

Peera Shaik

Senior User Interface Designer, eCommerce Frontend UI Developer

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Portfolio: <https://peerashaik.github.io/ui>

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I have 21 years professional IT industry hands-on experience, and as a senior UI Designer, UI Developer with plenty of experience leveraging my experience to create visually stunning and user-friendly interfaces. My passion lies in crafting seamless user interfaces, optimizing performance, SEO principles, and ensuring cross-browser compatibility, mobile friendly, and a keen eye for design, pixel perfect implementations and a deep understanding of user behaviors, user needs and pain points. Expertise in creating user flows, mockups, and prototypes to visualize and test designs. I am committed to enhancing user centered applications while driving business growth.

Actively seeking a dynamic and creative role where I can contribute and add a value significantly lasting impact towards the business goals.

Note: I am actively looking for a position where I can explore my career to the new opportunities and am currently not working, my last working day was June 2024, at Bangalore location. As I was preferred to stay back at Hyderabad for the aging parent's responsibility I have left other location opportunities. I am sure my skills and expertise will impress you to choose me as part of your team.

Work Experience

UI Designer and Developer

Working as Freelancer - Hyderabad

August 2024 – Present

Domain: <https://amp360.webflow.io/>

Working as a UI/UX designer and developer for a Venture Capital project using Webflow platform.

Developed and customized theme templates as per the customer needs to reach their business goal.

Senior Magento2 UI Frontend Developer, Project Manager

ITC Infotech (client - Schneider Electric) - Bangalore

Dec 2022 – June 2024

Domain: <https://www.shop.se.com>

Worked as a senior Magento2 UI frontend developer and a partial role as associate project manager for Schneider Electric client of ITC Infotech. Designing and developing of Magento2 theme of a B2B and B2C multilingual e-commerce marketplace across the globe which has multi-store websites for their various products based on their region's sales.

Magento2 UI Frontend Developer

PushON - Wings Group of Companies – Bangalore

August 2021 – Nov 2022

Domain: <http://www.pushon.co.uk>

Involved to design and develop the Magento2 application, maintenance of custom theme development, customization and implementation of new features for complete user journey throughout the catalog, product, checkout and CMS (PageBuilder, Elementor) pages.

Lead UI designer, Magento2 UI Frontend Developer

Nityo Infotech Services (client - Singpost) - Bangalore

April 2019 – July 2021

Domain: <http://www.nityo.com>

Worked as a lead UI/UX designer & Adobe Commerce Cloud Magento frontend developer. Have led UI design team for the client “Singpost” leading ecommerce company in Singapore and worked as individual contributor for e-commerce Magento2, WordPress and Shopify frontend theme development and customization.

Senior UI Engineer

Sigma Info Solutions - Bangalore,

March 2016 - March 2019

Domain: <http://www.sigmainfo.net>

Worked as a creative guide for all key projects, contribution towards design and implementation for web-based applications in various domains like bank, health, technology, IT services, lifestyle, e-commerce and CMS applications. Worked on various frontend tools like .Net, e-commerce, Open Source and Cloud Magento e-commerce, WordPress design to build user centered web applications. Collaborated closely with Angular, React and Polymer development teams to support UI theme development and customization.

Senior Web Designer and Web Developer

Hardwin Software Solutions Pvt Ltd - Bangalore

November 2014 - February 2016

Domain: <http://www.hardwinsoftware.com>

Worked as senior UI/UX designer for multiple projects including user and competitive research, wire-framing, visual design, branding and various product application designs. Collaboration with Magento, .Net developers to integrate UI design patterns for multiple e-commerce, WordPress websites.

Senior Web Designer and Web Developer

Ezone Solutions – Kolkata

November 2004 - October 2014

Domain: <http://www.ezonesolutions.com>

Designed various web interfaces for small to medium-sized businesses across the globe. Designed and developed workflows, user interfaces through iteration process collaborated with multiple roles to drive business alignments. Worked with PHP & .Net developers to support in the development process to achieve user friendly interfaces.

Graphic Designer

Vyoma Technologies- Hyderabad

December 2003 - October 2004

Domain: N/A

Designed company logos, business cards, skyscrapers, web banners, business brochure designs, mock-up web templates.

Top Skills and Technologies

UI Design: Passionate about creating intuitive and user-friendly interfaces that drive conversions.

HTML5 and XHTML: Adept at crafting semantic and accessible web pages, ensuring compatibility across devices and browsers.

CSS3 (Less, Sass): Well expertise in all CSS methodologies and preprocessors to create reusable, maintainable stylesheets.

Tailwind CSS: Expertise to use the framework that helps to build modern web applications quickly and efficiently for both desktop and mobile cross browser compatible interfaces.

Responsive Web Design (RWD): Committed to delivering responsive and mobile-friendly designs for optimal user experiences.

Bootstrap: Familiar with the Bootstrap framework for building responsive and consistent UI components.

JavaScript and jQuery: Proficient in enhancing frontend functionality through dynamic scripting and interactivity.

SEO: Implementing principles, performance optimizations for improved search engine performance.

Webflow: Proficient in creating frontend user interfaces for a CMS or Dynamic content web applications.

React Frontend: Experienced in implementing Figma designs into react framework ensuring the pixel perfect, cross browser compatible and a mobile friendly user interface creating/customizing the reusable components/modules.

CMS Frontend Framework: Proficient in Wordpress, Magento2, Shopify frontend development to design or develop custom themes, plugin installations/customizations, template modifications/customizations and layouts frontend architecture.

PHP: Familiar with fundamentals and efficient knowledge for Magento/WordPress/Shopify customization and development.

XML: Experienced in working with XML files for configuration and data exchange within Magento2.

Version Control (Git): Skilled in collaborating with development teams using Git for code versioning.

Performance Optimization: Dedicated to improving website speed, minimizing HTTP requests, and optimizing assets.

Cross-Browser Compatibility: Ensuring seamless rendering across various browsers and devices.

Design Skills: Figma, Adobe XD, Sketch, Photoshop, Illustrator.

Programming Skills: HTML5, XHTML, XML, CSS3(Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, Semantic UI, W3c Standards, PHP, MySQL, JavaScript, jQuery, WordPress, Magento2, Shopify.

Project Management Tools: Git, Jira, Agile, Scrum, Php Storm, Notepad++, Sublime, Text, Visual Studio.

Soft Skills: Communication, Leadership, Problem-Solving, Team Mentor, Team Management, Multitasking.

Areas of Expertise

- Expertise knowledge in HTML5, XML, SEO, CSS3 (Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, JavaScript, jQuery, React JS, WordPress/Magento2/Shopify CMS e-commerce.
- Experience with atomic design concepts, reusable elements, and responsive web apps building themes with Magento2, Shopify, WordPress, Drupal CMS platforms.
- Experience with CSS tools and methodologies like Tailwind CSS, October CSS, SASS, PostCSS, OOCSS, SMACSS, and BEM.
- Proven track record in delivering high-quality, scalable, and secure front-end user interface solutions.
- Expertise to use Figma, Sketch, Adobe XD, Photoshop in the design process so teams can deliver fast-paced UI.
- Expertise in design and develop mobile friendly email templates, campaign pages.
- Expertise about the technical feasibility, problem solving, prioritizing tasks, multi-tasking abilities.
- Expertise in SEO principles and implementing on-page optimizations for improved search performance.
- Experience in building pixel-perfect, robust, and accessible reusable user interfaces.
- Collaborate with product teams and stakeholders to implement innovative application design solutions across the Agile process to achieve the sprint goals.
- Experience using Git source code versioning and platforms like GitHub or GitLab and project collaboration tools like JIRA, Confluence.

Education

Graduation

Bachelor's degree in mathematics from **Osmania University** - Hyderabad

Diploma in Web Design, Development

Certifications

Magento2 Adobe Commerce Front-end Developer Expert – August 2024

Certification profile: <https://www.credly.com/badges/a9eadfe5-9883-4237-824f-25c7382a6a09/>

Web Design and Development - Dec 2003

Graphic Design, Web Design and Development from IMAGE Multimedia Center - Hyderabad

Latest Projects

1) **AMP360 Capital Ventures**

Domain: www.amp360.webflow.io

Role: Webflow theme design and customization, UI development, Visual design, Responsive web design

Responsibilities: Theme design, customization and development, php, xml, html5, xhtml, css3(less), JavaScript, jQuery, Responsive web design.

2) **Schneider Electric**

Domain: www.shop.se.com is an In-house multi store magento2 product

Role: Theme Design and Customization, UI development, Visual design, Responsive web design

Responsibilities: Theme design, customization and development, php, xml, html5, xhtml, css3(less), JavaScript, jQuery, Responsive web design.

3) **Vita4You**

Domain: www.vita4you.gr is an In-house pharma company using magento2

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Theme design, development from scratch, php, xml, html5, xhtml, css3(less), JavaScript, jQuery, Responsive web design.

4) **ElioBay**

Domain: www.eliobay.com is a custom PHP web application

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Theme design, development, html5, PHP, css3(less), JavaScript, jQuery, Responsive web design.

5) **Lender Loan Application**

Domain: www.docitt.com is a lender loan application

Role: UX design, UI development, Responsive web design

Responsibilities: Design, development, bootstrap, html5, xhtml, css3, JavaScript, jQuery, Responsive web design

6) MyNpp

Domain: www.mynpp.com

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: WordPress theme and plugins integration, customization, html5, bootstrap, css3(less), JavaScript, jQuery, Responsive web design.

7) Magna Hardwood Floors

Domain: www.magnahardwoodfloors.com

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Shopify theme design, development and customization, html5, xml, css3(less), javascript, jquery, responsive web design.

8) Corporate Care Solutions

Domain: www.corporatecaresolutions.com

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Design, development, html5, xml, css3(less), bootstrap, JavaScript, jQuery, Responsive web design

9) Faye

Domain: www.faye.in

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Shopify theme design, development and customization, html5, xml, css3(less), bootstrap, JavaScript, jQuery, Responsive web design.

Employment Details

Total exp	- 21 years
UI design exp	- 14 years
Current CTC	- 27.75 lpa (25.44- fixed, and 2.31 variable)
Expected CTC	- 22-30 lpa
Notice Period	- Immediate Joining
Recent Employer	- ITC Infotech
Current Location	- Hyderabad

Personal Details

Gender	- Male
Marital Status	- Married
Date of Birth	- 25-06-1978
Current Address	- 13-57, Road No-8, P&T Colony, Kodanadaramanagar, Dilsukhnagar, Hyderabad, Telangana - 500060
Fluent in Languages	- English, Urdu, Hindi, Telugu and Bengali