

Bachelor

International Business

Bachelor of Arts (B.A.)

6 Semesters

Full time

180 ECTS

€750/Month

English

only winter semester

Do you feel at home in the world? The global perspective of the Bachelor's degree in International Business opens up international career opportunities.

English

winter semester

stay abroad

Request information

Apply now

Heidelberg, Fakultät für

Wirtschaft

Your course content

What you will learn

Our degree programme International Business in Germany offers not only the content comparable to the German bachelor programme but on top provides you with intercultural competences, and precious experiences abroad: Your semester abroad will not only boost your foreign language(s) – for many students it is an experience echoing throughout their whole life. At times, important networks and contacts are built which are valuable for your future career. The integrated semester abroad at one of our partnering universities also offers you a very wide range of interesting topics to specialize in the academic area of your interest.

Your course content in detail

Nowadays, an international and border-crossing mindset already constitutes an important qualification in its own right, and is highly valued in the job market. Students who understand different cultures, have a more inclusive mindset, and are aware of diverse business

practices are highly sought-after. Our International Business Bachelor's degree program supports this by offering modules such as, for example

Marketing

Human Resources Management

International Accounting

International Law

Operations Management

International Taxation

Students showing an outstanding performance, willing to go the extra mile, and interested in gaining a second Bachelor's degree simultaneously (in addition to the one at SRH), have the chance to enroll in one of our Dual Degree programs. Did we catch your attention? Get more information!

Your career prospects

Our innovative approach that pays off

By completing this programme, you will acquire the qualifications required to gain a foothold in industrial or service companies, both at home and abroad. You will then be able to work in areas such as human resources, marketing and sales or corporate communications. Alternative career paths include market research institutes, advertising agencies, consultancies, tax and audit firms, banks and insurance companies.

Your prospects in detail

After completing your degree, the whole world will be open to you: as a graduate of the Bachelor's programme in International Business, you will be internationally mobile and able to deal with the challenges of a globalised economy. Your international use of intercultural and language skills rounds off your profile, making you even more attractive on the job market.

Find your unibuddy.

Do you want first-hand information? Our students are happy to share their experiences with you, tell you about their courses, their projects and student life in Heidelberg.

Find your unibuddy

Academic Events

SRH Universities Campus Heidelberg International Week 2024: Future Skills for Global Citizens

07.10. -

11.10.2024

For our 14th SRH International Week we are excited to welcome our partners, and their students, back on Campus Heidelberg. Save the date and join us from 7th - 11th October 2024!

Event

Curriculum International Business (B.A.)

Your curriculum

6 Semester

180 ECTS

1. Semester

32

1. Semester

Business Administration I

8

Business Administration II

6

Human Resources

6

Marketing

6

Skills and Tools

6

2. Semester

28

2. Semester

Operations Management

6

International Law

6

Introduction to Accounting

6

Applied Business Mathematics

6

Business Simulation

4

3. Semester

32

3. Semester

Macroeconomics

8

International Accounting

6

Sales

6

Cost and Performance Accounting

6

Microeconomics

4

4. Semester

28

4. Semester

Corporate Finance

6

International Taxation

6

Management Information Systems

6

Statistics

6

Entrepreneurship

4

5. Semester

32

5. Semester

Strategic Management

8

Study Abroad

16

Internship

8

6. Semester

28

6. Semester

Internship

16

Thesis

Download

Our partner universities

School of Business

(177 KB)

Your lecturers

We help you achieve your goals

Prof. Dr. Carsten Held

Professor

Prof. Dr. Frank Gebert

Professor

Prof. Dr. Stephan Oliver Pfaff

Professor

Prof. Dr. habil. Stephan Schöning

Professor

Prof. Dr. Laurence A. Welford

Professor

Admission requirements

Our requirements

You can be admitted to study at SRH University Heidelberg if

you have a general higher education entrance certificate (Abitur), a subject-specific higher education entrance qualification (fachgebundenes Abitur) or an entrance qualification for studies at universities of applied sciences (Fachhochschulreife),

or you can demonstrate at least two years of vocational training and a minimum of three years' professional experience, and have passed an aptitude test,

and you have additionally passed our selection process.

English language proficiency:

IELTS 6.5

TOEFL 80

Duolingo Certificate 110

PTE Academics 58

or a comparable test

You do not qualify? No problem, SRH has its International College for students who do not qualify for direct entry into our programmes or need to bring up their English language level. You can choose from our Foundation programmes at the College. This is a direct pathway into our university. Find more about here . <https://www.srh-international-college.de/>

Fees and Funding

Your tuition fees

750 EUR per month full-time + one-time registration fee of 750 EUR  
(Prices apply only to students from the European Economic Area).

Applicants from Non-EEA countries without permanent residence permit need to pay a tuition fee of 5,100 EUR per semester + one-time registration fee of 1,000 EUR and must pay the tuition fees for one semester in advance. From the second semester onwards the payments for the remaining semesters of study are due six weeks before the end of the period of study already paid for. The payments have to be done semesterwise.

For more information and payment modalities, please refer to the current fee schedules (valid from 01.04.2023):

Fees schedule EEA students

Fees schedule non-EEA students

Apply now

Application process and deadlines

We look forward to welcoming you to SRH University Heidelberg very soon.

There are no closing dates for application at our University. This is the application process:

If you're interested in our Bachelor's programme, simply send us your application online.

If you encounter technical difficulties with the online application or have any questions about your application, your contact person Sarah Grabe will be happy to help you.

If you meet the admission requirements, we'll invite you to a selection interview

If you pass the selection interview, we'll send you the acceptance letter and the study contract

You then sign the study contract and return it to us

You pay the registration fee

If you come from a non-EU country, you will pay your tuition fee one semester in advance in addition to the registration fee. From the second semester onwards the payments for the remaining semesters of study are due six weeks before the end of the period of study already paid for.

We then issue your letter of acceptance

You take part in our Welcome Days - and then embark on your degree programme!

APS Certificate

Please note that special conditions apply to applicants from some countries:

India

From 1st of November 2022, applicants from India will be required to have their documents verified by the Academic Evaluation Centre New Delhi (APS-India) before applying for a visa. After successful verification you will receive a certificate which allows you to initiate the visa process. Please note that the verification process at APS-India is expected to take approximately 4 weeks. We recommend that you apply for the APS certificate at the same time as you apply to SRH University Heidelberg. For more information, go to the APS-India website: [www.aps-india.de](http://www.aps-india.de)

The People's Republic of China

The procedure of the Academic Evaluation Centre of the Cultural Section at the German Embassy in Beijing (Akademische Prüfstelle - APS) must have been successfully completed before you apply. The centre checks documents for authenticity and conducts interviews. The original APS certificate must be enclosed with the application documents. For more information, go to the APS website at: [www.aps.org.cn](http://www.aps.org.cn).

Please note that you don't need to complete the APS procedure if you apply for our 3+1 programmes.



Vietnam

The Academic Evaluation Centre of the German Embassy in Hanoi has been checking the university entrance qualifications of Vietnamese applicants since 2007. The procedure includes checking the submitted written documents as well as an interview with the applicant. An original copy of proof of successful completion of this process, the APS certificate, must be enclosed with the application documents.

Your way into the future

Apply here

Your contact

If you have any questions, our team is happy to help you

Your contact

Sandra Kineton

Study Programme Director

Study Programme Director

Prof. Dr. Stefanie A. Schubert

Professor