

LIMITATIONS OF MY DESIGN AND BENEFITS OF MOVING TO BIG DATA SOLUTIONS

Some background on MamaCoosa

It's a website/company dedicated to online radio streaming with different DJs and the capability to purchase a song from a DJ streaming.

My Answer:

As of right now, the database is only designed to handle the current needs of the company however, the company can benefit greatly from implementing machine learning models to leverage streaming recommendations for the users as well as making a more personalized experience. In order to implement that technology the company will be in need to create a bigger data structure because of the volume and speed of data being handled. Incorporating big data solutions is a wonderful next step to scale the company.

