Introdução às Redes de Comunicação 2019/2020

T03
Application layer

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T03
Application Layer

2.1 principles of network applications

2.2 Web and HTTP

2.3 electronic mail

- SMTP, POP3, IMAP

2.4 DNS

2.5 P2P applications

2.6 video streaming and content distribution networks

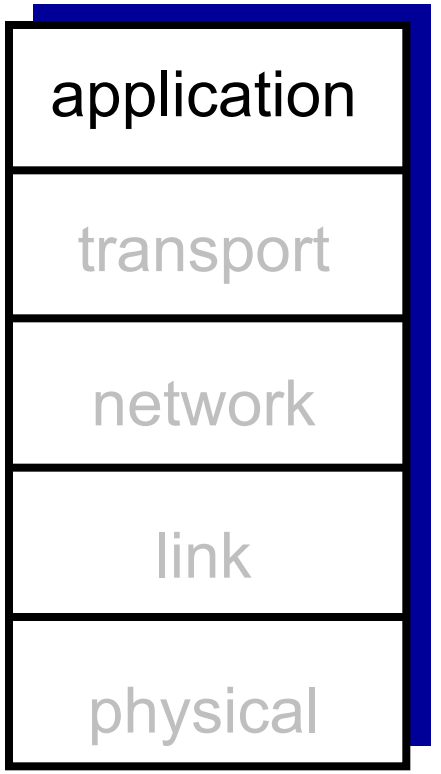
T03
Application Layer

our goals:

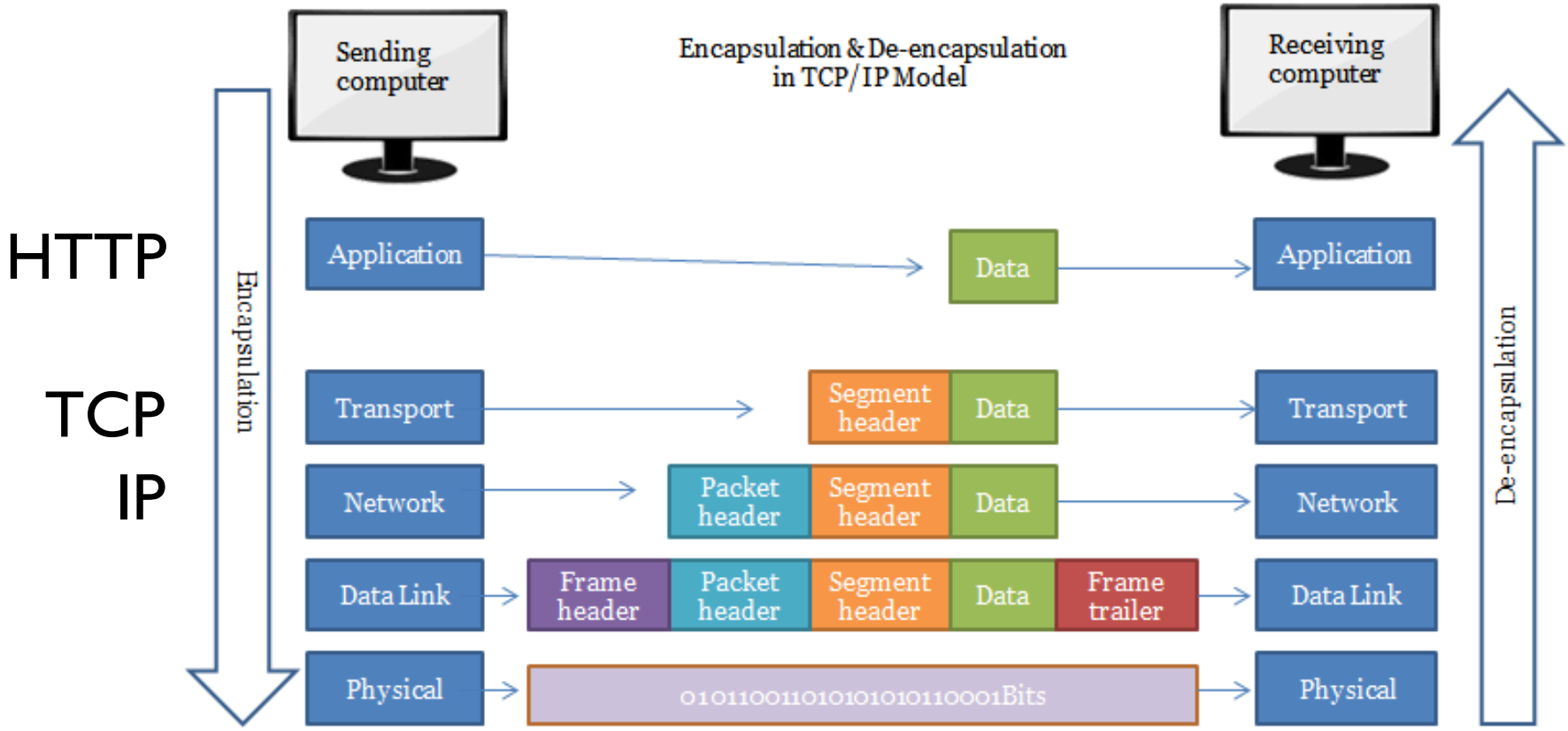
- conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
  - peer-to-peer paradigm
  - content distribution networks
- learn about protocols by examining popular application-level protocols
  - HTTP
  - FTP
  - SMTP / POP3 / IMAP
  - DNS

Internet (TCP/IP) protocol stack

- *application:* supporting network applications
  - FTP, SMTP, HTTP, …
- *transport:* process-process data transfer
  - TCP, UDP
- *network:* routing of datagrams from source to destination
  - IP, routing protocols
- *link:* data transfer between neighboring network elements
  - Ethernet, 802.111 (WiFi), PPP
- *physical:* bits "on the wire"



Encapsulation (yes, again!)



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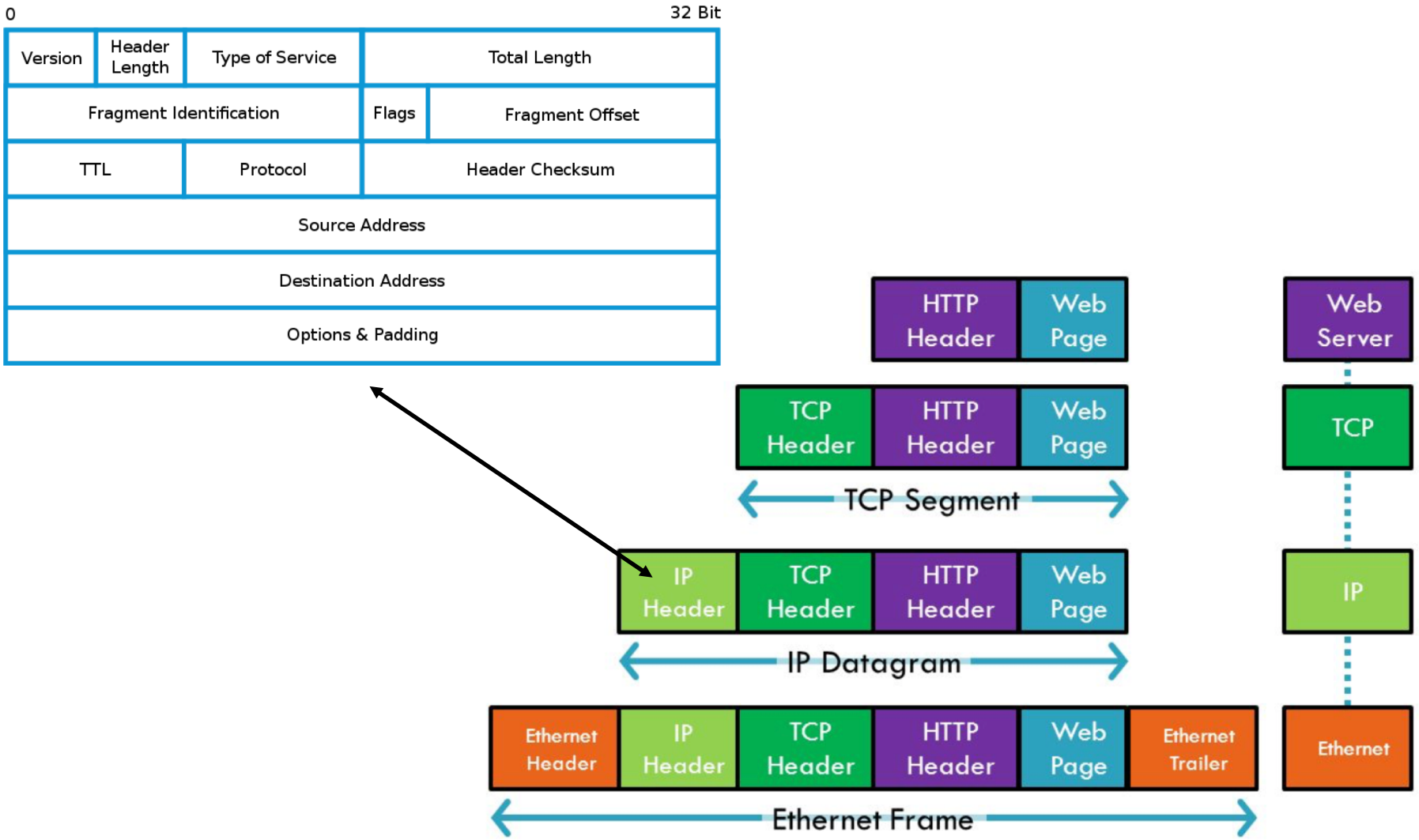


Some network apps

- e-mail
- web
- text messaging
- remote login
- P2P file sharing
- multi-user network games
- streaming stored video (YouTube, Hulu, Netflix)
- voice over IP (e.g., Skype)
- real-time video conferencing
- social networking
- search
- …
- …

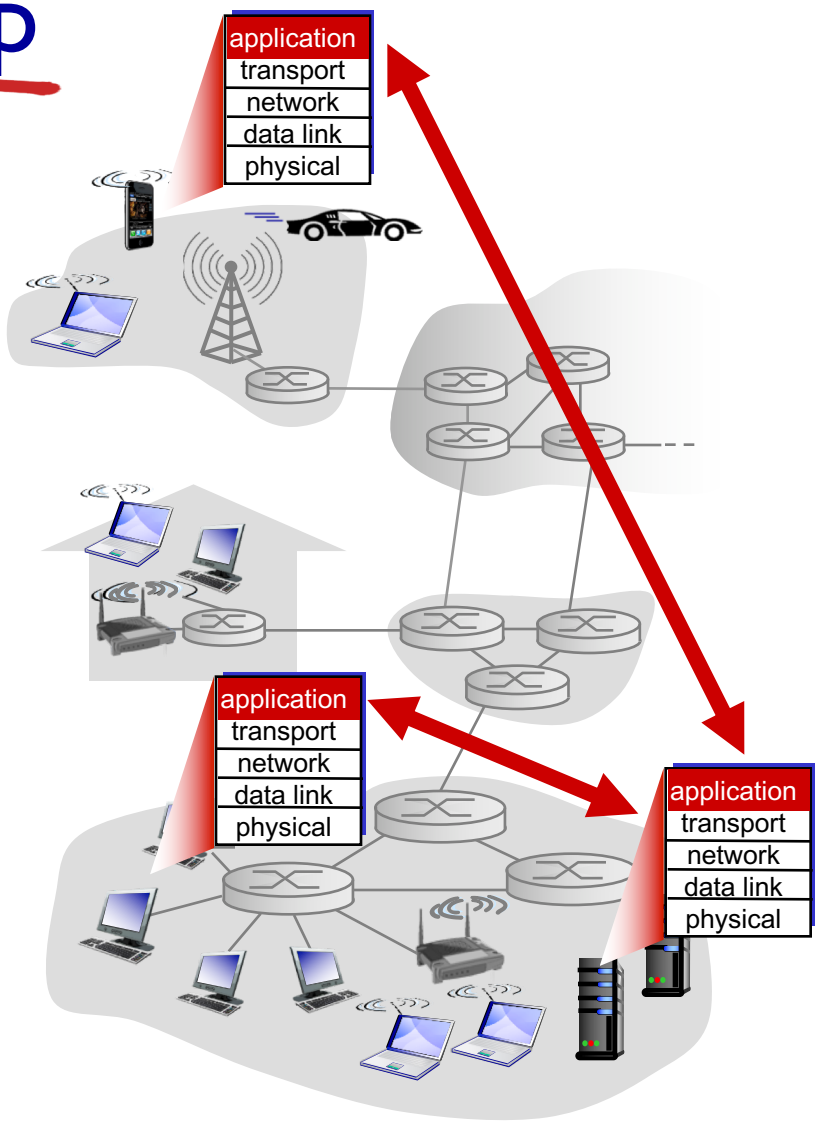
Creating a network app

write programs that:

- run on (different) *end systems*
- communicate over network
- e.g., web server software communicates with browser software

no need to write software for network-core devices

- network-core devices do not run user applications (operate at the network-layer and below)
- applications on end systems allows for rapid app development, propagation

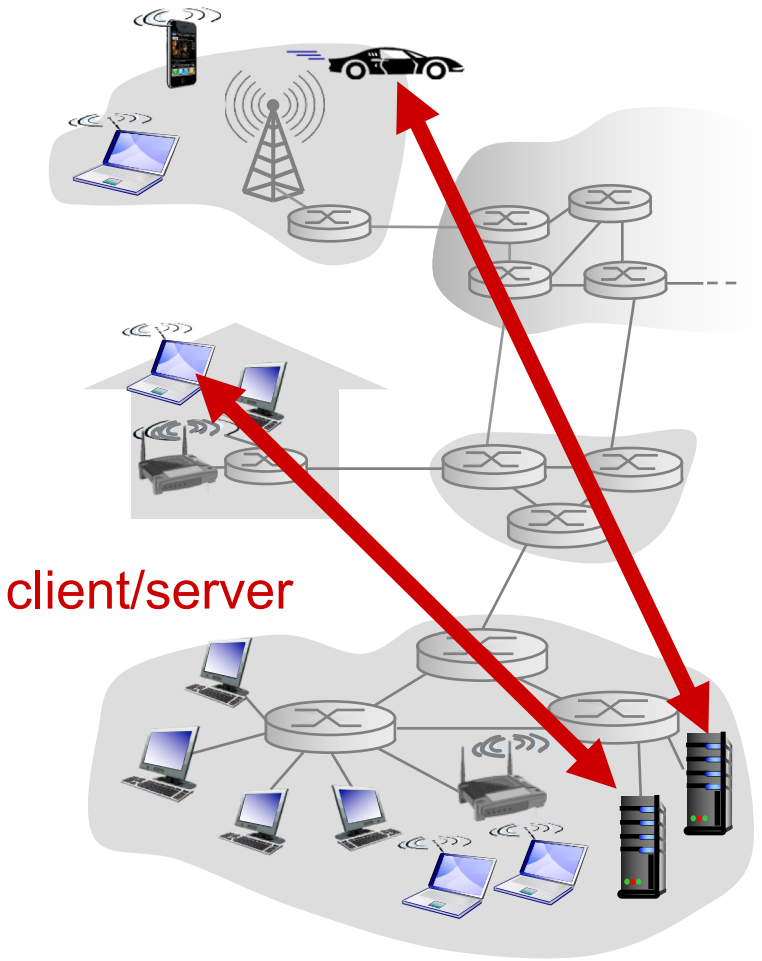


Application architectures

possible structure of applications:

- client-server
- peer-to-peer (P2P)

Client-server architecture



server:

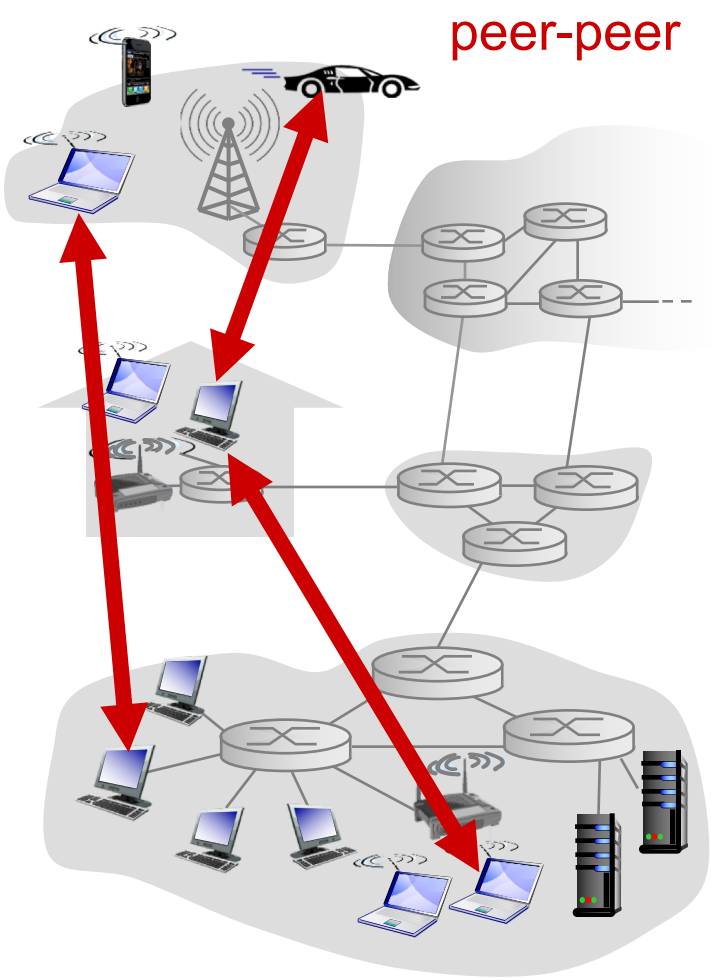
- always-on host
- permanent IP address
- data centers for scaling

clients:

- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other
- Examples: Web, FTP, SSH, e-mail

P2P architecture

- *no* always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - *self scalability* – new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
  - complex management
- Example: BitTorrent, Skype, IPTV, …
- Also, some applications use *hybrid architectures* (e.g. in messaging)



Processes communicating

process: program running within a host

- within same host, two processes communicate using inter-process communication (defined by OS)
- processes in different hosts communicate by exchanging messages.
- IP communications may also take place within same host (via loopback interface, 127.0.0.1)

clients, servers

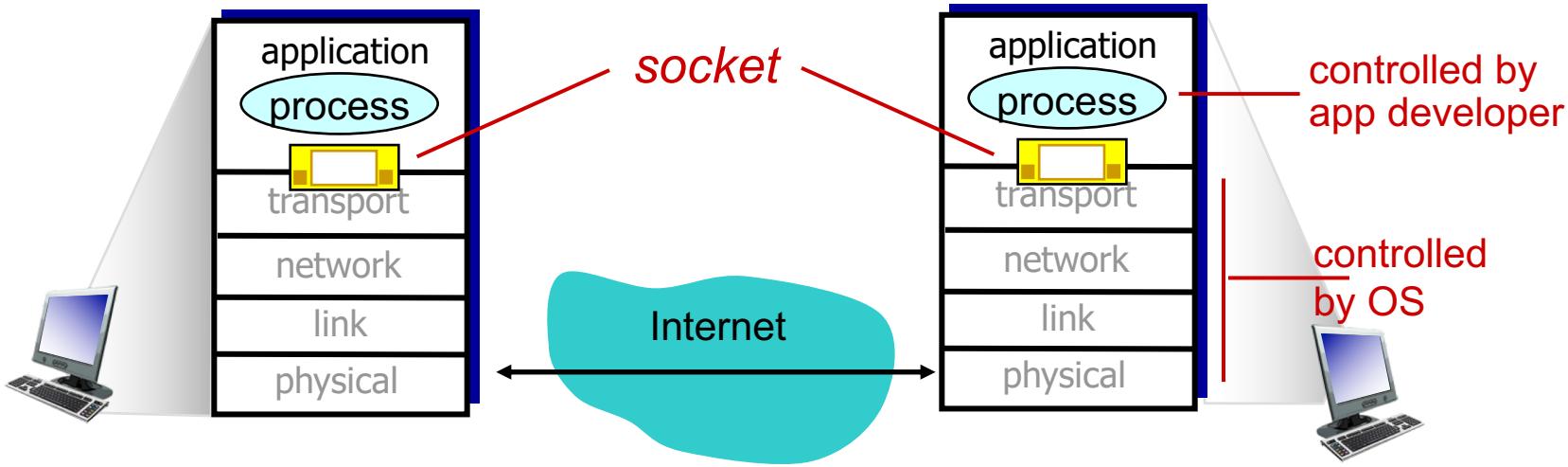
client process: process that initiates communication

server process: process that waits to be contacted

- aside: applications with P2P architectures have client processes & server processes
- In some applications a process can be both a client and a server

Sockets

- process sends/receives messages to/from its socket
- A socket is the software interface between the process and the computer network (between the application layer and the transport layer)
- Is also referred to as the Application Programming Interface (API) between the application and the network
- The application chooses the transport protocol (e.g. UDP or TCP) to use the transport-layer services provided by the protocol



Addressing processes

- to receive messages, processes must have *identifier*
- host device has unique 32-bit IP address
- *Q:* does IP address of host on which process runs suffice for identifying the process?
  - *A:* no, *many* processes can be running on same host

- *identifier* includes both IP address and port numbers associated with process (the socket) on host.
- example port numbers:
  - HTTP server: 80
  - mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - port number: 80
- more shortly…

Addressing processes

- Popular applications use assigned port numbers, a few examples:

Port #	Application Layer Protocol	Type	Description
20	FTP	TCP	File Transfer Protocol - data
21	FTP	TCP	File Transfer Protocol - control
22	SSH	TCP/UDP	Secure Shell for secure login
23	Telnet	TCP	Unencrypted login
25	SMTP	TCP	Simple Mail Transfer Protocol
53	DNS	TCP/UDP	Domain Name Server
67/68	DHCP	UDP	Dynamic Host
80	HTTP	TCP	HyperText Transfer Protocol
123	NTP	UDP	Network Time Protocol
161,162	SNMP	TCP/UDP	Simple Network Management Protocol
389	LDAP	TCP/UDP	Lightweight Directory Authentication Protocol
443	HTTPS	TCP/UDP	HTTP with Secure Socket Layer

- Full port number and service name list available in the file */etc/services* in Linux and at http://www.iana.org

App-layer protocol defines

- types of messages exchanged,
  - e.g., request, response
- message syntax:
  - what fields in messages & how fields are delineated
- message semantics
  - meaning of information in fields
- rules for when and how processes send & respond to messages

open protocols:

- defined in RFCs
- allows for interoperability
- e.g., HTTP (HyperText Transfer Protocol), SMTP (Simple Mail Transfer Protocol)

proprietary protocols:

- e.g., Skype

What transport service does an app need?

data integrity

- some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

timing

- some apps (e.g., Internet telephony, interactive games) require low delay to be "effective"

throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be "effective" (e.g. multimedia)
- other apps ("elastic apps") make use of whatever throughput they get (e.g. e-mail, web, file transfer)

security

- encryption, data integrity, …

"One can never be too thin or too rich…or have too much throughput!"

Transport service requirements: common apps

application	data loss	throughput	time sensitive
file transfer	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5kbps-1Mbps video:10kbps-5Mbps	yes, 100's msec
stored audio/video	loss-tolerant	same as above	
interactive games	loss-tolerant	few kbps up	yes, few secs
text messaging	no loss	elastic	yes, 100's msec yes and no

Internet transport protocols services

TCP service:

- *reliable transport* between sending and receiving process (data delivered without errors and in the correct order)
- *flow control:* sender won't overwhelm receiver
- *congestion control:* throttle sender when network overloaded
- *does not provide:* timing, minimum throughput guarantee, security
- *connection-oriented:* setup required between client and server processes

UDP service:

- *A "no-frills" lightweight transport protocol with minimal services*
- *unreliable data transfer* between sending and receiving process
- *does not provide:* reliability, flow control, congestion control, timing, throughput guarantee, security, or connection setup

- *A programmer need to decide to use UDP or TCP…*

  Q: why bother? Why is there a UDP?

Internet apps: application, transport protocols

application	application layer protocol	underlying transport protocol
e-mail	SMTP [RFC 2821]	TCP
remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
file transfer	FTP [RFC 959]	TCP
streaming multimedia	HTTP (e.g., YouTube), RTP [RFC 1889]	TCP or UDP
Internet telephony	SIP, RTP, proprietary (e.g., Skype)	TCP or UDP

Securing TCP

TCP & UDP

- no encryption
- cleartext passwds sent into socket traverse Internet in cleartext

SSL

- provides encrypted TCP connection
- data integrity
- end-point authentication

SSL is at app layer

- apps use SSL libraries, that "talk" to TCP

SSL socket API

- cleartext passwords sent into socket traverse Internet encrypted
- more about network security later in the course!..

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Web and HTTP

First, a review…

- *web page* consists of *objects*
- object can be HTML file, JPEG image, Java applet, audio file,…
- web page consists of *base HTML-file* which includes *several referenced objects*
- each object is addressable by a *URL,* e.g.,

`www.someschool.edu/someDept/pic.gif`

host name | path name

HTTP overview

HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - *client:* browser that requests, receives, (using HTTP protocol) and "displays" Web objects
  - *server:* Web server sends (using HTTP protocol) objects in response to requests

HTTP overview (continued)

uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is "stateless"

- server maintains no information about past client requests

aside

protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

HTTP connections

non-persistent HTTP

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

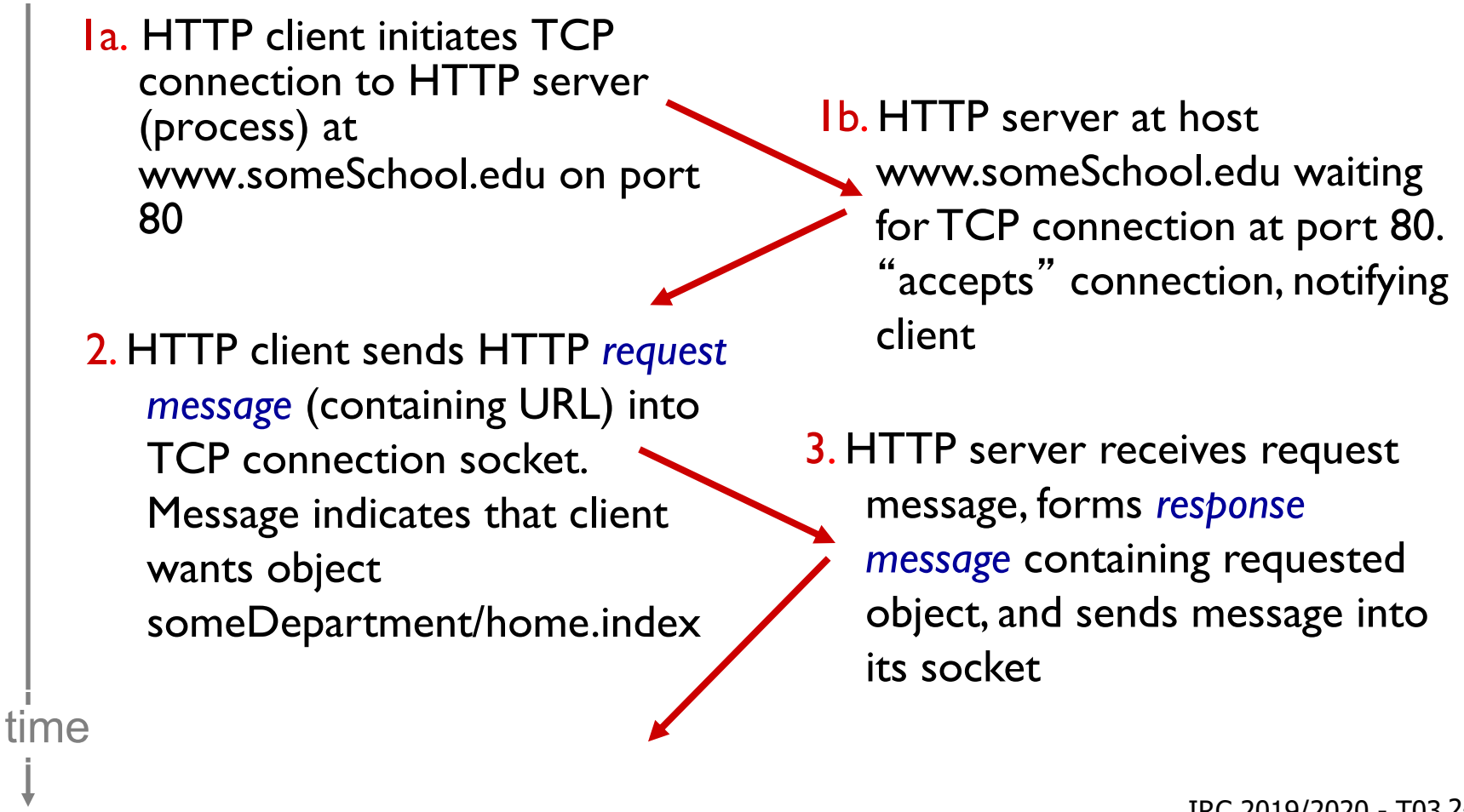
persistent HTTP

- multiple objects can be sent over single TCP connection between client, server
- (is the default mode)

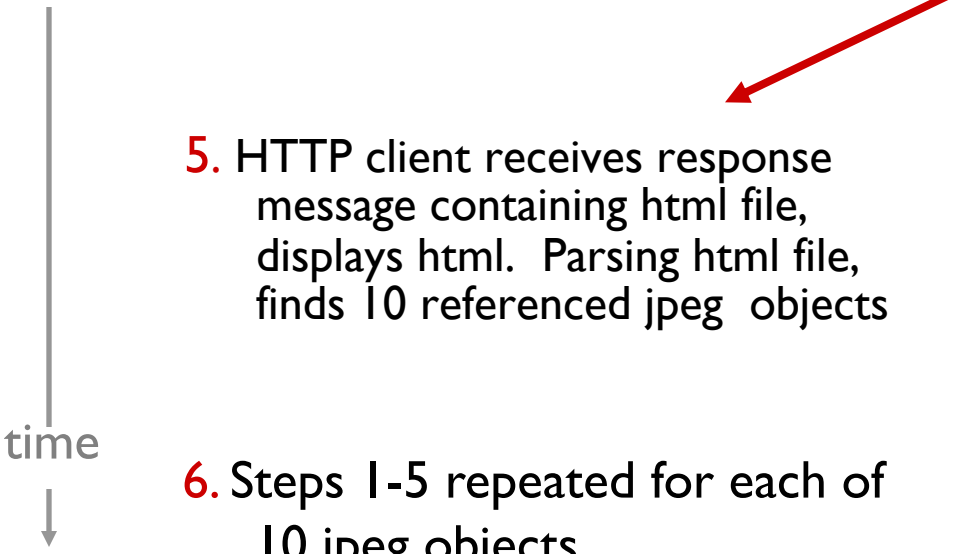
Non-persistent HTTP

suppose user enters URL:
`www.someSchool.edu/someDepartment/home.index`

(contains text, references to 10 jpeg images)



Non-persistent HTTP (cont.)



4. HTTP server closes TCP connection.

5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

6. Steps 1-5 repeated for each of 10 jpeg objects

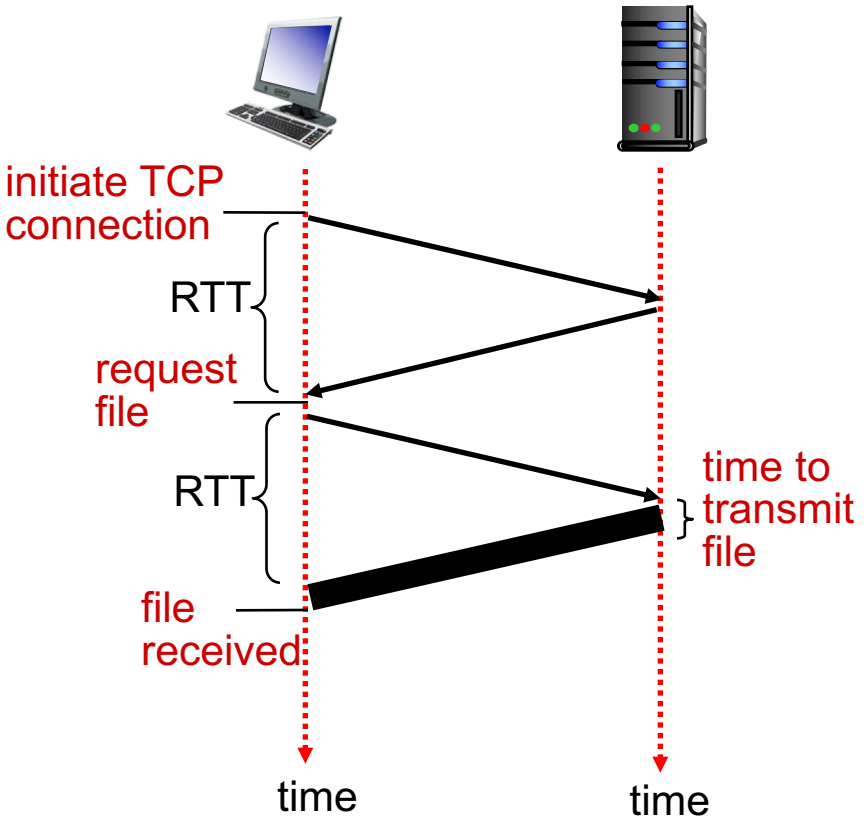
Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back (considering also delays)

HTTP response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP response time =

  2RTT+ file transmission time



Persistent HTTP

non-persistent HTTP issues:

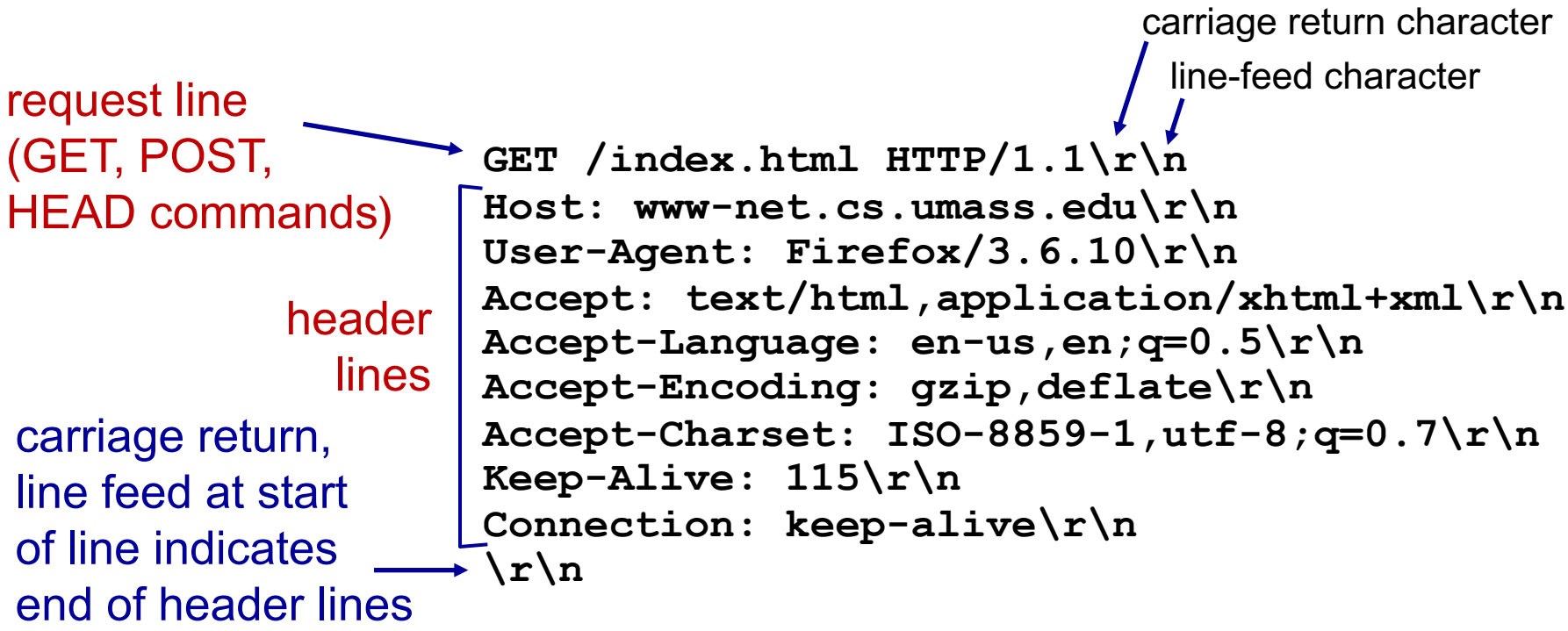
- requires 2 RTTs per object
- OS overhead for *each* TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

persistent HTTP:

- *server* leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects
- An entire web page (or various) may be sent over a *single* (persistent) TCP connection

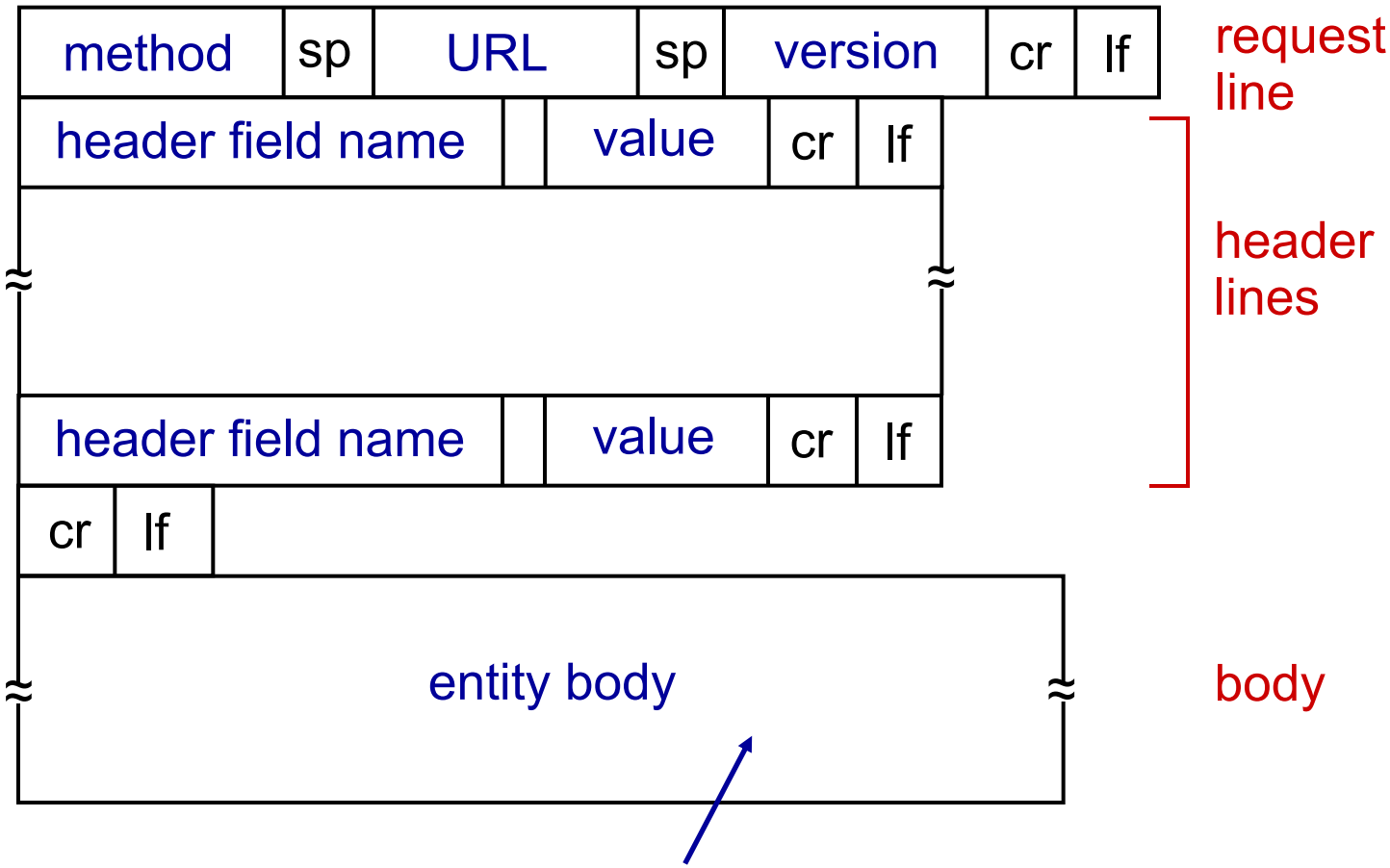
HTTP request message

- two types of HTTP messages: *request, response*
- HTTP request message: written in ordinary ASCII (human-readable format) text



* Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/interactive/

HTTP request message: general format



Empty with GET, used with POST (e.g. contents of a form filled by user)

Uploading form input

POST method:

- web page often includes form input
- input is uploaded to server in entity body

URL method:

- uses GET method
- input is uploaded in URL field of request line:

```
www.somesite.com/animalsearch?monkeys&banana
```

Method types

HTTP/1.0:

- GET
- POST
- HEAD
  - asks server to leave requested object out of response (frequently used for debugging)

HTTP/1.1:

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

HTTP response message

status line (protocol status code status phrase)

header lines

data, e.g., requested HTML file

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02
   GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-
   1\r\n
\r\n
data data data data data ...
```

Confirms server is using persistent TCP connection

* Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/interactive/

HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

200 OK

- request succeeded, requested object later in this msg

301 Moved Permanently

- requested object moved, new location specified later in this msg (using the Location: header)

400 Bad Request

- request msg not understood by server

404 Not Found

- requested document not found on this server

505 HTTP Version Not Supported

Trying out HTTP (client side) for yourself

1. Telnet to your favorite Web server:

```
telnet www.uc.pt 80
```

opens TCP connection to port 80 (default HTTP server port) at www.uc.pt. anything typed in will be sent to port 80 at www.uc.pt

2. type in a GET HTTP request:

```
GET /index.html HTTP/1.1
Host: www.uc.pt
```

by typing this in (hit carriage return twice), you send this minimal (but complete) GET request to HTTP server

3. look at response message sent by HTTP server!

(or use Wireshark to look at captured HTTP request/response)

User-server state: cookies

many Web sites use cookies

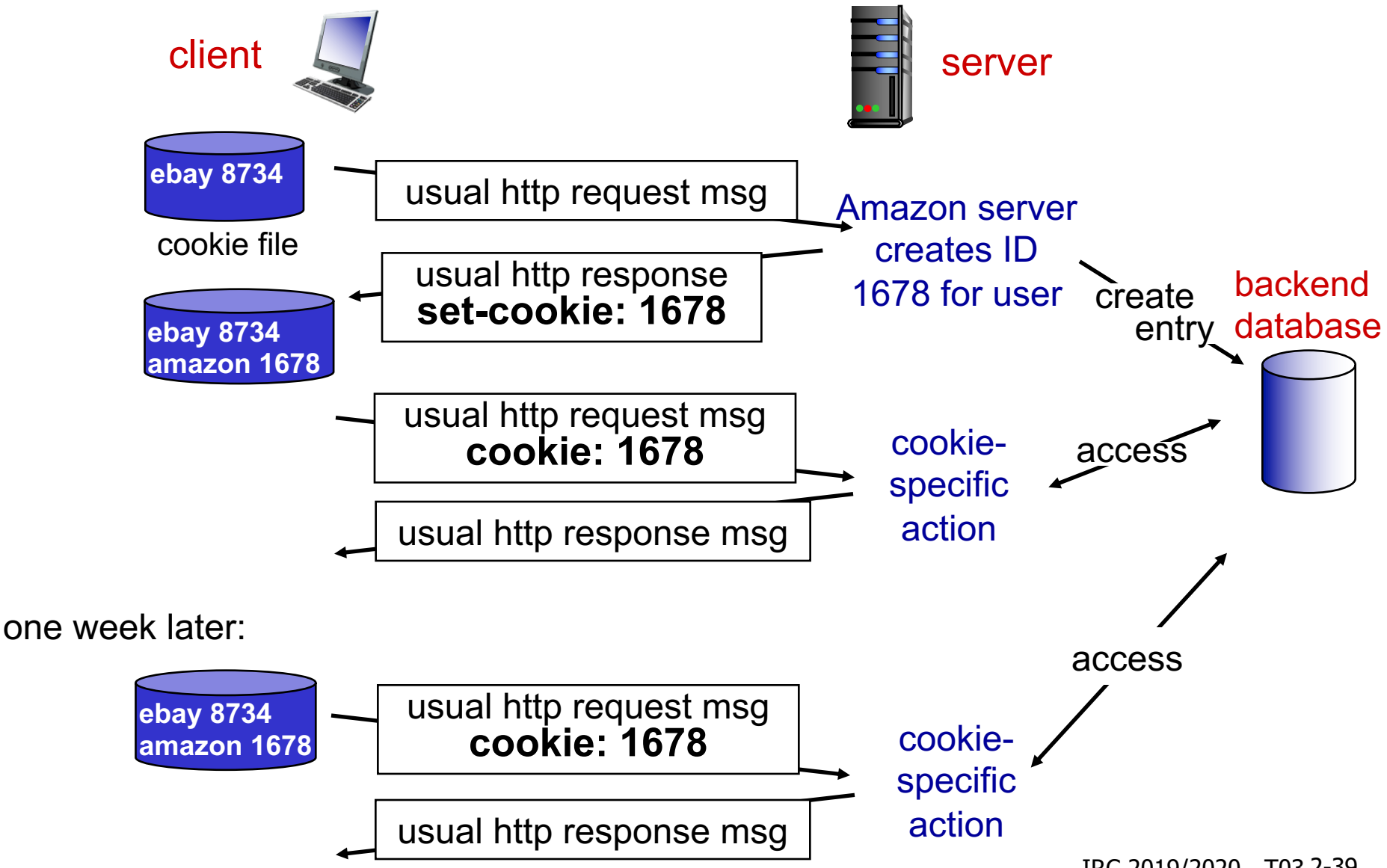
four components:

1) cookie header line of HTTP *response* message (set-cookie)
2) cookie header line in next HTTP *request* message (cookie)
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

example:

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

Cookies: keeping "state" (cont.)



Cookies (continued)

what cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

aside

cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

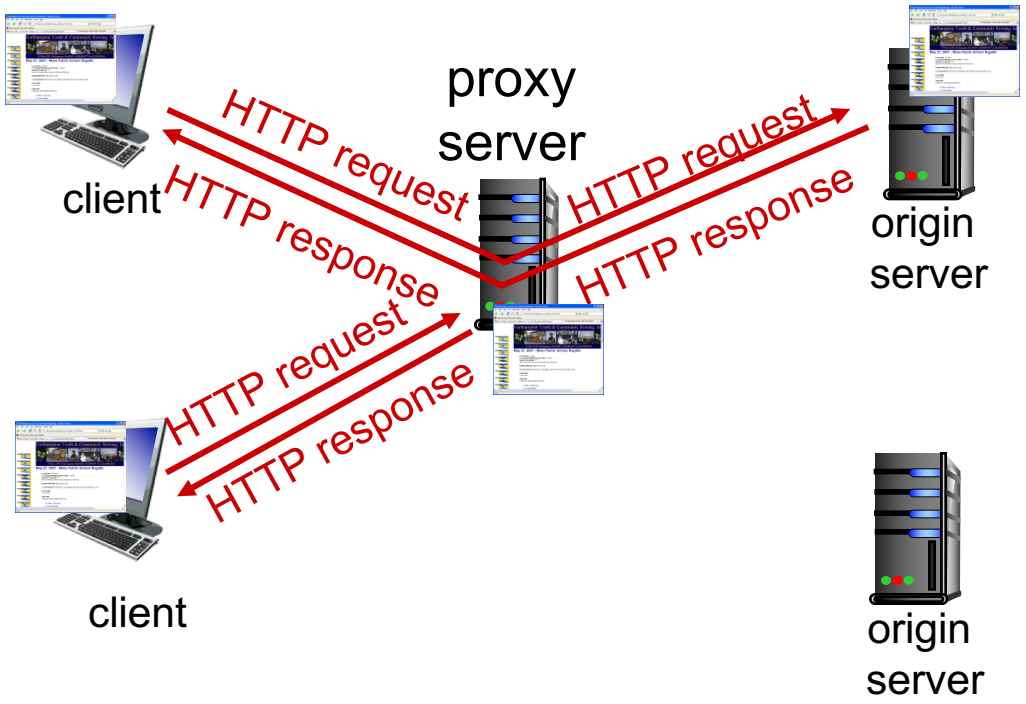
how to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies create a "user session layer" on to of stateless HTTP
- cookies may be considered an invasion of privacy!

Web caches (proxy server)

goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache (proxy)
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)
- Example: Squid Web Cache

http://www.squid-cache.org

why Web caching?

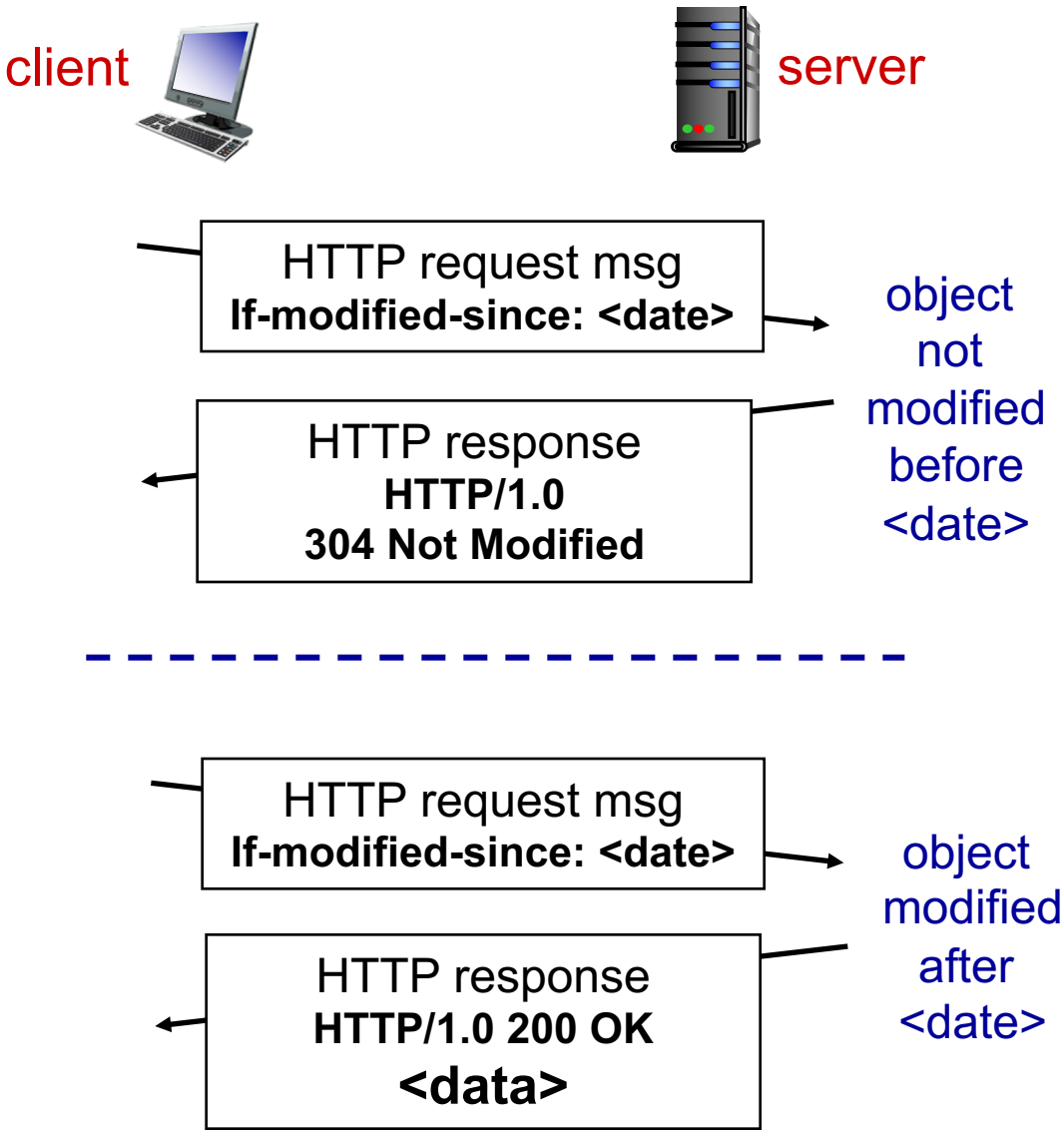
- reduce response time for client request
- reduce traffic on an institution's access link
- Increasingly important in the Internet because of CDNs (Content Distribution Networks, e.g. Google, Akamai, etc).

Conditional GET

- *Goal:* don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- *cache:* specify date of cached copy in HTTP request

  `If-modified-since: <date>`
- *server:* response contains no object if cached copy is up-to-date:

  `HTTP/1.0 304 Not Modified`



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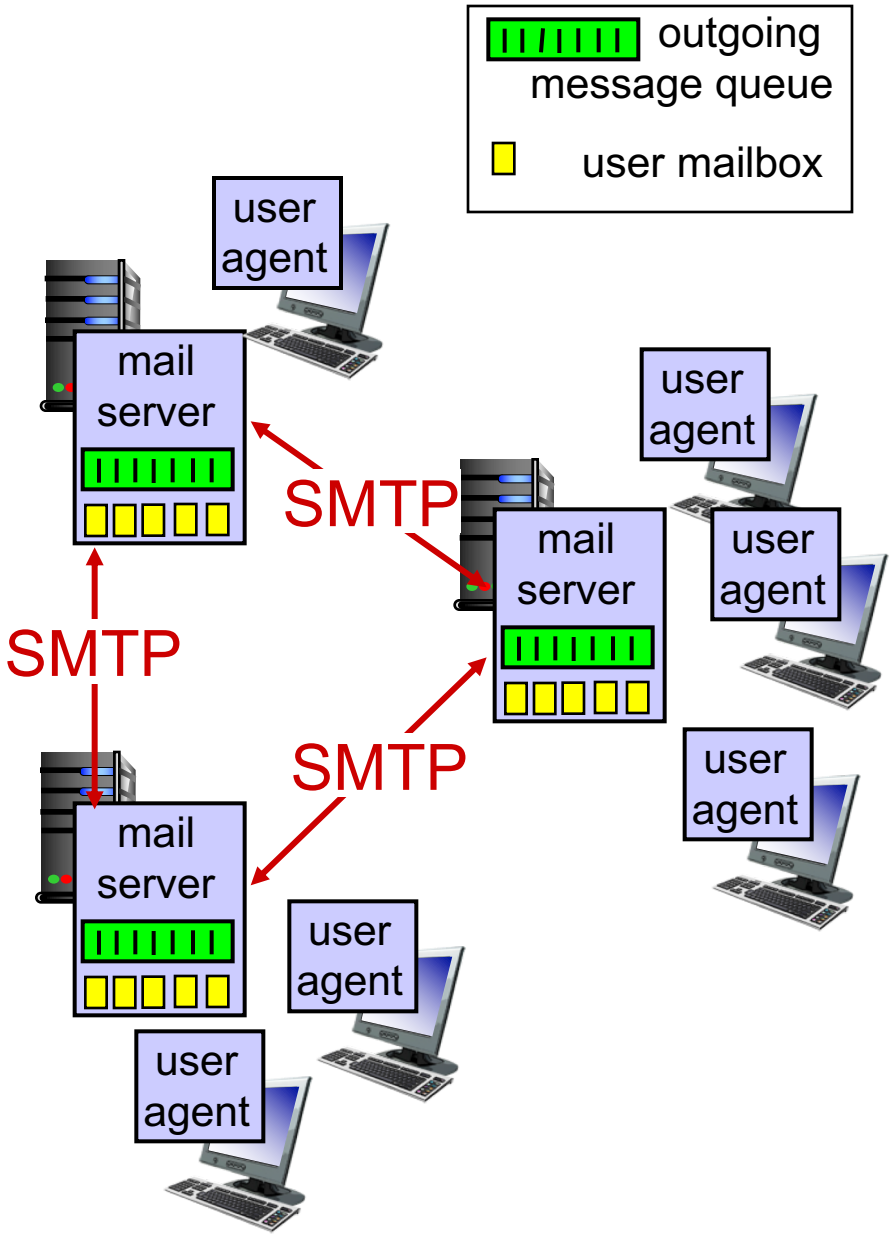
Electronic mail

Three major components:

- user agents
- mail servers
- simple mail transfer protocol: SMTP

User Agent

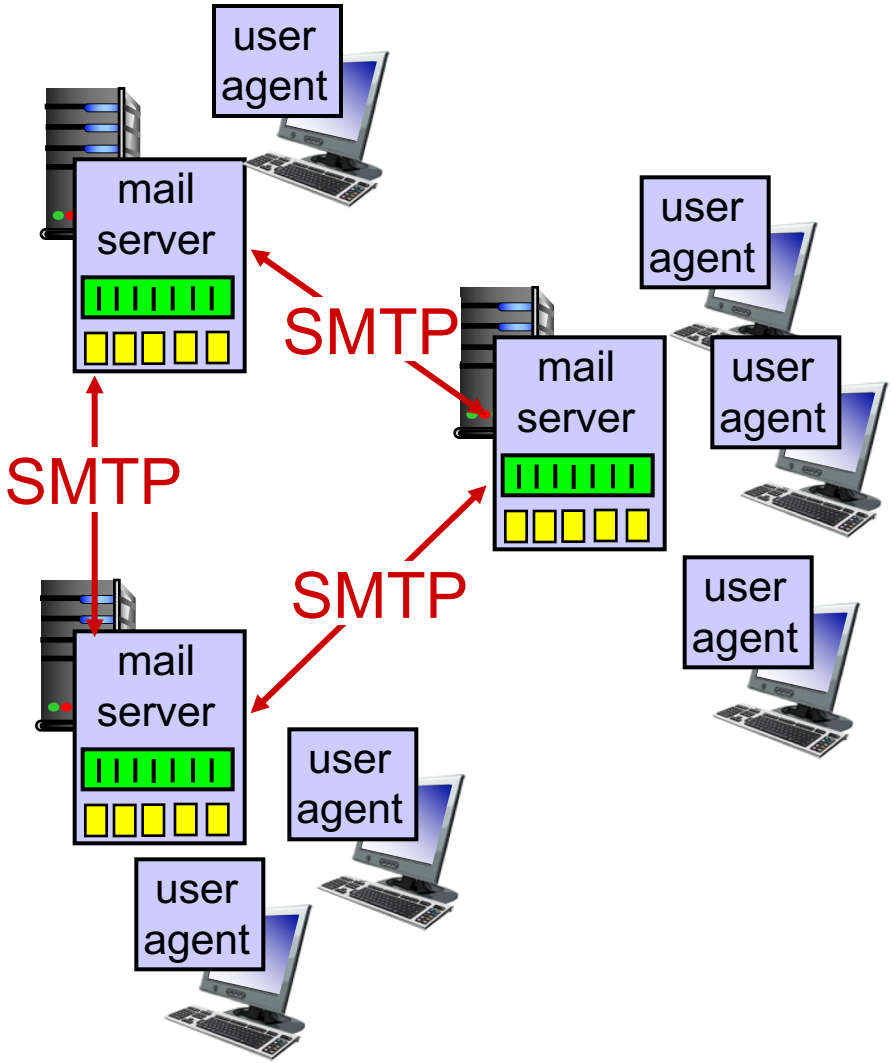
- a.k.a. "mail reader"
- composing, editing, reading mail messages
- e.g., Outlook, Thunderbird, iPhone mail client
- outgoing, incoming messages stored on server



Electronic mail: mail servers

mail servers:

- *mailbox* contains incoming messages for user
- *message queue* of outgoing (to be sent) mail messages
- *SMTP protocol* between mail servers to send email messages
  - client: sending mail server
  - "server": receiving mail server
  - Every mail server is an SMTP client and server

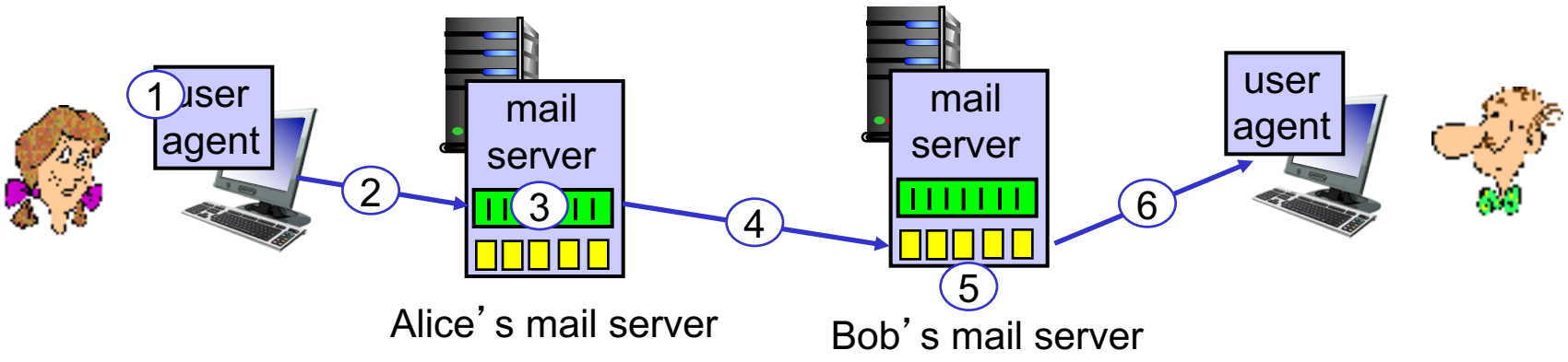


Electronic Mail: SMTP [RFC 2821]

- uses TCP to reliably transfer email message from client to server, port 25
- direct transfer: sending server to receiving server
- three phases of transfer
  - handshaking (greeting)
  - transfer of messages
  - closure
- command/response interaction (like HTTP)
  - commands: ASCII text
  - response: status code and phrase
- messages must be in 7-bit ASCII

Scenario: Alice sends message to Bob

1) Alice uses UA to compose message "to" `bob@someschool.edu`
2) Alice's UA sends message to her mail server; message placed in message queue
3) client side of SMTP opens TCP connection with Bob's mail server
4) SMTP client sends Alice's message over the TCP connection
5) Bob's mail server places the message in Bob's mailbox
6) Bob invokes his user agent to read message



Sample SMTP interaction

```
S: 220 hamburger.edu
C: HELO crepes.fr
S: 250  Hello crepes.fr, pleased to meet you
C: MAIL FROM: <alice@crepes.fr>
S: 250 alice@crepes.fr... Sender ok
C: RCPT TO: <bob@hamburger.edu>
S: 250 bob@hamburger.edu ... Recipient ok
C: DATA
S: 354 Enter mail, end with "." on a line by itself
C: Do you like ketchup?
C: How about pickles?
C: .
S: 250 Message accepted for delivery
C: QUIT
S: 221 hamburger.edu closing connection
```

Try SMTP interaction for yourself:

- **`telnet smtp.dei.uc.pt 25`**
- see 220 reply from server
- enter HELO, MAIL FROM, RCPT TO, DATA, QUIT commands

above lets you send email without using email client (reader)

```
[jgranjal@eden ~ $ telnet smtp.dei.uc.pt 25
Trying 193.137.203.253...
Connected to smtp.dei.uc.pt.
Escape character is '^]'.
220 smtp.dei.uc.pt ESMTP Sendmail 8.15.2/8.15.2; Sun, 29 Sep 2019 12:19:20 +0100
```

(enter other SMTP commands here – see previous example!)

SMTP: final words

- SMTP uses persistent connections
- SMTP requires message (header & body) to be in 7-bit ASCII
- SMTP server uses `CRLF.CRLF` to determine end of message

comparison with HTTP:

- HTTP: pull
- SMTP: push

- both have ASCII command/response interaction, status codes

- HTTP: each object encapsulated in its own response message
- SMTP: multiple objects sent in multipart message (e.g. body of message, images, videos, etc.)

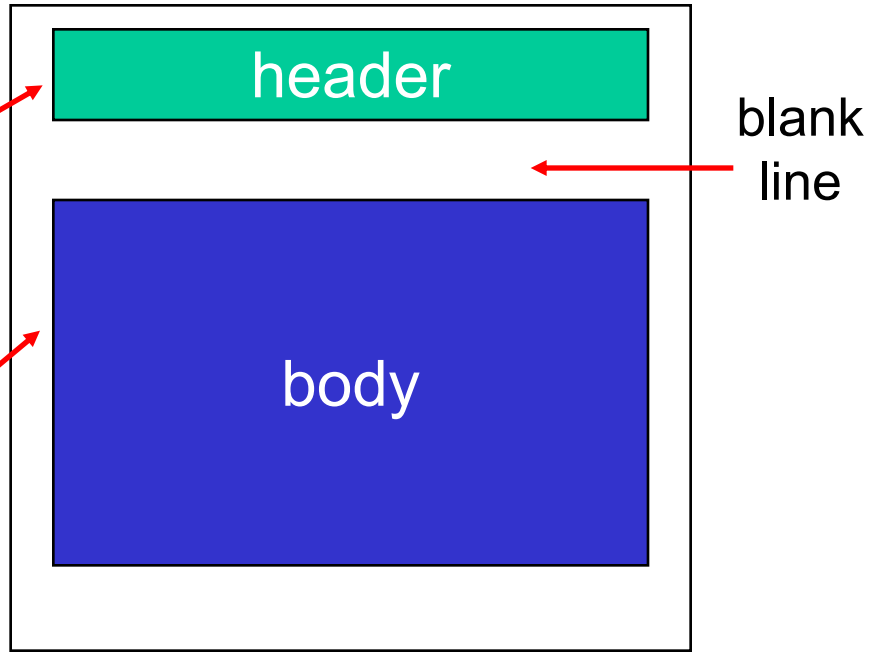
Mail message format

SMTP: protocol for exchanging email messages

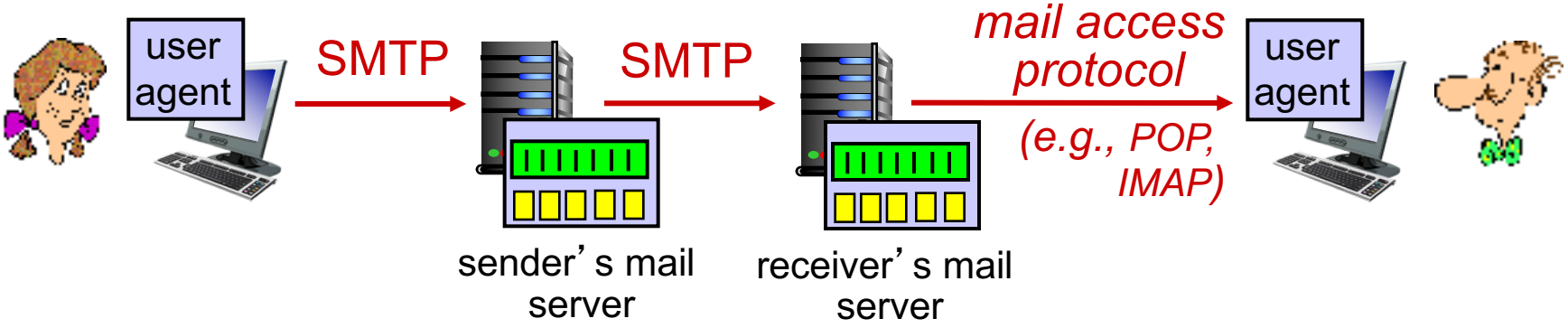
RFC 822: standard for text message format:

- header lines, e.g.,
  - To:
  - From:
  - Subject:

  different from SMTP MAIL FROM, RCPT TO: commands! (so called "envelope" headers)
- Body: the "message"
  - ASCII characters only



Mail access protocols



- SMTP: delivery/storage to receiver's server
- mail access protocol: retrieval from server
  - POP: Post Office Protocol [RFC 1939]: authorization, download
  - IMAP: Internet Mail Access Protocol [RFC 1730]: more features, including manipulation of stored messages on server
  - HTTP (web mail): GMail, Hotmail, Yahoo! Mail, etc.

POP3 protocol

authorization phase

- client commands:
  - **`user`**: declare username
  - **`pass`**: password
- server responses
  - **`+OK`**
  - **`-ERR`**

transaction phase, client:

- **`list`**: list message numbers
- **`retr`**: retrieve message by number
- **`dele`**: delete
- **`quit`**

```
S: +OK POP3 server ready
C: user bob
S: +OK
C: pass hungry
S: +OK user successfully logged on
```

```
C: list
S: 1 498
S: 2 912
S: .
C: retr 1
S: <message 1 contents>
S: .
C: dele 1
C: retr 2
S: <message 1 contents>
S: .
C: dele 2
C: quit
S: +OK POP3 server signing off
```

POP3 (more) and IMAP

more about POP3

- previous example uses POP3 "download and delete" mode
  - Bob cannot re-read e-mail if he changes client
- POP3 "download-and-keep": copies of messages on different clients
- POP3 is *stateless* across sessions

IMAP

- keeps all messages in one place: at server
- allows user to organize messages in folders
- keeps *user state* across sessions:
  - names of folders and mappings between message IDs and folder name

T03
Application Layer

2.1 principles of network applications

2.2 Web and HTTP

2.3 electronic mail

- SMTP, POP3, IMAP

2.4 DNS

2.5 P2P applications

2.6 video streaming and content distribution networks

DNS: domain name system

people: many identifiers:

- SSN, name, passport #

Internet hosts, routers:

- IP address (32 bit) - used for addressing datagrams
- "name", e.g., www.yahoo.com - used by humans

Q: how to map between IP address and name, and vice versa ?

Domain Name System:

- *distributed database* implemented in hierarchy of many *name servers*
- *application-layer protocol:* hosts, name servers communicate to *resolve* names (address/name translation)
- core Internet function, implemented as application-layer protocol

DNS: services, structure

DNS services

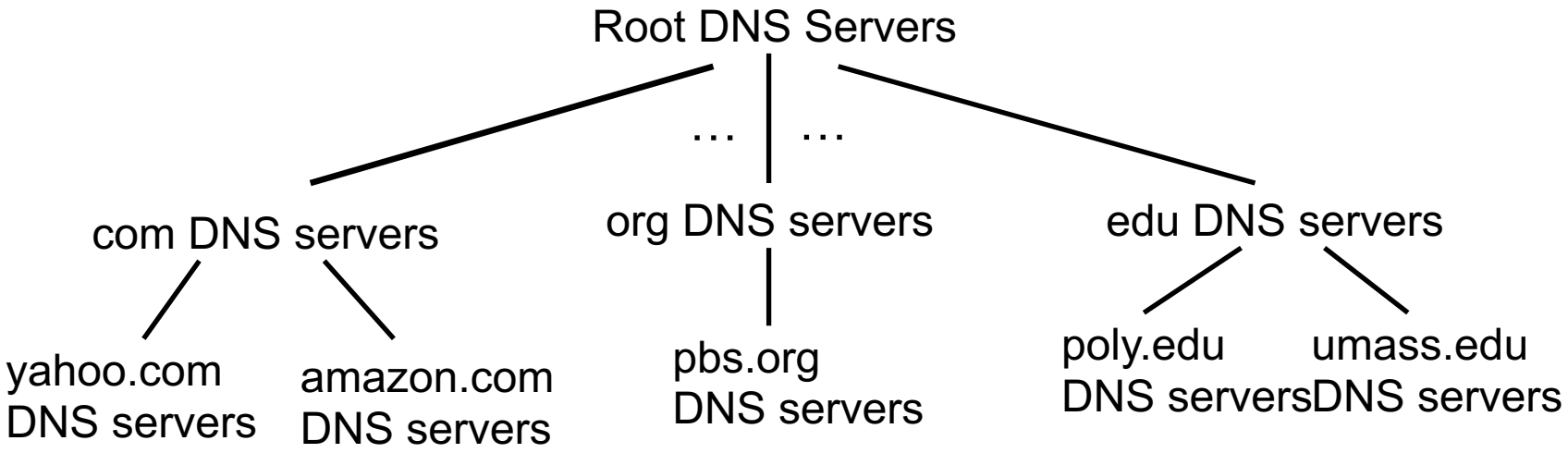
- hostname to IP address translation
- host aliasing
  - canonical, alias names
- mail server aliasing
- load distribution
  - Example: replicated Web servers (many IP addresses correspond to one name)

why not centralize DNS?

- single point of failure
- traffic volume
- distant centralized database
- maintenance (updates)

A: doesn't scale!

DNS: a distributed, hierarchical database

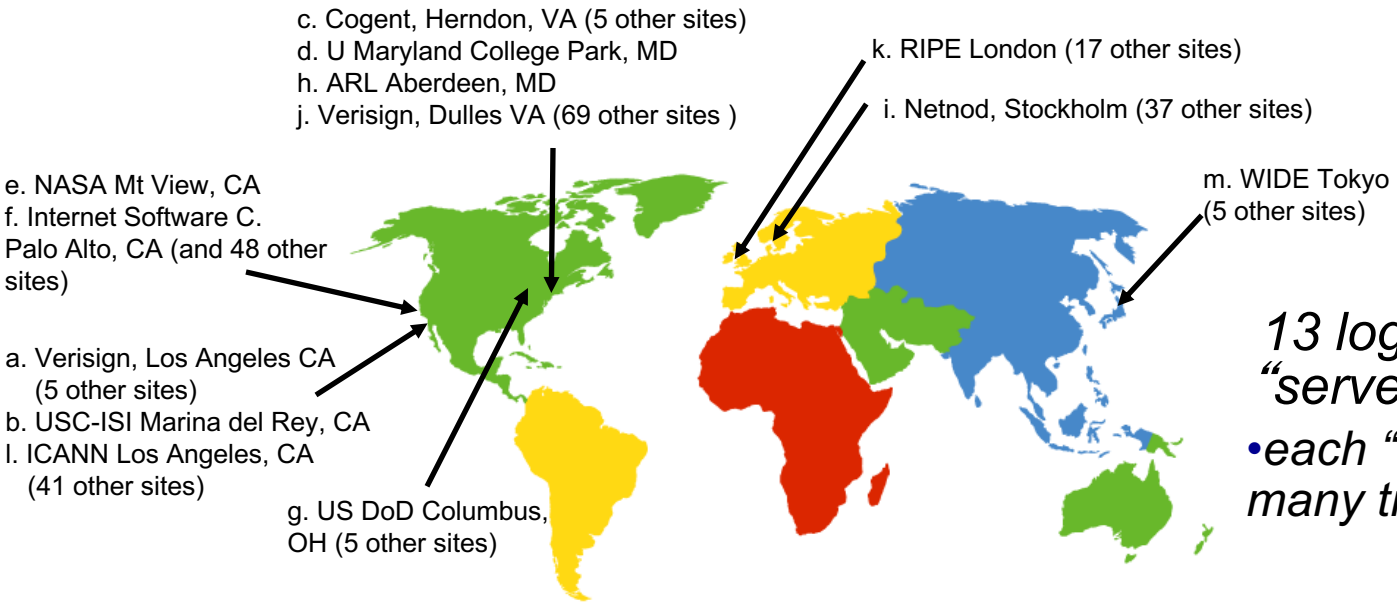


client wants IP for www.amazon.com; 1st approximation:

- client queries root server to find com DNS server
- client queries .com DNS server to get amazon.com DNS server
- client queries amazon.com DNS server to get IP address for www.amazon.com

DNS: root name servers

- contacted by local name server that can not resolve name
- root name server:
  - contacts authoritative name server if name mapping not known
  - gets mapping
  - returns mapping to local name server



13 logical root name "servers" worldwide

- *each "server" replicated many times*

- See also: Root Zone Database (IANA)

TLD, authoritative servers

top-level domain (TLD) servers:

- responsible for com, org, net, edu, aero, jobs, museums, and all top-level country domains, e.g.: uk, fr, ca, jp
- Network Solutions maintains servers for .com TLD
- Educause for .edu TLD

authoritative DNS servers:

- organization's own DNS server(s), providing authoritative hostname to IP mappings for organization's named hosts
- can be maintained by organization or service provider

Local DNS name server

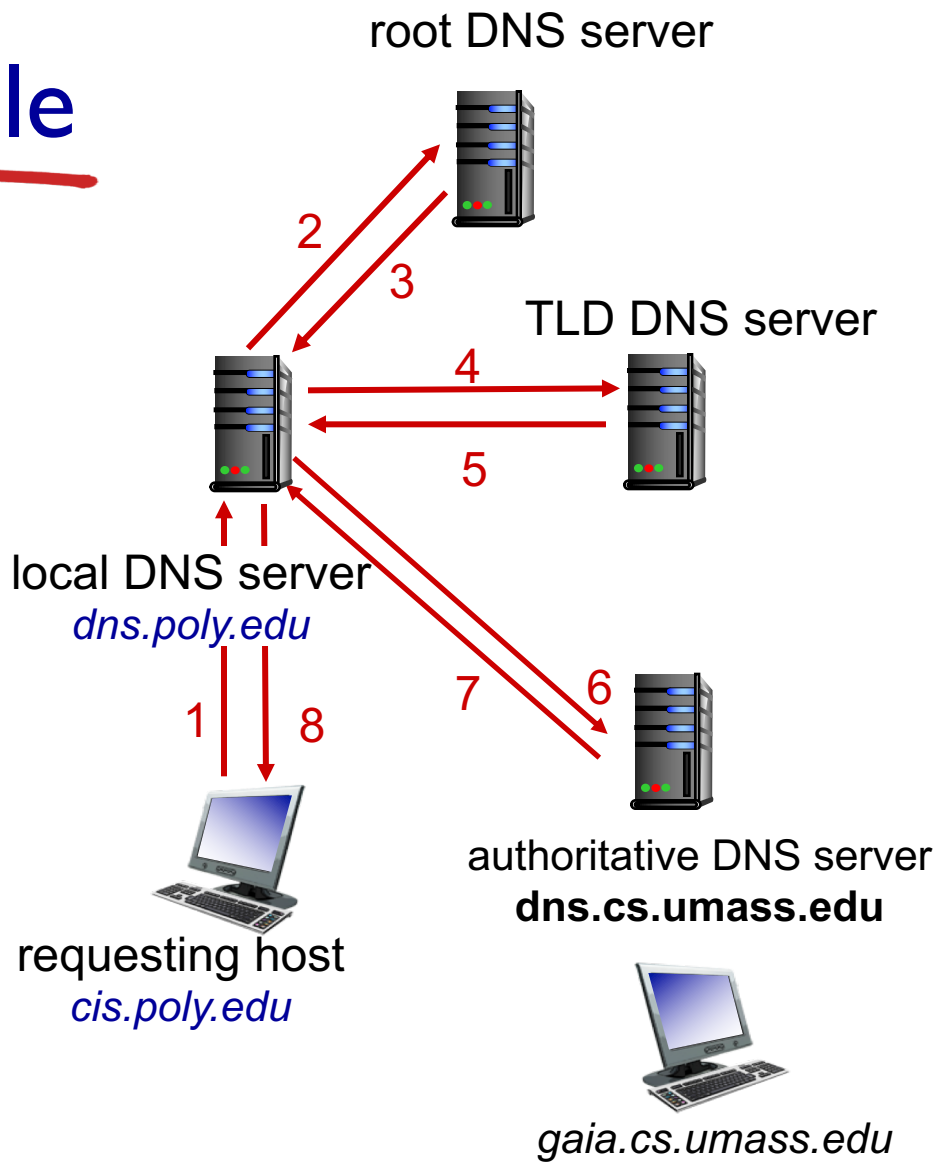
- does not strictly belong to hierarchy
- each ISP (residential ISP, company, university) has one
  - also called "default name server"
- when host makes DNS query, query is sent to its local DNS server
  - has local cache of recent name-to-address translation pairs (but may be out of date!)
  - acts as proxy, forwards query into hierarchy

DNS name resolution example

- host at cis.poly.edu wants IP address for gaia.cs.umass.edu

iterated query:

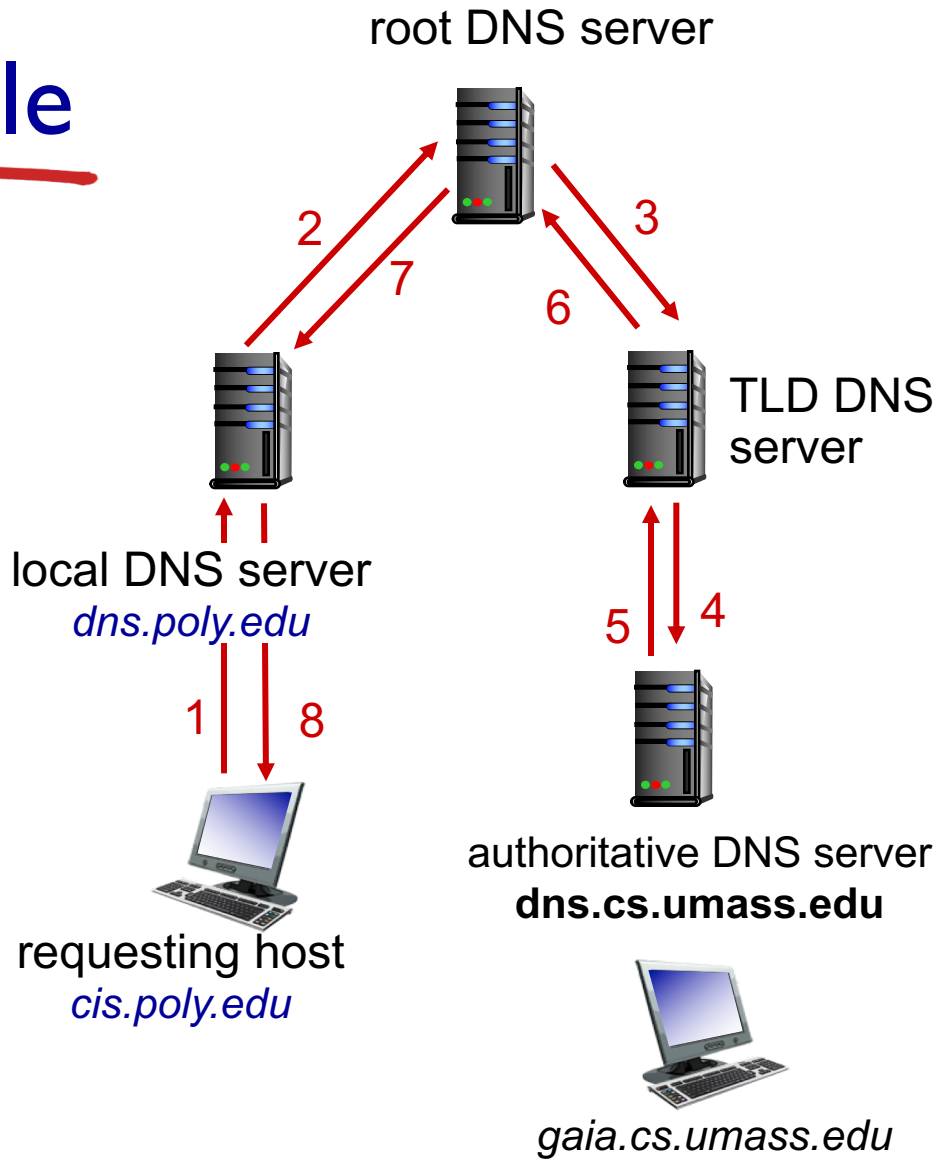
- contacted server replies with name of server to contact
- "I don't know this name, but ask this server"



DNS name resolution example

recursive query:

- puts burden of name resolution on contacted name server



DNS: caching, updating records

- once (any) name server learns mapping, it *caches* mapping
  - cache entries timeout (disappear) after some time (TTL)
  - TLD servers typically cached in local name servers
    - thus root name servers not often visited
- cached entries may be *out-of-date* (best effort name-to-address translation!)
  - if name host changes IP address, may not be known Internet-wide until all TTLs expire
- update/notify mechanisms proposed IETF standard
  - RFC 2136

DNS records

DNS: distributed database storing resource records (RR)

RR format: `(name, value, type, ttl)`

type=A

- **`name`** is hostname
- **`value`** is IP address

type=NS

- **`name`** is domain (e.g., foo.com)
- **`value`** is hostname of authoritative name server for this domain

type=CNAME

- **`name`** is alias name for some "canonical" (the real) name
- **`www.ibm.com`** is really **`servereast.backup2.ibm.com`**
- **`value`** is canonical name

type=MX

- **`value`** is name of mailserver associated with **`name`**

Inserting records into DNS

- example: new startup "Network Utopia"
- register name networkuptopia.com at *DNS registrar* (e.g., Network Solutions)
  - provide names, IP addresses of authoritative name server (primary and secondary)
  - registrar inserts two RRs into .com TLD server:
    `(networkutopia.com, dns1.networkutopia.com, NS)`
    `(dns1.networkutopia.com, 212.212.212.1, A)`
- create authoritative server type A record for www.networkuptopia.com; type MX record for networkutopia.com

T03
Application Layer

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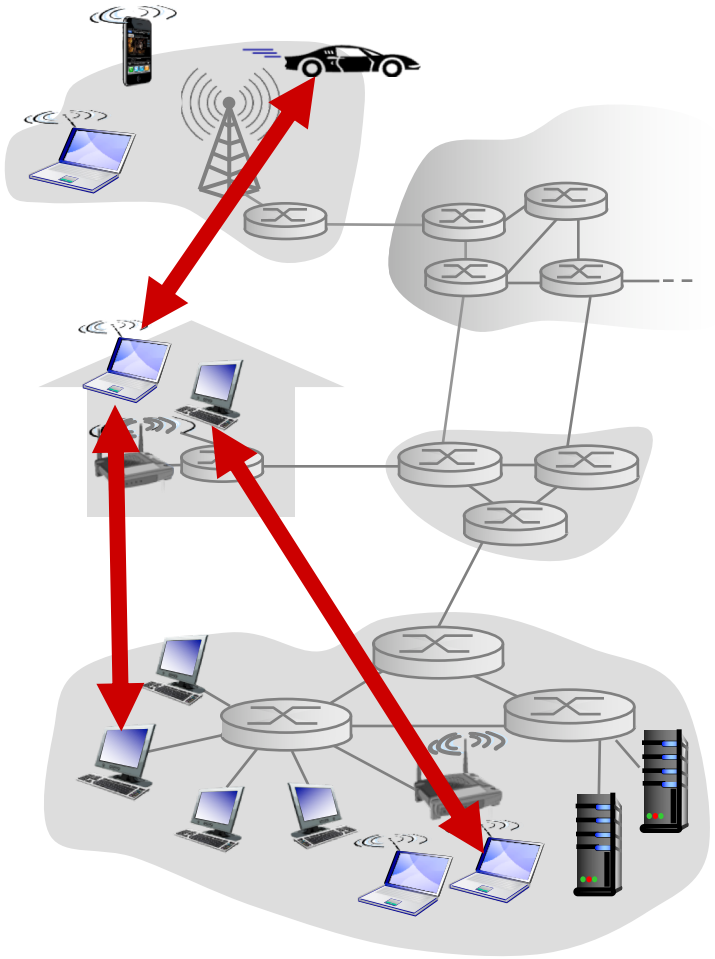
2.6 video streaming and content distribution networks

Pure P2P architecture

- *no* need to rely on always-on server
- arbitrary end systems communicate directly
- peers are intermittently connected and change IP addresses

examples:

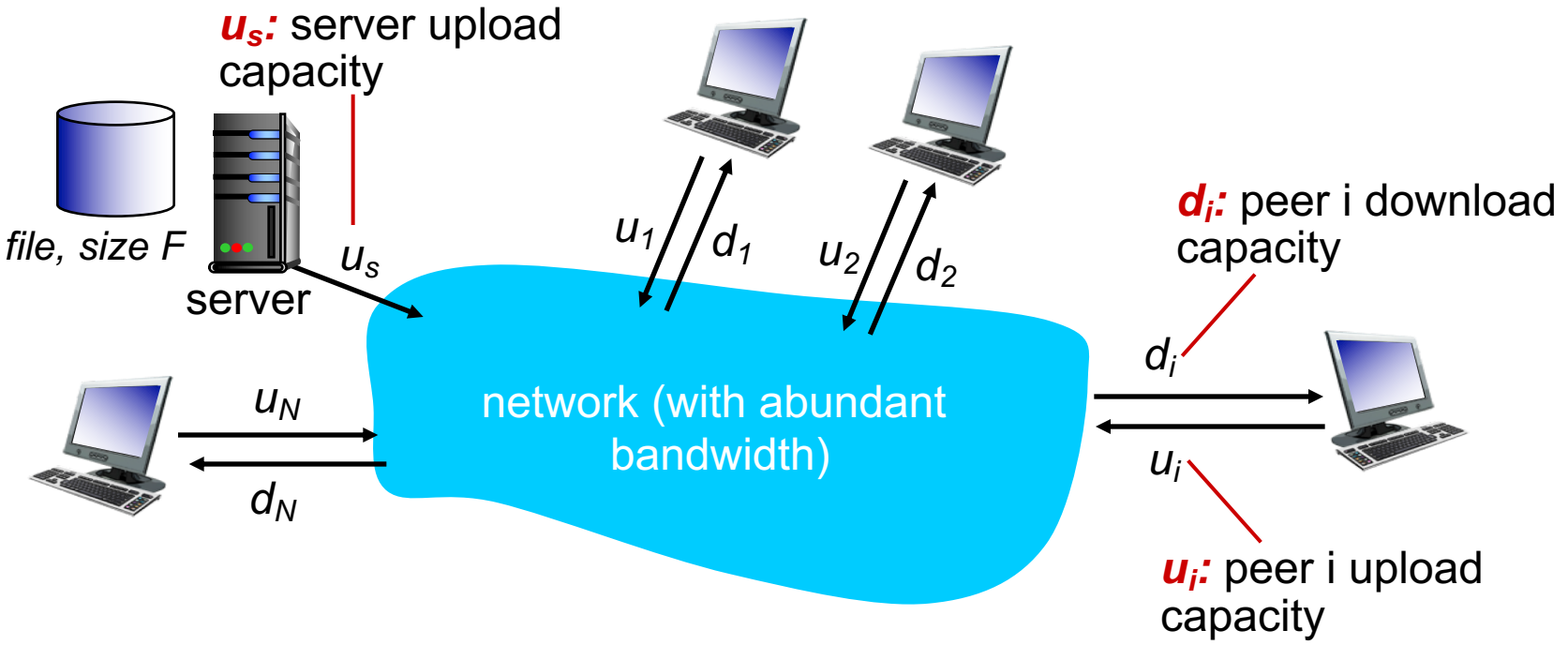
- file distribution (BitTorrent)
- VoIP (Skype)



File distribution: client-server vs P2P

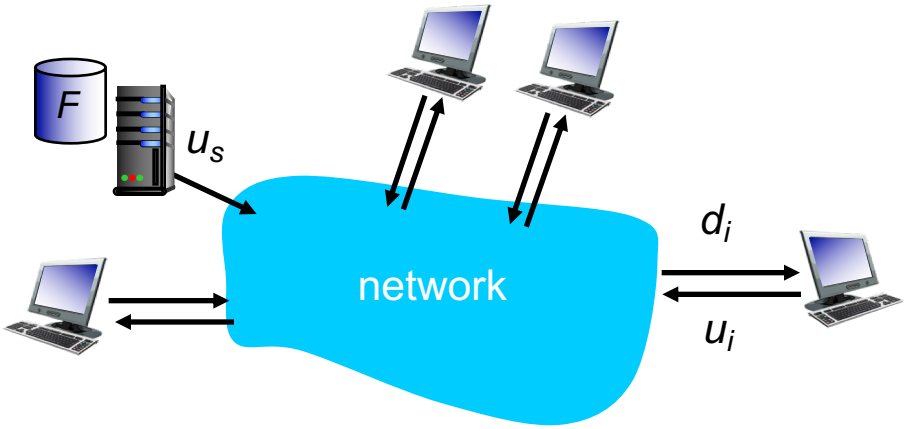
Question: how much time to distribute file (size *F*) from one server to *N* peers?

- peer upload/download capacity is limited resource



File distribution time: client-server

- *server transmission:* must sequentially send (upload) *N* file copies:
  - time to send one copy: F/u_s
  - time to send *N* copies: NF/u_s
- *client:* each client must download file copy
  - d_{min} = min client download rate
  - min client download time: F/d_{min}



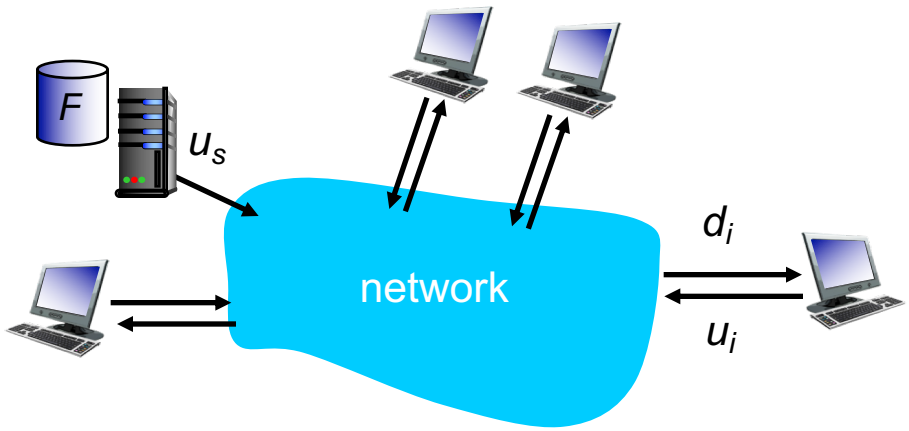
time to distribute F to N clients using client-server approach

$$D_{c\text{-}s} \geq max\{NF/u_s, F/d_{min}\}$$

increases linearly in N (number of peers)

File distribution time: P2P

- *server transmission:* must upload at least one copy (at the beginning only the server has the file)
  - time to send one copy: F/u_s
- *client:* each client must download file copy
  - min client download time: F/d_{min}
- *clients:* as aggregate must download NF bits
  - max upload rate (limiting max download rate) is $u_s + \Sigma u_i$



time to distribute F to N clients using P2P approach

$$D_{P2P} \geq max\{F/u_s, F/d_{min}, NF/(u_s + \Sigma u_i)\}$$

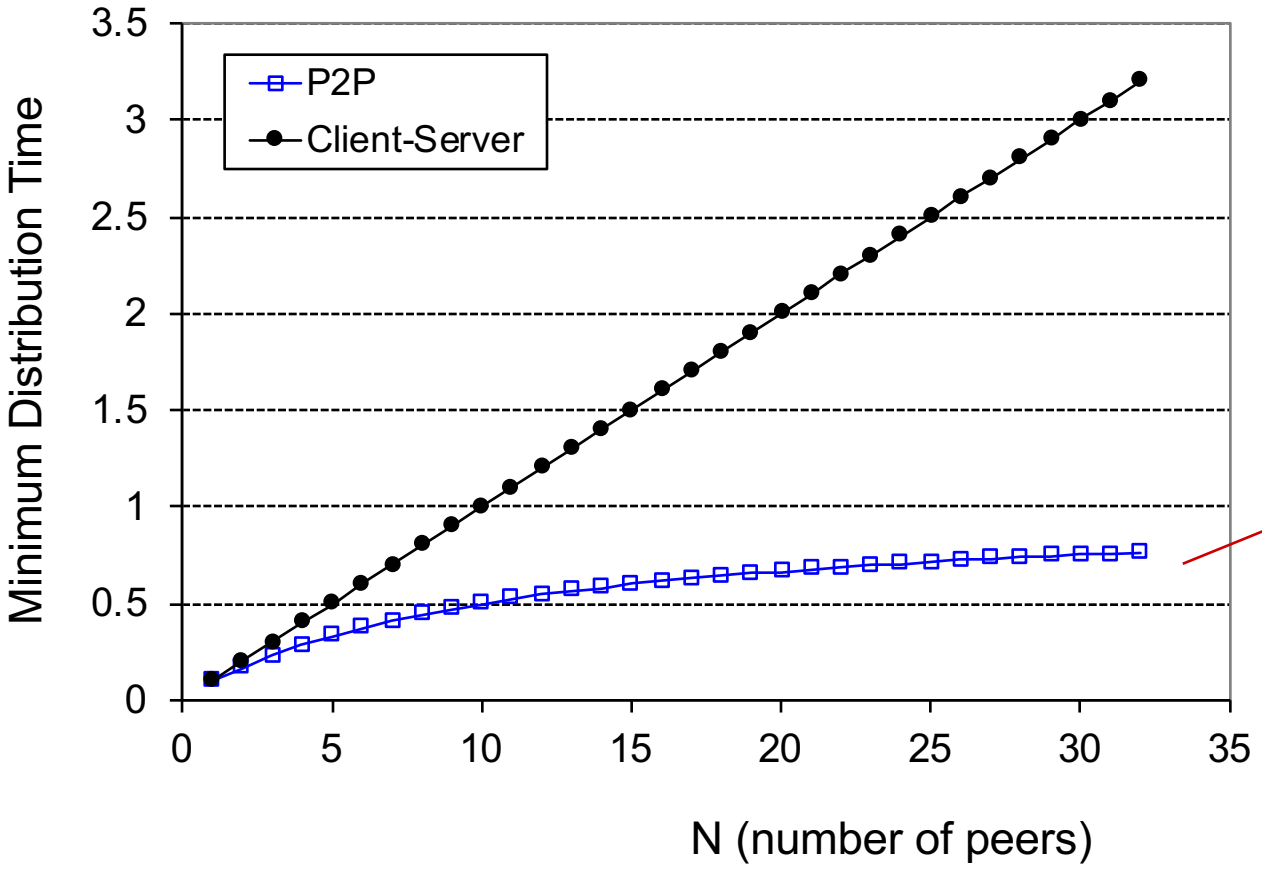
increases linearly in N …

… but so does this, as each peer brings service capacity

(lower bound is achievable with a scheme where each peer can redistribute a bit as soon as it receives it, and a good approximation when redistributing chunks of the file)

Client-server vs. P2P: example

client upload rate = u, F/u = 1 hour (a peer can transmit the file in 1 hour), $u_s = 10u$ (server transmission rate is 10 x the peer upload rate), $d_{min} \geq u_s$



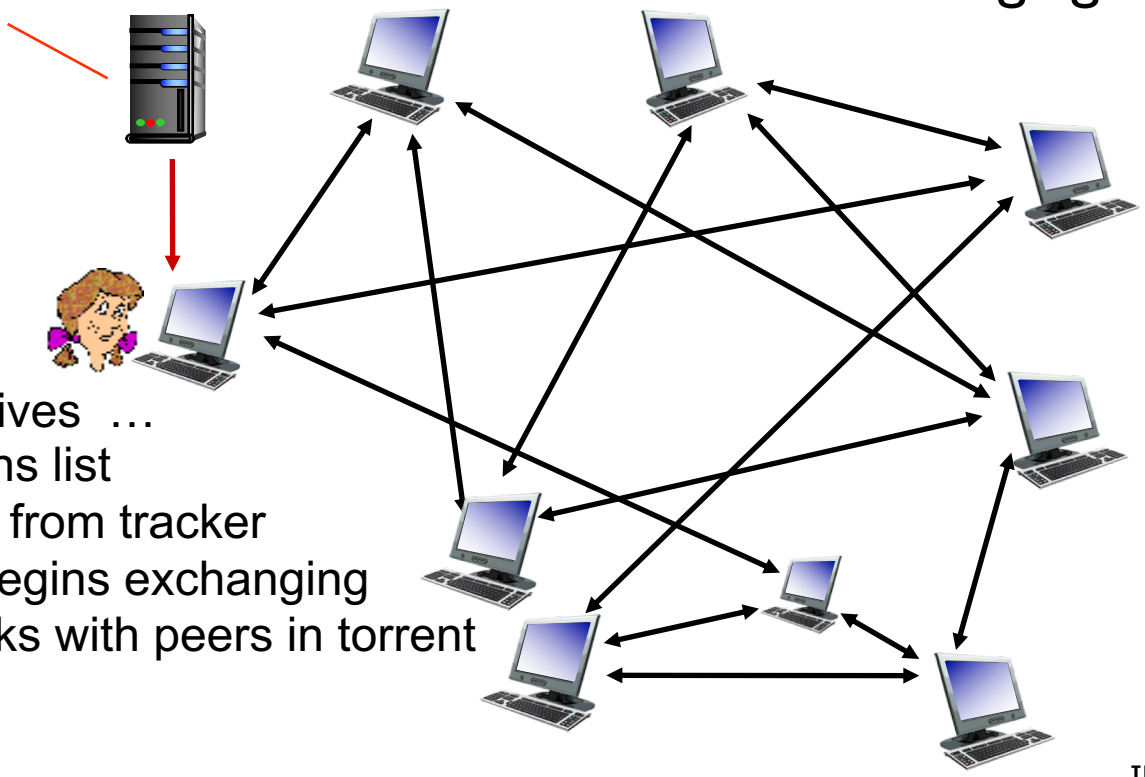
Minimal distribution time is always less than an hour…applications with P2P architecture can be self-scaling!

P2P file distribution: BitTorrent

- file divided into 256Kb chunks
- peers in torrent send/receive file chunks

tracker: tracks peers participating in torrent

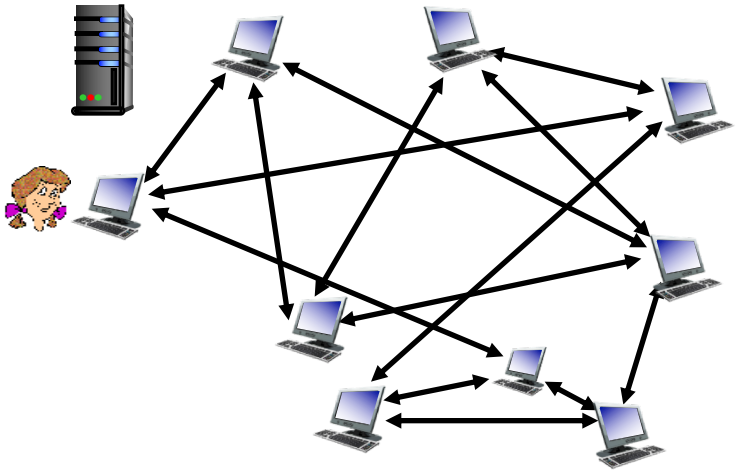
torrent: group of peers exchanging chunks of a file



Alice arrives …
… obtains list
of peers from tracker
… and begins exchanging
file chunks with peers in torrent

P2P file distribution: BitTorrent

- peer joining torrent:
  - has no chunks, but will accumulate them over time from other peers
  - registers with tracker to get list of peers, connects to subset of peers ("neighbors")



- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- *churn:* peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent

BitTorrent: requesting, sending file chunks

requesting chunks:

- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice requests missing chunks from peers, rarest first

sending chunks: tit-for-tat

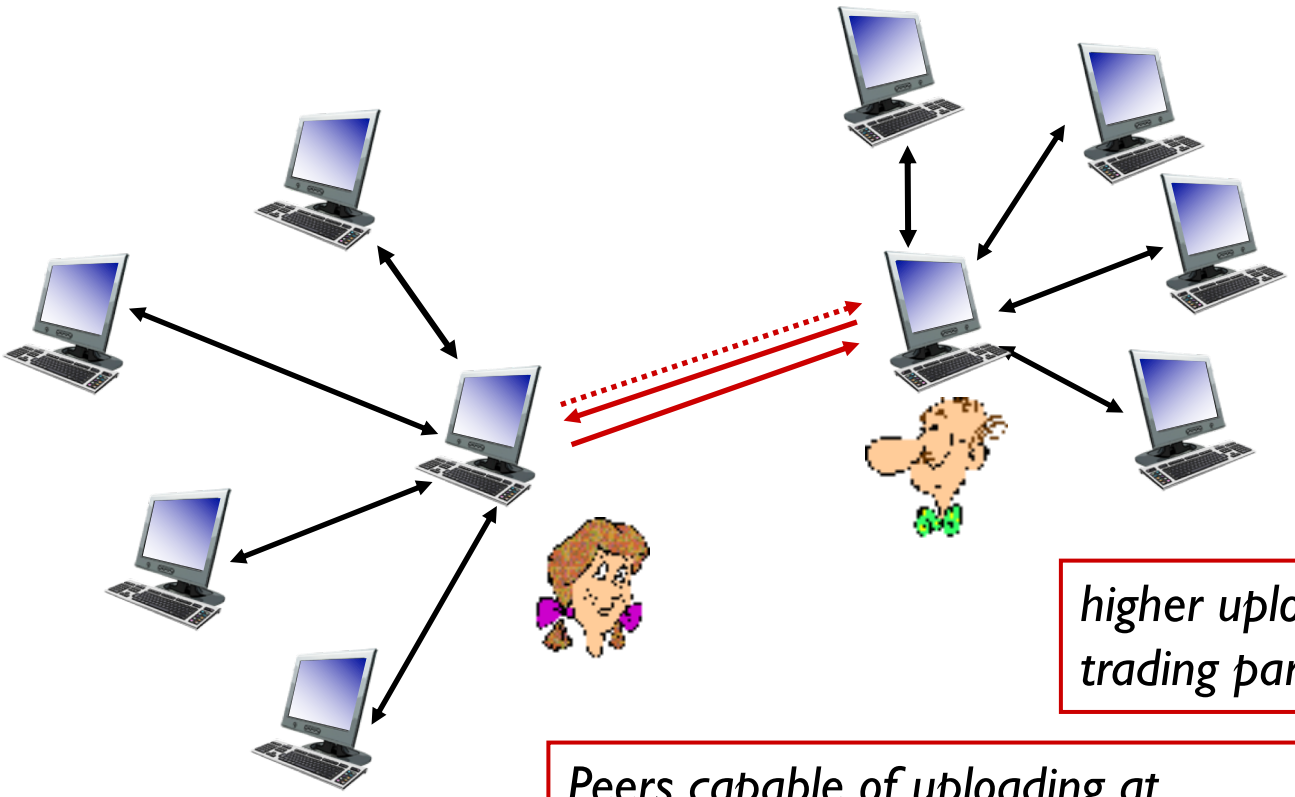
- Alice sends chunks to those four peers currently sending her chunks *at highest rate*
  - other peers are choked by Alice (do not receive chunks from her)
  - re-evaluate top 4 every10 secs
- every 30 secs: also randomly select another peer, starts sending chunks
  - "optimistically unchoke" this peer
  - newly chosen peer may join top 4

BitTorrent: tit-for-tat

(1) Alice "optimistically unchokes" Bob

(2) Alice becomes one of Bob's top-four providers; Bob reciprocates

(3) Bob becomes one of Alice's top-four providers



"tit-for-tat" incentive mechanism for trading promotes cooperation and fairness, is at the hearth of BitTorrent!

higher upload rate: find better trading partners, get file faster !

Peers capable of uploading at compatible rates tend to find each other

T03
Application Layer

2.1 principles of network applications

2.2 Web and HTTP

2.3 electronic mail

- SMTP, POP3, IMAP

2.4 DNS

2.5 P2P applications

2.6 video streaming and content distribution networks

Video Streaming and CDNs: context

- video traffic: major consumer of Internet bandwidth
  - Netflix, YouTube: 37%, 16% of downstream residential ISP traffic
  - ~1B YouTube users, ~75M Netflix users
- challenge: scale - how to reach ~1B users?
  - single mega-video server won't work (why?)
- challenge: heterogeneity
  - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- *solution:* distributed, application-level infrastructure

Multimedia: video

- video: sequence of images displayed at constant rate
  - e.g., 24 images/sec
- digital image: array of pixels
  - each pixel represented by bits
- coding: use redundancy *within* and *between* images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple*) *and number of repeated values (*N)

frame *i*

frame *i+1*

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

Multimedia: video

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate): video encoding rate changes as amount of spatial, temporal coding changes
- examples:
  - MPEG 1 (CD-ROM) 1.5 Mbps
  - MPEG2 (DVD) 3-6 Mbps
  - MPEG4 (often used in Internet, < 1 Mbps)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple) and number of repeated values (*N)

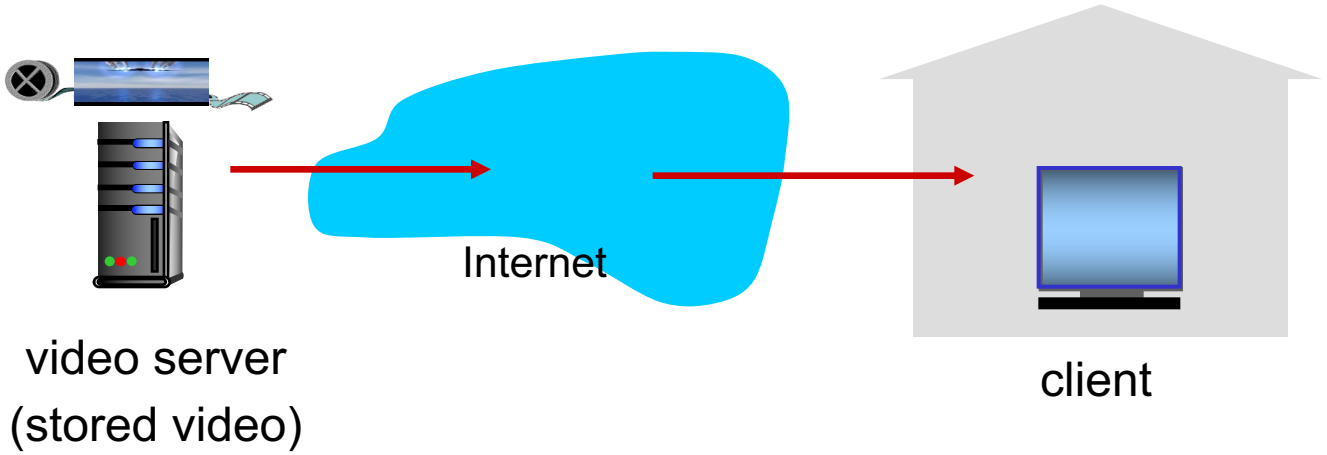
frame *i*

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

frame *i+1*

Streaming stored video:

simple scenario:



Streaming multimedia: DASH

- *DASH: D*ynamic, *A*daptive *S*treaming over *H*TTP
- *server:*
  - divides video file into multiple chunks
  - each chunk stored, encoded at different rates
  - *manifest file:* provides URLs for different chunks
- *client:*
  - periodically measures server-to-client bandwidth
  - consulting manifest, requests one chunk at a time
    - chooses maximum coding rate sustainable given current bandwidth
    - can choose different coding rates at different points in time (depending on available bandwidth at time)

Streaming multimedia: DASH

- *DASH: Dynamic, Adaptive Streaming over HTTP*
- *"intelligence"* at client: client determines
  - *when* to request chunk (so that buffer starvation, or overflow does not occur)
  - *what encoding rate* to request (higher quality when more bandwidth available)
  - *where* to request chunk (can request from URL server that is "close" to client or has high available bandwidth)
- Examples: MPEG-DASH in YouTube and Netflix

Content distribution networks

- *challenge:* how to stream content (selected from millions of videos) to hundreds of thousands of *simultaneous* users around the world?
- Example: a billion hours of video watched on YouTube every day!

- *Option 1:* single, large "mega-server"
  - single point of failure
  - point of network congestion
  - long path to distant clients (bottleneck links)
  - multiple copies of video (e.g. popular videos) sent over outgoing link, which Internet video company has to pay

….quite simply: this solution *doesn't scale!*

Content distribution networks

- *challenge:* how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users around the world?

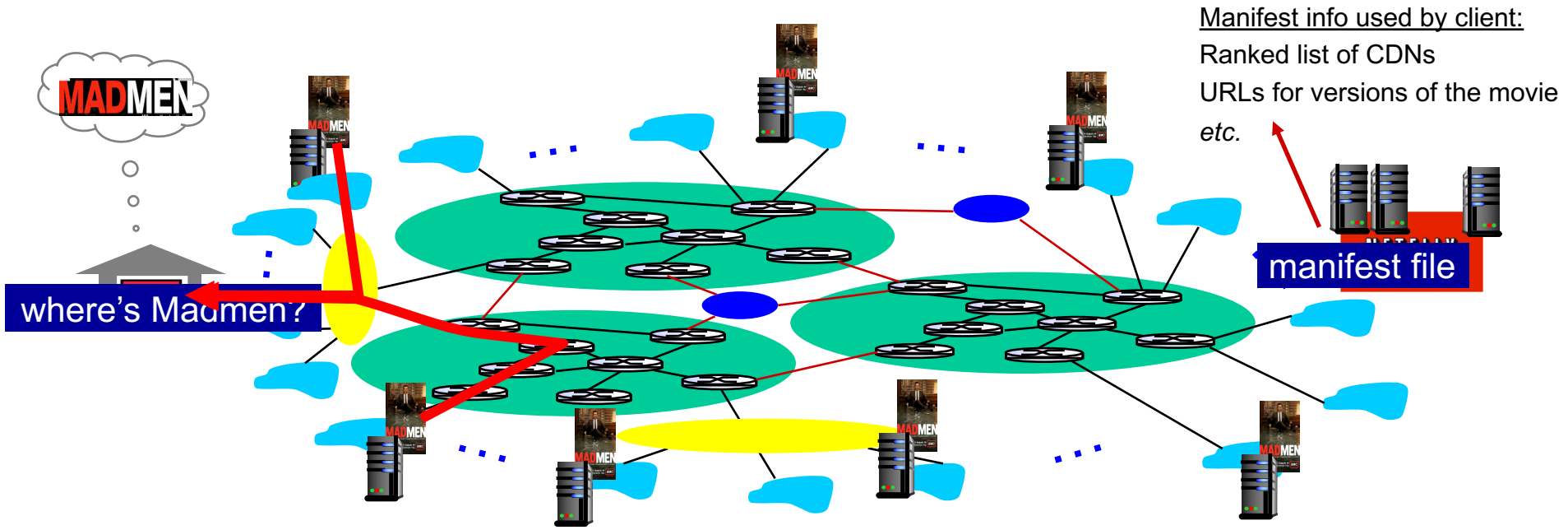
- *option 2:* store/serve multiple copies of videos at multiple geographically distributed sites *(CDN)*. Two different server placement strategies:
  - *enter deep:* push CDN servers deep into many access networks
    - get close to end users
    - used by Akamai, 1700 locations
  - *bring home:* smaller number (10's) of larger clusters in POPs near (but not within) access networks (Tier-1 ISPs)
    - used by Limelight

Content distribution networks

- Content Distribution (or Delivery) Networks (DNS) may be *private* or *third-party*
- A *private* CDN is owned by the content provider, e.g. Google's CDN distributes YouTube Videos
- A *third-party* CDN distributed content on behalf of multiple content-providers, e.g. Limelight or Akamai for Netflix and Hulu

Content Distribution Networks (CDNs)

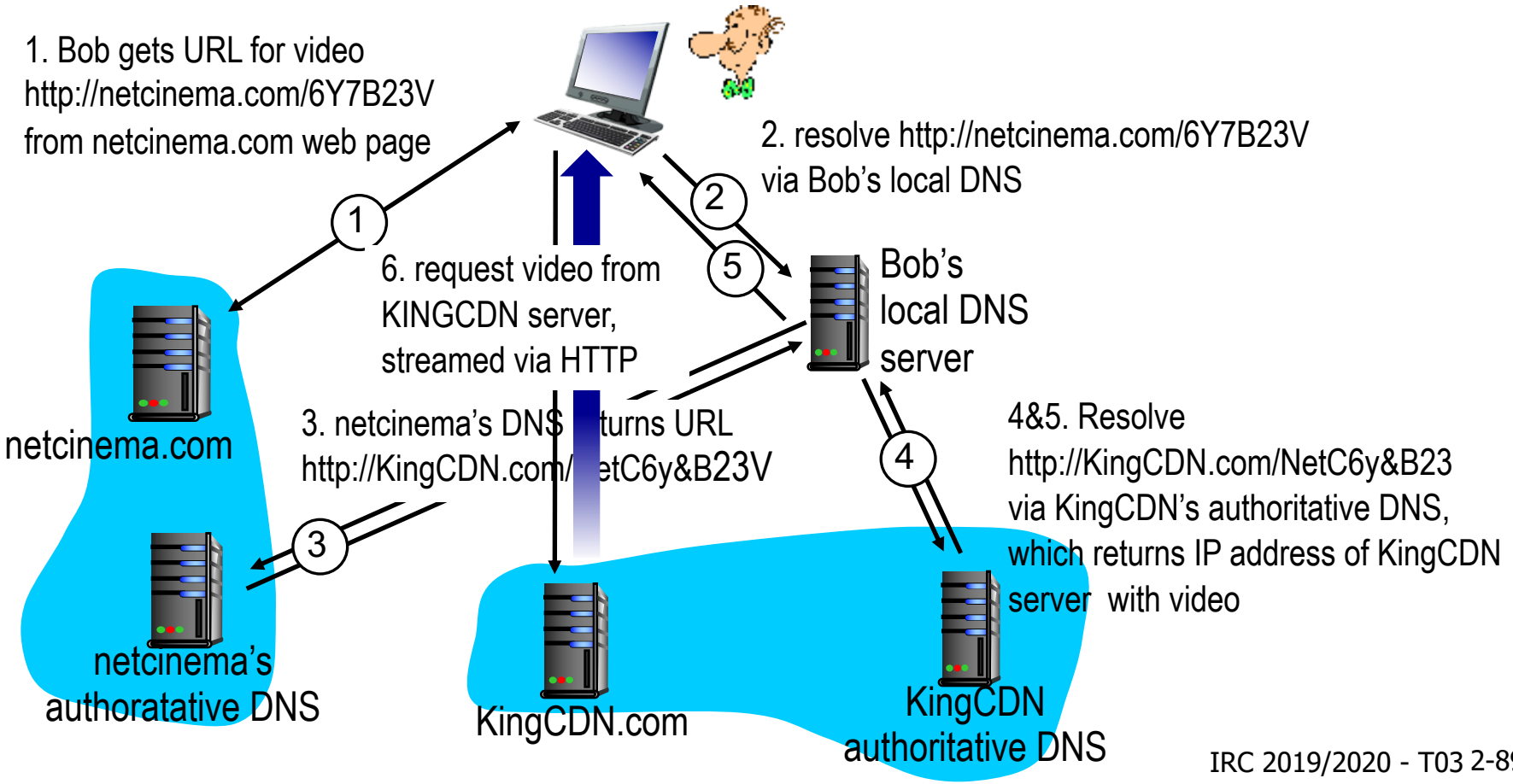
- CDN: stores copies of content at CDN nodes
  - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
  - directed to nearby copy, retrieves content
  - may choose different copy if network path congested



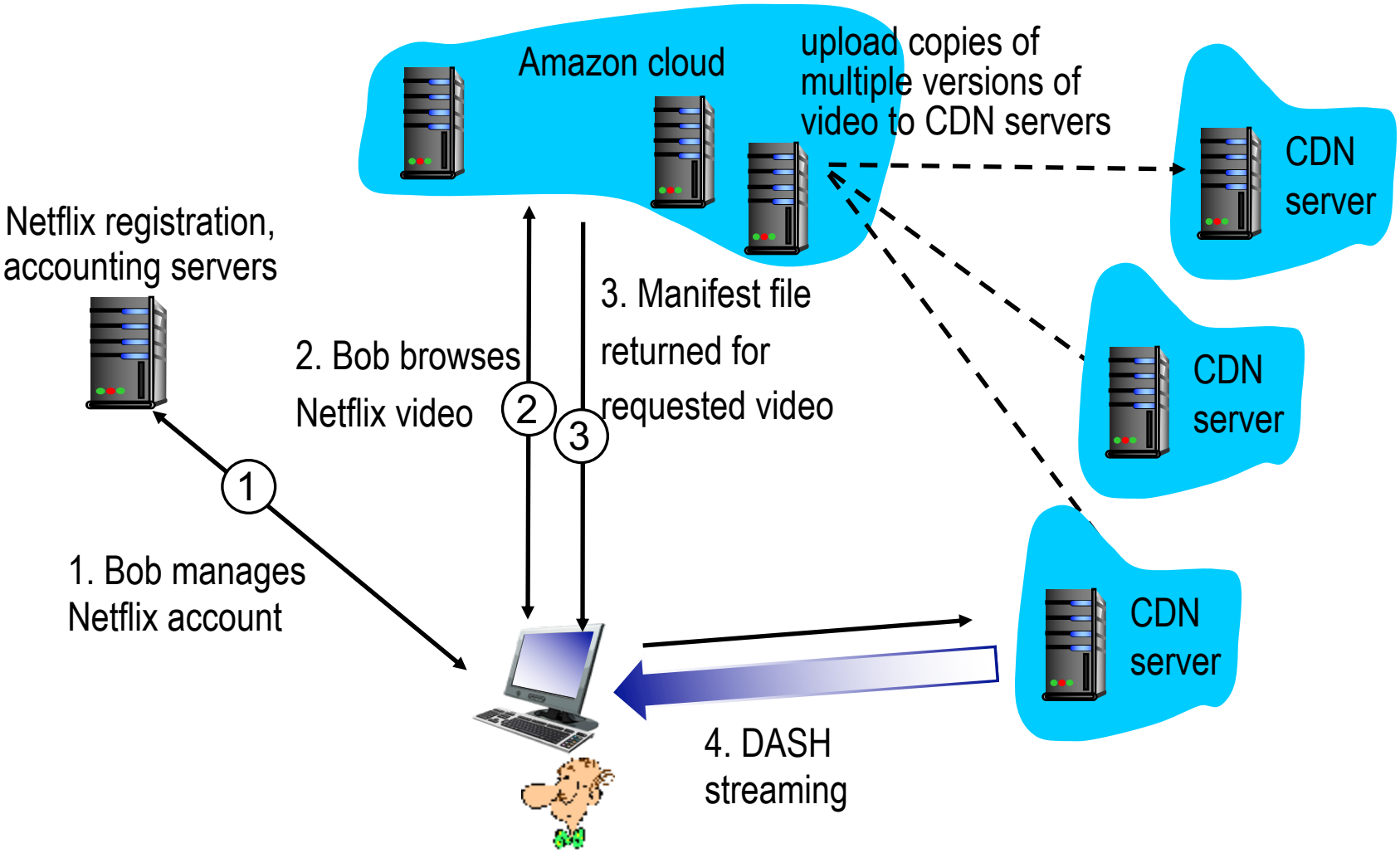
CDN content access: a closer look

Bob (client) requests video http://netcinema.com/6Y7B23V

- video stored in CDN at http://KingCDN.com/NetC6y&B23V



Case study: Netflix



T03 Application Layer

our study of network apps now complete!

- application architectures
  - client-server
  - P2P
- application service requirements:
  - reliability, bandwidth, delay
- Internet transport service model
  - connection-oriented, reliable: TCP
  - unreliable, datagrams: UDP
- specific protocols:
  - HTTP
  - SMTP, POP, IMAP
  - DNS
  - P2P: BitTorrent
- video streaming, CDNs

T03 Application Layer

most importantly: learned about protocols!

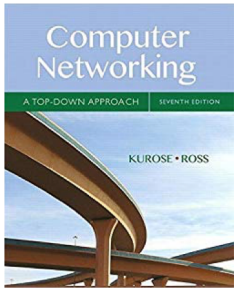
- typical request/reply message exchange:
  - client requests info or service
  - server responds with data, status code
- message formats:
  - *headers*: fields giving info about data
  - *data:* info(payload) being communicated

important themes:

- control vs. messages
  - in-band, out-of-band
- centralized vs. decentralized
- stateless vs. stateful
- reliable vs. unreliable message transfer
- "complexity at network edge"

T03: Bibliography

J. Kurose and K. Ross, "Computer Networking – a top-down approach", Pearson. Chapter 2: Application Layer



Introdução às Redes e Comunicações 2019/2020

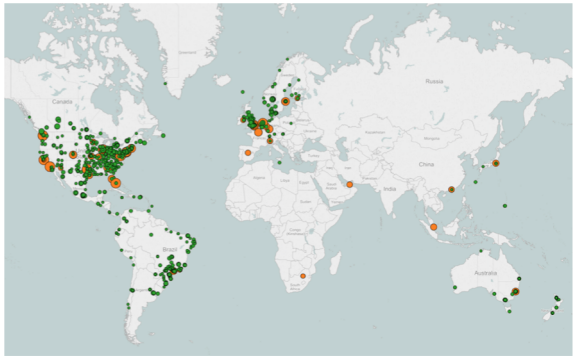
T03
Application Layer
Extra material

Jorge Granjal
University of Coimbra

T03: Netflix Open Connect

- Open Connect is a Netflix open source project, over time the company is moving traffic from third-party CDN providers
- ISP partner with Netflix to localize traffic and minimize data usage of transit provider

Quick Guide: What Is Netflix Open Connect
Netflix: Welcome to Open Connect



T03: Tor and Onion Routing

- The Tor network supports anonymization of web browsing
- Tor uses Onion Routing, where messages are encapsulated in layers of encryption

Onion Routing
The dark side of the web -- exploring darknets