



Meta Platforms Ireland Limited
Merrion Road
Dublin 4, D04 X2K5
Ireland
VAT ID: 0993000454995

INVOICE

Invoice #: 246996646
Invoice Date: 01-Jul-2025
Billing Period: Jun-25
Account Id / Group: 1125440567797912
Payment Terms: NET 30

BILL TO: **Prakit Holdings THB**
88 Soi Sukhumvit 62,
Section 3 Sukhumvit Road, Prakanong Tai,
Prakanong
BANGKOK 10260
THAILAND

Page: 1 of 3

ATTN: Accounts Payable
VAT ID: 0107535000389
Advertiser: CP-Meiji Co, Ltd
PO Number:

Line#	Description - Advertising Services	Campaign Label	Total
1	Instagram - VN'25 BGR Motion VDO W T APR AD 13 30 May-2 Jun Reach KPI 336000-420000 BUDGET 8400 SCH 017-0425		17.49
2	Instagram - VN'25 BGR Motion VDO W T APR AD 13 30 May-2 Jun View KPI 4500-9000 BUDGET 3600 SCH 017-0425		0.14
3	Instagram - VN'25 BGR Photo Series PIC N T APR AD 12 30 May-2 Jun Engagement KPI 1500-1800 BUDGET 4500 SCH 017-0425		68.23
4	Instagram - VN'25 BGR Photo Series PIC N T APR AD 12 30 May-2 Jun Reach KPI 420000-525000 BUDGET 10500 SCH 017-0425		18.67
5	Instagram - VN'25 MFEM Photo Series PIC N T AD 6 26 Jun-30 Jun Engagement KPI 800-960 BUDGET 2400 SCH 077-0625		0.24
6	Instagram - VN'25 MFEM Photo Series PIC N T AD 6 26 Jun-30 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 077-0625		10.03
7	Instagram - VN'25 MFEM Photo Series PIC W T AD 3 11 Jun-15 Jun Engagement KPI 700-840 BUDGET 2100 SCH 017-0425		81.96
8	Instagram - VN'25 MFEM Photo Series PIC W T AD 3 11 Jun-15 Jun Reach KPI 196000-245000 BUDGET 4900 SCH 017-0425		17.05
9	Instagram - VN'25 MFEM Statics PIC N T AD 2 6 Jun-10 Jun Engagement KPI 1000-1200 BUDGET 3000 SCH 017-0425		92.96
10	Instagram - VN'25 MFEM Statics PIC N T AD 2 6 Jun-10 Jun Reach KPI 280000-350000 BUDGET 7000 SCH 017-0425		23.47
11	Instagram - VN'25 MFEM Statics PIC N T AD 4 17 Jun-21 Jun Engagement KPI 800-960 BUDGET 2400 SCH 017-0425 & 077-0625		103.75
12	Instagram - VN'25 MFEM Statics PIC N T AD 4 17 Jun-21 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 017-0425 & 077-0625		19.02
13	Instagram - VN'25 MFEM Statics PIC N T AD 5 20 Jun-24 Jun Engagement KPI 800-960 BUDGET 2400 SCH 077-0625		54.48
14	Instagram - VN'25 MFEM Statics PIC N T AD 5 20 Jun-24 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 077-0625		11.82

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The customer shall account for VAT through the reverse charge mechanism in accordance with Thailand Value Added Tax law.

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VAT ID: 0993000454995
Payment@fb.com

Bank Details:

Bank of America N.A.
2 KING EDWARD STREET
LONDON EC1A 1HQ
United Kingdom

Acct Name: Meta Platforms Ireland Limited
Account Number IBAN: GB27 BOFA 1650 5020 9110 39
SWIFT Code: BOFAGB22

Cover At:

Bank of America N.A.
CRC TOWER ALL SEASONS
PLACE FLOOR 33
87/2 WIRELESS ROAD
PATHUMWAN
BANGKOK 10330 THAILAND
Intermediary Bank's SWIFT Code
BOFATH2X

Subtotal: 25,611.45
Freight: 0.00
VAT @0%: 0.00

Invoice Total: 25,611.45

Invoice Currency: THB



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15	Instagram - VN'25 MFEM Statics PIC W T AD 1 4 Jun-8 Jun Engagement KPI 285-342 BUDGET 854.546 SCH 017-0425		36.47
16	Instagram - VN'25 MFEM Statics PIC W T AD 1 4 Jun-8 Jun Reach KPI 136728-170910 BUDGET 3418.184 SCH 017-0425		11.24
17	VN'25 BGR Motion VDO W T APR AD 13 30 May-2 Jun Reach KPI 336000-420000 BUDGET 8400 SCH 017-0425		1,703.76
18	VN'25 BGR Motion VDO W T APR AD 13 30 May-2 Jun View KPI 4500-9000 BUDGET 3600 SCH 017-0425		416.30
19	VN'25 BGR Photo Series PIC N T APR AD 12 30 May-2 Jun Engagement KPI 1500-1800 BUDGET 4500 SCH 017-0425		1,920.34
20	VN'25 BGR Photo Series PIC N T APR AD 12 30 May-2 Jun Reach KPI 420000-525000 BUDGET 10500 SCH 017-0425		2,182.48
21	VN'25 MFEM Photo Series PIC N T AD 6 26 Jun-30 Jun Engagement KPI 800-960 BUDGET 2400 SCH 077-0625		365.53
22	VN'25 MFEM Photo Series PIC N T AD 6 26 Jun-30 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 077-0625		1,989.97
23	VN'25 MFEM Photo Series PIC W T AD 3 11 Jun-15 Jun Engagement KPI 700-840 BUDGET 2100 SCH 017-0425		1,218.04
24	VN'25 MFEM Photo Series PIC W T AD 3 11 Jun-15 Jun Reach KPI 196000-245000 BUDGET 4900 SCH 017-0425		1,832.95
25	VN'25 MFEM Statics PIC N T AD 2 6 Jun-10 Jun Engagement KPI 1000-1200 BUDGET 3000 SCH 017-0425		1,656.55
26	VN'25 MFEM Statics PIC N T AD 2 6 Jun-10 Jun Reach KPI 280000-350000 BUDGET 7000 SCH 017-0425		2,726.08
27	VN'25 MFEM Statics PIC N T AD 4 17 Jun-21 Jun Engagement KPI 800-960 BUDGET 2400 SCH 017-0425 & 077-0625		1,396.00
28	VN'25 MFEM Statics PIC N T AD 4 17 Jun-21 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 017-0425 & 077-0625		2,180.98

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29	VN'25 MFEM Statics PIC N T AD 5 20 Jun-24 Jun Engagement KPI 800-960 BUDGET 2400 SCH 077-0625		1,295.07
30	VN'25 MFEM Statics PIC N T AD 5 20 Jun-24 Jun Reach KPI 224000-280000 BUDGET 5600 SCH 077-0625		2,488.16
31	VN'25 MFEM Statics PIC W T AD 1 4 Jun-8 Jun Engagement KPI 285-342 BUDGET 854.546 SCH 017-0425		433.46
32	VN'25 MFEM Statics PIC W T AD 1 4 Jun-8 Jun Reach KPI 136728-170910 BUDGET 3418.184 SCH 017-0425		1,238.76

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