

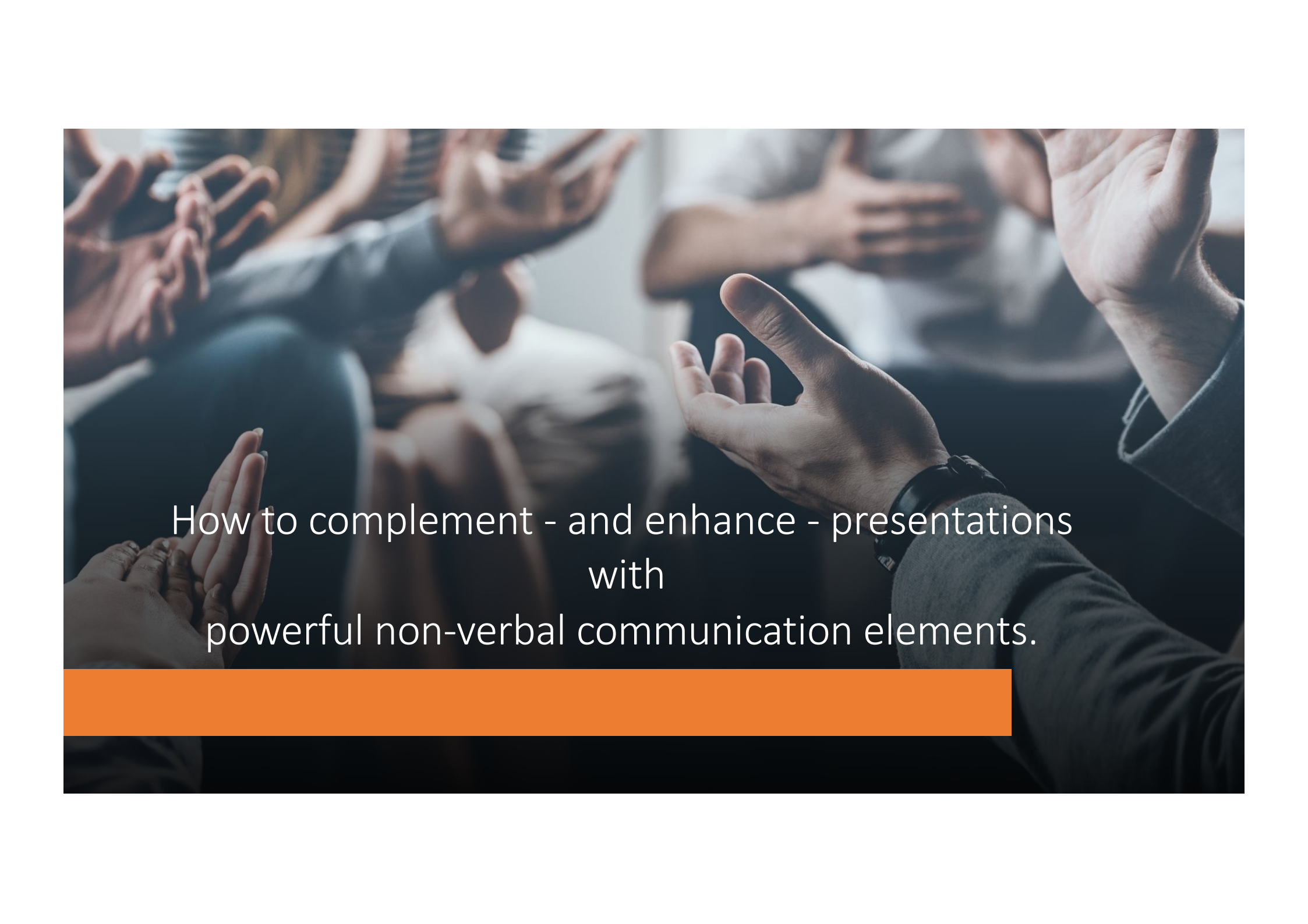


Non-verbal Communication Session

Scaling the innovation Vision - INVENTHEI

FEUP WP3

20/05/2022

A photograph showing a group of people from the chest up, with their hands raised in a gesture of agreement or participation. The hands are in various positions, some open palm up, some with fingers slightly curled. The background is blurred, focusing attention on the hands. The lighting is soft and even.

How to complement - and enhance - presentations
with
powerful non-verbal communication elements.

NEXT STEPS...



1 june, 16h-16h30 (online):
Tutorial



3 june, 14h30-16h (presence):
Pitches presentations
& personalised feedback



13 june, 16h-16h30 (online):
Final rehearsal

A large orange square occupies the left side of the image.

1

Opening & closure



2

Posture



3

Stage movement



4

Gestures



5

Facial expressions



6

Visual contact



7

Balance: volume



8

Variety: volume



9

Balance: velocity & tone



10

Variety: velocity & tone



11

Crutches



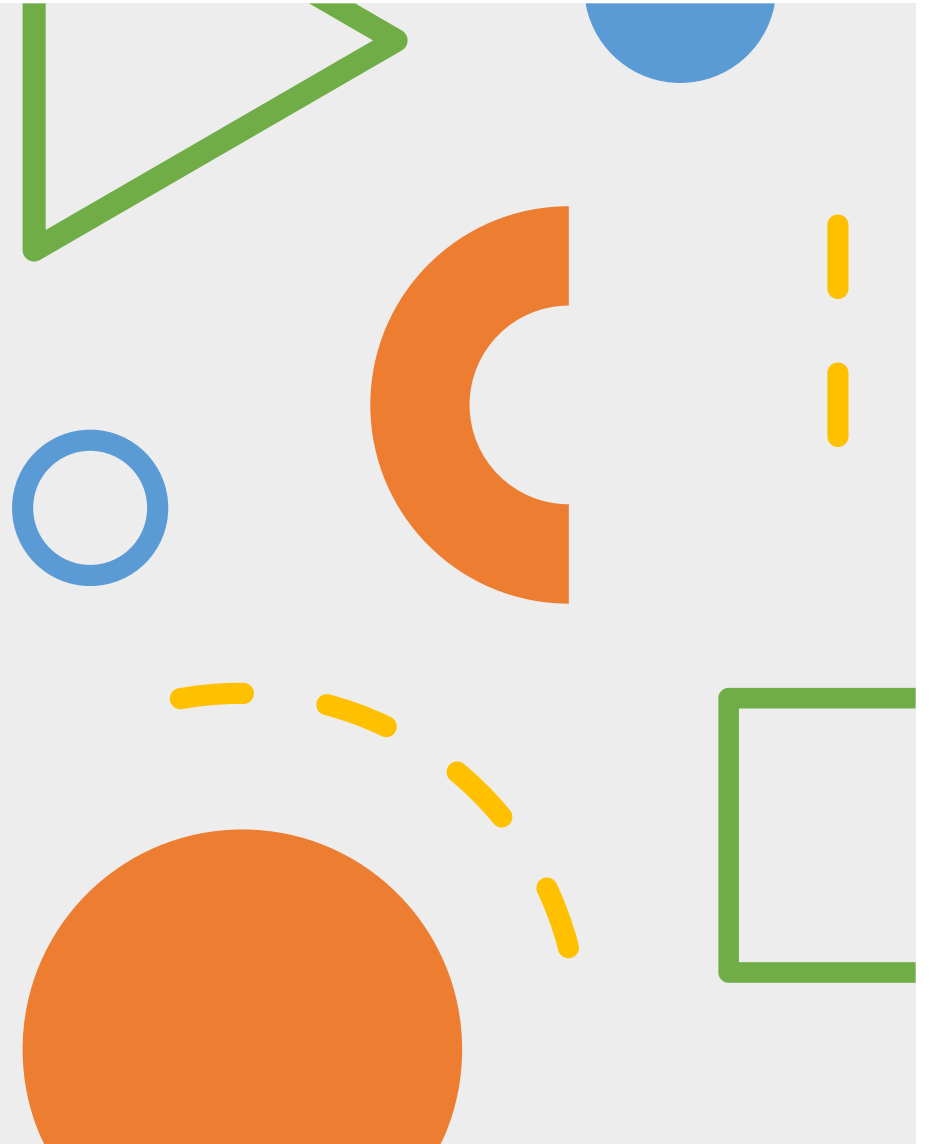
12

Fear of public speaking?

Train abdominal breathing!



Doubts & Suggestions



**If you want to step it up to the golden level...
use rhetorical resources**

**They can boost logical understanding
and
foster emotional connection!**





Triads



Synecdoche and Metonymy


Rhetorical resources

"VRADS"

Gradation

Compare
& Contrast

Humour (hyperbole &
euphemism)



practice...
practice...
practice...