Peera Shaik

Senior UI Designer | Frontend Web UI Developer | eCommerce Frontend Developer

Mobile: 9632413905
Email: peerashaik786@gmail.com
Website: https://peerashaik.github.io/my-app/#/
LinkedIn: https://www.linkedin.com/in/peerashaik

I am an IT industry professional with 20.6 years of hands-on experience, and as a seasoned Lead UI Designer, Frontend Web Developer with plenty of experience leveraging my extensive experience to create visually stunning and user-friendly interfaces. My passion lies in crafting seamless user interfaces, optimizing performance, and ensuring cross-browser compatibility, and a keen eye for design, pixel perfect implementations and a deep understanding of user pinpoints. I am committed to enhancing user centered applications while driving business growth.

I am actively seeking a dynamic and creative role where I can contribute and add value significantly lasting impact towards the business goals.

Work Experience

Senior Magento2 Frontend Developer, Project Manager UI/UX Designer
ITC Infotech (client - Schneider Electric), Bangalore, Dec 2022 – June 2024
Domain: https://www.shop.se.com
Worked as a senior adobe commerce cloud Magento2 UI frontend developer and a partial role as associate project manager for ITC Infotech client Schneider Electric, designing and developing their own product a B2B and B2C multilingual e-commerce marketplace across the globe. It has multi-store websites for their various products based on their region's sales.

Magento2 Frontend Developer
PushON - Wings Group of Companies, Bangalore, August 2021 – Nov 2022
Domain: http://www.pushon.co.uk
Involved to design and develop the Magento application, maintenance of custom themes for adobe commerce cloud Magento2 projects, customization and implementation of new features for complete user journey like checkout, product, catalog, CMS(PageBuilder) pages.

Lead UI designer, Magento2 Frontend Developer
Nityo Infotech Services (client - Singpost), Bangalore, April 2019 – July 2021
Domain: http://www.nityo.com
Worked as a lead UI designer & Adobe Commerce Cloud Magento frontend developer. Have led UI design team for the client "Singpost" leading ecommerce company in Singapore and worked as individual contributor for e-commerce Magento2, WordPress and Shopify frontend theme development and customization.

Senior UI/UX Engineer
Sigma Info Solutions, Bangalore, March 2016 - March 2019

Domain: http://www.sigmainfo.net
Worked as a creative guide for all key projects, contribution towards design and implementation for web-based applications in various domains like bank, health, technology, IT services, lifestyle, e-commerce and CMS applications. Worked on various frontend tools like .Net, e-commerce, Open Source and Cloud Magento e-commerce, WordPress design to build user centered web applications. Collaborated closely with Angular, React and Polymer development teams to support UI theme development and customization.

Senior Web Designer and Web Developer
Hardwin Software Solutions Pvt Ltd, Bangalore, November 2014 - February 2016
Domain: http://www.hardwinsoftware.com
Worked as senior UI/UX designer for multiple projects including user and competitive research, wire-framing, visual design, branding and various product application designs. Collaboration with Magento, .Net developers to integrate UI design patterns for multiple e-commerce, WordPress websites.

Senior Web Designer and Web Developer
Ezone Solutions, Kolkata, November 2004 - October 2014
Domain: http://www.ezonesolutions.com
Designed various web interfaces for small to medium-sized businesses across the globe. Designed and developed workflows, user interfaces through iteration process collaborated with multiple roles to drive business alignments. Worked with PHP & .Net developers to support in the development process to achieve user friendly interfaces.

Graphic Designer
Vyoma Technologies, Hyderabad, December 2003 - October 2004
Domain: N/A
Designed company logos, business cards, skyscrapers, web banners, business brochure designs, mock-up web templates.

Tools and Technologies

Design Skills: Adobe XD, Figma, Sketch, Photoshop, Illustrator.

Programming Skills: HTML5, XHTML, XML, CSS3(Less & Sass), Bootstrap, Responsive Web Design, Semantic UI, W3c Standards, PHP, mySQL, JavaScript, jQuery, ReactJS SPA.

Project Management Tools: Git, Jira, Agile, Scrum, Php Storm, Notepad++, Sublime, Text, Visual Studio.

Soft Skills: Communication, Leadership, Problem-Solving, Team Mentor, Team Management, Time Management, Multitasking.

Areas of Expertise

- Expertise knowledge in HTML5, XML, SEO, CSS3 (Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, JavaScript, jQuery, Reat JS, Require.JS, PHP, DB knowledge and CMS in Magento2 e-commerce Frontend.
- I am an expert in e-commerce theme development Magento2, WordPress and Shopify web applications.
- Expertise to implement user interfaces and creating re-usable components in React JS SPA.
- Responsible for implementing core functionality and contributing to planning and implementation of next generation content creation platform.
- Contributed to key decision-making processes by providing recommendations that improved product quality and increased productivity.
- Active contributor in the integration of User Interface architecture with new experiences and applications like "lifestyle, hotels, health care, medical products, loan lending, home appliances" etc.
- Collaborate with others product teams and stakeholders to implement innovative application design solutions across the Agile process to achieve the sprint goals.
- Expertise to use Maganto2 CMS PageBuilder to create the static CMS page layouts and create Widgets.
- Expertise in resolving Magento performance issues like FCP, LCP, FID, CLS.
- Expertise with the Magento2 Admin Configurations, CMS Blocks, Widgets, CMS pages, Category pages, Product pages, Cart, Checkout, and Account dashboard and good understanding of admin configurations.
- Expertise of extending and overwriting styles, layouts, and JS files, extending parent themes hierarchy.
- Expertise to customize or override the Magento2 modules with the iteration process for the end user applications.
- Proven track record in delivering high-quality, scalable, and secure front-end solutions.
- Overhauled the website's design, layout and overall user experience and user interface for many websites.
- Designed wireframes and visual compositions of a process flow, prototype, mockup designs, coordinated sessions to work through functionality, site architecture, and use flow requirements.
- Conducted user research on competitors to recommend solutions that benefited end-users.
- Developed reusable UI components with React and styled components, boosting scalability and reusability
- Expertise uses Figma, Sketch, Adobe XD, Photoshop, Illustrator mock-ups in the design process so teams can deliver fast-paced UI.
- Expertise in design and develop mobile friendly email templates, email campaigns.
- Expertise about the technical feasibility, problem solving, prioritizing tasks, multi-tasking abilities.
- Extremely detail oriented to strive for pixel perfect style-guide implementation across all the browsers.
- Expertise in version control systems like GIT, Docker, Confluence and Project management tool JIRA.
- Expertise to acknowledge the browser compatibility, DOM manipulation, cross-browser solutions.

Education

Graduation
Bachelor's degree in mathematics from **Osmania University** - Hyderabad

Web Design, Development Course
Graphic Design, Web Design and Development course from **IMAGE Multimedia Center** – Hyderabad

Certifications

Web Design and Development - Dec 2003
Graphic Design, Web Design and Development from IMAGE Multimedia Center - Hyderabad

Magento Frontend Developer – April 2017
Certification profile: https://u.magento.com/certification/directory/dev/2483236/

Magento2 Adobe Commerce Front-end Developer Expert – August 2024
Certification profile: https://www.credly.com/badges/a9eadfe5-9883-4237-824f-25c7382a6a09/

Latest Projects

1) **Schneider Electric**
Domain: www.shop.se.com is an In-house multi store magento2 product
Role: Theme Design and Customization, UI development, Visual design, Responsive web design
Responsibilities: Theme design, customization and development, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

2) **Vita4You**
Domain: www.vita4you.gr is an In-house pharma company using magento2
Role: Design theming, UI development, Visual design, Responsive web design.
Responsibilities: Theme design, development from scratch, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

3) **ElioBay**
Domain: www.eliobay.com is a custom PHP web application
Role: Design theming, UI development, Visual design, Responsive web design
Responsibilities: Theme design, development, html5, PHP, css3(less), javascript, jquery, responsive web design.

4) **Lender Loan Application**

Domain: www.docitt.com is a lender loan application
Role: UX design, UI development, Responsive web design
Responsibilities: Design, development, bootstrap, html5, xhtml, css3, javascript, jquery, responsive web design

5) **H&M**

Domain: www.hm.com
Role: Design theming, UI development, Visual design, Responsive web design.
Responsibilities: Theme integration, module customization, html5, xml, css3(less), javascript, jquery, responsive web design.

6) **Timberland**

Domain: www.timberland.com
Role: Design theming, UI development, Visual design, Responsive web design
Responsibilities: Theme design, development, html5, xml, css3(less), javascript, jquery, responsive web design.

7) **Camlab**

Domain: www.camlab.co.uk
Role: UI design, UI development, Interaction design, Responsive web design.
Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design

8) **Biocare**

Domain: www.biocare.co.uk
Role: UI design, UI development, Interaction design, Responsive web design.
Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design.

Employment Details

Total exp	-	20.6 years
UI design exp	-	12 years
Current CTC	-	25.44 lpa fixed pay (2.21 is variable pay)
Expected CTC	-	23-25 lpa, preferred remote one (aging parents responsibility)
Notice Period	-	Immediate Joining
Recent Employer	-	ITC Infotech
Current Location	-	Hyderabad (Remote)

Personal Details

Gender	-	Male
Marital Status	-	Married
Date of Birth	-	25-06-1978
Current Address	-	13-57, Road No-8, P&T Colony, Kodanadaramanagar, Dilsukhnagar, Hyderabad, Telangana - 500060
Fluent In	-	English, Urdu, Hindi, Telugu and Bengali