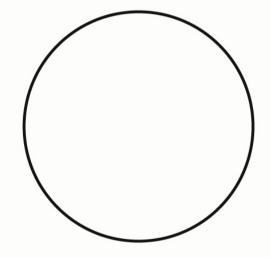
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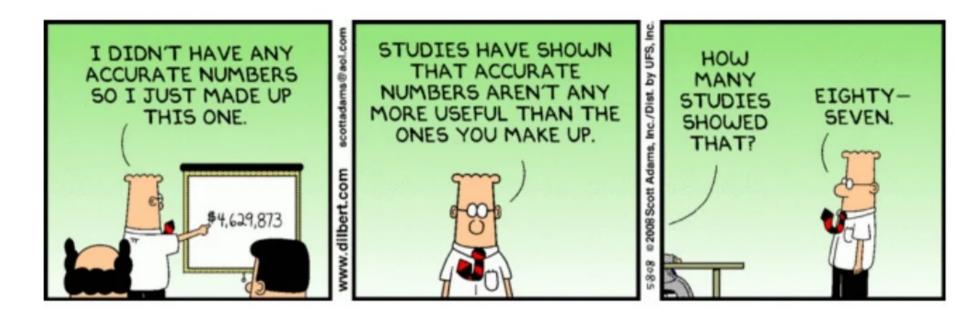
LGP

LABORATÓRIO DE GESTÃO DE PROJETOS

2021/2022







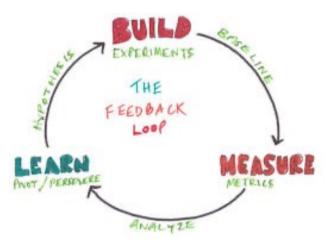
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FEUP FACULDADE DE ENGENHARIA UNIVERSIDADE DO PORTO

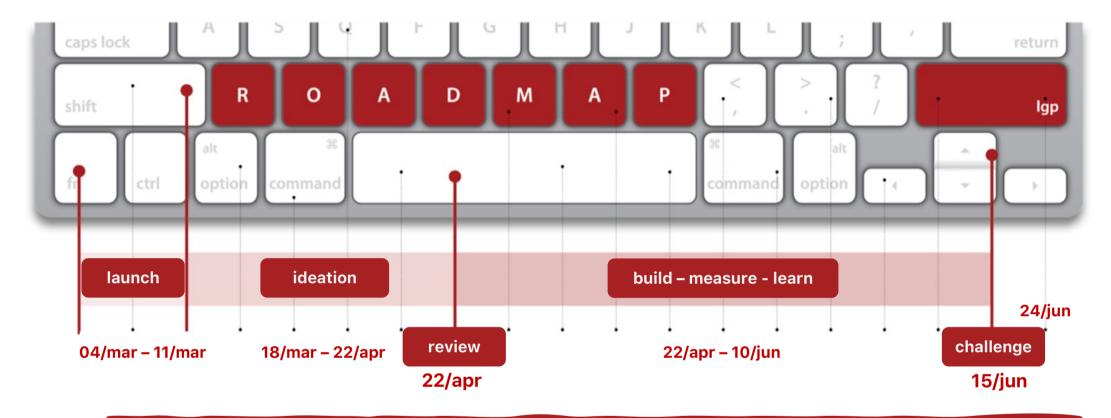






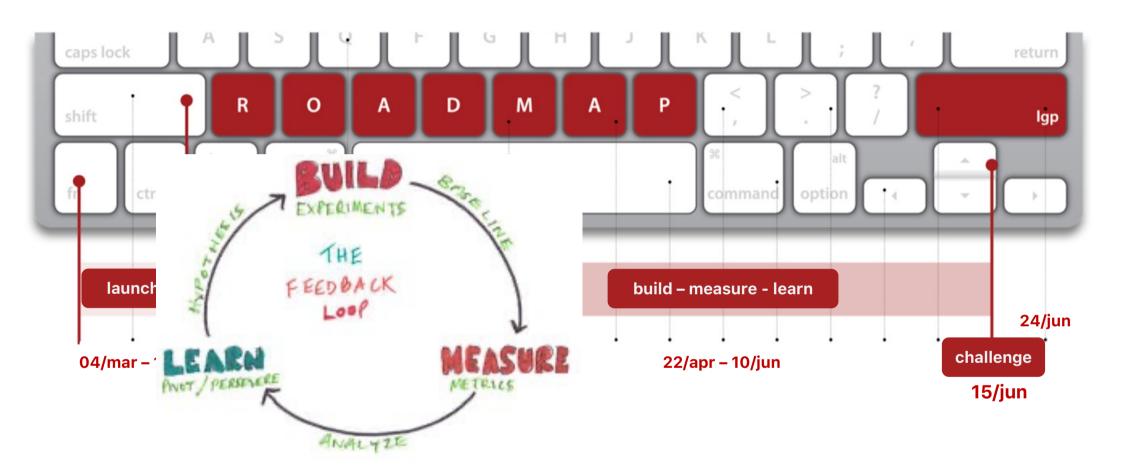






Phases	Dates		what	when	who	whom
Review	22-Apr	SD	Slide Deck for external evaluators (clients&investors)	22-Apr	startup company	public
		CTSA	Company & Teams Self-Assessment (preliminary)	29-Apr	startup company	supervisor
		PST	Project Survival Test	29-Apr	startup company	supervisor
		PMIR	Project Management Intermediate Report	29-Apr	startup company	supervisor







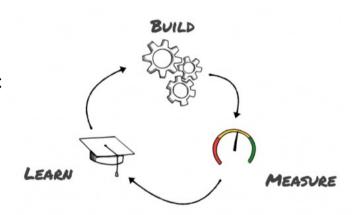
BUILD-MEASURE-LEARN (BML)

Process of building a product, **measuring consumer metrics and learning** from them to better respond to customer needs and improve the product for the ultimate sustainability of the company.

Relies on releasing a minimum viable product (MVP), one that satisfies market demands without going overboard on features that customers don't want.

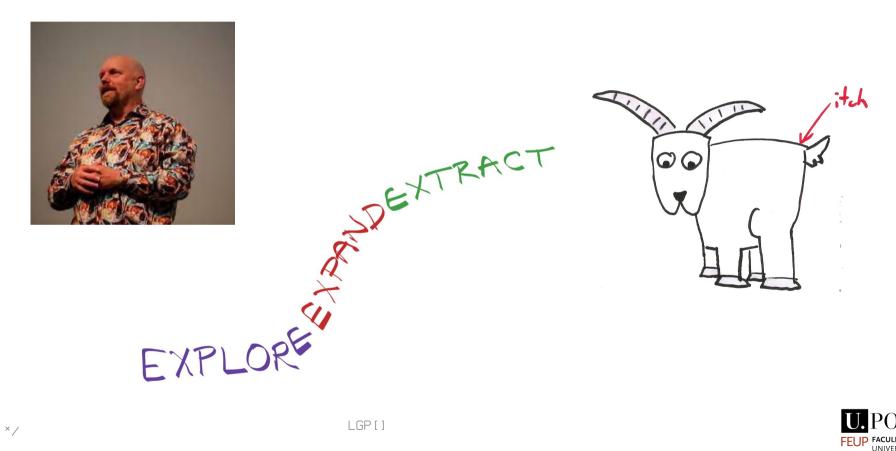
After release of the MVP, customer feedback and metrics can be used to **improve future versions** of the product.

In the process, multiple **minimum viable interactions** (or tests) should be built to collect customer feedback and metrics and are used to **verify hypotheses** (validate some learning about customers and the market).





BUILD-MEASURE-LEARN OR LEARN-MEASURE-BUILD?



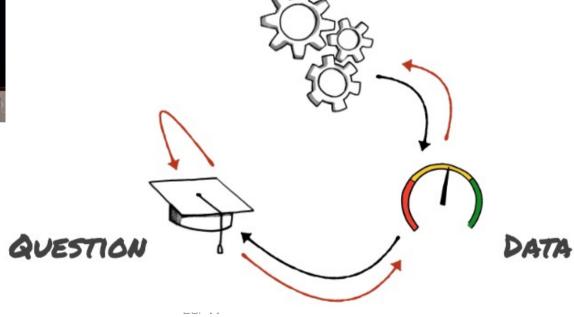


KENT BECK TALKS BEYOND AGILE PROGRAMMING

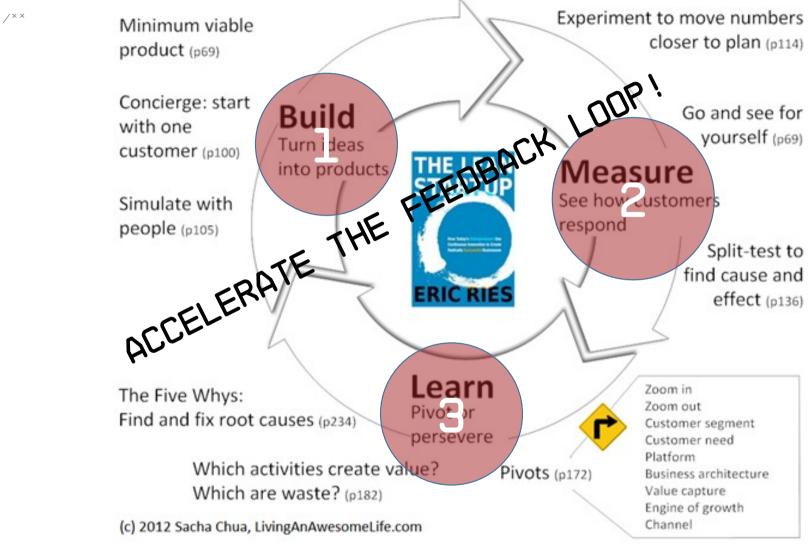
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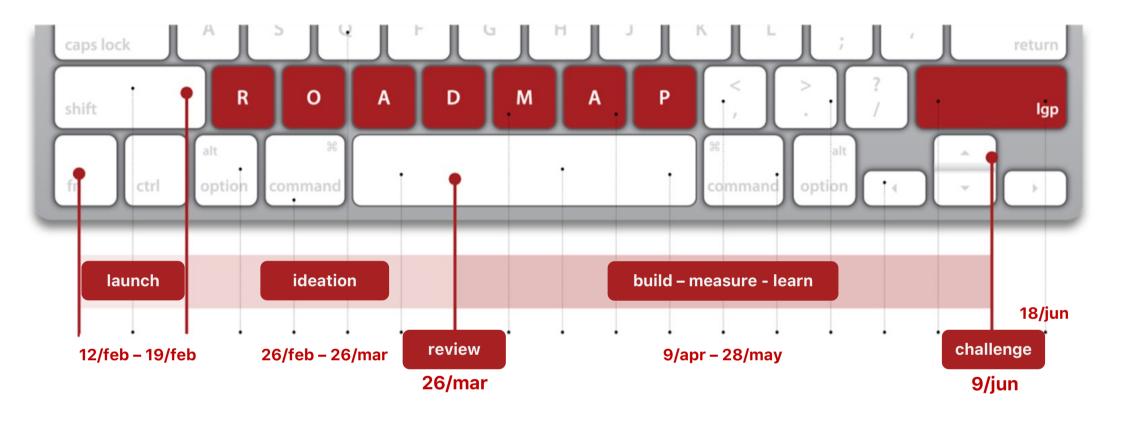
EXPERIMENT AND RESEARCH





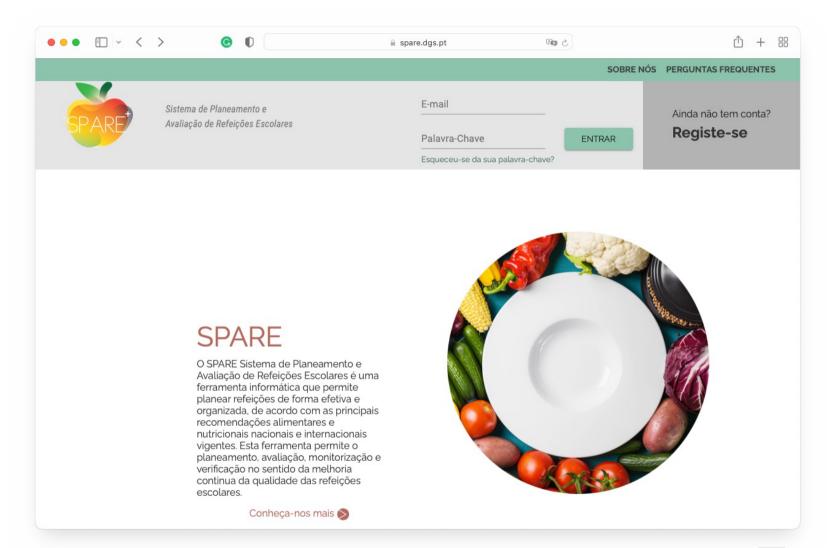






Phases		Dates			what	when	who	whom
Build - Measure - Learn	29-Apr	10-Jun	6 weeks S	CMPK	Company Media Press Kit	27-May	startup company	public
				SFE	Script for the Final Event	14-May	startup company	supervisor
				MVP	Minimum Viable Product	10-Jun	startup company	client / supervisor







RETROSPECTIVE ASSESSMENT (REVIEW PHASE)

EXPERIMENTAL LEARNING CREATES TACIT KNOWLEDGE .. THAT NEEDS TO BECOME EXPLICIT!

To turn tacit knowledge into explicit knowledge, each student is asked to make a short individual assessment with a personal reflection on the LGP experience, addressing the aspects related to:

- The PMBOK and the PMBOK knowledge areas
- Project management practices implemented in your project (having the PMBOK in the background) and





• ACCELERATE THE FEEDBACK LOOP

• DON'T FORGET ABOUT RISK MANAGEMENT

