

# CURRICULUM VITAE

## FOR

### PERCIVAL KUFAMUSARIRA

#### CONTACT

☎ : +263 78 872 3331 / +263 71 776 1048

✉ : percivalkufamusarira1@gmail.com

📍 : 61 Mendel, Avondale,  
Harare

#### SKILLS

- Sales and Customer Relationship Management
- Graphic Design (Canva, Photoshop)
- Social Media Marketing
- Content Creation (Flyers, Videos, Brochures)
- Website Design & Maintenance
- Videography and Editing
- Creative Problem-Solving
- Team Collaboration and Communication

#### CERTIFICATIONS

- Class 2 driver's license.
- Coursera And Meta Front-End Developer Certificate.
- Laton Impressions Graphic Designing Certificate.

#### PROFESSIONAL

I'm a final-year Business Management Systems Design and Application student with hands-on experience in sales, graphic design, and digital marketing. I have worked on real campaigns, created engaging content, and supported brand growth in retail sector. I'm eager to develop my skills further and add value as part of your team. I'm confident using tools like Canva and Adobe, and I enjoy turning ideas into real value for a business.

#### WORK EXPERIENCE

##### **Sales and Marketing Intern**

Maxitiles — July 2023 to August 2024

##### Job Roles

- Promoted construction and tiling products in showroom and event exhibitions
- Built and maintained customer and stakeholder relationships
- Created product marketing materials and website content
- Assisted with brand campaigns and customer follow-ups

##### **Sales and Marketing**

The Value Store — December 2024 to current

##### Job Roles

- Designed graphics and promotional content for sales campaigns
- Provided in-store technical support and customer service
- Helped develop and manage the company's website
- Produced and edited marketing videos for social media

## **HOBBIES**

- Marathon Running
- Playing Chess

## **ACADEMIC QUALIFICATIONS**

### **University of Zimbabwe**

Honours Degree in Business Management

Systems Design and Application. (2021–2025)

(pending)

### **Gaza High School**

A-Level: Business Studies (A), Statistics (A), Economics

(B) (2018 - 2020)

- 14 A-Level points.

### **Silveira High School**

O-Level: 11 passes, including Mathematics

(A) and English (B) (2015 - 2018)

## **PROJECTS**

### **Graphics Designing and Web development**

- Developed a responsive using HTML, CSS, and JavaScript.
- Designed custom logos, flyers, and posters for small businesses using Adobe Illustrator and Photoshop.
- GitHub Portfolio: <https://peekayofficial.github.io/Percival-Portfolio/>

## **REFERENCES**

- Dr. Mupambirei  
Chairperson, Business Enterprise and Management  
Department, University of Zimbabwe  
Email: pfcमुपा@gmail.com
- Mr. Katiyo  
Supervisor, Maxitiles  
Phone: +263 78 318 8878