Engineer

Pedro Herrera

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5 years of experience leading and coordinating projects across manufacturing and product development environments, with a focus on quality, process optimization, and technical documentation. I’ve supported product testing and traceability initiatives in industrial settings, ensuring regulatory compliance and delivering solutions under tight timelines. My background combines hands-on quality control, data-driven problem solving and cross-functional coordination.

EXPERIENCE

*Growing Companies Advisors (GCA), Consulting firm* *—*Miami, FL, USA.

**Product Specialist** 08/2022 - Present

* I led the design of specialized digital solutions in the accounting area, delivering customer-centric applications while ensuring alignment across design, development and QA teams.
* Drove an increase in annual revenue from the application of Noddok accounting solutions, by rethinking their invoicing processes, implementing new strategies based on an exhaustive market analysis.
* Achieved a 30% increase in Noddok's active user retention by identifying barriers in user process flows, proposing improvements in financial document conversion features.

*Industrias de Tapas Taime, C.A.,**Cap Manufacturer — Caracas, Venezuela.*

**Quality Assurance Analyst** 11/2021 - 08/2022

* Contributed to the implementation of product traceability systems through structured documentation and digital tracking of components and batches.
* Avoided regulatory fines of up to $500,000 by ensuring approval of audits by managing quality control processes, ensuring compliance with ISO 9001 and ISO 14000 standards.

*Loszen,**Digital Innovation Startup — España (Remoto).*

**Product Specialist** 08/2020 - 11/2021

* I led the design and improvement of digital solutions for transport services, collaborating with executive management and technical team in the analysis of the market and ensuring consistency in the user experience.
* I performed quality tests with users and analyzed the results to implement iterative improvements, optimizing usability and improving user satisfaction.

*Industrias QProductos, S.A.,**Industrial Water Tank Manufacturer — Santa Cruz de Aragua, Venezuela.*

**Quality Analyst** 11/2019 - 07/2020

* Avoided losses of up to $50,000 per month by reducing tank structural defects by 25%, implementing a quality management system for raw material mixing, machinery maintenance, rotational molding processing, and product distribution logistics.
* Resolved 90% of product incident cases within a week, by coordinating corrective actions with internal teams and distributors, improving customer satisfaction.

EDUCATION

**Diploma in Business Management.** Universidad de los Andes. Mérida, Venezuela. 09/2021

**Materials Engineering.** Universidad Simón Bolívar. Caracas, Venezuela. 07/2019

CERTIFICATIONS

**Product Management.** International Institute of Business Analysis (IIBA®), LinkedIn Learning. 02/2025

**Scrum Fundamentals Course.** SCRUMstudy. 05/2024

SKILLS

Project planning and management, technical documentation, quality systems & regulatory compliance (ISO 9001/14000).

Agile and lean methodologies, troubleshooting and cross-functional coordination, MS Project & Office Suite, Trello, Asana.

LANGUAGES

* Spanish (Native).
* English (Fluent – C1).

ADDITIONAL INFORMATION

**Other experiences:** Collaborated as a digital literacy instructor for workers in the automotive manufacturing sector in Spain, including people with disabilities.

**Hobbies:** Independent musical project as a self-produced singer-songwriter, distributed on digital platforms.