

Variable	Type	Description	Source/Engineering
<i>ADR</i>	Numeric	Average Daily Rate	BO, BL and TR / Calculated by dividing the sum of all lodging transactions by the total number of staying nights
<i>Adults</i>	Integer	Number of adults	BO and BL
<i>Agent</i>	Categorical	ID of the travel agency that made the booking ²	BO and BL
<i>ArrivalDateDayOfMonth</i>	Integer	Day of the month of the arrival date	BO and BL
<i>ArrivalDateMonth</i>	Categorical	Month of arrival date with 12 categories: "January" to "December"	BO and BL
<i>ArrivalDateWeekNumber</i>	Integer	Week number of the arrival date	BO and BL
<i>ArrivalDateYear</i>	Integer	Year of arrival date	BO and BL
<i>AssignedRoomType</i>	Categorical	Code for the type of room assigned to the booking. Sometimes the assigned room type differs from the reserved room type due to hotel operation reasons (e.g. overbooking) or by customer request. Code is presented instead of designation for anonymity reasons	BO and BL
<i>Babies</i>	Integer	Number of babies	BO and BL
<i>BookingChanges</i>	Integer	Number of changes/amendments made to the booking from the moment the booking was entered on the PMS until the moment of check-in or cancellation	BO and BL/Calculated by adding the number of unique iterations that change some of the booking attributes, namely: persons, arrival date, nights, reserved room type or meal
<i>Children</i>	Integer	Number of children	BO and BL/Sum of both payable and non-payable children
<i>Company</i>	Categorical	ID of the company/entity that made the booking or responsible for paying the booking. ID is presented instead of designation for anonymity reasons	BO and BL
<i>Country</i>	Categorical	Country of origin. Categories are represented in the ISO 3155-3:2013	BO, BL and NT
<i>CustomerType</i>	Categorical	Type of booking, assuming one of four categories: Contract - when the booking has an allotment or other type of contract associated to it; Group - when the booking is associated to a group; Transient - when the booking is not part of a group or contract, and is not associated to other transient booking; Transient-party - when the booking is transient, but is associated to at least other transient booking	BO and BL
<i>DaysInWaitingList</i>	Integer	Number of days the booking was in the waiting list before it was confirmed to the customer	BO/Calculated by subtracting the date the booking was confirmed to the customer from the date the booking entered on the PMS
<i>DepositType</i>	Categorical	Indication on if the customer made a deposit to guarantee the booking. This variable can assume three categories: No Deposit - no deposit was made; Non Refund - a deposit was made in the value of the total stay cost; Refundable - a deposit was made with a value under the total cost of stay.	BO and TR/Value calculated based on the payments identified for the booking in the transaction (TR) table before the booking's arrival or cancellation date. In case no payments were found the value is "No Deposit". If the payment was equal or exceeded the total cost of stay, the value is set as "Non Refund". Otherwise the value is set as "Refundable"

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<i>DistributionChannel</i>	Categorical	Booking distribution channel. The term "TA" means "Travel Agents" and "TO" means "Tour Operators"	BO, BL and DC
<i>IsCanceled</i>	Categorical	Value indicating if the booking was canceled (1) or not (0)	BO
<i>IsRepeatedGuest</i>	Categorical	Value indicating if the booking name was from a repeated guest (1) or not (0)	BO, BL and C/ Variable created by verifying if a profile was associated with the booking customer. If so, and if the customer profile creation date was prior to the creation date for the booking on the PMS database it was assumed the booking was from a repeated guest
<i>LeadTime</i>	Integer	Number of days that elapsed between the entering date of the booking into the PMS and the arrival date	BO and BL/ Subtraction of the entering date from the arrival date
<i>MarketSegment</i>	Categorical	Market segment designation. In categories, the term "TA" means "Travel Agents" and "TO" means "Tour Operators"	BO, BL and MS
<i>Meal</i>	Categorical	Type of meal booked. Categories are presented in standard hospitality meal packages: Undefined/SC – no meal package; BB – Bed & Breakfast; HB – Half board (breakfast and one other meal – usually dinner); FB – Full board (breakfast, lunch and dinner)	BO, BL and ML
<i>PreviousBookingsNotCanceled</i>	Integer	Number of previous bookings not cancelled by the customer prior to the current booking	BO and BL / In case there was no customer profile associated with the booking, the value is set to 0. Otherwise, the value is the number of bookings with the same customer profile created before the current booking and not canceled.
<i>PreviousCancellations</i>	Integer	Number of previous bookings that were cancelled by the customer prior to the current booking	BO and BL/ In case there was no customer profile associated with the booking, the value is set to 0. Otherwise, the value is the number of bookings with the same customer profile created before the current booking and canceled.
<i>RequiredCardParkingSpaces</i>	Integer	Number of car parking spaces required by the customer	BO and BL
<i>ReservationStatus</i>	Categorical	Reservation last status, assuming one of three categories: Canceled – booking was canceled by the customer; Check-Out – customer has checked in but already departed; No-Show – customer did not check-in and did inform the hotel of the reason why	BO

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<i>ReservationStatusDate</i>	Date	Date at which the last status was set. This variable can be used in conjunction with the <i>ReservationStatus</i> to understand when was the booking canceled or when did the customer checked-out of the hotel	BO
<i>ReservedRoomType</i>	Categorical	Code of room type reserved. Code is presented instead of designation for anonymity reasons	BO and BL
<i>StaysInWeekendNights</i>	Integer	Number of weekend nights (Saturday or Sunday) the guest stayed or booked to stay at the hotel	BO and BL/ Calculated by counting the number of weekend nights from the total number of nights
<i>StaysInWeekNights</i>	Integer	Number of week nights (Monday to Friday) the guest stayed or booked to stay at the hotel	BO and BL/Calculated by counting the number of week nights from the total number of nights
<i>TotalOfSpecialRequests</i>	Integer	Number of special requests made by the customer (e.g. twin bed or high floor)	BO and BL/Sum of all special requests

^a ID is presented instead of designation for anonymity reasons.