

Peera Shaik

Certified Magento2 UI Frontend Developer | User Interface Designer

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Portfolio: <https://peerashaik.github.io/ui>

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Results-oriented User Interface Designer with 21 years of experience crafting intuitive and visually appealing interfaces across web and mobile platforms. Skilled in user-centered design methodologies, wireframing, prototyping, and collaborating with cross-functional teams to deliver high-impact user experiences. Passioned for crafting seamless user interfaces, optimizing performance, ensuring cross-browser compatibility, a keen eye for design, pixel perfect implementations and a deep understanding of user pain points.

Accomplished Magento2 UI Frontend Developer with extensive experience in transforming e-commerce platforms, spearheading a site redesign that increase customer engagement and expertise in optimizing site performance reducing load times, resulting performance improvement. Recognized for exceptional problem-solving abilities, and driving significant business growth.

Actively seeking a dynamic and creative role where I can contribute and add a significant value lasting impact towards the business goals.

Work Experience

Senior Magento2 UI Frontend Developer, Project Manager UI/UX Designer

ITC Infotech (client - Schneider Electric), Bangalore

Dec 2022 – June 2024

Domain: <https://www.shop.se.com>

Worked as a senior adobe commerce cloud Magento2 frontend developer for Schneider Electric and part of their B2B and B2C in-house product development which is a multilingual e-commerce marketplace across the globe. It has multi-store websites for its various products based on their region's sales. My roles and responsibilities are implementing and customizing the pre-built theme and improving design specifications as per customer needs and functional aspects of the site to target business audience.

UI/UX Designer, Magento2 UI Frontend Developer

PushON - Wings Group of Companies, Bangalore

August 2021 – Nov 2022

Domain: <http://www.pushon.co.uk>

Involved in development and maintenance of custom themes for adobe commerce cloud Magento2 projects, customization and implementation of new features for complete user journey like checkout, product, catalog, CMS – PageBuilder and Elementor pages.

Lead UI/UX designer, Magento2 UI Frontend Developer

Nityo Infotech Services (client - Singpost), Bangalore

April 2019 – July 2021

Domain: <http://www.nityo.com>

Worked as a lead UI designer & Adobe Commerce Cloud Magento frontend developer. Have led UI design team for the client “Singpost” leading ecommerce company in Singapore and worked as individual contributor for e-commerce Magento2, WordPress and Shopify frontend theme development and customization.

Senior UI/UX Engineer

Sigma Info Solutions, Bangalore

March 2016 - March 2019

Domain: <http://www.sigmainfo.net>

Worked as a creative guide for all key projects, contribution towards design and implementation for web-based applications in various domains like bank, health, technology, IT services, lifestyle, e-commerce and CMS applications. Worked on various frontend tools like React SPA, .Net, e-commerce, Open Source and Magento e-commerce, WordPress design to build user centered web applications. Collaborated closely with Angular, React and Polymer development teams to support UI theme development and customization.

Senior UI/UX Designer and Web Developer

Hardwin Software Solutions Pvt Ltd, Bangalore

November 2014 - February 2016

Domain: <http://www.hardwinsoftware.com>

Worked as senior UI/UX designer for multiple projects including user and competitive research, wire-framing, visual design, branding and various product application designs. Collaboration with Magento, .Net developers to integrate UI design patterns for multiple e-commerce, WordPress websites.

Senior Web Designer and Web Developer

Ezone Solutions, Kolkata

November 2004 - October 2014

Domain: <http://www.ezonesolutions.com>

Designed various web interfaces for small to medium-sized businesses across the globe. Designed and developed workflows, user interfaces through iteration process collaborated with multiple roles to drive business alignments. Worked with PHP & .Net developers to support in the development process to achieve user friendly interfaces.

Graphic Designer

Vyoma Technologies, Hyderabad

December 2003 - October 2004

Domain: N/A

Designed company logos, business cards, skyscrapers, web banners, business brochure designs, mock-up web templates.

Top Skills and Technologies

Magento Frontend Framework: Proficient in developing custom themes, templates, and layouts using Magento's frontend architecture.

PHP: Familiar with fundamentals and efficient knowledge for Magento customization and development.

XML: Experienced in working with XML files for configuration and data exchange within Magento2.

HTML5 and XHTML: Adept at crafting semantic and accessible web pages, ensuring compatibility across devices and browsers.

CSS3 (Less, Sass): Well-versed in using CSS preprocessors to create modular, maintainable stylesheets.

Tailwind CSS: Expertise to use the framework that helps to build modern web applications quickly and efficiently for both desktop and mobile cross browser compatible interfaces.

Responsive Web Design (RWD): Committed to delivering responsive and mobile-friendly designs for optimal user experiences.

Bootstrap: Familiar with the Bootstrap framework for building responsive and consistent UI components.

JavaScript and jQuery: Proficient in enhancing frontend functionality through dynamic scripting and interactivity.

Webflow: Proficient in creating frontend user interfaces for a CMS or Dynamic content web applications.

ReactJS: Expertise in developing cross-browser and mobile friendly user centered applications using ReactJS Single Page Applications.

Version Control (Git): Skilled in collaborating with development teams using Git for code versioning.

Performance Optimization: Dedicated to improving website speed, minimizing HTTP requests, and optimizing assets.

Cross-Browser Compatibility: Ensuring seamless rendering across various browsers and devices.

UI/UX Design: Passionate about creating intuitive and user-friendly interfaces that drive conversions.

Design Skills: Figma, Adobe XD, Sketch, Photoshop, Illustrator.

Programming Skills: HTML5, XHTML, XML, CSS3(Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, Semantic UI, W3c Standards, PHP, MySQL, JavaScript, jQuery, React SPA.

Project Management Tools: Git, Jira, Agile, Scrum, Php Storm, Notepad++, Sublime, Text, Visual Studio.

Soft Skills: Communication, Leadership, Problem-Solving, Team Mentor, Team Management, Multitasking.

Areas of Expertise

- Expertise knowledge in HTML5, XML, SEO, CSS3 (Less & Sass), Tailwind CSS, Bootstrap, Responsive Web Design, JavaScript, jQuery, Underscore, RequireJS, Knockout, PHP templates, CMS in Magento2 e-commerce Frontend, Shopify, WordPress.
- Experienced to design and develop ReactJS single page applications design and development.
- Developed reusable UI components with React and styled components, boosting scalability and reusability

- Expertise to customize or override the Magento2 modules with the iteration process for the end user applications.
- Proven track record in delivering high-quality, scalable, and secure front-end user interface solutions.
- Expertise to use Figma, Sketch, Adobe XD, Photoshop in the design process so teams can deliver fast-paced UI.
- Expertise in design and develop mobile friendly email templates, campaign pages.
- Expertise about the technical feasibility, problem solving, prioritizing tasks, multi-tasking abilities.
- Extremely detail oriented to strive for pixel perfect style-guide implementation across all the browsers.
- Active contributor in the integration of user interface architecture different domains like "lifestyle, hotels, health care, medical products, loan lending, home appliances" etc.
- Collaborate with product teams and stakeholders to implement innovative application design solutions across the Agile process to achieve the sprint goals.
- Expertise in version control systems like GIT, collaboration tools like JIRA, Confluence.
- Expertise to acknowledge the browser compatibility, DOM manipulation, cross-browser solutions.

Education

Graduation

Bachelor's degree in Mathematics from **Osmania University** - Hyderabad

Diploma in Web Design, Development

Graphic Design, Web Design and Development course from **IMAGE Multimedia Center** – Hyderabad

Certifications

Magento2 Adobe Commerce Front-end Developer Expert – August 2024

Certification profile: <https://www.credly.com/badges/a9eadfe5-9883-4237-824f-25c7382a6a09/>

Magento1 Frontend Developer – April 2017

Certification profile: https://www.certmetrics.com/adobe/candidate/cert_summary.aspx

Web Design and Development - Dec 2003

Graphic Design, Web Design and Development from IMAGE Multimedia Center - Hyderabad

Latest Projects

1) **Schneider Electric**

Domain: www.shop.se.com is an In-house multi store magento2 product

Role: Theme Design and Customization, UI development, Visual design, Responsive web design

Responsibilities: Theme design, customization and development, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

2) **Vita4You**

Domain: www.vita4you.gr is an In-house pharma company using magento2

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Theme design, development from scratch, php, xml, html5, xhtml, css3(less), javascript, jquery, responsive web design.

3) **ElioBay**

Domain: www.eliobay.com is a custom PHP web application

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Theme design, development, html5, PHP, css3(less), javascript, jquery, responsive web design.

4) **Lender Loan Application**

Domain: www.docitt.com is a lender loan application

Role: UX design, UI development, Responsive web design

Responsibilities: Design, development, bootstrap, html5, xhtml, css3, javascript, jquery, responsive web design

5) **MyNpp**

Domain: www.mynpp.com

Role: Design theming, UI development, Visual design, Responsive web design.

Responsibilities: Wordpress theme and plugins integration, customization, html5, bootstrap, css3(less), javascript, jquery, responsive web design.

6) **Timberland**

Domain: www.timberland.com

Role: Design theming, UI development, Visual design, Responsive web design

Responsibilities: Theme design, development, html5, xml, css3(less), javascript, jquery, responsive web design.

7) **Camlab**

Domain: www.camlab.co.uk

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design

8) Biocare

Domain: www.biocare.co.uk

Role: UI design, UI development, Interaction design, Responsive web design.

Responsibilities: Design, development, html5, xml, css3(less), bootstrap, javascript, jquery, responsive web design.

Employment Details

Total exp	- 20.6 years
M2 FDev exp	- 4+ years
Current CTC	- 27.75 (25.44- fixed, and 2.31 variable)
Expected CTC	- 18-28lpa, preferred Remote/Hyderabad for aging parent's responsibility
Notice Period	- Immediate Joining
Recent Employer	- ITC Infotech
Current Location	- Hyderabad

Personal Details

Gender	- Male
Marital Status	- Married
Date of Birth	- 25-06-1978
Current Address	- 13-57, Road No-8, P&T Colony, Kodanadaramanagar, Dilsukhnagar, Hyderabad, Telangana - 500060
Fluent in Languages	- English, Urdu, Hindi, Telugu and Bengali