20th October

Attendees: Ben, Greg, Lynsey, Yolandi

- Welcome to Yolandi, joining OC from PC
  - Talked through meeting house keeping
  - Different folks at events, presentation tracker on Google Drive
  - Greg manages OC Social Media PostsYolandi to review presenting at ZAPF and IXForum in Brazil
- 2026 PeeringDB Survey
  - Ends at end of October
  - Paid to boost on LinkedIn and Facebook
  - Spend ~$200
- PeeringDB Graphs
  - Lynsey been doing those for 12+ months
  - Thanks from everyone on OC they are look great
  - Could consider changing format in the future
- Webinar Idea continues being developed
  - Tarryn and Lysney going to sync on ideas
- DIscussion on usage stats
  - Could we / should we publish these more
  - Don't want them to become stable and being seen all the time
  - Could wrap these into blog posts Leo prepares
- Social Media Posting
  - Talked through different content posted
  - Wed is software announcements
  - Sponsor, event and content (blog) announcements
    - Typically posted on Tue and Thur as Fri's risk getting more lost
  - Yolandi going to take a look at social media plan and share back with the OC