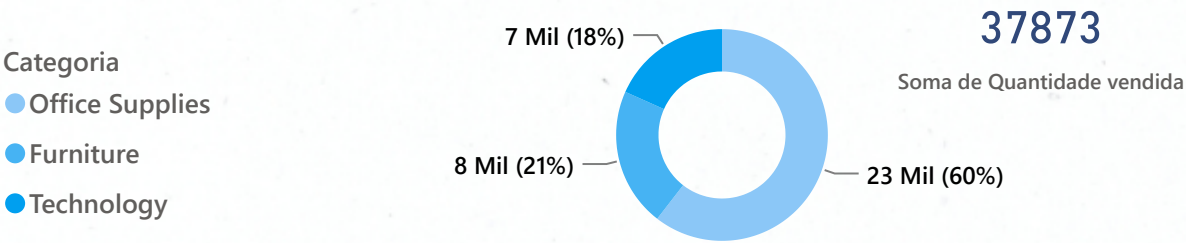
Cidades mais lucrativas



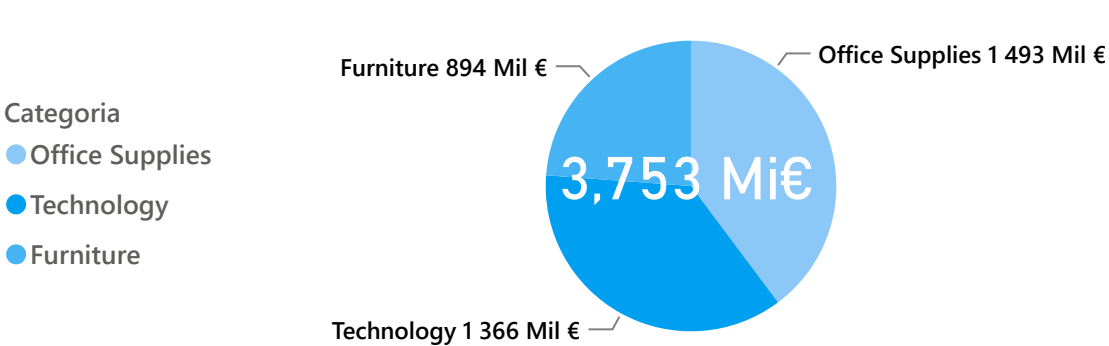
Sub-categorias mais vendidas



Quantidade por Categoria



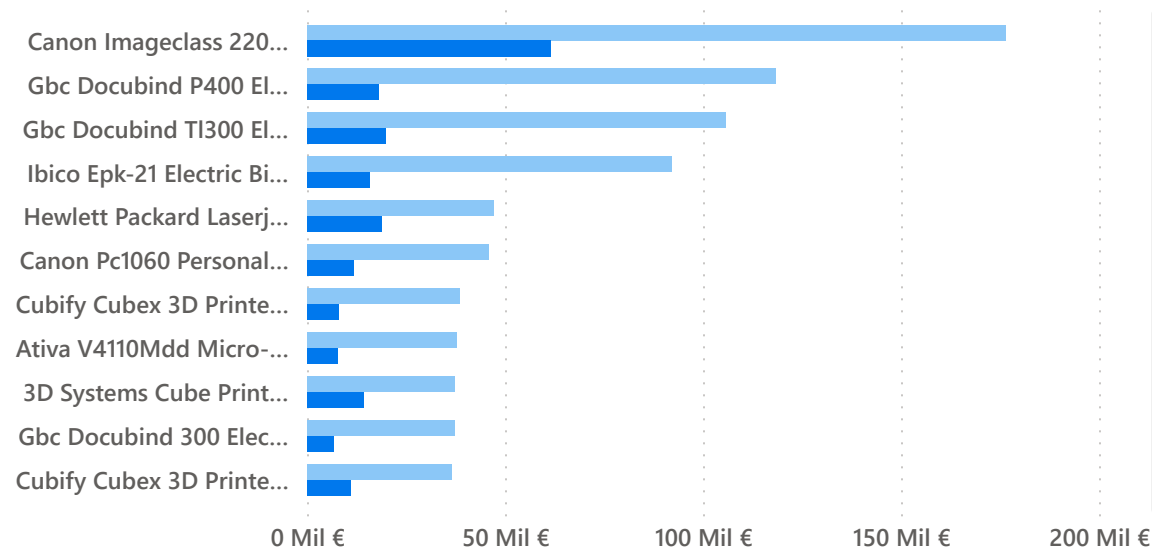
Lucro por Categoria



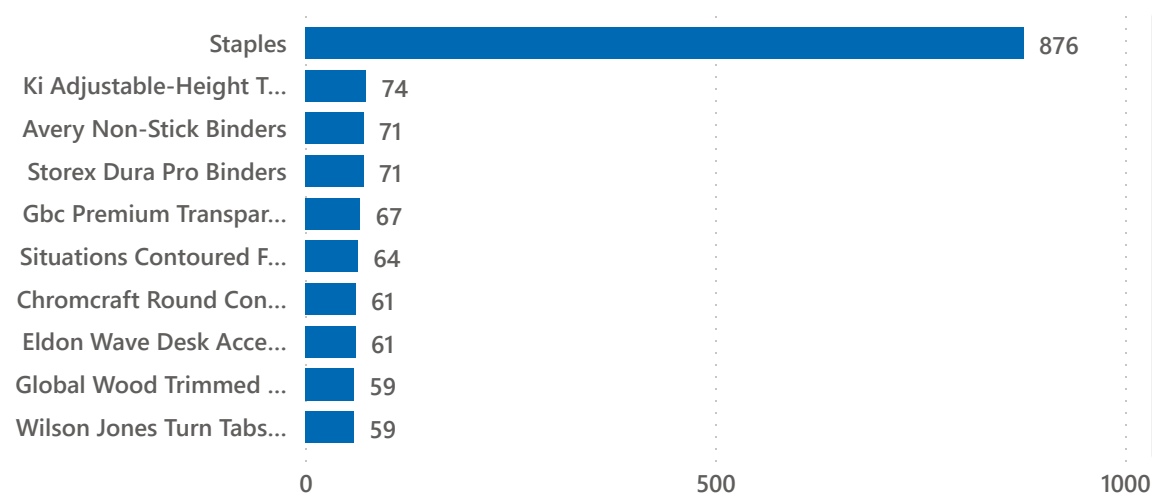
Estado	Soma de Lucro	Cidade	Soma de Lucro
California	2 873 904,961 €	Ormond Beach	19,791 €
New York	2 320 744,984 €	Orland Park	159,059 €
Texas	1 818 188,087 €	Jefferson City	193,196 €
Washington	1 193 022,91 €	Arlington Heights	222,603 €
Pennsylvania	1 177 277,568 €	Missouri City	271,651 €
Illinois	1 099 703,965 €	Conway	372,116 €
Ohio	1 041 297,026 €	Missoula	379,369 €
Florida	949 968,539 €	Iowa City	397,95 €
North Carolina	687 684,735 €	Atlantic City	427,645 €
Total	3 752 922,606 €	Total	3 752 922,606 €

Relação Lucro-Valor

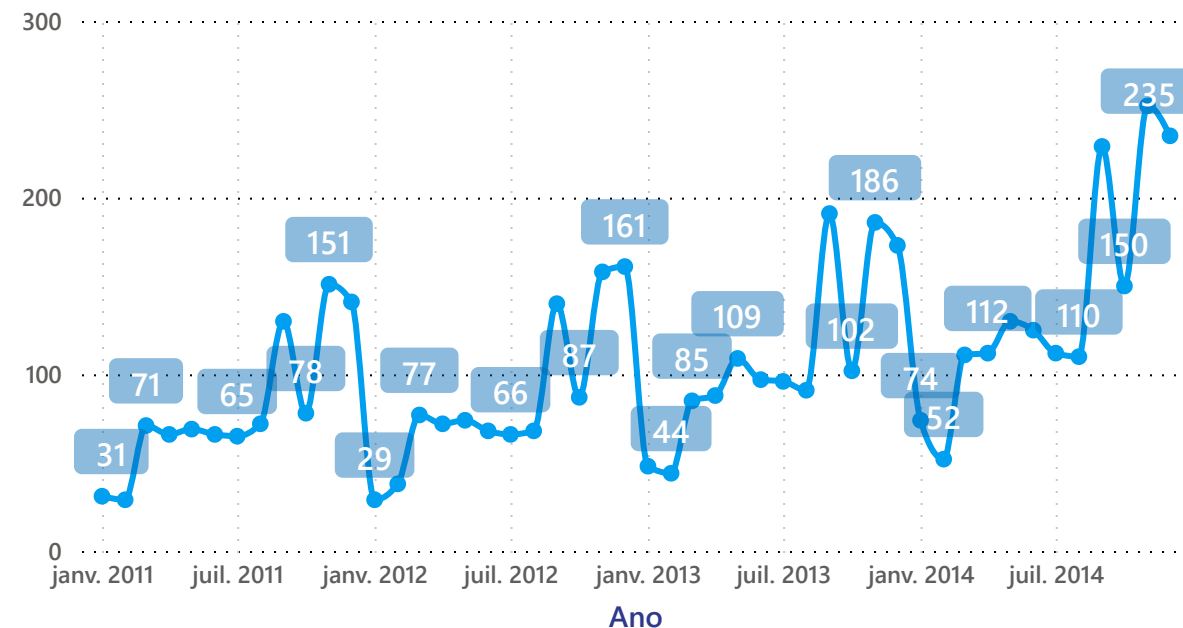
Nome do produto ● Soma de Lucro ● Soma de Valor



Produtos mais vendidos



Quantidade de pedidos ao longo do tempo



Modalidades de envio mais lucrativas

