Peera Shaik

Certified Magento2 Frontend Developer | UI Designer | Frontend Web Developer

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I am an IT industry professional with 20.6 years of hands-on experience, a lead UI designer, UI Developer and a Certified Magento2 Frontend Developer with 5 years of hands-on experience to create visually stunning and user-friendly interfaces. Passioned for crafting seamless user interfaces, optimizing performance, and ensuring cross-browser compatibility, and a keen eye for design, pixel perfect implementations and a deep understanding of user pain points. Committed to enhancing user centered applications while driving business growth.

I am actively seeking a dynamic and creative role where I can contribute and add a significant value lasting impact towards the business goals.

Work Experience

Project Manager, Senior Magento2 Frontend Developer
ITC Infotech (client - Schneider Electric), Bangalore, Dec 2022 – June 2024
Domain: https://www.shop.se.com
Worked as a senior adobe commerce cloud Magento2 frontend developer for Schneider Electric and is developing its product a B2B and B2C multilingual e-commerce marketplace across the globe. It has multi-store websites for its various products based on their region's sales. My Roles and responsibilities are implementing the customer needs into design themes and functional aspects of the site to target their business audience.

UI/UX Designer, Magento2 Frontend Developer
PushON - Wings Group of Companies, Bangalore, August 2021 – Nov 2022
Domain: http://www.pushon.co.uk
Involved in development and maintenance of custom themes for adobe commerce cloud Magento2 projects, customization and implementation of new features for complete user journey like checkout, product, catalog, CMS – PageBuilder and Elementor pages.

Lead UI/UX designer, Magento2 Frontend Developer
Nityo Infotech Services (client - Singpost), Bangalore, April 2019 – July 2021
Domain: http://www.nityo.com
Worked as a lead UI designer & Adobe Commerce Cloud Magento frontend developer. Have led UI design team for the client "Singpost" leading ecommerce company in Singapore and worked as individual contributor for e-commerce Magento2, WordPress and Shopify frontend theme development and customization.

Senior UI/UX Engineer

Sigma Info Solutions, Bangalore, March 2016 - March 2019

Domain: http://www.sigmainfo.net

Worked as a creative guide for all key projects, contribution towards design and implementation for web-based applications in various domains like bank, health, technology, IT services, lifestyle, e-commerce and CMS applications. Worked on various frontend tools like React SPA, .Net, e-commerce, Open Source and Magento e-commerce, WordPress design to build user centered web applications. Collaborated closely with Angular, React and Polymer development teams to support UI theme development and customization.

Senior UI/UX Designer and Web Developer

Hardwin Software Solutions Pvt Ltd, Bangalore, November 2014 - February 2016

Domain: http://www.hardwinsoftware.com

Worked as senior UI/UX designer for multiple projects including user and competitive research, wire-framing, visual design, branding and various product application designs. Collaboration with Magento, .Net developers to integrate UI design patterns for multiple e-commerce, WordPress websites.

Senior Web Designer and Web Developer

Ezone Solutions, Kolkata, November 2004 - October 2014

Domain: http://www.ezonesolutions.com

Designed various web interfaces for small to medium-sized businesses across the globe. Designed and developed workflows, user interfaces through iteration process collaborated with multiple roles to drive business alignments. Worked with PHP & .Net developers to support in the development process to achieve user friendly interfaces.

Graphic Designer

Vyoma Technologies, Hyderabad, December 2003 - October 2004

Domain: N/A

Designed company logos, business cards, skyscrapers, web banners, business brochure designs, mock-up web templates.

Skills and Technologies

Magento Frontend Framework: Proficient in developing custom themes, templates, and layouts using Magento's frontend architecture.
PHP: Familiar with fundamentals and efficient knowledge for Magento customization and development.
XML: Experienced in working with XML files for configuration and data exchange within Magento2.
HTML5 and XHTML: Adept at crafting semantic and accessible web pages, ensuring compatibility across devices and browsers.
CSS3 (Less and Sass): Well-versed in using CSS preprocessors to create modular, maintainable stylesheets.
Responsive Web Design (RWD): Committed to delivering responsive and mobile-friendly designs for optimal user experiences.

Bootstrap: Familiar with the Bootstrap framework for building responsive and consistent UI components.

JavaScript and jQuery: Proficient in enhancing frontend functionality through dynamic scripting and interactivity.

Webflow: Proficient in creating frontend user interfaces for a CMS or Dynamic content web applications.

ReactJS SPA: Mid-level expertise in developing cross-browser and mobile friendly user centered applications using ReactJS single page applications.

Version Control (Git): Skilled in collaborating with development teams using Git for code versioning.

Performance Optimization: Dedicated to improving website speed, minimizing HTTP requests, and optimizing assets.

Cross-Browser Compatibility: Ensuring seamless rendering across various browsers and devices.

User Experience (UX): Passionate about creating intuitive and user-friendly interfaces that drive conversions.

Design Skills: Adobe XD, Figma, Sketch, Photoshop, Illustrator.

Programming Skills: HTML5, XHTML, XML, CSS3(Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, Semantic UI, W3c Standards, PHP, mySQL, JavaScript, jQuery, ReactJS SPA.

Project Management Tools: Git, Jira, Agile, Scrum, Php Storm, Notepad++, Sublime, Text, Visual Studio.

Soft Skills: Communication, Leadership, Problem-Solving, Team Mentor, Team Management, Multitasking.

Areas of Expertise

- Expertise knowledge in HTML5, XML, SEO, CSS3 (Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, JavaScript, jQuery, Underscore, Require.JS, Knockout, PHP templates, CMS in Magento2 e-commerce Frontend, Shopify, WordPress.
- Actively participate in decision making and direction by making recommendations on improving product quality and productivity.
- Active contributor in the integration of user interface architecture with new experiences and applications like "lifestyle, hotels, health care, medical products, loan lending, home appliances" etc...
- Expertise to use Maganto2 CMS PageBuilder to create the static CMS page layouts and create Widgets.
- Expertise in resolving page load performance issues like LCP, FID, CLS.
- Expertise with the Magento2 Admin Configurations, CMS Blocks, Widgets, CMS pages, Category pages, Product pages, Cart, Checkout, and Account dashboard and good understanding of admin configurations.
- Expertise of extending and overwriting styles, layouts, and JS files, extending parent themes hierarchy.
- Mid-level experienced to design and develop ReactJS SPA.
- Expertise to customize or override the Magento2 modules with the iteration process for the end user applications.

- Proven track record in delivering high-quality, scalable, and secure front-end user interface solutions.
- Overhauled the website's structure, layout and overall user interface for many websites.
- Developed reusable UI components with React and styled components, boosting scalability and reusability
- Expertise to use Figma, Sketch, Adobe XD, Photoshop in the design process so teams can deliver fast-paced UI.
- Expertise in design and develop mobile friendly email templates, campaign pages.
- Expertise about the technical feasibility, problem solving, prioritizing tasks, multi-tasking abilities.
- Extremely detail oriented to strive for pixel perfect style-guide implementation across all the browsers.
- Collaborate with others product teams and stakeholders to implement innovative application design solutions across the Agile process to achieve the sprint goals.
- Expertise in version control systems like GIT, Docker, Confluence and Project management tool JIRA.
- Expertise to acknowledge the browser compatibility, DOM manipulation, cross-browser solutions.

Education

Graduation
Bachelor's degree in mathematics from **Osmania University** - Hyderabad

Web Design, Development Course
Graphic Design, Web Design and Development course from **IMAGE Multimedia Center** – Hyderabad

Certifications

Magento2 Adobe Commerce Front-end Developer Expert – August 2024
Certification profile: https://www.credly.com/badges/a9eadfe5-9883-4237-824f-25c7382a6a09/

Magento1 Frontend Developer – April 2017
Certification profile: https://www.certmetrics.com/adobe/candidate/cert_summary.aspx

Web Design and Development - Dec 2003
Graphic Design, Web Design and Development from IMAGE Multimedia Center - Hyderabad

Latest Projects

1) **Schneider Electric**

Domain: www.shop.se.com is an In-house multi store magento2 product

Role: Theme Design and Customization, UI development, Visual design, Responsive web design

Responsibilities: Theme design, customization and development, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

2) **Vita4You**

Domain: www.vita4you.gr is an In-house pharma company using magento2

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Theme design, development from scratch, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

3) **ViewSonic Corporation**

Domain: www.viewsonic.com is a magento2 e-commerce store

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Theme design, development, html5, xml, css3(less), javascript, jquery, responsive web design.

4) **Shopify e-commerce**

Domain: Shopify e-commerce Website

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Theme design, design customization, html5, xml, css3, javascript, jquery, responsive web design

5) **Lender Loan Application**

Domain: www.docitt.com is a lender loan application

Role: UX design, UI development, Responsive web design

Responsibilities: Design, development, bootstrap, html5, xhtml, css3, javascript, jquery, responsive web design

6) **H&M**

Domain: www.hm.com

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Theme integration, module customization, html5, xml, css3(less), javascript, jquery, responsive web design.

7) **Timberland**

Domain: www.timberland.com

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Theme design, development, html5, xml, css3(less), javascript, jquery, responsive web design.

8) **Camlab**

Domain: www.camlab.co.uk

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design

9) **Biocare**

Domain: www.biocare.co.uk

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design

Employment Details

Total exp	-	20.6 years
Magento Frontend exp	-	5 years
Current CTC	-	25.44 lpa (excluding 2.3 lpa variable pay)
Expected CTC	-	23-26 lpa
Notice Period	-	Immediate Joining
Current Employer	-	ITC Infotech
Current Location	-	Hyderabad -Remote

Personal Details

Gender	-	Male
Marital Status	-	Married
Date of Birth	-	25-06-1978
Current Address	-	13-57, Road No-8, P&T Colony, Kodanadaramanagar, Dilsukhnagar, Hyderabad, Telangana - 500060
Fluent in Languages	-	English, Urdu, Hindi, Telugu and Bengali